

Last Chance  
To Advertise In The  
**Back-To-School  
Guide**  
Details  
Within



Serving Northern Berks County  
Northern Reading Area  
& Southern Schuylkill County

# NORTHERN BERKS



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# Merchandiser


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6 NORTH THIRD STREET, P.O. BOX 465, HAMBURG, PA 19526-0465 • FAX: 610.562.2770  
610.562.2267 • Open Monday Through Friday 10 AM - 4 PM

ON THE WEB: [www.windsorpress.com](http://www.windsorpress.com) or [www.nbmerchandiser.com](http://www.nbmerchandiser.com)

You can directly link to any display advertiser's website through our online edition. HIGHLIGHT & CLICK

WE ACCEPT  
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**BUYING WRECKED, RUNNING OR DISABLED  
CARS • TRUCKS • VANS • EQUIPMENT • FORKLIFTS**  
Drive in or  
We'll Pick Up!  
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Open Mon.-Fri. 8:30-4:30; Sat. 8:30-2:00; Sun. Closed

**SERVICES**  
A Wise Man Once Said:  
"You know what happens  
when you don't advertise?  
NOTHING"!!!!  
**ALEX LAWN CARE:**  
Spring cleanup: Weeding,  
Edging, Mulching, Planting,  
Removal of Shrubs,  
Trimming, Cutting Trees,  
Cutting Grass. Fully Insured,  
Years of experience,  
Free Estimates, 10%  
Senior Discount. Call 610-  
374-1600.  
**Retired Truck Driver**  
Looking for Part Time  
Work. 9-5, to supplement  
social security. 484-336-  
0774.

**SERVICES**  
**HOME REPAIR & REMODELING:**  
We Offer Full Home Ser-  
vices from Small Repairs  
to Complete Homes. Call  
Us about your Project!  
Martin Construction 610-  
683-6120.  
**PET CREMATION Services**  
Peach Tree Cremation  
Services, LLC, Leesport.  
Call Derek M.D. Leibens-  
perger, 610-926-2737.  
Family Owned & Operated.  
**GARAGE/YARD SALES**  
Community Yard Sale: at 80  
Quarry Road, Kutztown. Au-  
gust 3<sup>rd</sup> 8am-3pm.

**SERVICES**  
**PROPERTY CLEANUP:** We  
clean attics, garages,  
basements, brush piles,  
yard waste and scrap met-  
als, we demo sheds, patio,  
concrete, fences, large  
and small buildings etc.  
along with lot clearing,  
stump removal and gen-  
eral excavation, small jobs  
are OUR SPECIALTY! Call  
JOHN HEFFNER 610-587-  
2886  
**SCREENED ENRICHED  
TOPSOIL:** \$35/ yard plus  
delivery fee, large quantity  
discounts; Nice soil for  
gardens, flowerbeds and  
lawns, aged mushroom  
soil available. Call JOHN  
HEFFNER 610-587-2886.

## ALLERGY SEASON IS HERE!

Here comes another bad season of sneezing,  
itching and watering eyes, but...  
Adams & Bright can help lessen the pain!

**WE HAVE A FINE LINE  
OF ALLERGY REMEDIES**

- Drixoral
- Chlor-Trimeton
- Benadryl
- Opcon-A
- Collyrium
- Eye Wash
- Tavist
- Sudafed
- Claritin D
- Claritin
- Allergy  
Eye Drops

**ADAMS & BRIGHT DRUGS, LLC**  
306 State Street, Hamburg, PA • 610.562.2738

Now Available  
Over The Counter  
**FLONASE**



**THE NEW MICHELIN®  
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- ◆ DESIGNED TO OUTLAST
- ◆ CONFIDENCE IN WET OR DRY
- ◆ ENGINEERED FOR MILES OF QUIET COMFORT

**MICHELIN KANTNER'S  
TIRE SERVICE, Inc.**

230 South Franklin Street, Shoemakersville 610-562-2567  
HOURS: MONDAY THRU FRIDAY 7:30 AM TO 5 PM  
SATURDAY & SUNDAY CLOSED [www.kantnerstire.com](http://www.kantnerstire.com)  
Now Accepting: Goodyear Credit Cards

**RECREATION/  
SPORTING GOODS**  
Where does seaweed look in  
the Merchandisers for a job?  
In the Kelp Wanted  
Section♥♥!  
**Why did the shark be-  
friend the dolphin?  
Because it wanted more  
porpoise in it's life!!!!  
ahahaha**  
**Why do scuba divers fall  
backwards to enter the  
ocean?**  
If they fell forwards, they  
would just fall into the  
boat ♥!!!!

