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Easily Accessible

The Design Journey Of  
Jennifer Kizsee



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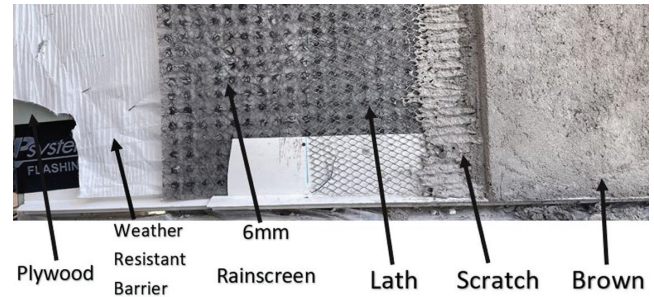
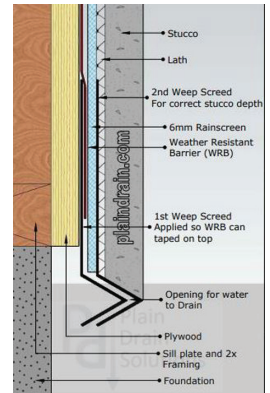
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# THE METROPOLITAN BUILDER

An Industry Trade Publication | April 2025



*Feature Story*

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Printed in the USA  
by Seaway Printing

The Metropolitan Builder is a local trade publication published monthly in an informative and positive manner. Copies are mailed, free of charge, to building professionals throughout the greater Houston area. The opinions and facts expressed in The Metropolitan Builder magazine are those of the authors or columnist and do not necessarily reflect the views of the publisher, nor do they constitute an endorsement of products or services herein. The Metropolitan Builder strives to ensure the accuracy of the magazine's contents. However, should inaccuracies or omissions occur, we do not assume responsibility. The Metropolitan Builder reserves the right to refuse any advertisement. This publication may not be reproduced, in whole or in part, without the expressed prior written permission of the publisher.

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# PUBLISHER'S *note*



**Giselle Bernard,**  
*Publisher*

## Understanding Tariffs

In today's ever-changing nation, I feel it important that we understand the 2025 tariffs impact on our industry.

For business owners, particularly in the home building industry, understanding tariffs is crucial for managing costs, supply chains, and market positioning. Tariffs—taxes on imported goods—play a key role in regulating a nation's economy, influencing inflation, domestic production, and our industry's stability.

When tariffs are imposed, they increase material costs, encourage local production, and provide government revenue for economic initiatives. While they help stabilize prices, reduce trade imbalances, and protect developing industries, they

can also raise consumer prices and limit innovation if not carefully managed.

For builders and remodelers, tariffs directly impact construction costs and material availability, requiring strategic planning to mitigate financial strain. However, it's important to recognize that economic change takes time. In our evolving nation, the effects of tariffs do not happen overnight. Businesses must stay adaptable, anticipate shifts in pricing, and leverage domestic resources to remain competitive as policies unfold and the market adjusts.

Stay proactive, stay informed, and embrace change—understanding tariffs today will help you navigate the economic landscape of tomorrow.





# Yoder Remodels Built on Relationships

By Kathy Bowen Stolz

For Andrew “Drew” Yoder, relationships – whether with homeowners, interior designers, subcontractors or family members – are the key to his company’s success. “I want them to think of me as somebody they can trust in all aspects of the construction process,” he stated.

As president of Yoder Remodels, Drew depends on the relationships he has cultivated to connect with homeowners who are seeking a contractor to execute their vision of a dream home. “Many of our clients are trying to make a house into their home,” he noted.

“My job is to provide experience, guidance and problem-solving, in addition to high quality execution, for the clients [designers and homeowners] I work with. Without the craftsmanship, the selection of the right materials and

a well-managed process, what might be a great design on paper will end up feeling like a low-budget and poorly planned project. Regardless of what level of planning the client comes to us with, we are able to provide the necessary guidance to the clients to help make their visions come to life,” he explained.

Yoder said that because of the value he places on relationships, he has a 75 percent referral rate for his business. “As they say, ‘A referral from a happy customer is as good as a repeating customer.’ We also get a lot of repeating customers,” he noted.

Drew respects the clients’ wishes. “What I try to do is provide personalized service. I put myself in the position of the homeowner. This is their home, their money that



they're investing. I want to make the time and money worth the process. I want to make sure they get the house they want. When it's all said and done, if they want to make a change, it's their home, their decision-making process," he continued.

Unlike many others in the construction industry, Drew Yoder prefers residential remodeling. "I find it to be meaningful work – more than just slapping up a house. Seeing a happy customer, helping them achieve their dream by fulfilling their wants and needs is very satisfying. I like the type of projects that I'm doing, creating something for them and their families that they can enjoy for a long time."

