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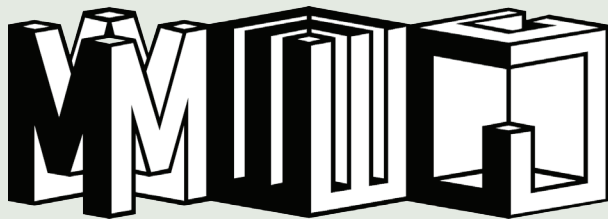
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THE METROPOLITAN BUILDER

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PUBLISHER'S *note*



Giselle Bernard,
Publisher

Overcoming Obstacles in Custom Home Building, Remodeling, and Interior Design: Connecting with Clients Through Authentic Storytelling

Custom home builders, remodelers, and interior designers face unique challenges when pitching to clients who are considering building, buying, remodeling, or redesigning a home. In a highly personalized industry, establishing trust and credibility is essential. A powerful way to do this is by sharing your business story through a professionally written, third-party-endorsed article in a well-known local trade publication. This approach allows clients to see the evolution of your brand, your commitment to quality, and your unique design or building approach. Here's how builders, remodelers, and designers can overcome common obstacles and connect meaningfully with clients.

1. Building Trust and Authority Through Storytelling

When potential clients discover your business through a respected local trade publication, it instantly builds credibility. A professionally written article highlighting your business journey, with a Q&A section, allows clients to see your expertise, dedication, and values up close. This kind of third-party endorsement provides confidence that your reputation and practices have been vetted, positioning you as a reliable, trusted professional in custom building, remodeling, or interior design.

2. Setting Clear Expectations on Process and Vision

A Q&A published in a trusted outlet offers an excellent platform to outline your process and vision. Explain how you work collaboratively with clients, setting expectations around timelines, budgets, and stages of the project. For interior designers, describe how you guide clients through the design journey, from initial concept to material selection and final touches. Builders and remodelers can emphasize the importance of communication, detailing how each project phase unfolds to assure clients they'll be well-informed throughout the experience.

3. Addressing Common Client Concerns with Empathy and Transparency

Building, remodeling, or redesigning a home can be a deeply emotional process. Use a Q&A to address common concerns, whether about unexpected costs, design changes, or project timelines. Each field has unique concerns; designers can discuss how they manage client hesitations on bold design choices, while builders and remodelers can explain how they handle unforeseen construction challenges. By addressing these openly, you showcase empathy, a

Continued on page 4

Overcoming Obstacles

Continued from page 3

proactive mindset, and the experience to navigate these challenges effectively.

4. Highlighting Quality, Craftsmanship, and Design Aesthetics

Quality is key, and a third-party publication allows you to showcase your craftsmanship and design acumen. Builders and remodelers can feature images of completed homes or remodels that highlight attention to detail, while designers can showcase spaces where aesthetic meets function. Use the article to describe real-life projects that exemplify your commitment to quality, with case studies and testimonials adding extra credibility. The publication's endorsement further establishes your reputation as a reliable professional dedicated to high standards.

5. Communicating Commitment to Client Involvement

Effective communication is critical across all aspects of building, remodeling, and design. A published interview offers the chance to describe your approach to keeping clients involved, whether through project management tools, design mock-ups, or regular check-ins. This sets the expectation for a collaborative relationship where clients feel actively engaged, helping them see you as a partner who values their input.

6. Emphasizing Flexibility and Personalized Service

In the custom home and interior design industries, each client's vision is unique. Flexibility is crucial, whether that

means adjusting design elements, selecting sustainable materials, or working around unexpected delays. Use your story to share examples of how you've adapted projects to meet clients' evolving needs. This flexibility shows clients you're committed to bringing their specific vision to life, whether you're creating a new space from scratch or transforming an existing one.

7. Educating Clients on the Process from Start to Finish

A well-written Q&A offers an opportunity to guide clients through each phase of the building or design process, helping them make informed decisions. Builders can discuss the stages of construction, remodelers can break down renovation timelines, and interior designers can outline the journey from concept to installation. This education empowers clients, making them feel informed and involved, while positioning you as an expert who can simplify an otherwise complex experience.

Leveraging Third-Party Storytelling to Stand Out

For custom home builders, remodelers, and interior designers, being featured in a well-regarded local trade publication can transform your reputation and influence. Third-party storytelling provides a trusted platform to communicate your values, work ethic, and dedication in a way that resonates deeply with potential clients. By capitalizing on this opportunity, you not only highlight your unique approach to building, remodeling, and design but also build credibility and forge lasting connections with clients who are ready to bring their vision to life.