**PETS & ANIMALS**  
Why don't fish like worms?  
Because they get hooked on  
them! (: (:

You can e-mail your  
display ad!  
[display@windsorpress.com](mailto:display@windsorpress.com)



## DESIGN BUILT CONSTRUCTION

New Homes • House Additions  
• Renovations  
• Kitchens & Baths




Contact John Scully

**MARTIN  
CONSTRUCTION COMPANY**  
14558 Kutztown Road / Fleetwood, PA 19522  
Phone: 610.683.6120 Fax: 610.683.9132  
[www.mccbuild.com](http://www.mccbuild.com)  
HIC Registration # PA 8177

**BUYING or  
SELLING**

**CLASSIFIEDS**

ARE THE WAY  
TO DO IT!  
You Can Now  
E-mail Your Ad  
24 Hours A Day!  
[classifieds@windsorpress.com](mailto:classifieds@windsorpress.com)

**The Windsor  
Press**  
INCORPORATED  
Six North Third Street  
P.O. Box 465  
Hamburg, PA 19526-0465  
610.562.2267 or  
1.800.562.5521

**DEAN R. ARNER, AUCTIONEER, LLC**  
**PUBLIC AUCTION!**  
Thursday, August 1, 2024 at 10:00 AM  
Location: 747 Lincoln Ave., Palmerton (Bowmanstown), PA.  
Quality antiques, tools, power equipment, household goods,  
furniture and much more! Check full listing and photos at  
[www.deanarnerauctions.com](http://www.deanarnerauctions.com).  
**DEAN R. ARNER AUCTIONEER, LLC**  
AY-002077L • PH.: 570.386.3389

**DEAN R. ARNER, AUCTIONEER, LLC**  
**PUBLIC AUCTION!**  
Saturday, August 3, 2024 at 9:00 AM  
Location: 3070 Summer Valley Rd., New Ringgold, PA 17960.  
2006 Toyota Tacoma, Polaris Razor UTV, firearms, Toro Zero-  
Turn lawnmower, trailers, Blue Point plasma cutter, mig  
welder, lg. quality of tools & trk. supplies & much, much more!  
Check full listing & photos at [www.deanarnerauctions.com](http://www.deanarnerauctions.com).  
**DEAN R. ARNER AUCTIONEER, LLC**  
AY-002077L • PH.: 570.386.3389

**DEAN R. ARNER, AUCTIONEER, LLC**  
**COIN AUCTION!**  
Sunday, August 4, 2024 at 10:00 AM  
Location: Andreas Station House, 42 Andreas Road, Andreas,  
PA 18211.  
Gold coins, 1 oz. gold combibar, silver bars, silver eagles,  
Morgan dollars, liberty walking half dollars, silver dimes, Indian  
head pennies, flying eagle cents, \$2 & \$5 red seals, \$1 & \$5  
silver certificates, wheat pennies, foreign currency & more!  
Check full listing & photos at [www.deanarnerauctions.com](http://www.deanarnerauctions.com).  
**DEAN R. ARNER AUCTIONEER, LLC**  
AY-002077L • PH.: 570.386.3389



# AUCTION LISTING

8-01-24	747 Lincoln Ave., Palmerton (Bowmanstown)	D. Arner
8-03-24	3070 Summer Valley Rd., New Ringgold	D. Arner
8-04-24	Andreas Station House, 42 Andreas Road	D. Arner
8-10-24	Jake's Flea Market Treasure Barn, RT. 100, Barto	G. Miller
9-28-24	3836 Pricetown Rd., Fleetwood, PA	G. Miller

**CHECK HERE FOR CURRENTLY SCHEDULED AUCTIONS TO APPEAR IN THE EAST PENN VALLEY AND/OR NORTHERN BERKS MERCHANDISER.**  
The listing published courtesy of The Windsor Press, Inc., Hamburg, PA



## Current Hours & Contact Information:

Our East Penn Valley and Northern Berks Editions Are Online Weekly.


