



**Back To School
Deadline Is
August 5**

Serving Northern Berks County
Northern Reading Area
& Southern Schuylkill County

**NORTHERN
BERKS**

Merchandiser



LIKE US, LOVE US AND PLEASE
SHARE US ON FACEBOOK.
Feel free to leave a comment
about your local advertisers.



SCAN AND GO
DIRECTLY TO
OUR WEBSITE

PUBLISHED BY... THE WINDSOR PRESS, INC. (Family Owned & Independent Since 1958)
6 NORTH THIRD STREET, P.O. BOX 465, HAMBURG, PA 19526-0465 • FAX: 610.562.2770
610.562.2267 • Open Monday Through Friday 10 AM - 4 PM

ON THE WEB: www.windsorpress.com or www.nbmerchandiser.com

You can directly link to any display advertiser's website through our online edition. HIGHLIGHT & CLICK



Erb ELECTRIC

Serving The Community
For Over 75 Years

15085 Kutztown Rd., Kutztown, PA 19530
Ph: 610-683-7324 | Fax: 610-683-5499

Monday - Friday 10:00 am to 5:00 pm
Saturday 10:00 am to 2:00 pm
Sunday Closed
PA027347

- Appliance sales & services
- Indoor and outdoor lighting
- Baseboard heat and exhaust fans
- Water heaters

DEAN R. ARNER, AUCTIONEER, LLC
PUBLIC AUCTION!
Thursday, July 5, 2024 at 10:00 AM

Location: 580 Cherry Road, Northampton, PA 18067.
Antiques, crocks, sleigh bells, adv. items, Jim Shore angels, clocks, floor safe, outdoor decor., Hess trucks, furniture, HH-goods & much, much more! Check full listing & photos at www.deanarnerauctions.com.

DEAN R. ARNER AUCTIONEER, LLC
AY-002077L • PH.: 570.386.3389

Chris Gamber Painting

610-781-4473

www.chrisgamberpainting.com

It's Amazing... What a Coat of Paint Will Do!

SERVICES

A Wise Man Once Said:
"You know what happens
when you don't advertise?
NOTHING"!!!!

ALEX LAWN CARE:
Spring cleanup: Weeding,
Edging, Mulching, Planting,
Removal of Shrubs,
Trimming, Cutting Trees,
Cutting Grass. Fully Insured,
Years of experience,
Free Estimates, 10%
Senior Discount. Call 610-374-1600.

SERVICES

**LOOKING to MARKET
Your Business? Need help
starting your brand? Email
Kathy Andrews, CERTIFIED
Graphic Designer. khennigan88@gmail.com**

PAINTER: FULL SERVICE!
Whole House Interior Re-fresher. Decks and Siding. Exterior Refreshers; Cabinet Refinishing, Floor Coating. chrisgamberpainting.com 610-781-4473.

UNIROYAL

Uniroyal Tiger Paw

Features

- Highly sipe tread design with an All Season compound
- Wide, circumferential tread grooves
- DuraShield® construction

Benefits

- Reliable performance in all seasons
- Evacuates water fast for optimal traction on wet pavement
- Offers durability and reliability on the road.

WE HAVE THE TIRE YOU NEED!

KANTNER'S TIRE SERVICE, INC.

230 South Franklin Street, Shoemakersville
HOURS: MONDAY THRU FRIDAY 7:30 TO 5:00;
SATURDAY & SUNDAY CLOSED

NEW HOURS
Monday - Friday 7:30 to 5:00
Saturday & Sunday Closed

610-562-2567

www.kantnertire.com
Now Accepting: Goodyear Credit Cards

SERVICES

PET CREMATION Services
Peach Tree Cremation Services, LLC, Leesport. Call Derek M.D. Leibensperger, 610-926-2737. Family Owned & Operated.

PROPERTY CLEANUP: We clean attics, garages, basements, brush piles, yard waste and scrap metals, we demo sheds, patio, concrete, fences, large and small buildings etc. along with lot clearing, stump removal and general excavation, small jobs are OUR SPECIALTY! Call JOHN HEFFNER 610-587-2886

SCREENED ENRICHED TOPSOIL: \$35/ yard plus delivery fee, large quantity discounts; Nice soil for gardens, flowerbeds and lawns, aged mushroom soil available. Call JOHN HEFFNER 610-587-2886.

Tree and Shrub Trimming and Removal, Stump Grinding, Storm Damage. SPRING CLEANUP! Free Estimates, Reasonable Rates. Mountaintop Tree Service, Serving Berks since 1989. 610-929-8934.