Pd Plain Drain Solutions

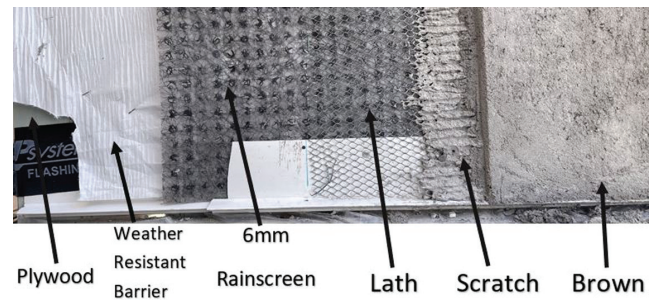
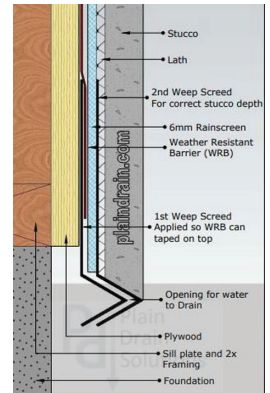
Plain Drain 6mm Rainscreen
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Stucco Isn't the Problem!
Your Lack of Moisture Management Is

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At the base of the system, it is important that we allow a gap for the water to exit the system. This can be accomplished by installing a double weep screed detail. The first is wrapped behind our WRB. Then we install Plain Drain rainscreen and ensure we backlap it for the built in bug screen. Next, we install our 2nd weep screed to ensure we have the correct depth thickness.



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As Baths of America celebrates its 20th year in business, it stands as a testament to the vision and dedication of its founders, Ali and Zeeshan Sultanali. Since January 2005, the brothers have committed themselves to delivering top-quality products with an unwavering focus on exceptional service, earning the company a place at the heart of Houston's building and design community. Their passion for quality and service has built Baths of America into an invaluable resource, providing an unparalleled selection of appliances, plumbing fixtures, cabinet hardware, and cabinetry—all under one roof.

1. An All-in-One Solution, Refined Over Two Decades

Ali and Zeeshan set out to make Baths of America a one-stop destination for building professionals, and their vision has only grown over the years. With an ever-expanding product range, the company now offers everything designers, builders, and architects need for well-executed, cohesive spaces. This comprehensive selection simplifies sourcing, ensuring that each product meets the high standards upheld by the Sultanali brothers, creating a seamless experience that has kept professionals coming back for 20 years.

2. Expert Guidance from a Knowledgeable, Dedicated Team

To support their vision, the Sultanali brothers have built a

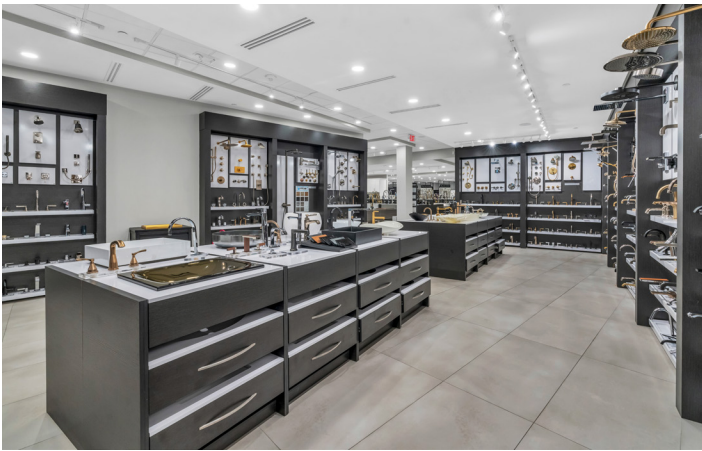
team of experts who bring a wealth of industry experience and an unwavering commitment to customer service. Our entire team, including our showroom sales staff, installation crews, and warehouse professionals, works seamlessly to ensure flawless scheduling and logistics. Together, they embody the quality-focused, client-centered approach that defines Baths of America. With their collective expertise and dedication, they provide building professionals with the insights needed to make informed decisions, elevating the quality and aesthetics of every project.

3. Commitment to Quality with Selective Brand Partnerships

From day one, Ali and Zeeshan have carefully chosen brand partners who reflect their high standards. This dedication to quality means that every product in Baths of America's showroom is vetted for durability and design, providing professionals with confidence in their selections. The Sultanali brothers' commitment to excellence has positioned Baths of America as a trusted resource, ensuring that clients receive only the finest products to meet their needs.

4. Personalized, Client-Centered Service for Lasting Partnerships

Over the past 20 years, Ali and Zeeshan have cultivated a culture of personalized service. Our showroom sales team, installation teams, warehouse team go above and beyond to ensure each client receives attentive support, with follow-



ups that guarantee satisfaction even after installation. The Sultanalis' dedication to this client-centered ethos has built an environment where every project receives the highest level of care. Together with experts in plumbing and hardware sales, the team exemplifies the core values that have fueled Baths of America's success and growth.

5. An Inspiring Showroom Reflecting Two Decades of Innovation

The Baths of America showroom showcases the brothers' commitment to innovation and trendsetting. Constantly updated to reflect the latest in kitchen and bath design, the showroom provides building professionals with an inspiring space where they can explore products and bring clients to experience possibilities firsthand. This meticulously curated environment allows Baths of America to continue offering the best in design, a cornerstone of their success over the past two decades.

