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EAST PENN



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exchandise

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ON THE WEB: www.windsorpress.com or www.epvmerchandiser.com

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ANNOUNCEMENTS

Paintball Club

Become a Published Author. We want to Read Your Book! Dorrance Publishing, Trusted by Authors Since 1920 Book manuscript submissions currently being reviewed. Comprehensive Services: Consultation, Production, Promotion and Distribution Call for Your Free Author's Guide 1-866-482-1576 or visit dorranceinfo. com/macnet (*237828).

ANNOUNCEMENTS

Donate your car, truck, boat, RV and more to support our veterans! Schedule a FAST, FREE vehicle pickup and receive a top tax deduction! Call Veteran Car Donations at 1-877-327-0686 today! (*238221).

What do you call a lazy cray-A SLOPSTER!!!!

HE CLASSIFIEDS!

DEAN R. ARNER. AUCTIONEER. LLC **PUBLIC AUCTION!**

Thursday, August 1, 2024 at 10:00 AM

Location: 747 Lincoln Ave., Palmerton (Bowmanstown), PA. Quality antiques, tools, power equipment, household goods, furniture and much more! Check full listing and photos at www.deanarnerauctions.com.

DEAN R. ARNER AUCTIONEER, LLC AY-002077L • PH.: 570.386.3389

DEAN R. ARNER, AUCTIONEER, LLC PUBLIC AUCTION!

Saturday, August 3, 2024 at 9:00 AM Location: 3070 Summer Valley Rd., New Ringgold, PA 17960. 2006 Toyota Tacoma, Polaris Razor UTV, firearms, Toro Zero-Turn lawnmower, trailers, Blue Point plasma cutter, mig welder, Ig. quality of tools & trk. supplies & much, much more! Check full listing & photos at www.deanarnerauctions.com. DEAN R. ARNER AUCTIONEER, LLC AY-002077L • PH.: 570.386.3389

DEAN R. ARNER, AUCTIONEER, LLC

COIN AUCTION!

Sunday, August 4, 2024 at 10:00 AM Location: Andreas Station House, 42 Andreas Road, Andreas, PA 18211.

Gold coins, 1 oz. gold combibar, silver bars, silver eagles, Morgan dollars, liberty walking half dollars, silver dimes, Indian head pennies, flying eagle cents, \$2 & \$5 red seals, \$1 & \$5 silver certificates, wheat pennies, foreign currency & more! Check full listing & photos at www.deanarnerauctions.com.

DEAN R. ARNER AUCTIONEER, LLC AY-002077L • PH.: 570.386.3389

ANNOUNCEMENTS

610.965.4382

Inflation is at 40 year highs. Interest rates are way up. Credit Cards. Medical Bills. Car Loans. Do you have \$10k or more in debt? Call NATION-AL DEBT RELIEF and find out how to pay off your debt for significantly less than what you owe! FREE quote: Call 1-866-272-0492 (*238223).

My Boss George told me "that running a business without advertising is like winking at a pretty girl in the dark." He was right!

Replace your roof with the best looking and longest lasting material, steel from Erie Metal Roofs! Three styles and multiple colors available. Guaranteed to last a lifetime! Limited Time Offer – 50% off Installation + Additional 10% off install (for military, health workers & 1st responders.) Call Erie Metal Roofs:1-855-338-4807

MOTORCYCLES/ATV'S

Buying Clean Motorcycles & ÁTVs! Cash paid, loans paid off! Call 610-282-8373!

DIAGNOSED WITH LUNG CANCER? You may qualify for a substantial cash award even with smoking history. NO obligation! We've recovered millions. Let us help!! Call 24/7, 1-888-650-9135 (*235628).

WANTED! MOTORCYCLES! Antique and Classic. Honda, Kawasaki, Suzuki, Yamaha, Triumph, BSA and other foreign models. Paying Ca\$h. Please Call 717-577-8206 KRMmiller1965@yahoo. com (*234829).