ANNOUNCEMENTS

Become a Published Author. We want to Read Your Book! Dorrance Publishing, Trusted by Authors Since 1920 Book manuscript submissions currently being reviewed. Comprehensive Services: Consultation, Production, Promotion and Distribution Call for Your Free Author's Guide 1-866-482-1576 or visit dorranceinfo.com/macnet (*237828).

Donate your car, truck, boat, RV and more to support our veterans! Schedule a FAST, FREE vehicle pickup and receive a top tax deduction! Call Veteran Car Donations at 1-877-327-0686 today! (*238221).

Inflation is at 40 year highs. Interest rates are way up. Credit Cards. Medical Bills. Car Loans. Do you have \$10k or more in debt? Call NATIONAL DEBT RELIEF and find out how to pay off your debt for significantly less than what you owe! FREE quote: Call 1-866-272-0492 (*238223).

My Boss George told me "that running a business without advertising is like winking at a pretty girl in the dark." He was right!

Replace your roof with the best looking and longest lasting material, steel from Erie Metal Roofs! Three styles and multiple colors available. Guaranteed to last a lifetime! Limited Time Offer - 50% off Installation + Additional 10% off install (for military, health workers & 1st responders.) Call Erie Metal Roofs: 1-855-338-4807 (*238054).

Why was the broom late for it's vacation?
It Over Swept!!!!

HOME IMPROVEMENTS

What do you call a dog on vacation in the desert?
A Hot Dog ♥!!!!

Did You Know...

ADAMS & BRIGHT ACCEPTS

- Most Insurance Plans
- Most Major Credit Cards

For Your Convenience

**YOUR PRESCRIPTIONS
WILL BE FILLED PROMPTLY
AND PROFESSIONALLY!**

ADAMS & BRIGHT DRUGS, LLC

306 State St., Hamburg, PA 19526 Ph. 610-562-2738

HOME IMPROVEMENTS

BOWERS CONSTRUCTION: Quality work, Reasonable Prices. Roofing, Siding, Remodeling, Windows, Decks, Additions, Garages. FROM FOUNDATION TO ROOF. Insured, 610-562-4692, PA#006953. Accepting Visa, Master Card, Discover and American Express.

HOME IMPROVEMENTS

Eliminate gutter cleaning forever! LeafFilter, the most advanced debris-blocking gutter protection. Schedule a FREE LeafFilter estimate today. 20% off Entire Purchase. Plus 10% Senior & Military Discounts. Call 1-855-791-1626 (*238224).

HOME IMPROVEMENTS

Jacuzzi Bath Remodel can install a new, custom bath or shower in as little as one day. For a limited time, waving ALL installation costs! (Additional terms apply. Subject to change and vary by dealer.) Offer ends 6/30/24. Call 1-844-826-2535 (*238149).

CHILDCARE

What do you call a fly without wings???

A Walk ♥♥!

**FARM EQUIPMENT/
LIVESTOCK**

What do you call an anxious mosquito?
A jitterbug!!!!

Online Advertising Works Like Magic

Place your display ad in the weekly online edition of the Northern Berks and East Penn Valley Merchandisers to start the magic. Weblinks are attached to ads and they are posted on Facebook too.

The Windsor Press SINCE 1958

6 North Third Street
P.O. Box 465, Hamburg, PA 19526
610-562-2267 • FAX: 610-562-2770
www.windsorpress.com

HOURS:
 Wed. & Thurs.
 4:00 pm - 7:00 pm
 Fri. & Sat.
 4:00 pm - 8:00 pm
 Sun. 11:30 am - 7:00 pm

DEUTSCH ECK
 (DUTCH CORNER)

Sandwiches
 Platters
 Homemade Desserts

☞ ☞ ☞
 Dine-In & Takeout

LENHARTSVILLE, PA • 610.562.8520

This Week: July 24, 25 & 26 **Pig Stomach**
Next Week: July 31, Aug. 1 & 2 **Corn Pie**
 Aug. 7, 8 & 9 **Chicken Pot Pie**
 Aug. 14, 15 & 16 **Shepherd's Pie**

Reservations
 Highly
 Suggested



Classifieds

GET THE JOB DONE!
 Buy • Sell • Trade • Rent • Hire
 classifieds@windsorpress.com

Two Gugs Plumbing
 HIC #PA005569

Specializing in
 All Types of
 Plumbing, Heating,
 Cooling, Electrical
 Service

Heating & Cooling, Inc.

