

'tis the season to shop, eat, drink and be merry!

HOLIDAY HAPPENINGS

In and Around Downtown

St. Joseph

- Shopping • Dining • Luminary • Window Wonderland
- Countdown to New Year • Small Business Saturday
- Light Up the Bluff • Reindeer Parade • Santa's House
- Letters to Santa • Storytime with Mrs. Claus

This special section produced in partnership by MailMax and St. Joseph Today

For more information call St. Joseph Today at 269-985-1111 or visit stjoetoday.com

Luminary

Friday, November 22 • 5-8 pm

Stroll through our downtown as luminaires light your way to kick off the holiday season! Participating locations invite you to eat, shop, drink and be merry while you enjoy this charming lakeside town.

Shops will be open late to entice you with wonderful gift ideas and festive holiday décor. Merchants will host great sales, free gift wrapping, amazing product offerings and more! While downtown, enjoy a wide selection of restaurants and eateries. Sponsored by The Boulevard Inn & Bistro.



John & Dede Howard Ice Arena

(269) 983-8795

2414 Willa Dr.
St. Joseph, MI 49085

Visit sjcity.com for our opening date and schedule

2024-2025 Events

November 22, Luminary: 5:00-8:00pm, downtown St. Joseph.
Sponsored by **The Boulevard Inn and Bistro.**

November 22, Window Wonderland: 5:00-8:00pm, downtown St. Joseph.

November 30, Small Business Saturday:
Support local businesses & shop local throughout Southwest Michigan.

December 6, Light up the Bluff, presented by the City of St. Joseph in partnership with the St. Joseph Improvement Association:
Lake Bluff Park, Ceremony (6:00pm) and Tree Lighting (6:30pm);
Lights will remain on through February 15.

December 1-31, Countdown to New Year:
Daily giveaway event throughout the month of December.
Visit stjoetoday.com/countdown for more details!

December 1-23, Santa Series | Letters to Santa:
Drop off letters to Santa at Santa's House located outside the Welcome Center in downtown St. Joseph. Sponsored by **The Herald Palladium.**

December 7, Reindog Parade: 3:00pm, downtown St. Joseph.
Sponsored by **Mighty Dog Roofing and FuzzyButz.**

December 7-23, Santa Series | Santa's House:
Various dates in December, downtown St. Joseph. Sponsored by **The Herald Palladium.**

December 8, Holiday Artisan Fair: 11:00am-4:00pm,
Union + Social. Sponsored by **Silver Harbor Brewing.**

December 10, 17, 24, Santa Series | Storytime with Mrs. Claus:
Mrs. Claus will read some of her favorite holiday books. Stories will be released online at stjoetoday.com/santa. Sponsored by **The Herald Palladium.**

January 31, 2025, Chili Tour: 5:00-8:00pm, downtown St. Joseph.

February 1, 2025, St. Joe Winter Beer Fest:
12:00-4:00pm, downtown St. Joseph. Sponsored by **Beaudoin Electrical Construction, RE/MAX by the Lake, Bud Distributing and The Buck Burgers & Brew.**

February 7-9, 2025, Ice Fest: All Weekend, downtown St. Joseph.
Sponsored by **Silver Beach Pizza and many others.**

March 7, 2025, March Mannequins:
7:00-8:30pm, downtown St. Joseph.

March 8, 2025, Spring Artisan Fair:
11:00am-4:00pm, Union + Social. Sponsored by **Silver Harbor Brewing.**



Enjoy Holiday Shopping @ the Box Factory

We'll See You on **SATURDAY, NOV. 30 9AM-5PM**

- Shop 45+ Local Artists and Makers
- Cocktails/Beer/Wine & Refreshments
- View Artist Demonstrations in Studios
- Explore our Historic Building

\$5 ADMISSION

ArtMarket Jewelry, Crafts, Ceramics & Artwork
by Berrien Artist Guild Members

INSIDE THE BOX FACTORY
1101 Broad Street • St. Joseph, MI
boxfactoryforthearts.org

OPEN: THURS (12PM-6PM) & FRI - SUN (12PM-4PM)

Reindog Parade

Sunday, December 8 • 3 pm

The annual Reindog Parade is a great time for all. This event features dressed-up pets and their owners in a variety of holiday garb. Be prepared to see all kinds of costumes from "Santa Bernards" to "Reindeer Rottweilers" – definitely a must-see event! Sponsored by Mighty Dog Roofing and FuzzyButz .