6. Dependable Project Management and Reliable Logistics

Precision and reliability are at the core of Baths of America's approach to project management. With a commitment to accuracy, the warehouse team handles orders, scheduling, and logistics to ensure projects stay on track. This focus on dependable service has been integral to the company's success, supporting building professionals in maintaining timelines and avoiding costly delays. The Sultanalis' attention to detail here reinforces the client-

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A Journey of Growth and Craftsmanship with MWG Innovations

With a deep passion for crafting custom designs and a unique vision for blending artistry with functionality, Esvin Tista founded MWG Innovations in 2018. From the beginning, MWG has been dedicated to transforming glass and metalwork into elegant and functional pieces that elevate spaces. Driven by his own story of resilience and determination, Esvin built MWG with a commitment to offering high-quality, customized bath glass and mirrors for new construction and remodeling projects across Houston and the surrounding areas. Each project, whether a custom shower door, mirror, or intricate handrail, embodies his dedication to both craftsmanship and customer satisfaction.

A Journey of Growth and Craftsmanship

Originally focused on custom shower doors for homeowners and trade professionals, MWG Innovations quickly expanded in response to the evolving needs of the building community. Today, MWG's offerings include a diverse array of shower and tub enclosures, from sliding to pivot doors, ensuring versatility for all design styles. Recognizing the demand for high-quality, unique glass and metal features, Esvin and his team have broadened their scope, now offering custom handrails, antique cabinet glass, wine room installations, art pieces, and overlay



grid-style doors. Each project reflects their commitment to quality, precision, and attention to detail, with a focus on delivering a beautiful yet functional product.

Client Testimonials Reflecting Excellence

For Linda Ewing and Kenedy Trainer of Double L Interiors, working with MWG Innovations has been a collaborative delight. Specializing in residential design, Double L values the seamless experience MWG provides. "MWG is one of those vendors you can rely on to bring your idea to life," Linda and Kenedy share. "Esvin understands



and appreciates the details that go into every space. His expertise and commitment to excellence are evident in every project. Keep up the excellence, Esvin!”

Robert Cox from Fairmont Custom Homes also finds value in his partnership with MWG Innovations, praising the ease and creativity that MWG brings to his custom projects. “It has been an absolute pleasure working with MWG Innovations during my time at Fairmont Custom Homes,” Robert notes. “Esvin is my main contact, and he makes the process easy and stress-free. MWG’s top-notch customer service has turned many homeowner dreams into reality. I look forward to continuing our work relationship well into the future.”

A Legacy of Faith and Integrity

Esvin’s journey is one of resilience and unwavering faith. He attributes MWG Innovations’ growth and success to guidance from God, allowing him to overcome challenges and make meaningful business decisions. This faith has emboldened MWG to expand its services further, now offering custom mirrors designed to enhance spaces with elegance and precision. In addition, MWG has embraced innovation, with Esvin leading the charge to develop and install overlay grid-style doors for a variety of interior applications, each project showcasing a commitment to quality and a quick turnaround.

Commitment to Collaboration and Client Vision

MWG Innovations is rooted in collaboration. By working closely with builders, architects, designers, and individual clients, Esvin and his team ensure that every project is both creative and functional. From initial consultation to final installation, MWG prioritizes open communication and a shared vision, bringing each client’s ideas to life with skill and dedication. Every custom piece they produce, whether for a bath, kitchen, or any other space, is crafted with the client’s vision and MWG’s signature craftsmanship.

Conclusion: Bringing Artistry to Every Project

With MWG Innovations, building professionals and clients alike receive more than just a service—they receive a partner dedicated to creating unique, high-quality pieces that transform spaces. Guided by faith, values, and a passion for design, Esvin Tista and MWG Innovations bring a fresh perspective to the industry, delivering custom glass, metal, and wood pieces that go beyond utility and embody true artistry. As Esvin continues to expand MWG’s offerings, he remains dedicated to the mission that started it all: to bring each client’s vision to life with creativity, precision, and an uncompromising commitment to quality. Contact MWG Innovations today for a free estimate and experience firsthand the excellence and artistry they bring to every project.



New Year Unveils Global Looks For Kitchen And Bath Design

By Linda Jennings

With a new year now underway, 2025 is off to a promising start with a host of progressive kitchen and bath design choices from top brands around the world. From gorgeous faucets and finishes to stylish silhouettes and beautifully functional hardware, the list of intriguing ideas continues to grow as builders and designers seize

on fresh inspiration to create today's living spaces. The new year brings with it a renewed interest and energy for novel design ideas and improvement projects. Let's take a closer look at some of our industry's most innovative global brands that are leading the way into 2025.