- 30+ YEARS EXPERIENCE
- LICENCED AND INSURED
- FREE ESTIMATES
- WATER CONDITIONING
- REMODELING/NEW CONSTRUCTION
- WELL PUMP SERVICE & INSTALLATION

61 PRICETOWN ROAD • FLEETWOOD, PA 19522
 610-683-5465 FAX: 610-683-3296
 Email: twogugs61@yahoo.com

HOME IMPROVEMENTS
 Safe Step, North America's #1 Walk-In Tub. Comprehensive lifetime warranty. Top-of-the-line installation and service. Now featuring our FREE shower package and \$1600 Off for a limited time! Call today! Financing available. Call Safe Step 1-833-356-1954 (*237707).

HOUSEHOLD ITEMS/ FURNITURE
 Why did the cucumber call in sick for it's vacation?
 It felt pickled!! (:

BUYING WRECKED, RUNNING OR DISABLED CARS • TRUCKS • VANS • EQUIPMENT • FORKLIFTS

Drive in or We'll Pick Up!
 Call: 570.754.7491

NAFTZINGER USED AUTO PARTS
 S. 7th St., Box 223, Auburn, PA 17922
 Open Mon.-Fri. 8:30-4:30; Sat. 8:30-2:00; Sun. Closed

WANTED TO RENT/BUY
 BUYING CLASSIC CARS Trucks, SUV's. American and Foreign. Any condition. Buying entire car collections. Paying Ca\$h. Please Call 717-577-8206 KRMiller1965@yahoo.com (*234828).

CASH FOR YOUR CAR,
 Call 610-916-7000. Steve Moyer's Subaru.

FARM EQUIPMENT/ LIVESTOCK

Why did the sandwich get a hotel room? It wanted to be in bed by breaddtime!!!!(:

AUTO PARTS & SERVICES

ALWAYS BUYING: Wrecked, Running, Disabled & Junk Vehicles. Call for Prices. NAFTZINGER USED AUTO PARTS, Auburn, PA 570-754-7491.

AUTOMOBILES/ TRUCKS

1955 Chevy 4 door Wagon \$1500. Rusty and needs restored, 610-562-0195 ask for Kenny.

Get a break on your taxes! Donate your car, truck, or SUV to assist the blind and visually impaired. Arrange a swift, no-cost vehicle pickup and secure a generous tax credit for 2025. Call Heritage for the Blind Today at 1-844-320-2804 today! (*238274).

MOTORCYCLES/ATV'S

1982 YAMAHA MAXIM 650cc, 5 speed \$1500. Good condition, 610-562-0195 ask for Kenny.

DIAGNOSED WITH LUNG CANCER? You may qualify for a substantial cash award - even with smoking history. NO obligation! We've recovered millions. Let us help!! Call 24/7, 1-888-650-9135 (*235628).

WANTED! MOTORCYCLES! Antique and Classic. Honda, Kawasaki, Suzuki, Yamaha, Triumph, BSA and other foreign models. Paying Ca\$h. Please Call 717-577-8206 KRMiller1965@yahoo.com (*234829).

RECREATION/ SPORTING GOODS

What do you call a cat on a beach vacation? Sandy Claws!!!! ahahaha

RECREATION/ SPORTING GOODS

Why did the tofu refuse to play cards on vacation? It didn't want to deal with any beef. ♥♥!

PETS & ANIMALS

Did you hear about the dog who wears a swimsuit? Apparently it looks quite fetching. (: (:

MISCELLANEOUS

What do you call an alligator in a vest on vacation???
An Investigator!!!

What kind of sandals do frogs wear?
 Open Toad!!!



What's the Difference?

There are four differences between Picture A and Picture B. Can you find them all?



Answers: 1. Extra piece of toast 2. Two sets of keys 3. More orange juice in glass 4. Missing milk cap

Need FAX service?

We have you covered!

The Windsor Press
 SINCE 1958
 6 N Third Street
 P.O. Box 465
 Hamburg, PA 19526-0465
 610-562-2267 or 1-800-562-5521
 FAX: 610-562-2770
 www.windsorpress.com

BIG

enough to serve you

small

enough to care

~ CLASSIFIEDS ~

in the
East Penn Valley & Northern Berks
Merchandisers

See the ad form in this issue and also online at:
www.windsorpress.com

Did you know?

Design Services are available at no extra cost to our advertisers.

The award-winning art department staff at The Windsor Press is composed of extremely creative individuals ready to design, invent and mold your business advertisement layouts into eye-catching ads.

For more information on advertising in the East Penn Valley and/or Northern Berks Merchandisers contact...