Judging and Registration
Judging for the event takes place from 1:00pm-2:45pm in front of the St. Joe Today Welcome Center located at 301 State Street.

Owners can pre-register in-person at St. Joe Today or online at stjoetoday.com/reindog. Day of registration is also available in-person at St. Joe Today from 12:00pm-2:45pm. Cost: \$5 per dog; each additional pet is \$3. A portion of net proceeds will be donated to a local animal rescue organization. Event info and the registration form can be found at stjoetoday.com/reindog.



Holiday Artisan Fair

Sunday, December 8 • 11 am - 4 pm

Join us for an indoor Holiday Artisan Fair on Sunday, December 8 from 11:00am-4:00pm at Union + Social. Visit stjoetoday.com/artisanfair for more info.




414 State St | St Joseph, MI
269.281.0540



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CREATIVE TREE CENTER

Start a new family tradition

Join us for LIVE Christmas music, a visit from Santa, an ornament craft for kids, hot chocolate, campfires, and self-serve photo stations. Then shop our selection of live potted and fresh-cut Christmas trees, handmade wreaths, ornaments, garland, containers, and more.

Friday, November 29 through Saturday, December 7



See event details and pre-order at CreativeTreeCenter.com



Visit and shop in-store at 5360 M-139 St. Joseph, MI



Free Delivery Saturday, November 30 and Saturday, December 7

Merry & Bright Weekend Friday, December 6 - Sunday, December 8

Light up the Bluff will transform Lake Bluff Park into a winter wonderland. At 6:00p, the St. Joseph High School Choir begins with Christmas carols followed by the tree lighting at 6:30pm. The one million lights will remain on through Valentine's Day in Michigan's Most Romantic City. Starting December 7, attendees can enjoy the lights 5:30am-8:30am and

5:30pm-midnight. Presented by the City of St. Joseph.

All weekend long, celebrate the winter season in Michigan's Great Southwest! Attendees will enjoy extended shopping hours, events, special offers and more. Visit stjoetoday.com/merryandbright for more info.



Santa Series: Santa's House, Letters to Santa & Storytime with Mrs. Claus

Santa's House is moved from the North Pole each year to the corner of State & Pleasant Streets in downtown St. Joe! Santa will be available for wish list conversations and holiday photo ops on weekends in December. Don't forget to bring a camera to capture this magical visit!

As we wait in anticipation, Mrs. Claus has offered to read some of her favorite books! St. Joe Today will be releasing weekly videos at stjoetoday.com/santa for our Storytime with Mrs. Claus series! Santa Series is sponsored by The Herald Palladium.

Grab a postcard from the Welcome Center to write a letter to Santa. Santa's House will take its spot in downtown St. Joseph to serve as a drop off for letters.



G & M VARIETY OPEN LUMINARY NIGHT UNTIL 9PM!

Regular Hours:
Mon-Thurs 9-6 • Fri & Sat 9-8 • Sun 10-5

Step back in time at G&M Variety!

G&M Variety has the appeal of an old fashioned five-and-dime, with nearly every inch of space being utilized to showcase its merchandise. The aisles, with original hardwood floors, have thousands of items for holiday gift giving! Come on in today!



- Unique Gifts
- Toys, Games, Puzzles
- Melissa & Doug
- Home & Garden
- Kitchen
- And SO MUCH MORE!

307 State Street • St. Joseph • 269-983-2160



A Country CHRISTMAS HOWLIDAY OPEN HOUSE

SAT DEC 7TH

12-3pm

Join us Before the Reindog Parade!

ELVIS IMPERSONATOR

GIFT ITEMS

STOCKING STUFFERS

SILENT AUCTION

MEMORY TREE

BAKE SALE

ADOPTABLE PETS!



Pets Welcome!
(please use stairs)

TONY

LIVVY



ST JOSEPH CITY LIBRARY, 500 MARKET STREET

WINE & DINE

Eat Local in Michigan's Great Southwest

Many dining options can also be found in and around St. Joseph. Whether you are craving that perfect burger, a hot pizza pie, cuisine that features local produce, the perfect glass of wine or a mug of craft beer, or just something to satisfy that sweet tooth – it is all here!