FOR RENT

Storage \$100/mo; 9x10 ; 10x15 \$65/mo. 10x19 \$50/mo; Call 484-824-1187.

Units Lyons:

BUYING WRECKED, RUNNING OR DISABLED **CARS • TRUCKS • VANS • EQUIPMENT • FORKLIFTS**

We'll Pick Up! 570.754.7491



NAFTZINGER **USED AUTO PARTS**

HOME IMPROVEMENTS

Eliminate gutter cleaning forever! LeafFilter, the most advanced debris-blocking gutter protection. Schedule a FREE LeafFilter estimate today. 20% off Entire Purchase. Plus 10% Senior & Military Discounts. Call 1-855-791-1626 (*238224).

Jacuzzi Bath Remodel can install a new, custom bath or shower in as little as one day. For a limited time, waving ALL installation costs! (Additional terms apply. Subject to change and vary by dealer.) Offer ends 6/30/24. Call 1-844-826-2535 (*238149).

Safe Step. North America's #1 Walk-In Tub. Comprehensive lifetime warranty. Top-of-theline installation and service. featuring our FREE shower package and \$1600 Off for a limited time! Call today! Financing available. Call Safe Step (*237707). 1-833-356-1954

AUTOMOBILES/ **TRUCKS**

Get a break on your taxes! Donate your car, truck, or SUV to assist the blind and visually impaired. Arrange a swift, no-cost vehicle pickup and secure a generous tax credit for 2025. Call Heritage for the Blind Today at 1-844-320-2804 today! (*238274).

RECREATION/ SPORTING GOODS

Where does seaweed look in the Merchandisers for a job? In the Kelp Wanted Section♥♥!

Why did the shark befriend the dolphin? Because it wanted more porpoise in it's life!!!! ahahaha

Why do scuba divers fall backwards to enter the ocean?

If they fell forwards, they would just fall into the boat \P !!!!

GARAGE/YARD SALES

Community Yard Sale: at 80 Quarry Road, Kutztown. August 3rd 8am-3pm.

Groceries

61 Kempsville Rd. Kutztown, PA 19530 HOURS: Mon.-Thurs. 8 a.m.-5 p.m.;
Fri. 8 a.m.-5 p.m.; Sat. 8 a.m.-4 p.m.
610.683.6055
Discount Groceries
And Product Overruns
• Fresh Produce • Bulk Foods • Milk
• Lunch Meats & Cheese • Frozen Foods

Specials Effective

Specials Effect August 1, 2024 to Augu	
Chocolate Cherry Ice Cream Bars Fine Line Cauliflower Florets Foster Farms Crispy Chicken Strips LOL Shredded Cheese Blend Whole Hams Hickory Smoked Bacon M&M's - Fun Size Wheat Chex Wegmans Cream Of Mushroom Soup 10	2 oz. \$2.99 4 oz. \$4.69 5 lb. \$12.95 lb. \$1.19 0 oz. \$4.69 3 oz. \$2.49 4 oz. \$2.79
Always Save Ranch Dressing Snack Pack Butterscotch Pudding 15	16 oz. \$.99 3 oz. \$1.39
Phillips Provolone Cheese Smithfield VA Ham Produce:	lb. \$3.79 lb. \$3.89



Plumbing, Heating, Cooling, Electrical Service

WATER CONDITIONING

Specializing in

All Types of

• 30+ YEARS EXPERIENCE LICENCED AND INSURED REMODELING/NEW CONSTRUCTION FREE ESTIMATES WELL PUMP SERVICE & INSTALLATON

61 PRICETOWN ROAD • FLEETWOOD, PA 19522 610-683-5465 FAX: 610-683-3296 Email: twoguys61@yahoo.com

FOR RENT

Private Furnished ROOM FOR RENT: Main St., Near Kutztown University. \$800/mo. Yearly rental includes, off street parking, hight speed Internet, Hulu

TV, refrigerator, microwave and all utilities included. Responsible adults only. No pets, no smoking/ vaping. Security deposit and references required. 610-442-1762 call or text.