Let 197 Years Of Combined Experience Work For You!

The Windsor Press INCORPORATED

6 NORTH THIRD STREET,
P.O. BOX 465, HAMBURG, PA 19526-0465
610-562-2267 or 1-800-562-5521
FAX: 1-610-562-2770
E-mail: display@windsorpress.com
www.windsorpress.com

THE Merchandiser CLASSIFIED AD FORM:

STEP #1 ENTER YOUR PHONE NUMBER _____
NAME _____
ADDRESS _____
(This information is for our records only)

STEP #2 CHOOSE A CATEGORY YOU WANT YOUR AD PLACED UNDER - (PLEASE CHECK ONE BOX.)**

<input type="checkbox"/> ANNOUNCEMENTS	<input type="checkbox"/> FARM EQUIP./LIVESTOCK	<input type="checkbox"/> MISCELLANEOUS	<input type="checkbox"/> RECREATION/SPORTING
<input type="checkbox"/> ANTIQUES	<input type="checkbox"/> GARAGE/YARD SALES	<input type="checkbox"/> MOBILE HOMES	<input type="checkbox"/> GOODS/EQUIPMENT
<input type="checkbox"/> AUTOMOBILES/TRUCKS	<input type="checkbox"/> HELP WANTED	<input type="checkbox"/> MOTORCYCLE/ATVs	<input type="checkbox"/> SEASONAL EQUIPMENT
<input type="checkbox"/> AUTO PARTS & SVCS.	<input type="checkbox"/> HOME IMPROVEMENTS	<input type="checkbox"/> PETS & ANIMALS	<input type="checkbox"/> SERVICES
<input type="checkbox"/> BOATS/MOTORS	<input type="checkbox"/> HOUSEHOLD ITEMS/FURNITURE	<input type="checkbox"/> FOR RENT	<input type="checkbox"/> WANTED TO RENT/BUY
<input type="checkbox"/> CHILDCARE	<input type="checkbox"/> LOST & FOUND	<input type="checkbox"/> REAL ESTATE	<input type="checkbox"/> VALENTINE'S/SPECIAL OCCASIONS
<input type="checkbox"/> COMPUTERS/OFFICE		<input type="checkbox"/> RVs/CAMPERS	

SUPER AD (Bold Type) (\$2.00 additional per ad, per week, per publication) FREE to Commercial ads

STEP #3 ENTER YOUR AD EXACTLY AS YOU WANT IT TO APPEAR
(Please print legibly...Please use punctuation...One word per box, please)

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.
11.	12.	13.	14.	15.
16.	17.	18.	19.	20.
21.	22.	23.	24.	25.
26.	27.	28.	29.	30.
31.	32.	33.	34.	35.
36.	37.	38.	39.	40.

STEP #4 CHOOSE A PUBLICATION
DEADLINES FOR ALL CLASSIFIEDS IS THURSDAY, 5:00 PM

East Penn Valley Merchandiser
 Northern Berks Merchandiser
 Both (Cost Would Be Double)

STEP #5 ENTER NUMBER OF WEEKS THE AD IS TO RUN:
(PLEASE CHECK ONE BOX.)
Run: 1 Week 2 Weeks 3 Weeks 4 Weeks _____
Enter Starting Date Of Ad _____
Total Amount Paid \$ _____ Check # _____

STEP #6 CHOOSE METHOD OF PAYMENT
We Accept Cash, Check, Money Order, (3% Credit Card Convenience Fee)

___ Credit Card Information: NAME ON CARD _____
ACCOUNT # _____ EXP. DATE _____
TYPE OF CARD: VISA _____ MasterCard _____ Discover _____ CVC Code: _____
SIGNATURE: _____

___ Mail Ad With Payment To: THE WINDSOR PRESS, INC., PO Box 465, Hamburg, PA 19526-0465
___ Bring Ad and Payment To Our Location At: 6 North Third St., Hamburg, PA 19526
___ Place Your Ad By Phone By Calling 610.562.2267 or 1.800.220.3053

Please have your account number and expiration date available.

We Are Not Responsible For Incorrect or Inaccurate Information or Mistakes Either in The Classified Ads or In Any Other Advertisement In This Paper.