Gift cards to area restaurants are also a great idea for the foodie in our life. Not sure what restaurant to pick? Purchase a Love Local SWMI Gift Card from St. Joe Today that's good at various local restaurants. To learn more about area dining, visit stjoetoday.com/eat.



JOE'S CAFE
BREAKFAST HOUSE

\$10⁰⁰ Lunch Specials **\$7⁰⁰ Senior Specials**
(M-F All Day, 60+)

4100 S. M-139 • St. Joseph • 269-556-9980
Tues. - Fri. 7am - 3pm, Sat. & Sun. 6am - 3pm

\$2⁰⁰ OFF
ANY ORDER OF \$25 OR MORE
Expires 11/30/24 Dine In Only
Must present coupon

\$3⁰⁰ OFF
ANY ORDER OF \$40 OR MORE
Expires 11/30/24 Dine In Only
Must present coupon

\$5⁰⁰ OFF
ANY ORDER OF \$60 OR MORE
Expires 11/30/24 Dine In Only
Must present coupon

Get **\$10** in dining

Certificates

FOR EVERY \$50 IN GIFT CARD PURCHASES*

Papa Vinos

ITALIAN KITCHEN

1332 Hilltop Road St. Joseph, Michigan | 269.983.9900
www.PapaVinosItalianKitchen.com

*Promotion ends December 31, 2024. \$10 Certificate valid January 1-31, 2025.





classic breakfast
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coffee bar and cocktail bar

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Thursday & Friday 8-noon, Saturday 8-1, Sunday 8-2

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Celebrate
THE HOLIDAYS

221 Main St. - St. Joseph - 269-982-4000 - 221stjoe.com



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Luminary Festival
NOVEMBER 22
7AM-9PM
Stop in for some *Great Food*
and *Holiday Cheer*

CELEBRATING 31 YEARS!
CAFFE
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St. Joseph, Michigan
SINCE 1993

Holiday Hours
NOVEMBER 27
(Day Before Thanksgiving)
8AM-3PM
THANKSGIVING
CLOSED
NOVEMBER 29
7AM-8PM

516 PLEASANT STREET | ST. JOSEPH, MI 49085
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WINE & DINE



50% OFF One Appetizer with the Purchase of a Sandwich or Entree

Monday, Tuesday, Thursday 11:30am - 10:00pm
 Friday and Saturday 11:30am - 1:00am (food until 10pm)
 Sunday 11:30am - 8:00pm

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Hurry, Thanksgiving Weekend Only!

No Limit.

Offer good Black Friday, Saturday and Sunday only. 11/29 - 12/1.



SANDBAR & GRILLE

PUB BY DAY - FUN BY NIGHT

Sundays we have all the NFL games on with NFL Sunday Ticket

Tuesdays are fun with Music Bingo from 7pm-9pm
 Win Prizes!Great Music

Wednesdays are Wing Night
8 Wings for only \$6
 (regularly \$9.99)

Thursday is Open Mic Night
 entertainment from 9pm - Midnight

COMEDY NIGHT IS THE FIRST THURSDAY OF EACH MONTH. lol

FRIDAY NIGHT IS Karaoke NIGHT

Live Music Coming Up:

Sat. Nov 16 - SmartyPants	Sat. Dec 7 - Shiver!
Sat. Nov 23 - Mysteria	Sat. Dec 14 - Def Mojo
Wed. Nov 27- Incredible Johnsons	Sat. Dec 21 - Jewell & the Future
Fri. Nov 29 - High Vizz	Sat. Dec 28 - Black Night
Sat. Nov 30 - Red Line	Tue. Dec 31 New Years Eve Party - PS Dump Your Boyfriend

Open 7 nights a week,
 Kitchen open till 10:00pm every night
 2701 Lakeshore Drive St. Joseph MI
 269-983-9977

SANDBAR & GRILLE

Brunch with Santa

PLANK'S TAVERN

A LA CARTE
 Sunday, December 8th
 9:00AM - 3:00PM

A LA CARTE OR BUFFET
 Sunday, December 15th
 9:00AM - 3:00PM
Reservations recommended
 269.408.9108

800 Whitwam Drive |
 St Joseph, Michigan 49085

THE Boulevard INN & Bistro



**Buy \$100 Gift Certificate
Get \$20 in Bistro Bucks**
Available NOW through December 31st

**Call (269) 983-6600 or visit
the hotel front desk to purchase.**

Gift certificates can be purchased in various amounts that total \$100 in order to receive \$20 in Bistro Bucks

Thanksgiving Take-out at the Bistro!