**CURRENT OFFICE HOURS:**  
Monday - Friday 10 a.m. to 4 p.m.

<p><b>OFFICE &amp; CLASSIFIED DEPT.:</b> Call or Fax Monday through Friday or Email classifieds@windsorpress.com</p>	<p><b>DISPLAY &amp; SALES:</b> Call our office Monday, Thursday, or Friday; or Email display@windsorpress.com or Eric Francis 610.780.4285 eric@windsorpress.com or Al DeLong 484.280.6916</p>
<p><b>PRINTING NEEDS:</b> Email ryan@windsorpress.com or Call Monday, Tuesday, Thursday, Friday, Ext. 313</p>	<p><b>COPY &amp; FAX SERVICES ALSO AVAILABLE</b></p>

6 N. Third St., PO Box 465, Hamburg, PA 19526-0465  
610.562.2267 • FAX: 610.562.2770  
[www.windsorpress.com](http://www.windsorpress.com)

**READER'S**

# Recipe



## ZUCCHINI PUFFS

2 cups Flour 1 tsp. Baking Powder 1 Egg 2 T. Olive Oil 1-1/4 cup Milk 1/2 tsp/ Salt 1/4 tsp. Pepper	1 cup grated Cheddar Cheese 3 medium Zucchini, grated & drained 2 Cloves Garlic, crushed 2 T. finely Chopped Onion 1 T. minced Parsley
---	--

Oil for frying

Sift together the flour and baking powder. Set aside. In a large bowl combine the egg, olive oil, 1/2 cup of the milk, salt and pepper. Beat to a smooth paste and gradually add sifted flour mixture. (Consistency will be very stiff). Add grated cheese and remaining milk to make a smooth but stiff batter. Blend in grated zucchini, garlic, onion and parsley. Heat oil to deep-fry. Drop in batter by spoonfuls. Fry until golden brown. Remove with slotted spoon and drain on paper towels. Keep warm until all are cooked. Lightly salt, if desired. Makes about 3 dozen.


Send your recipes to: The Windsor Press, Inc.  
6 N. Third St., PO Box 465, Hamburg, PA 19526-0456  
Fax: 610.562.2770 or E-mail: [display@windsorpress.com](mailto:display@windsorpress.com)

Say You Saw It In The

Northern Berks Merchandiser

**NORTHERN BERKS Merchandiser**  
AND  
**EAST PENN VALLEY Merchandiser**

Serving Homes & Businesses  
PLUS Worldwide With Our Online Editions!  
PUBLISHED EVERY WEDNESDAY BY



OFFICE HOURS: MONDAY - FRIDAY 10:00 A.M. TO 4:00 P.M.  
**YOU CAN CALL, FAX OR EMAIL US ANYTIME**  
Family owned and independent since 1958  
**WE ARE HERE TO SERVE YOU!**

The Windsor Press, Incorporated, publishers of the Northern Berks Merchandiser and East Penn Valley Merchandiser, reserves the right to review all material submitted for publication, and to reject any material, in whole or part, which The Windsor Press, Incorporated, in its sole opinion, deems inappropriate for publication.  
We assume no financial responsibility for any typographical errors in any advertisement, but will reprint that portion of an ad in which an error occurs.  
The closing time for both the Northern Berks Merchandiser and the East Penn Valley Merchandiser "classified advertisement" and the East Penn Valley "display advertisement" is Thursday at 4:00 p.m. of the week prior to publication; the Northern Berks display advertisement is Friday noon. Any deviation from this will be published in both papers.

# THE Merchandiser

## CLASSIFIED AD FORM:

Place Your Ad:

By Phone: 610.562.2267  
FAX: 610.562.2770  
or E-Mail:  
[classifieds@windsorpress.com](mailto:classifieds@windsorpress.com)

**STEP #1 ENTER YOUR PHONE NUMBER** \_\_\_\_\_

**NAME** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

(This information is for our records only)