Isenberg's Serie 240 in new Brushed Bronze finish

Brushed In Bronze

Isenberg's exquisite brushed bronze finish celebrates gold but with a modern, updated vibe. It's sophisticated and elegant but with a fresh, youthful matte glow. This is not your momma's gold finish! Shown here in this fabulous new finish is Isenberg's Serie 240, a beautifully cohesive master bath ensemble that offers a montage of coordinating fixtures for the tub, shower, and sink, as well as a complete line of accessories. Options include wall- or deck-mounted sink faucets, a freestanding tub filler, and thermostatic shower valves with matching components. Minimalist lines make it a smart choice for any bathroom decor, and it blends seamlessly in both contemporary and vintage design spaces.

Exquisitely Simplistic

As part of the newly launched MTI Collection, the Addison bath creates a tranquil aesthetic that is elegant and yet



Bello's Serenity Vanity

luxurious. Beautiful in form and function and with the smooth touch of molded stone, the Addison reflects the clean lines that have made the MTI Collection so popular. Addison is a work of art that will transform your bathroom into nothing less than extraordinary. The tub is available

in two models 66" x 35" and a smaller size 58" x 30", and comes as a soaker or air bath, in white or biscuit with a soft matte or hand-polished deep gloss finish. Each tub is individually manufactured and handcrafted in the USA using MTI's exclusive SculptureStone. Multiple quality control checks are employed, including individual water testing and component operation. SculptureStone is a proprietary material used exclusively to create the MTI Collection of tubs, sinks and counter-sinks. The solid works of molded stone are smooth, 100% solid throughout, non-porous, stain-, mold- and mildew-resistant making cleaning and maintenance easy.

The Perfect Finishing Touch For Front Doors

Viaggio Hardware recently introduced a stunning line of One-Piece Handlesets designed for modern doors. Standing an impressive nineteen inches tall, each handleset is crafted from solid forged brass for durability and elegance. With clean, sleek lines and precise geometric forms, these handlesets embody sophistication and introduce a fresh, contemporary flair to any entrance. Viaggio One-Piece Handlesets are designed with premium features and robust mechanics. Each piece is carefully crafted from forged brass in stunning finishes of Bright Chrome, Satin Black, Satin Brass, and Satin Nickel. Select any knob or lever and smooth rosette combination for the inside of your entry door to complete the set.



Viaggio Hardware's One-Piece Entry Handlesets

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For more than three decades, Precision Development has embodied dedication, superior craftsmanship, and enduring partnerships in the construction industry. Born from a collaboration rooted in passion and a relentless pursuit of excellence, Precision Development has grown into a trusted symbol of expertise and reliability. At Precision Development, the “why” matters. Every decision is driven by a purpose, leading to meticulous planning that results in spaces rich with meaning and functionality.

Purpose-Driven Craftsmanship and Collaboration

Precision’s journey is built on transparency, ethics, and a deep understanding of innovative design balanced with practicality. Precision Development adopts a holistic approach, seamlessly integrating design, functionality, and innovation to elevate industry standards. Collaboration is at their core, fostering lasting relationships with industry leaders and emphasizing the purpose behind each project.

Setting New Industry Standards

Looking ahead, Precision Development remains committed to creating purposeful spaces, anticipating challenges, and consistently delivering exceptional results. For clients seeking a true partner driven by purpose and a deep

understanding of the “why,” Precision Development stands as a beacon of reliability and expertise.

Client Testimonials

For Jeff Kovalski of Matt Powers Custom Homes, partnering with Precision Development has become invaluable over the years. “One of the greatest values in working with Precision Development is their proactive approach,” he shares. “With their experience, they can foresee and identify potential issues before we even begin work.” Jeff emphasizes how their long-standing partnership thrives on open communication and a mutual commitment to creating high-quality, high-performing homes. It’s this shared goal and dedication to excellence that have kept their partnership strong for decades.

Nathan Birge, VP of Construction for Sims Builders, echoes this sentiment, noting how Precision Development’s expertise sets them apart from other contractors. “I’ve worked with many contractors over the years, but Precision Development stands out for their depth of knowledge and experience,” Nathan explains. Bruce and his team bring a thorough approach to every project, from crafting detailed, accurate bids to ensuring even the most intricate details are executed flawlessly. “I’m always glad to have them on board,” Nathan adds, knowing their involvement enhances every project.



For Steven Deutser, President of Parklane Builders, working with Precision Development is more than just a standard contractor relationship. “Our projects with Precision Development demand more than just a bid and installation,” Steven states. He recalls a recent custom home that required performance-driven applications alongside flawless cosmetic finishes. Precision Development worked seamlessly with architects, designers, and clients alike, ensuring that each brick, stucco, and stone detail was perfectly aligned with the vision for the home. For Steven, it’s this level of collaboration and precision that makes Precision Development an indispensable partner.

Crafting Unique Spaces with Precision Development

Offering a vast range of custom cast stone and architectural precast concrete products, Precision Development is a leading masonry contractor in Houston, Texas. Their products enhance both residential and commercial projects, including door and window trims, sills, fireplace surrounds, columns, coping, pavers, and balustrades. By combining superior customer service with exceptional products, Precision Development distinguishes itself from competitors and is proud to specialize in Cast Stone Manufacturing/Installation, Stucco, Brick, and Real/Culture Stone.