The company's official name is A. Yoder Construction, LLC, but does business as Yoder Remodels because the shorter version explains the work better, he said. No matter what the name is, the company is a full-service general contractor that can revamp a single room or an entire house or update an exterior, including roofs, drives and landscaping. Of course, there are a lot of kitchen and bathroom remodels in the mix.

Yoder focuses on the Memorial area of Houston, near where he lives. He typically has 4-7 projects ongoing but makes sure he never takes on more than he can handle, maintaining a balance by having projects in different stages  
*Continued on page 7*









handles the marketing and social media for the company while Drew is president and project manager; their older son Arnold is learning the business from his father as well as subcontractors. Their younger son Anthony, who is still in college, is also expected to join the company, but it's too soon to tell if daughter Katerina, an eighth grader, will choose the same path.

After serving in the United States Marine Corps, Drew worked 11 years in sales and customer service followed by eight years as a project manager for a commercial construction firm. The devastation of Hurricane Harvey in 2017 led him to self-employment after he took a leave of absence to repair his own flooded home and those of his neighbors. He never went back to work for someone else, starting A. Yoder Construction in October 2017. He just wishes he would have taken the leap sooner.

*For more information, contact Yoder Remodels at  
[info@yoderremodels.com](mailto:info@yoderremodels.com)  
 or  
 281-642-2902  
 or visit its website  
[www.yoderremodels.com](http://www.yoderremodels.com)*

*Continued from page 5*

at any given time. He bids projects in all price ranges, with a whole home interior remodel typically taking 9-12 months and a master bath taking 90-120 days. Each project is a little bit different, and he likes the variety in his work.

Relationships with quality tradespeople are also important in Yoder Remodels. Growing up in Indiana and Georgia doing electrical, flooring, carpentry and saw-mill work, Drew seldom pounds a hammer these days, but he knows how to do all facets of construction, which makes him selective about hiring subcontractors. "I look for subs that are able and willing to do the work that I want. I know what's right."

This family-owned business depends on good working relationships within the business also. His wife Skevi

# Innovative Trends Emerge From The Kitchen And Bath Industry Show

By Linda Jennings

Vegas set the stage for KBIS 2025 - one of the largest gatherings of kitchen and bath manufacturers and industry professionals in North America. Exciting global brands emerged celebrating the finest in home design. From exquisite Italian cooking ranges to colorful Danish

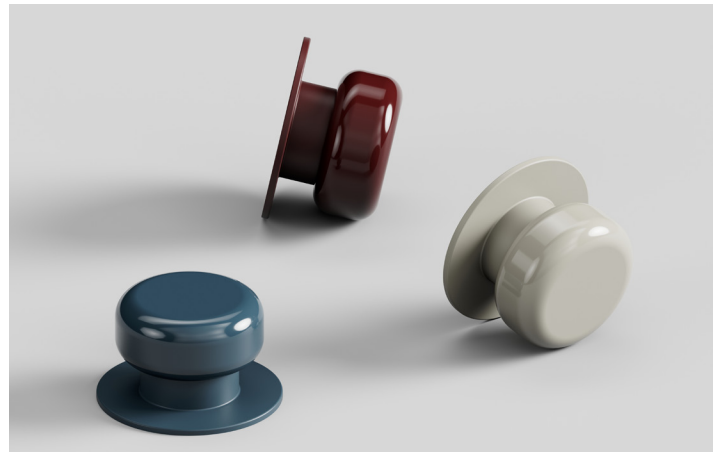
handles and knobs for kitchen and bathroom furniture the show unveiled the newest products for the luxury builder market. Here are some of the most innovative product highlights.



Officine Gullo's Dolce Vita Range

## Luxury Italian Ranges Make Their Debut

For the first time, Officine Gullo presented at KBIS 2025, and its new Dolce Vita steel cooking range collection, specifically designed for the American market, stole the show! Three 36" Dolce Vita ranges were on display, showcasing the eternal design, top performance, tradition and innovation that have become the cornerstones on which Officine Gullo has built its success as one of the leading Italian design companies worldwide. The Dolce Vita Ranges are available in three elegant finishes of polished chrome, burnished brass, and gunmetal. In addition to offering the finest culinary performance for home use, the Dolce Vita models combine contemporary design with timeless inspirations. Officine Gullo is a pinnacle of Italian excellence as a producer of metal luxury kitchens, professional cooking appliances and kitchen accessories. The Dolce Vita ranges are available for rapid delivery, meeting the needs of a fast-paced market in America. Discover more at [us.officinegullo.com](http://us.officinegullo.com).