FARM EQUIPMENT/ LIVESTOCK

What is grey, has four legs and a trunk? A mouse on vacation!!!!!

FARM EQUIPMENT/ LIVESTOCK

What is black and white and red all over? A zebra with sunburn!!!!

HOUSEHOLD ITEMS/ **FURNITURE**

One extra large recliner beige colored fabric in good condition! Will require two persons to remove approx 12' to front porch on 1st floor to vehicle! Contact Steve 484-358-6100! Please leave message if unavailable! \$75 (firm) Emmaus

DESIGN BUILT CONSTRUCTION

New Homes • House Additions

 Renovations Kitchens & Baths

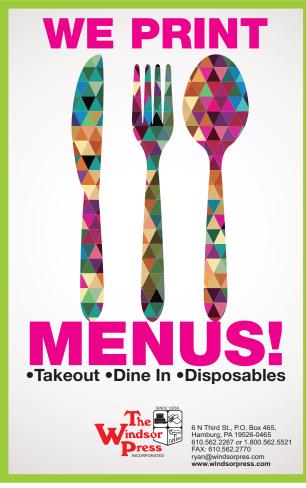


www.windsorpress.com

Contact John Scully

MART CONSTRUCTION COMPANY 14558 Kutztown Road / Fleetwood, PA 19522

Phone: 610.683.6120 Fax: 610.683.9132 www.mccbuild.com HIC Registration # PA 8177





SERVICES

A Wise Man Once Said "You know what happens when you don't advertise? NOTHÍNG"!!!!

DAN'S PLUMBING Repair Service Alburtis, Offers full Commercial Residential Plumbing Services.
Fixture Repair, Replacement, Water Heaters, Gas and Electric, Water Treatment, Drain Cleaning, Kitchen and Bathroom Remodeling. NOW OFFERING:
Mobile Home Repairs
Complete Repiping of Mobile Homes, Heat Tape Replacement, Floor Repairs
Paplacement Replacement, Painting. Call 610-966-5249 or 610-730-2401 cell number. Licensed Master Plumber, Fully insured PA028381.

SERVICES

PET CREMATION Services Peach Tree Cremation Services, LLC, Leesport. Call Derek M.D. Leibensperger, 610-926-2737. Family Owned & Operated.

PROPERTY CLEANUP: We clean attics, garages, basements, brush piles, yard waste and scrap metals, we demo sheds, patio, concrete, fences, large and small buildings etc. along with lot clearing, stump removal and general excavation, small jobs are OUR SPECIALTY! Call JOHN HEFFNER 610-587-2886

SCREENED ENRICHED TOPSOIL: \$35/ yard plus delivery fee, large quantity discounts; Nice soil for gardens, flowerbeds and lawns, aged mushroom soil available. Call JOHN HEFFNER 610-587-2886.



We accept all major credit cards

CHILDCARE

We are like books:

Most people only see our cover, the minority read only the introduction and many people believe the critics. Few will know our content. ♥♥!

HOUSEHOLD ITEMS/ **FURNITURE**

What does a dolphin say when he's confused? Can you please be more Pacific?!! (:

WANTED TO RENT/BUY

BUYING CLASSIC CARS Trucks, SUV's. American and Foreign. Any condition. Buying entire car collections. Paying Ca\$h. Please Call 717-577-8206 KRMiller1965@yahoo. com (*234828).

CASH FOR YOUR CAR, Call 610-916-7000. Steve Moyer's Subaru.

TOYS WANTED: **Trains** accessories, and makes. Toy soldiers and other figures, Christmas things, space toys, robots, mechanical banks, trucks, boats, wagons, buildings, fire engines, airplanes, windups, pedal cars, marbles, farm toys, candy, containers, erector sets. Call George 610-372-1681 with any old toys.

THROWING THAT

AWAY!

A classified ad is an affordable and simple way to attract potential buyers for your unwanted item(s).