**STEP #2 CHOOSE A CATEGORY YOU WANT YOUR AD PLACED UNDER - (PLEASE CHECK ONE BOX.)\*\***

- |   |  |  |  |
|---|--|--|--|
| <input type="checkbox"/> ANNOUNCEMENTS      | <input type="checkbox"/> FARM EQUIP./LIVESTOCK     | <input type="checkbox"/> MISCELLANEOUS   | <input type="checkbox"/> RECREATION/SPORTING GOODS/EQUIPMENT |
| <input type="checkbox"/> ANTIQUES           | <input type="checkbox"/> GARAGE/YARD SALES         | <input type="checkbox"/> MOBILE HOMES    | <input type="checkbox"/> SEASONAL EQUIPMENT                  |
| <input type="checkbox"/> AUTOMOBILES/TRUCKS | <input type="checkbox"/> HELP WANTED               | <input type="checkbox"/> MOTORCYCLE/ATVS | <input type="checkbox"/> SERVICES                            |
| <input type="checkbox"/> AUTO PARTS & SVCS. | <input type="checkbox"/> HOME IMPROVEMENTS         | <input type="checkbox"/> PETS & ANIMALS  | <input type="checkbox"/> WANTED TO RENT/BUY                  |
| <input type="checkbox"/> BOATS/MOTORS       | <input type="checkbox"/> HOUSEHOLD ITEMS/FURNITURE | <input type="checkbox"/> FOR RENT        | <input type="checkbox"/> VALENTINE'S/SPECIAL OCCASIONS       |
| <input type="checkbox"/> CHILDCARE          | <input type="checkbox"/> LOST & FOUND              | <input type="checkbox"/> REAL ESTATE     |  |
| <input type="checkbox"/> COMPUTERS/OFFICE   |  | <input type="checkbox"/> RVS/CAMPERS     |  |

**SUPER AD (Bold Type)** (\$2.00 additional per ad, per week, per publication)  
FREE to Commercial ads

CARD OF THANKS  
DISPLAY AD \$20.00  
Per Publication  
EMAIL:  
[display@windsorpress.com](mailto:display@windsorpress.com)

**STEP #3 ENTER YOUR AD EXACTLY AS YOU WANT IT TO APPEAR**  
(Please print legibly...Please use punctuation...One word per box, please)

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.
11.	12.	13.	14.	15.
16.	17.	18.	19.	20.
21.	22.	23.	24.	25.
26.	27.	28.	29.	30.
31.	32.	33.	34.	35.
36.	37.	38.	39.	40.

**STEP #4 CHOOSE A PUBLICATION**

- DEADLINES FOR ALL CLASSIFIEDS IS THURSDAY, 5:00 PM
- East Penn Valley Merchandiser  
 Northern Berks Merchandiser  
 Both (Cost Would Be Double)

**STEP #5 ENTER NUMBER OF WEEKS THE AD IS TO RUN:**  
(PLEASE CHECK ONE BOX.)

Run:  1 Week  2 Weeks  3 Weeks  4 Weeks  \_\_\_\_\_

Enter Starting Date Of Ad \_\_\_\_\_

Total Amount Paid \$ \_\_\_\_\_ Check # \_\_\_\_\_

**STEP #6 CHOOSE METHOD OF PAYMENT**

We Accept Cash, Check, Money Order, (3% Credit Card Convenience Fee)

Credit Card Information: NAME ON CARD \_\_\_\_\_

ACCOUNT # \_\_\_\_\_ EXP. DATE \_\_\_\_\_

TYPE OF CARD: VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover \_\_\_\_\_ CVC Code: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

Mail Ad With Payment To: THE WINDSOR PRESS, INC., PO Box 465, Hamburg, PA 19526-0465

Bring Ad and Payment To Our Location At: 6 North Third St., Hamburg, PA 19526

Place Your Ad By Phone By Calling 610.562.2267 or 1.800.220.3053

Please have your account number and expiration date available.

We Are Not Responsible For Incorrect or Inaccurate Information or Mistakes Either in The Classified Ads or In Any Other Advertisement In This Paper.

RATES:

**REGULAR AD:**  
Up to 20 words \$6.00 per issue per week. Additional words after 20 - 10¢ each

**COMMERCIAL AD:**  
Up to 20 words \$9.25 per issue per week. Additional words after 20 - 10¢ each

Commercial ads include any person or group normally engaged in offering goods or services in a business environment and include: Rentals, Items Manufactured or Bought for Sale or Resale, Babysitting Service, Help Wanted, Business Listings, etc.