The Colette Knobs by furnipart

## Colorful Danish Hardware Celebrates Creativity

Furnipart, a leading manufacturer of designer handles and knobs for kitchen and bathroom furniture, has just launched their latest collection, News Collection 2024. A first time exhibitor at KBIS - this launch celebrates creativity and durable designs, marking a new chapter in furnipart's commitment to delivering innovative and aesthetically appealing products for the home. The hardware brand unveiled a wide range of handles and knobs consisting of 13 distinct families, each embodying the creative vision and signature of their designers. Shown is the Colette knob, designed by VE2 design studio, it is available in three rich, lustrous finishes: Maroon Red, Slate Blue and Dusty Yellow. This collection celebrates creativity and embraces the beauty of individual expression. By combining the finest materials and finishes with innovative designs, the News Collection aims to create products that are not only aesthetically pleasing but also crafted with lasting durability that can bring joy for decades to come. Visit [furnipart.com](http://furnipart.com) to see more of the new collections.

## Integrated Sink Bottoms

RGX presented their innovative Integrated Sink Bottoms that are specifically engineered to fit integrated sinks. RGX



**RGX's Integrated Sink Bottoms**

Kitchen Products feature “Dutch Design” with a stainless steel bottom that ensures a tight seal and proper water drainage. Designed with a small radius creating a beautiful look that is also highly practical, these integrated sink bottoms effortlessly solve the issue of improper drainage and weight. RGX Integrated Sinks Bottoms are available in four sizes and four PVD colors including stainless steel, copper rose, gold flax and gun metal. RGX knows the value of design- creating the most beautiful stainless steel sink products. See the exciting line-up at [rgxproducts.com](http://rgxproducts.com).

**Time For New Faucet Design**

Ruvati expanded their product offering with the introduction of the new Chrono collection at the show.



**Ruvati's New Chrono Bath Faucet**

These one-of-a-kind bathroom faucets bring a bold, time-inspired design to any bathroom with its distinctive watch face handles. The elegant, modern faucet elevates the space while offering the perfect combination of style and functionality. Equipped with twist handles, this collection ensures smooth, ergonomic control. Crafted of durable brass, the new faucet collection is offered in beautiful finishes of brushed nickel or brushed gold to coordinate with Ruvati's sinks and other stainless steel fixtures. The Chrono collection effortlessly enhances any bathroom, offering a

*Continued on page 10*



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*Continued from page 9*

sleek, contemporary upgrade for those seeking both beauty and practicality. Visit [ruvati.com](http://ruvati.com) for more information on the new faucets.



**Calla Lily Contemporary Bathtub in Champagne Gold**

### **Extravagant And Avant-Garde**

Maestro Bath introduced the Calla Lily Collection featuring a contemporary Italian Luxury Bathtub that embodies the essence of architectural brilliance. The brand has fused creative curiosity with technical mastery to deliver an extraordinary statement piece. Crafted from Vetro Freddo, an innovative blend of resin and glass, this bathtub is engineered to withstand temperatures of up to 400°F, ensuring both durability and longevity. The meticulously applied finish is the result of a labor-intensive process, where three skilled artisans devote an entire week to perfecting the surface. This involves eight layers of coating, hand-brushed painting, and an intricate finishing technique that elevates the bathtub to a true work of art. The Calla Lily Collection is fully customizable, allowing for any RAL color code, with bespoke finishes available for both the exterior and interior. A coordinating Calla Lily Pedestal Sink is also available. Discover the new collection at [maestrobath.com](http://maestrobath.com).

### **Truly Custom Cabinetry**

Covered Bridge Cabinetry showcased their stunning cabinet collection at the show. Covered Bridge Cabinetry collaborates closely with interior designers, builders, and renovators to bring their visions to life. The brand's inspirational designs and projects are sure to fuel any creative journey with their truly unique designs. The Gentlemen's Retreat, shown here, offers a perfect space for

relaxation, featuring a humidor for cigars, a poker-inspired table for games, and a stocked liquor bar. A motorized TV lift adds to the entertainment, making it an ideal spot for gatherings with friends. Covered Bridge Cabinetry has over 30 years of experience in cabinet manufacturing, with a dedicated team of design professionals, artisans, and woodcrafting experts. The brand takes pride in constructing high-quality, stylish custom cabinetry in their state-of-the-art manufacturing facility crafted to last a lifetime. By using the finest North American hardwoods for all of their door and drawer fronts, they're able to ensure that every cabinet is the best it can be. See the endless possibilities at [coveredbridgecabinetry.com](http://coveredbridgecabinetry.com).