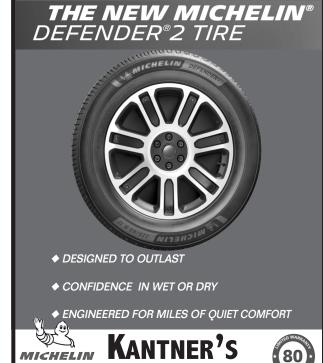
Don't Wait

Call, Fax or E-mail us today and turn your unwanted stuff into CASH!

> 610-562-6595 FAX: 610-562-2770

E-mail: classifieds@windsorpress.com www.windsorpress.com

You can link to any display advertiser's website through our online edition! **HIGHLIGHT & CLICK**



KANTNER'S MICHELIN TIRE SERVICE, INC.

230 South Franklin Street, Shoemakersville 610-562-2567 Hours: Monday thru Friday 7:30 am to 5 PM

SATURDAY & SUNDAY CLOSED

www.kantnerstire.com VISA Maritan

Now Accepting: Goodyear Credit Cards

UNDERKOFFLER **COAL DELIVERY** SERVICE

WILLIAMSTOWN, PA (Formerly Carl & Smith Coal Hauling)

ALL SIZES AVAILABLE **GOOD QUALITY ANTHRACITE**

CALL: 717.329.9249 or **717.648.9289** ANYTIME

Look Us Up On







Wed.: Chef's Choice Night • Thurs.: Shrimp Night Fri. & Sat.: Themed Weekend Specials • Sun.: Chef's Choice Night



Friday, August 2ND & Saturday, August 3RD COMFORT FOODS

Some Of Grandmas Favorite Memorable Comfort Foods ALSO SERVING OUR REGULAR MENU Open Daily 11 AM - Like Us On Facebook 4 Lincoln Road, Kutztown, PA 19530 484.641.5222 www.ozgoodsgrillandbar.com

RECEIVE AN EMAIL TO VIEW OUR ISSUES EACH WEEK!

Email Your Email Address To: display@windsorpress.com with your request!

YOU MAY ALSO CALL TO PROVIDE YOUR EMAIL ADDRESS, BUT EMAILING IS BEST!

MISCELLANEOUS

Be Humble and never think you are better than anyone else.
We all leave this world with nothing!

DENTAL INSURANCE from Physicians Mutual Insurance Company. Coverage for 350 plus procedures. Real dental insurance - NOT just a discount plan. Do not wait! Call now! Get your FREE Dental Information Kit with all the details! 1-877-553-1891 www.den tal50plus.com/macnet #6258 (*237830).

DIRECTV OVER INTERNET - Get your favorite live TV, sports and local channels. 99% signal reliability! CHOICE Package, \$84.99/mo for 12 months. HBO Max and Premium Channels included for 3 mos (w/CHOICE Package or higher.) No annual contract, no hidden fees! Some restrictions apply. Call IVS 1-866-629-6086 (*235224).

Don't let the stairs limit your mobility! Discover the ideal solution for anyone who struggles on the stairs, is concerned about a fall or wants to regain access to their entire home. Call AmeriGlide today! 1-844-317-5246 (*236966)

How many tickles does it take to make an octopus laugh? Tenticles.

NEED IRS RELIEF \$10K-\$125K+ Get Fresh Start or Forgiveness. Call 1-877-705-1472 Monday through Friday 7am – 5pm. PST (*237987)

Portable Oxygen Concentrator May Be Covered by Medicare! Reclaim independence and mobility with the compact design and long-lasting battery of Inogen One. Free information kit! Call 855-837-7844 (*238226).

MISCELLANEOUS

Prepare for power outages today with a GENERAC home standby generator \$0 Money Down + Low Monthly Payment Options. Request a FREE Quote Call now before the next power outage: 1-855-465-7624 (*236269).

Stroke and Cardiovascular disease are leading causes of death, according to the American Heart Association. Screenings can provide peace of mind or early detection! Contact Life Line Screening to schedule your screening. Special offer-5 screenings for just \$149. Call 1-866-518-8391. (*234826)

Two burial plots located in the bottom left corner of property at Longswamp (U.C.C) Mertztown \$1800 for both! Contact Steve at 484-358-6100 Serious inquiries please. Leave message if no answer.