UNDER RULES ESTABLISHED BY THE PENNSYLVANIA HUMAN RELATIONS ACT, ANYONE WISHING TO SELL OR LEASE RESIDENTIAL OR COMMERCIAL PROPERTY OR SEEKING TO HIRE AN EMPLOYEE CAN MAKE NO REFERENCE IN THEIR ADVERTISING TO SEX, MARITAL STATUS, AGE, RELIGION, ETHNIC BACKGROUND, RACE, COLOR, DISABILITY, CHILDREN OR SUPPORT ANIMALS. Special Instructions: We will try to print your classified ad in the next issue after receipt, but reserve the right to hold for the following issue. Please write legibly. Please use only one word per space. Each word in a business name or address will count as one word.

**HOME IMPROVEMENTS**

**BOWERS CONSTRUCTION:** Quality work, Reasonable Prices. Roofing, Siding, Remodeling, Windows, Decks, Additions, Garages. FROM FOUNDATION TO ROOF. Insured, 610-562-4692, PA#006953. Accepting Visa, Master Card, Discover and American Express.

Eliminate gutter cleaning forever! LeafFilter, the most advanced debris-blocking gutter protection. Schedule a FREE LeafFilter estimate today. 20% off Entire Purchase. Plus 10% Senior & Military Discounts. Call 1-855-791-1626 (\*238224).

Jacuzzi Bath Remodel can install a new, custom bath or shower in as little as one day. For a limited time, waving ALL installation costs! (Additional terms apply. Subject to change and vary by dealer.) Offer ends 6/30/24. Call 1-844-826-2535 (\*238149).

Safe Step, North America's #1 Walk-In Tub. Comprehensive lifetime warranty. Top-of-the-line installation and service. Now featuring our FREE shower package and \$1600 Off for a limited time! Call today! Financing available. Call Safe Step 1-833-356-1954 (\*237707).

**ANNOUNCEMENTS**

Become a Published Author. We want to Read Your Book! Dorrance Publishing, Trusted by Authors Since 1920 Book manuscript submissions currently being reviewed. Comprehensive Services: Consultation, Production, Promotion and Distribution Call for Your Free Author's Guide 1-866-482-1576 or visit dorranceinfo.com/macnet (\*237828).

Donate your car, truck, boat, RV and more to support our veterans! Schedule a FAST, FREE vehicle pickup and receive a top tax deduction! Call Veteran Car Donations at 1-877-327-0686 today! (\*238221).

Inflation is at 40 year highs. Interest rates are way up. Credit Cards. Medical Bills. Car Loans. Do you have \$10k or more in debt? Call NATIONAL DEBT RELIEF and find out how to pay off your debt for significantly less than what you owe! FREE quote: Call 1-866-272-0492 (\*238223).

**My Boss George told me "that running a business without advertising is like winking at a pretty girl in the dark." He was right!**

What do you call a lazy crayfish?  
A SLOPSTER!!!!

**ANNOUNCEMENTS**

Replace your roof with the best looking and longest lasting material, steel from Erie Metal Roofs! Three styles and multiple colors available. Guaranteed to last a lifetime! Limited Time Offer - 50% off Installation + Additional 10% off install (for military, health workers & 1st responders.) Call Erie Metal Roofs: 1-855-338-4807 (\*238054).

**FARM EQUIPMENT/ LIVESTOCK**

**What is black and white and red all over?  
A zebra with sunburn!!!!**  
(:)

**What is grey, has four legs and a trunk?  
A mouse on vacation!!!!**

**HOUSEHOLD ITEMS/ FURNITURE**

**What does a dolphin say when he's confused?  
Can you please be more Pacific?!!** (:

**MOTORCYCLES/ATV'S**

1982 YAMAHA MAXIM 550cc, 5 speed \$1500. Good condition, 610-562-0195 ask for Kenny.

**MOTORCYCLES/ATV'S**

**DIAGNOSED WITH LUNG CANCER?** You may qualify for a substantial cash award - even with smoking history. NO obligation! We've recovered millions. Let us help!! Call 24/7, 1-888-650-9135 (\*235628).

**WANTED! MOTORCYCLES!** Antique and Classic. Honda, Kawasaki, Suzuki, Yamaha, Triumph, BSA and other foreign models. Paying Ca\$h. Please Call 717-577-8206 KRMmiller1965@yahoo.com (\*234829).