Hardwood Products, Inc.: A Legacy of Quality and Craftsmanship in Houston

Founded in 1977 by the Gibbs family, Hardwood Products, Inc. started as a small plywood distributor and has since become a cornerstone of Houston’s building industry. Today, under the guidance of Joe L. Puente and his team of talented professionals, Hardwood Products goes beyond simply supplying materials; their employees embody the company’s mission and purpose, shaping customer experiences, driving revenue, and managing every aspect of the business. With a highly skilled staff who uphold the company’s values of integrity, hard work, and customer focus, Hardwood Products delivers top-quality custom millwork and an extensive range of hardwood products to architectural contractors, custom home builders, and cabinet makers. This team-centered approach has fostered a reputation for reliability and excellence, ensuring clients receive the finest materials, dependable service, and tailored solutions for their projects.

Products and Expertise

Hardwood Products is a wholesale distributor of hardwood plywood, wood veneer, melamine, and S4S, S3S, and S2S lumber. They stock a wide variety of hardwoods, exotic woods, laminate, and moulding. Their custom mill stocks an extensive selection of woods—zebra wood, ash, rock-hard maple, red and white oak, mahogany, walnut, and more—all meticulously kiln-dried and stored in color-coded bundles to ensure quality. Their mill features specialized machinery capable of creating custom moulding



HARDWOOD
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designs for architects and interior designers, as well as a warehouse and distribution center that maintains a large inventory to meet clients’ immediate needs.

A Team You Can Trust

Hardwood Products has built its reputation on the expertise and dedication of its staff, who bring industry knowledge and a deep commitment to customer service. Kenny Francis, a key team member with over 30 years in the building industry, embodies the company’s values of reliability, customer service, and long-standing partnerships. From sourcing top-quality materials to providing innovative solutions for builders and remodelers, Kenny and the Hardwood Products team are dedicated to supporting their clients every step of the way.



**Customer Stories:
The Heart of Hardwood Products, Inc.**

Cullen Franz, founder of Savannah Grace Homes, has found a dependable partner in Hardwood Products. “They’ve consistently sourced the highest-quality materials at the best price, which has been instrumental to my business’s growth,” he shares. For Cullen, it’s not just about the materials but the support and attention he receives from Kenny Francis and the team. “The customer service they deliver far outshines the competition. Thanks to Hardwood Products, my custom homes have never looked better.”

For Matt Sneller of Sneller Custom Homes and Remodeling, Hardwood Products has been a steadfast ally for over 15 years. “Kenny and Hardwood Products have proven themselves as one of our most loyal and trusted partners. Their pricing is fantastic, but it’s the exceptional customer service that keeps us coming back,” says Matt. With Kenny’s availability and quick problem-solving approach, Hardwood Products has become Sneller Custom Homes’ go-to supplier, allowing Matt to focus on building while knowing he has a reliable partner.

Rick Davis of DC Kitchens & Remodeling has a similar

story. With over 35 years in the business, he considers Hardwood Products an invaluable resource. “Their entire team is trustworthy, professional, and incredibly knowledgeable,” he notes. Rick especially appreciates the dedication shown by Kenny, who goes the extra mile to provide top-quality materials at the best prices. “They’re always on top of things, making them essential to my business’s success.”

**Quality, Value, and Expertise
in Every Product**

Hardwood Products carries a comprehensive selection of high-quality hardwood and softwood plywood, moulding, and surfaced lumber. The Houston mill supplies a wide range of S4S, S3S, and S2S lumber species, along with decorative wood items like corbels, appliques, bun feet, and more. Every product is crafted with the utmost care, meeting the unique needs of Houston’s architects, contractors, and designers.

For decades, Hardwood Products has been committed to delivering quality, value, and unmatched customer service, making them a trusted name in the Houston building industry

When It Comes To Stucco, Plain Drain Solutions Addresses The Moisture Management Issues So Prevalent In The Houston Market

Have you ever wondered why your wood fence lasts longer than the plywood behind your stucco, even though it's exposed to the same elements? The answer is simple: your fence can dry properly, which the plywood can't.

It rains in Houston -- a lot! With all that rain comes a lot of opportunity for moisture intrusion. While Stucco is often blamed for moisture problems, the reality is that the lack of moisture management is the underlying issue. To address this problem, the new 2021 building code requires the inclusion of a 3/16" drainage cavity behind stucco.

A cost-effective way to achieve this is by using the Plain Drain Solution 6mm Rainscreen. It will provide you with drainage cavity that will help drain your assembly and allow it to dry out.

What is a Rainscreen?

A 6mm Rainscreen (or drainage mat) is a moisture management product that provides a drainage cavity between your weather barrier and your exterior cladding (stucco, siding, stone). It is this drainage cavity, that will allow any incidental water to drain quickly, preventing any moisture buildup that can lead to mold, rot, and other damage. It is a cost-effective, easily installed product that will meet the requirements of the new 2021 building code.