We transform your kitchen in less time, with less stress, at an amazing value. Since 1979, Kitchen Magic, a family owned business offering cabinet refacing, new cabinetry, and luxury counter top throughout the Northeast. Call today for a free estimate 1-844-887-5145, PA017137. (*234827).

What do you get when you cross summer with Christmas?

Tis the Sea—Sun to be jolly!!!

Which is the best Shakespeare play to watch when
it's hot?

A Midsummer's Ice Cream♥♥!

PETS & ANIMALS

Why don't fish like worms?
Because they get hooked on them! (: (:

What's the Difference?

There are four differences between Picture A and Picture B. Can you find them all?



В



Answers: I. Cherry juice on ton of pie 2. Extra cream 3. Fork 4. Missing syrup on plate



Place your display ad in the weekly online edition of the Northern Berks and East Penn Valley Merchandisers to start the magic. Weblinks are attached to ads and they are posted on Facebook too.



6 North Third Street P.O. Box 465, Hamburg, PA 19526 610-562-2267 • FAX: 610-562-2770 www.windsorpress.com





Page 3 www.windsorpress.com



Current & Contact iformation:

Our East Penn Valley and Northern Berks Editions Are Online Weekly.

CURRENT OFFICE HOURS: Monday - Friday 10 a.m. to 4 p.m.

OFFICE & CLASSIFIED **DEPT.:**

Call or Fax Moday through Friday or Email lassifieds@windsorpress.com

PRINTING NEEDS:

Email ryan@windsorpress.com or Call Monday, Tuesday, Thursday, Friday, Ext. 313

COPY & FAX **SERVICES**

ALSO

AVAILABLE

DISPLAY

& SALES:

Call our office Monday, Thursday, or Friday;

or Email

display@windsorpress.com or

Eric Francis 610.780.4285

eric@windsorpress.com or Al Delong 484.280.6916

6 N. Third St., PO Box 465, Hamburg, PA 19526-0465 610.562.2267 • FAX: 610.562.2770 www.windsorpress.com



Place Your Ad: By Phone: 610.562.2267 FAX: 610.562.2770

☐ RECREATION/SPORTING

GOODS/EQUIPMENT

☐ SEASONAL EQUIPMENT

☐ WANTED TO RENT/BUY

SPECIAL OCCASIONS

CARD OF THANKS

DISPLAY AD \$20.00
Per Publication

EMAIL:

display@windsorpress.com

RATES:

Up to 20 words \$6.00 per issue per week. Additional words after 20 - 10¢ each

Up to 20 words \$9.25 per issue per week. Additional words after 20 - 10¢ each

Commercial ads include any

person or group normally engaged in offering goods or services in a business envi-ronment and include: Rentals

Items Manufactured or Bought

for Sale or Resale, Babysitting Service, Help Wanted, Busi-

REGULAR AD:

COMMERCIAL AD:

ness Listings, etc.

☐ SERVICES

■ Valentine's/

or E-Mail: classifieds@windsorpress.com Leave your competition

IN THE DUST

Advertise In The Northern Berks And The East Penn Valley





P.O. BOX 465 HAMBURG, PA 19526 610-562-2267 OR 1-800-562-5521 FAX: 610-562-2770

THE Merchandiser

STEP #1 ENTER YOUR

PHONE NUMBER

NAME

ADDRESS

(This information is for our records only)

STEP #2 CHOOSE A CATEGORY YOU WANT YOUR AD PLACED UNDER - (PLEASE CHECK ONE BOX.)**

- ANNOUNCEMENTS
- ☐ ANTIQUES ☐ AUTOMOBILES/TRUCKS ☐ HELP WANTED
- ☐ AUTO PARTS & SVCS. ☐ HOME IMPROVEMENTS
- Boats/Motors
- ☐ CHILDCARE
- ☐ COMPUTERS/OFFICE