**FOR RENT**

**FOR RENT: Port Clinton 3 BR House; \$1500/mo. W/t/s and oil included. 610-207-3286.**

**WANTED TO RENT/BUY**

BUYING CLASSIC CARS Trucks, SUV's. American and Foreign. Any condition. Buying entire car collections. Paying Ca\$h. Please Call 717-577-8206 KRMmiller1965@yahoo.com (\*234828).

**CASH FOR YOUR CAR, Call 610-916-7000. Steve Moyer's Subaru.**





# 2024 Fall Home & Garden



**FALL** is the perfect time to start thinking about indoor and garden updates.

**FALL** is the time for planting trees, shrubs, bulbs and perennials in your garden.

**FALL** is a great time to get those indoor projects completed before the holidays arrive.

The upcoming guide will help you connect to the professional to get the job done.

ONE LOW PRICE FOR BOTH EDITIONS - EAST PENN VALLEY AND THE NORTHERN BERKS

Your advertisement will appear in the SEPTEMBER 18th online issues of the East Penn Valley and the Northern Berks

## Merchandisers

To learn more about the opportunities available to help grow your business, contact your sales representative or our office today!

YOUR CHOICE OF FOUR SIZES WITH SPECIAL PRICING:

- 1/8 Page: \$95
- 1/4 Page: \$190
- 1/2 Page: \$380
- Full Page: \$760

DEADLINE: MONDAY, SEPTEMBER 9, 2024



6 North Third Street, P.O. Box 465  
Hamburg, PA 19526-0465  
610.562.2267  
FAX: 610.562.2770  
display@windsorpress.com  
www.windsorpress.com  
Office Hours: Mon. - Fri. 10.4

RUN THE SAME AD FOR THE SAME LOW PRICE ANYTIME IN THE FUTURE!

### AUTOMOBILES/ TRUCKS

1955 Chevy 4 door Wagon \$1500. Rusty and needs restored, 610-562-0195 ask for Kenny.

Get a break on your taxes! Donate your car, truck, or SUV to assist the blind and visually impaired. Arrange a swift, no-cost vehicle pickup and secure a generous tax credit for 2025. Call Heritage for the Blind Today at 1-844-320-2804 today! (\*238274).

### MISCELLANEOUS

Be Humble and never think you are better than anyone else. We all leave this world with nothing!

Don't let the stairs limit your mobility! Discover the ideal solution for anyone who struggles on the stairs, is concerned about a fall or wants to regain access to their entire home. Call AmeriGlide today! 1-844-317-5246 (\*236966)

### MISCELLANEOUS

DENTAL INSURANCE from Physicians Mutual Insurance Company. Coverage for 350 plus procedures. Real dental insurance - NOT just a discount plan. Do not wait! Call now! Get your FREE Dental Information Kit with all the details! 1-877-553-1891 www.dental50plus.com/macnet #6258 (\*237830).

DIRECTV OVER INTERNET - Get your favorite live TV, sports and local channels. 99% signal reliability! CHOICE Package, \$84.99/mo for 12 months. HBO Max and Premium Channels included for 3 mos (w/CHOICE Package or higher.) No annual contract, no hidden fees! Some restrictions apply. Call IVS 1-866-629-6086 (\*235224).

How many tickles does it take to make an octopus laugh? Tentacles. ♥♥!

### MISCELLANEOUS

NEED IRS RELIEF \$10K-\$125K+ Get Fresh Start or Forgiveness. Call 1-877-705-1472 Monday through Friday 7am - 5pm. PST (\*237987)

Portable Oxygen Concentrator May Be Covered by Medicare! Reclaim independence and mobility with the compact design and long-lasting battery of Inogen One. Free information kit! Call 855-837-7844 (\*238226).

Prepare for power outages today with a GENERAC home standby generator \$0 Money Down + Low Monthly Payment Options. Request a FREE Quote Call now before the next power outage: 1-855-465-7624 (\*236269).

SELF-STORAGE Secured, Indoor, size for every need. 24 hour access. Located off Rt. 61 behind Bell Trucking & Kuzan's Hardware. Call RUBRIGHT'S 610-562-3886

### MISCELLANEOUS

Stroke and Cardiovascular disease are leading causes of death, according to the American Heart Association. Screenings can provide peace of mind or early detection! Contact Life Line Screening to schedule your screening. Special offer- 5 screenings for just \$149. Call 1-866-518-8391. (\*234826)

We transform your kitchen in less time, with less stress, at an amazing value. Since 1979, Kitchen Magic, a family owned business offering cabinet refacing, new cabinetry, and luxury counter top throughout the Northeast. Call today for a free estimate 1-844-887-5145, PA017137. (\*234827).