Dinners are cooked and ready to reheat at your convenience, with detailed instructions included.

Order now through Saturday, November 23rd.

**Pick up Tuesday, November 26th and
Wednesday, November 27th between 4pm - 9pm.**

To place your order call (269) 983-3882.

Please note, the Bistro on the Boulevard will be closed for breakfast and dinner on Thursday, November 28.

ADULTS: \$60 | CHILDREN 5 - 12: \$30 | CHILDREN 4 & UNDER: FREE

MENU INCLUDES THE FOLLOWING:

Classic Shrimp Cocktail (*Tiger Shrimp, Cocktail Sauce, Lemon Wedges*)

Roast Turkey Breast | Prime Rib (*Au Jus & Horseradish Sauce*)
Mashed Potatoes (*Turkey Gravy*) | **Green Bean Casserole** | **Herb Stuffing**

Fall Harvest Salad (*Dried Cranberries, Goat Cheese, Toasted Pecans, Red Wine Vinaigrette*)

Artisan Rolls & Butter

Choice of: Traditional Pumpkin Pie, Pecan Pie, or Bistro Key Lime Pie (Whipped Cream)





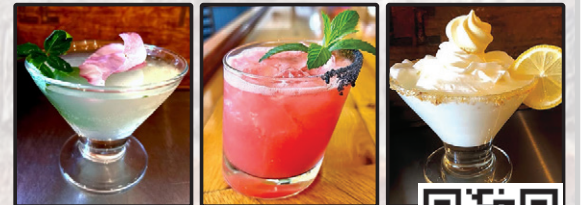
now open sundays!



A great place gather for holiday get-togethers.

scratch-made gourmet sandwiches, salads and creative cocktails & dessert

good mood food



Mon-Thur 4:30pm-10pm; Fri & Sat 11am-11pm; **NEW!** Sun 11am-5pm

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FRI & SAT 11:30AM-5PM
ALL DAY SUNDAYS!

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GIFT CARD SALE!
ONE DAY ONLY!
FOR EVERY \$50 SPENT IN GIFT CARDS,
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HAND CARVED STEAKS, MADE TO ORDER
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NEW EXCLUSIVE CRAFT BEERS TAPPED EACH WEEKDAY.
EACH 12 BEER OF CHRISTMAS PURCHASE GETS YOU AN ENTRY FOR THE
12 BEERS OF CHRISTMAS GIVE AWAY, VALUED AT OVER \$1,000
(INCLUDES A TRAEGER SMOKER/GRILL)

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30 TVs TO WATCH YOUR FAVORITE TEAM!

24 BEERS ON TAP - LOCAL MICHIGAN WINES - SPECIALTY DRINKS

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Choice of 2 Sides

Full Garden Salad

25 pcs Cornbread or

French Bread Exp. 12-31-24

50 Person \$449

6 Cajun Half Trays

Choice of 4 Sides

2 Full Garden Salads

50 pcs Cornbread or

French Bread Exp. 12-31-24

NolaRouxEatery.com



'Tis the Season for finding the Ultimate Gift

Searching for a unique gift for someone special? Downtown St. Joseph offers a variety of stores featuring everything from jewelry to clothing, homegoods to housewares, art to accessories, classes and more.

Not sure what to buy? Consider a Love Local SWMI Gift Card! This digital gift card can be used at more than 40 area locations including shops, restaurants and more.

Love Local SWMI Gift Cards can be purchased at stjoetoday.com/giftcards




-  *Gorgeous* Decorations
-  *Special* Ornaments, Personalized
-  *Visit* our room of good things to eat
-  Gifts to *Delight* Everyone All Occasions of the Year

A walk through the red door is a walk into a shoppers delight.

The Christmas Tree

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Holidays can be hard. Let us help make them a little easier.



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Statements

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Fri & Sat 10-8
Sun 11-5

Perennial Accents

Good through 12/6/24

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Window Wonderland

November 22 - 5 pm - 8 pm

Window Wonderland invites attendees to stroll downtown to get into the holiday spirit as they take in the holiday window decorating contest. Dozens of storefronts will participate in this holiday

window decorating event from 5:00pm-8:00pm. Vote for your favorite holiday window all weekend long at stjoetoday.com/vote. Visit stjoetoday.com/window-wonderland for more info.