Why is rainscreen required behind stucco?

Due to our heavy rainfall, moisture intrusion in Houston can cause significant damage and rot. While stucco is often blamed, it's the lack of proper moisture management that's the root cause. Wood can begin to mold and rot when it's not allowed to dry. The current drainage system, which

is supposed to work between two tight pieces of paper, doesn't always work as intended. Thankfully, the new 2021 building code requires a 3/16" drainage cavity behind stucco to address this issue. The Plain Drain Solution 6mm Rainscreen can meet this code requirement, allowing any

incidental moisture to exit the system quickly and efficiently.

How Does Rainscreen Work?

Rainscreen is installed between the stucco and the sheathing, creating a gap that allows air and moisture to flow freely. This cavity ensures that any

moisture that gets behind the

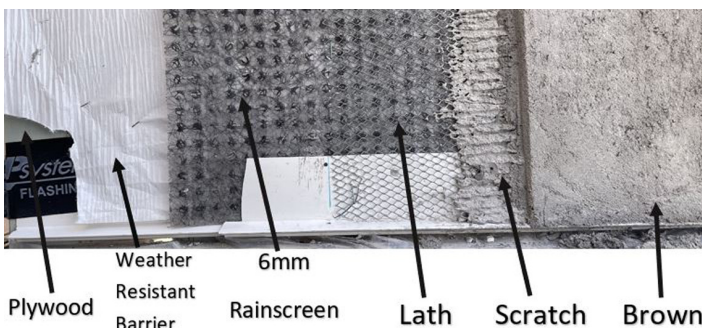
stucco can quickly drain away, rather than being trapped and causing damage. Rainscreen also allows the system to dry out, preventing mold and rot from taking hold.

With rainscreen, you can offer your clients peace of mind knowing their stucco houses are protected from moisture damage

Check out the Weep Screed Detail

At the base of the system, it is important that we allow a gap for the water to exit the system. This can be accomplished by installing a double weep screed detail. The first is wrapped behind our WRB. Then we install Plain Drain rainscreen and ensure we backlap it for the built-in bug screen. Next, we install our 2nd weep screed to ensure we have the correct depth thickness.

Plain Drain was started to help change the perception of stucco in Houston. It's mission is to provide innovative and effective moisture management solutions that protect and enhance the built environment. It's goal is to be a trusted partner to architects, builders, and property owners, helping them create buildings that are not only functional and beautiful, but also resilient and sustainable for generations to come. Their goal is to provide cost effective solutions and products to ensure you have a healthy building after years in the stucco industry. Moisture management is where they excel. With this understanding of how water works, the Plain Drain Solutions team is able to help you create the right details to ensure that you have a working moisture management system when using stucco.



Why Choose W.R. Watson, Inc.?

When building professionals seek a reliable partner for countertop fabrication, they look for experience, precision, and exceptional service. Houston-based W.R. Watson, Inc. meets these standards, bringing over a decade of expertise in custom countertop fabrication for granite, quartz, laminate, and solid surfaces, along with a reputation for top-quality craftsmanship.

1. Proven Experience and Reputation

Led by Wade and Shade Watson, W.R. Watson, Inc. has built a solid reputation backed by memberships in the International Surface Fabricators Association (ISFA) and Greater Houston Home Builders Association (GHBA). Their proven track record instills confidence in building professionals who rely on their reliability and attention to quality.

2. Advanced Technology and Precision

Equipped with cutting-edge CNC machines, robotic saw cutting, and water jet cutting, W.R. Watson, Inc. achieves unparalleled precision in every cut, ensuring flawless finishes on each installation, even for the most intricate custom designs. This advanced technology enables them to meet the specific needs of high-end residential and commercial projects with exceptional accuracy and quality.

3. Material Expertise

The W.R. Watson, Inc. team brings expertise in a wide range of materials, helping clients make informed choices among granite, quartz, laminate, and solid surfaces that match both aesthetic and functional needs.

4. Exceptional Customer Service

With a reputation for clear communication and responsiveness, the W.R. Watson, Inc. team—from outside sales professionals to the installation crew—delivers a seamless experience from consultation to final installation. Clients often commend the company's thoroughness and



professionalism, which make each project stress-free.

5. Comprehensive Warranties and Compliance

Offering solid warranties on their fabrication and installation work, W.R. Watson, Inc. provides clients with peace of mind. Their full licensing and strict adherence to industry standards ensure that each project aligns with both quality and safety requirements.

6. Portfolio and Strong References

W.R. Watson, Inc. has built strong relationships with numerous home builders who consistently refer their clients, reinforcing the company's commitment to high standards and client satisfaction. Positive testimonials from these partnerships speak volumes about their reliable craftsmanship.