Place Your Ad:
By Phone: 610.562.2267
FAX: 610.562.2770
or E-Mail:
classifieds@windsorpress.com

CARD OF THANKS
DISPLAY AD *\$20.00
Per Publication
EMAIL:
display@windsorpress.com

AUCTION LISTING

7-25-24 580 Cherry Road, Northampton D. Arner
8-10-24 Jake's Flea Market Treasure Barn, RT. 100, Barto G. Miller
9-28-24 3836 Pricetown Rd., Fleetwood, PA G. Miller

CHECK HERE FOR CURRENTLY SCHEDULED AUCTIONS TO APPEAR IN THE EAST PENN VALLEY AND/OR NORTHERN BERKS MERCHANDISER.
The listing published courtesy of The Windsor Press, Inc., Hamburg, PA

NORTHERN BERKS Merchandiser AND EAST PENN VALLEY Merchandiser

Serving Homes & Businesses
PLUS Worldwide With Our Online Editions!
PUBLISHED EVERY WEDNESDAY BY

The Windsor Press INCORPORATED

SIX NORTH THIRD STREET
P.O. BOX 465
HAMBURG, PENNSYLVANIA 19526-0465
610.562.2267
FAX: 610.562.2770
www.windsorpress.com

OFFICE HOURS: MONDAY - FRIDAY 10:00 A.M. TO 4:00 P.M.
YOU CAN CALL, FAX OR EMAIL US ANYTIME
Family owned and independent since 1958
WE ARE HERE TO SERVE YOU!

The Windsor Press, Incorporated, publishers of the Northern Berks Merchandiser and East Penn Valley Merchandiser, reserves the right to review all material submitted for publication, and to reject any material, in whole or part, which The Windsor Press, Incorporated, in its sole opinion, deems inappropriate for publication.

We assume no financial responsibility for any typographical errors in any advertisement, but will reprint that portion of an ad in which an error occurs.

The closing time for both the Northern Berks Merchandiser and the East Penn Valley Merchandiser "classified advertisement" and the East Penn Valley "display advertisement" is Thursday at 4:00 p.m. of the week prior to publication; the Northern Berks display advertisement is Friday noon. Any deviation from this will be published in both papers.

The Windsor Press Current Hours & Contact Information:

Our East Penn Valley and Northern Berks Editions Are Online Weekly.

CURRENT OFFICE HOURS:
Monday - Friday 10 a.m. to 4 p.m.

OFFICE & CLASSIFIED DEPT.: Call or Fax Monday through Friday or Email classifieds@windsorpress.com	DISPLAY & SALES: Call our office Monday, Thursday, or Friday; or Email display@windsorpress.com or Eric Francis 610.780.4285 eric@windsorpress.com
PRINTING NEEDS: Email ryan@windsorpress.com or Call Monday, Tuesday, Thursday, Friday, Ext. 313	COPY & FAX SERVICES ALSO AVAILABLE

6 N. Third St., PO Box 465, Hamburg, PA 19526-0465
610.562.2267 • FAX: 610.562.2770
www.windsorpress.com

Once Upon A Time....

There was an owner of a very successful ice cream shop. This owner built his business by having the creamiest ice cream around and by letting his customers know about them through extensive advertising. His business was so successful that he was able to send his son to a prestigious Ivy League school where his son was studying to receive his M.B.A.

One day the son came home for a break and promptly questioned his father "Dad, don't you know that there is a recession going on out there?" The father replied that his business was going very well, but the son persisted telling his father "Dad, you've got to cut back." So the father, figuring his son knew all about business, followed the son's advice. He promptly cut his advertising budget and then cut his cone & ice cream orders. Before long, business in fact did slow down. So the father replied to the son "You were right, son. Business is terrible. There is a recession going on out there."



6 N THIRD STREET
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 HAMBURG, PA 19526-0465
 610-562-2267
 FAX: 610-562-2770
 display@windsorpress.com
 Mon. - Fri. 10 am to 4 pm
 www.windsorpress.com

Back-to-School Advertising

That Makes the Grade

Make sure you're reaching your target audience this back-to-school season with strategic advertising. Let us help you shine a spotlight on your products and services for the new school year with eye-catching ads.

Your advertisement will appear in the August 14th online issues of the East Penn Valley and the Northern Berks

Merchandisers

To learn more about the opportunities available to help grow your business, contact your sales representative or our office today!



1/8 Page: \$95

1/4 Page: \$190

1/2 Page: \$380

Full Page: \$760

DEADLINE:
MONDAY,
AUGUST 5,
2024



6 North Third Street, P.O. Box 465
 Hamburg, PA 19526-0465
 610.562.2267
 FAX: 610.562.2770
 display@windsorpress.com
 www.windsorpress.com
 Office Hours: Mon. - Fri. 10.4

YOU MAY ALSO RERUN YOUR AD FOR THE SAME LOW PRICE ANY TIME IN SEPTEMBER!