Small Business Saturday

Saturday, November 30

Holiday shoppers seeking great buys will find them throughout Southwest Michigan on Black Friday, Nov. 29, and Small Business Saturday, Nov. 30. Select merchants will begin their holiday sales on Black Friday.

According to the Civic Economic Study in Grand Rapids, MI, for every \$100 spent at a local business, approximately \$68 stays in the local community. Visit stjoetoday.com/shopsmall.




CITY OF St. Joseph



LIGHT UP THE BLUFF

November 6th, 2024
6:00pm - Choir Caroling • 6:30pm - Tree & Bluff Lighting



HAPPY HOLIDAYS
from my home to yours!
Looking to sell this holiday season?
Sell It With Sandra



Sandra Petznick Realtor®

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Call today for a free market analysis!

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Fantastic, Fun, Affordable Finds for Friends & Family!
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BLACK FRIDAY-SMALL BIZ SATURDAY SPECTACULAR!
MARK YOUR CALENDARS
November 29TH Through December 24TH

THE CURE FOR BORING GIFTS!
DOLLAR DEALS & 25cent STEALS!
HALF-PRICE HOLIDAY HELPERS!
40%-80% OFF FABULOUS FINDS!
MILLION DOLLAR GIVEAWAY! \$FREE Novelty Bill!
Stocking Stuffer Headquarters!




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Wishing you a
holiday season
full of
love®



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Anne Gain
GROUP

Winter Lights & Holiday Music in Downtown St. Joseph

Those in search of the perfect gift will appreciate unique selections, special prices and a festive shopping atmosphere this holiday season. Shoppers and diners alike will enjoy holiday music playing throughout downtown St. Joseph until December 24.

Additionally, winter lights have been placed downtown along State St. (from Elm St. to Ship St.) as well as Broad St. and Ship St. (Lake Blvd. to Main St.) and Pleasant St. (Lake Blvd. to Court St.) and will remain up through February in conjunction with Light up the Bluff.



Countdown to New Year

Southwest Michigan businesses and restaurants host a Countdown to New Year, a daily giveaway event December 1-31! Shoppers earn one entry per \$25 purchase (one time or cumulative) at a St. Joe Today (SJT) member business. Quali-

fying purchases must be made between November 22 and December 15. Receipts for purchases must be presented to an SJT staff member at the Welcome Center by December 15. Visit stjoetoday.com/countdown for more information.



Wishing you & your Families the very best this Holiday Season.

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A GNOME-TASTIC FALL FUNDRAISER



NOVEMBER 22 - 23

Join us for some creative competition and family fun that supports the arts. Scan the QR code for event details.

KRASL ART CENTER





Ho Ho HOME *for the Holidays*



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COLLECTION SITE

ACCEPTING TOYS FOR LOCAL CHILDREN



Let's meet for the HOLIDAYS

LUMINARY

FRIDAY, NOV. 22 | 5-8p | Downtown St. Joseph

stjoetoday.com/luminary



WINDOW WONDERLAND

FRIDAY, NOV. 22 | 5-8p | Downtown St. Joseph

stjoetoday.com/windowwonderland

SMALL BUSINESS SATURDAY

SATURDAY, NOV. 30 | All Day | THROUGHOUT SWMI

stjoetoday.com/shopsmall



COUNTDOWN TO NEW YEAR

ALL MONTH IN DEC. | THROUGHOUT SWMI

stjoetoday.com/countdown

MERRY & BRIGHT WEEKEND

FRIDAY, DEC. 6 | Light Up the Bluff

Lake Bluff Park | 6p stjoetoday.com/merryandbright

SATURDAY, DEC. 7 | Reindog Parade

Downtown St. Joseph | 3p stjoetoday.com/reindog

SATURDAY, DEC. 7 | Santa's House

Downtown St. Joseph | 4-7p stjoetoday.com/santa

SUNDAY, DEC. 8 | Holiday Artisan Fair

Union + Social | 11a-4p stjoetoday.com/artisanfair

SUNDAY, DEC. 8 | Santa's House

Downtown St. Joseph | 1-5p stjoetoday.com/santa



Meet me in
ST. JOSEPH

EAT | SHOP | STAY | PLAY
stjoetoday.com