Conclusion: The Ideal Countertop Partner

For building professionals, W.R. Watson, Inc. offers a powerful combination of expertise, advanced technology, and exceptional customer service. They bring top-quality countertops that elevate any space, ensuring precision and reliability in every project. With W.R. Watson, Inc., building professionals can trust that their design visions will come to life with unparalleled quality.

Building with Integrity and Passion: The Journey of TS Metal Doors and Services

In a world where convenience often eclipses craftsmanship, Jesus Rendon and Hugo Juarez, founders of TS Metal Doors and Services, shine as exemplars of dedication, quality, and unwavering customer focus. With years of expertise, they established their business on a simple yet profound foundation: delivering exceptional steelwork while upholding the highest standards of integrity and personalized service.



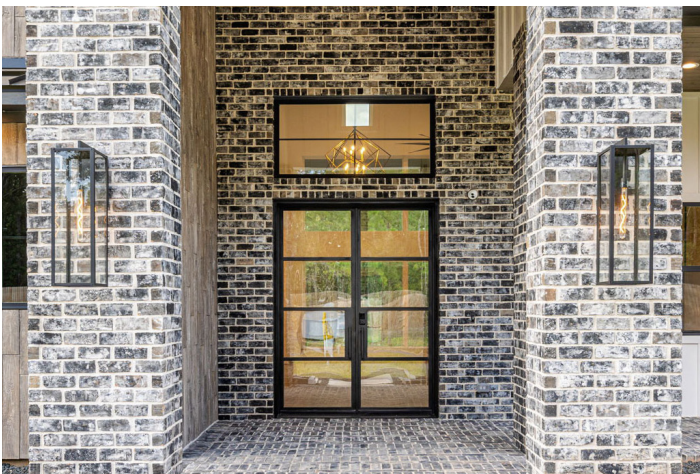
iron, steel, and stainless steel. By blending traditional craftsmanship with cutting-edge technology, TS Metal Doors and Services ensures that every piece is not only durable but also reflects the client's unique style through impeccable details and artistry.

At TS Metal Doors and Services, every project is a canvas for creating extraordinary designs that elevate spaces. Whether it's grand steel doors that captivate at first glance or intricately crafted gates and railings that exude sophistication, their work transforms functional elements into works of art. Inspired by the idea that a single design element can redefine a space, Rendon and Juarez focus on crafting pieces that make a bold and lasting impression.

The company offers a wide range of tailored solutions for both residential and commercial settings. From custom doors and gates to railings and wine cellar doors, every product is crafted using premium materials such as

Understanding that a home's entrance sets the tone for the entire space, TS Metal Doors and Services works closely with clients throughout the design and installation process. From discussing customization options to overseeing precise installations, Rendon and Juarez prioritize transparency and collaboration. Their hands-on approach ensures that clients feel confident and delighted with the result, fostering trust and building lasting relationships.

For Rendon and Juarez, each project represents more than just a job—it's an opportunity to create timeless, functional art that reflects the client's personality and vision. Choosing TS Metal Doors and Services means more than acquiring a product, it's investing in a masterpiece that embodies the company's core values: quality, integrity, and exceptional service.



Avree Custom Pools:

Crafting Houston's Backyard Paradises with Excellence



With over 50 years of combined experience, Avree Custom Pools has mastered the art of creating luxurious backyard oases throughout the Greater Houston area. With a foundation built on design integration and exceptional craftsmanship, Avree is a trusted

partner for custom home builders, ensuring that every pool is not only a stunning feature but a seamless extension of the home's overall design. From intimate family pools to expansive infinity-edge retreats, Avree's projects are crafted with elegance and functionality, leaving their mark across the Houston market.

Building Trust through Quality and Collaboration

Custom home builders who collaborate with Avree Custom Pools can value the company's proven track record and unwavering commitment to quality. Known for their design expertise, flexibility, and ability to adapt to complex site conditions, Avree's team brings a collaborative approach to every project, ensuring that pools integrate smoothly with unique architectural styles. The company's focus on clear communication is at the heart of the Avree experience. Our project managers maintain open communication with clients, ensuring that timelines are met, expectations are managed, and every detail is considered.

A Dedicated Team Committed to Excellence

Avree's team of skilled craftsmen and contractors is committed to providing a smooth and efficient construction workflow, making the process seamless from the first consultation to the final walkthrough. Our satisfied clients attest to Avree's professionalism and dependability.

Ready to Transform Your Backyard into a Custom Retreat?

Avree Custom Pools invites custom home builders and their clients to explore how they can turn a vision into a beautifully crafted backyard retreat. With a complimentary consultation, Avree Custom Pools is ready to bring your customer's dream oasis to life while maintaining a smooth, stress-free experience. Contact Avree Custom Pools at 832-699-1197 for a no-obligation quote and discover how they can elevate your backyard into a personal paradise.