FREE to Commercial ads

- ☐ Household
- ITEMS/FURNITURE
- ☐ Lost & Found
- ☐ FARM EQUIP./LIVESTOCK☐ MISCELLANEOUS ☐ GARAGE/YARD SALES ☐ MOBILE HOMES ■ Motorcycle/ATVs ☐ Pets & Animals
 - ☐ FOR RENT
 - ☐ REAL ESTATE ☐ RVs/CAMPERS
- □ SUPER AD (Bold Type) (\$2.00 additional per ad, per week, per publication)

STEP #3 ENTER YOUR AD EXACTLY AS YOU WANT IT TO APPEAR

(Please print legibly...Please use punctuation...One word per box, please)

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.
11.	12.	13.	14.	15.
16.	17.	18.	19.	20.
21.	22.	23.	24.	25.
26.	27.	28.	29.	30.
31.	32.	33.	34.	35.
36.	37.	38.	39.	40.

STEP #4 CHOOSE A PUBLICATION

DEADLINES FOR ALL CLASSIFIEDS IS THURSDAY, 5:00 PM

- ☐ East Penn Valley Merchandiser
- Northern Berks Merchandiser
- ☐ Both (Cost Would Be Double)

STEP #5 ENTER NUMBER OF WEEKS THE AD IS TO RUN:

(PLEASE CHECK ONE BOX.) Run: 1 Week 2 Weeks 3 Weeks 4 Weeks 5

Enter Starting Date Of Ad Total Amount Paid \$ Check #

STEP #6 CHOOSE METHOD OF PAYMENT

We Accept Cash, Check, Money Order, WSA (3% Credit Card Convenience Fee)

_ Credit Card Information: NAME ON CARD ACCOUNT #_ TYPE OF CARD: VISA_____ MasterCard____ Discover__ CVC Code:

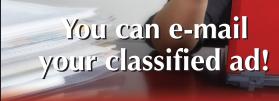
Ness LISTINGS, etc.

UNDER RULES ESTABLISHED BY THE PENNSYLVANIA HUMAN RELATIONS ACT, ANYONE WISHING
TO SELL OR LEASE RESIDENTIAL OR COMMERCIAL PROPERTY OR SERING TO HIRE AN
EMPLOYEE CAN MAKE NO REFERENCE IN THEIR
ADVERTISING TO SEX, MARITAL STATUS, AGE,
RELIGION, ETHING BACKGROUND, RACE, COLOR,
RELIGION, ETHING BACKGROUND, RACE, COLOR,
SPAGIAL INSTRUCTIONS. WE will by to print your classified
at in the next issue after receipt, but reserve the right
to hold for the following issue. Please write legibly.
Please use only one word per space. Each word in a
business name or address will count as one word. Mail Ad With Payment To: THE WINDSOR PRESS, INC., PO Box 465, Hamburg, PA 19526-0465 Bring Ad and Payment To Our Location At: 6 North Third St., Hamburg, PA 19526 Place Your Ad By Phone By Calling 610.562.2267 or 1.800.220.3053

Please have your with account number and expiration date available.

Tear Sheets Will Not Be Sent To You For Your Classified Ad.

We Are Not Responsible For Incorrect or Inaccurate Information or Mistakes Either in The Classified Ads or In Any Other Advertisement In This Paper.



classifieds@windsorpress.com

AUCTION LISTING

- 747 Lincoln Ave., Palmerton (Bowmanstown) D. Arner
- 3070 Summer Valley Rd., New Ringgold 8-03-24
- D. Arner
- 8-04-24 Andreas Station House, 42 Andreas Road
- 8-10-24 Jake's Flea Market Treasure Barn, RT. 100, Barto G. Miller
- 9-28-24 3836 Pricetown Rd., Fleetwood, PA

CHECK HERE FOR CURRENTLY SCHEDULED AUCTIONS TO APPER IN THE EAST PENN VALLEY AND/OR NORTHERN BERKS MERCHANDISER.
The listing published courtesy of The Windsor Press, Inc., Hamburg, PA