What do you get when you cross summer with Christmas?

Tis the Sea-Sun to be jolly!!!  
Which is the best Shakespeare play to watch when it's hot?  
A Midsummer's Ice Cream ♥♥!

### CHILDCARE

We are like books: Most people only see our cover, the minority read only the introduction and many people believe the critics. Few will know our content. ♥♥!

### AUTO PARTS & SERVICES

ALWAYS BUYING: Wrecked, Running, Disabled & Junk Vehicles. Call for Prices. NAFTZINGER USED AUTO PARTS, Auburn, PA 570-754-7491.

### GARAGE/YARD SALES

Community Yard Sale: Saturday August 3<sup>rd</sup> 8am-1pm. Rain date August 10<sup>th</sup>. Village of Pleasant Hills Mobile Home Park. Pleasant View Drive Hamburg. Collectibles, holiday décor, home décor and much more.

## What's the Difference?

There are four differences between Picture A and Picture B. Can you find them all?



Answers: 1. Cherry juice on top of pie 2. Extra cream 3. Fork 4. Missing syrup on plate

## Don't Let Your Community Event Go Unnoticed!

For Just \$5 you can advertise in our COMMUNITY CALENDAR and reach potential interested event goers!

For more information contact our Classified Department



Six North Third Street  
P.O. Box 465  
Hamburg, PA 19526-0465  
610-562-2267  
classifieds@windsorpress.com  
www.windsorpress.com

Local Events • Local Events • Local Events • Local Events



# SHOP

# MOM-&-POP!



## Support locally owned businesses.

# Classifieds

GET THE JOB DONE!  
Buy • Sell • Trade • Rent • Hire  
classifieds@windsorpress.com

## Online Advertising Works Like Magic



Place your display ad in the weekly online edition of the Northern Berks and East Penn Valley Merchandisers to start the magic.

Weblinks are attached to ads and they are posted on Facebook too.



6 North Third Street  
P.O. Box 465, Hamburg, PA 19526  
610-562-2267 • FAX: 610-562-2770  
www.windsorpress.com

## WE PRINT



# MENUS!

•Takeout •Dine In •Disposables



6 N Third St., P.O. Box 465,  
Hamburg, PA 19526-0465  
610.562.2267 or 1.800.562.5521  
FAX: 610.562.2770  
ryan@windsorpress.com  
www.windsorpress.com



# Once Upon A Time....

There was an owner of a very successful ice cream shop. This owner built his business by having the creamiest ice cream around and by letting his customers know about them through extensive advertising. His business was so successful that he was able to send his son to a prestigious Ivy League school where his son was studying to receive his M.B.A.

One day the son came home for a break and promptly questioned his father "Dad, don't you know that there is a recession going on out there?" The father replied that his business was going very well, but the son persisted telling his father "Dad, you've got to cut back." So the father, figuring his son knew all about business, followed the son's advice. He promptly cut his advertising budget and then cut his cone & ice cream orders. Before long, business in fact did slow down. So the father replied to the son "You were right, son. Business is terrible. There is a recession going on out there."



6 N THIRD STREET  
 PO BOX 465  
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 FAX: 610-562-2770  
 display@windsorpress.com  
 Mon. - Fri. 10 am to 4 pm  
 www.windsorpress.com



# Back-to-School Advertising

## That Makes the Grade

Make sure you're reaching your target audience this back-to-school season with strategic advertising. Let us help you shine a spotlight on your products and services for the new school year with eye-catching ads.

Your advertisement will appear in the August 14th online issues of the East Penn Valley and the Northern Berks

*Merchandisers*

To learn more about the opportunities available to help grow your business, contact your sales representative or our office today!



**YOUR CHOICE OF FOUR SIZES WITH SPECIAL PRICING:**

**1/8 Page: \$95**

**1/4 Page: \$190**

**1/2 Page: \$380**

**Full Page: \$760**

**DEADLINE:  
MONDAY,  
AUGUST 5,  
2024**



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**YOU MAY ALSO RERUN YOUR AD FOR THE SAME LOW PRICE ANY TIME IN SEPTEMBER!**