Monaco Kitchen Sink from Ruvati

Continued from page 11

Drama In The Kitchen

The Monaco collection introduces a splash of color to Ruvati’s popular apron-front workstation sinks. With an innovative nano-PVD finish, stainless steel is overlaid with color that is resistant to wear and abrasion. Offered in matte gold and gunmetal matte black, the stunning colored finish will undoubtedly make the sink the centerpiece of your kitchen. The Monaco collection introduces a splash of color to Ruvati’s popular apron-front workstation sinks. With an innovative nano-PVD finish, stainless steel is overlaid with color that is resistant to wear and abrasion.

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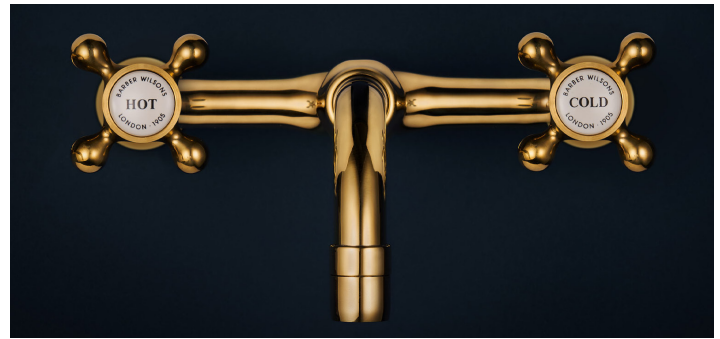
centered model they’ve championed for 20 years.

7. Respected and Endorsed by Industry Leaders

Celebrating 20 years in business means a legacy of countless satisfied clients and strong endorsements from industry leaders. Building professionals like Sal Campise of Melrose Custom Homes, praise Baths of America for its expertise, competitive pricing, and meticulous installations that are essential to high-end projects. Rosenberg + Gibson Designs and Missy Stewart Designs also express appreciation for the seamless purchasing experience and the high-quality products that have transformed their design capabilities, underscoring the profound impact of Baths of America in the industry.

Conclusion: A Legacy of Excellence and Innovation

As Baths of America enters its 20th year, Ali and Zeeshan Sultanali’s vision continues to shape Houston’s design and building landscape. Their dedication to quality, innovation,



Barber Wilsons’ Regent 2020 Wall Mount Faucet

Timeless Classic

With over 100 years of manufacturing excellence, Barber Wilsons has been the European staple for unrivaled quality, authentic style and the highest standards. The invention of the Bridge Tap allowed the two-hole mount to blend the hot and cold water into a single flow, creating what would become a classic. With its shorter neck, the Regent 2020 from Barber Wilsons has been used by designers in both kitchens and bathrooms for years; they are particularly impactful when placed side by side on his-and-hers sinks. The Regent 2020, 1890’s style wall-mounted faucet is offered in all of the brand’s standard finishes.

To find out more about the brands featured here visit their websites at:

*isenbergfaucets.com • mtibaths.com
viaggiohardware.com • ruvati.com
barberwilsons.com*



and customer-centered service has made Baths of America a valuable partner for building professionals. Choosing Baths of America means collaborating with a company that shares the vision of creating exceptional, enduring spaces. For two decades, Baths of America has been more than a resource; it has been a trusted partner in quality and service, empowering designers, builders, and architects to deliver top-tier results. Here’s to the next 20 years of elevating projects and redefining industry standards.



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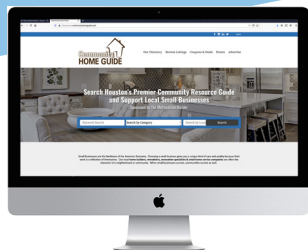


Community HOME GUIDE

Houston's newest digital marketplace; connecting homeowners with the local home builders, remodelers, renovation specialists & small home service companies.

We believe that Small Business is the backbone of our great country; therefore, the directory focuses on supporting our local, small businesses. The very same businesses that are often the character of our neighborhoods and communities.

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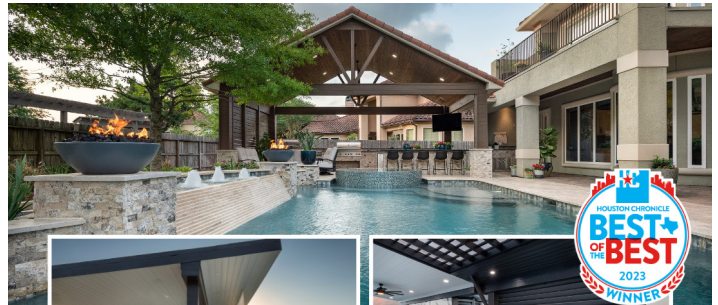
AT TS METAL DOORS & SERVICES, WE BELIEVE THAT FIRST IMPRESSIONS LEAVE A LASTING IMPACT, SO WHY NOT BEGIN WITH YOUR FRONT DOOR? WITH MORE THAN 30 YEARS OF EXPERTISE AND A DEDICATION TO QUALITY, YOU CAN TRUST THAT ANY VISION FOR YOUR HOME OR OFFICE WILL COME TO LIFE.



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