NORTHERN BERKS Merchandiser EAST PENN VALLEY Merchandiser

Serving Homes & Businesses PLUS Worldwide With Our Online Editions! PUBLISHED EVERY WEDNESDAY BY



SIX NORTH THIRD STREET P.O. BOX 465 HAMBURG, PENNSYLVANIA 19526-0465

OFFICE HOURS: MONDAY - FRIDAY 10:00 A.M. TO 4:00 P.M. YOU CAN CALL, FAX OR EMAIL US ANYTIME

Family owned and independent since 1958 WE ARE HERE TO SERVE YOU!

The Windsor Press, Incorporated, publishers of the Northern Berks Merchandiser and East Penn Valley Merchandiser, reserves the right to review all material submitted for publication, and to reject any material, in whole or part, which The Windsor Press, Incorporated, in its sole opinion deems inappropriate for publication.

We assume no financial responsibility for any typographical errors in any advertisement, but will reprint that portion of an ad in which an error

The closing time for both the Northern Berks Merchandiser and the East Penn Valley Merchandiser "classified advertisement" and the East Penn Valley "display advertisement" is Thursday at 4:00 p.m. of the week prior to publication; the Northern Berks display advertisement is Friday noon. Any deviation from this will be published in both papers.

Reader's





ZUCCHINI PUFFS

2 cups Flour 1 tsp. Baking Powder

1 Egg

2 T. Olive Oil 1-1/4 cup Milk

1/2 tsp/ Salt

1/4 tsp. Pepper

1 cup grated Cheddar Cheese

3 medium Zucchini, grated & drained

2 Cloves Garlic, crushed

2 T. finely Chopped Onion 1 T. minced Parsley

Oil for frying

Sift together the flour and baking powder. Set aside. In a large bowl combine the egg, olive oil, 1/2 cup of the milk, salt and pepper. Beat to a smooth paste and gradually add shifted flour mixture. (Consistency will be very stiff).

Add grated cheese and remaining milk to make a smooth but stiff batter. Blend in grated zucchini, garlic, onion and parsley. Heat oil to deep-fry. Drop in batter by spoonfuls. Fry until golden brown. Remove with slotted spoon and drain on paper towels. Keep warm until all are cooked. Lightly salt, if desired. Makes about 3 dozen.

Send your recipes to: The Windsor Press, Inc. 6 N. Third St., PO Box 465, Hamburg, PA 19526-0456 Fax: 610.562.2770 or E-mail: display@windsorpress.com

SIGNATURE:

Back-to-School Advertising

That Makes the Grade

Make sure you're reaching your target audience this back-to-school season with strategic advertising. Let us help you shine a spotlight on your products and services for the new school year with eye-catching ads.

Your advertisement will appear in the August 14th online issues of the East Penn Valley and the Northern Berks

Merchandisers

To learn more about the opportunities available to help grow your business, contact your sales representative or our office today!



1/8 Page: \$95

1/4 Page: \$190

1/2 Page: \$380

Full Page: \$760





6 North Third Street, P.O. Box 465 Hamburg, PA 19526-0465 610.562.2267 FAX: 610.562.2770 display@windsorpress.com www.windsorpress.com Office Hours: Mon. - Fri. 10.4

Once Upon Lime....

There was an owner of a very successful ice cream shop. This owner built his business by having the creamiest ice cream around and by letting his customers know about them through extensive advertising. His business was so successful that he was able to send his son to a prestigious lvy League school where his son was studying to receive his M.B.A.

One day the son came home for a break and promptly questioned his father "Dad, don't you know that there is a recession going on out there?" The father replied that his business was going very well, but the son persisted telling his father "Dad, you've got to cut back." So the father, figuring his son knew all about business, followed the son's advice. He promptly cut his advertising budget and then cut his cone & ice cream orders. Before long, business in fact did slow down. So the father replied to the son "You were right, son. Business is terrible. There is a recession going on out there."