**The Gentlemen's Retreat by Covered Bridge Cabinetry**

*To find out more about the brands featured here  
visit their websites at:*

*[us.officinegullo.com](http://us.officinegullo.com) • [furnipart.com](http://furnipart.com)*

*[rgxproducts.com](http://rgxproducts.com) • [ruvati.com](http://ruvati.com)*

*[maestrobath.com](http://maestrobath.com) • [coveredbridgecabinetry.com](http://coveredbridgecabinetry.com)*

# Finding the Right Incentives to Drive Sales Professionals Toward Success

Sales professionals are the lifeblood of any business, and keeping them motivated is essential for sustained growth. While commissions and bonuses are standard incentives, truly driving a sales team to go above and beyond requires a strategic approach. Here are a few key ways to inspire sales professionals to push for more business:

## 1. Personal and Professional

### Growth Opportunities

Beyond monetary rewards, many sales professionals are driven by the chance to grow in their careers. Offering training, mentorship, and leadership opportunities can make a significant impact. When employees see a clear path for advancement, they're more likely to stay engaged and motivated.

## 2. Performance-Based Recognition

Recognition plays a crucial role in driving

performance. Whether it's an employee-of-the-month award, a shoutout in company meetings, or exclusive perks for top performers, public acknowledgment reinforces positive behavior and fuels a competitive spirit.

## 3. Unique and Personalized Rewards

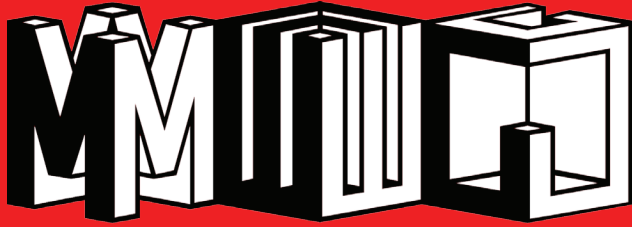
Not all incentives have to be cash-based. Offering personalized rewards—such as travel experiences, high-end electronics, or extra time off—can be highly effective. When incentives align with individual preferences, sales professionals feel more valued and inspired to perform.

## 4. Gamification and Sales Competitions

Creating friendly competition through leaderboards, team challenges, and sales contests can inject

*Continued on page 12*





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## Customer Reviews

### **Matt Sneller -**

*Sneller Custom Homes*

We are a custom builder/remodeler and have been working with Esvin/MWG for about 4 years now. They are one of our best trade partners that we have. Esvin is extremely creative and great around our clients, but he also does what he says he's going to do and is great about staying in communication. He has done everything from simple framed glass shower doors to very detailed shower enclosures to custom cabinet doors to a custom metal and wood table for our new conference room. I would highly recommend working with MWG!

### **Michael Pelletier**

*President/Owner Fairmont Custom Homes*

We have been working with Esvin Tista and MWG Innovations for over 5 years. Esvin is our go to for shower glass and mirror work. I am proud to say that we have been able to set market trends with the help of MWG Innovations and his excellent customer service. Rarely, do I find an individual that is as reliable as Esvin in our world of building custom homes. Esvin has been a great partner for Fairmont Custom Homes bringing excellent value to our customers and helping us become the number one builder in Fulshear, TX. We look forward to our continued relationship with MWG Innovations.

### **Double L Interiors -**

Double L Interiors has worked with Metal, Wood, Glass Innovations (Esvin) on a several jobs. The process has been nothing but short of perfection. Interior design process can be trying. However, the right vendors make all the difference! MWG is one of those vendors you can rely on to make your idea come to life. Esvin "gets design!" He understands and appreciates the details that go into every space. Keep up the excellence Esvin!

## Sales Professionals



### **Esvin Tista -**

*Esvin@mwginnovations.com*

In his 12 years of experience in the glass industry, Esvin found himself wanting to do more than install glass. As a true Texan, he believes everything is bigger in Texas and decided to open his own business in 2018. Esvin is talented and has the passion and vision for designing and fabricating unique pieces of art for

metal, wood, and glass consisting of shower doors, vanities, mirrors, handrails, and more. He credits his passion to his loving family and success to his professional team. When his not working, you will find Esvin enjoying the beautiful Houston weather fishing, hoping to catch more than a cold breeze on a sunny, rainy day, all in one trip to the bay!

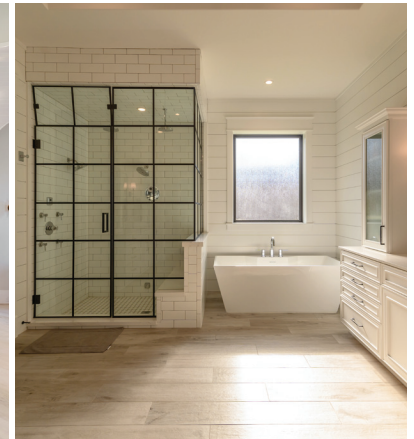


### **Lilian Tista -**

*Liliana@mwginnovations.com*

Lilian is experienced in management accounting. In search of a better balance between work and family time, she joined Metal Wood Glass Innovations LLC in 2021. Her commitment is to provide excellent service, helping the corporation to create and build a better business. She enjoys the opportunity to serve

customers on a personal level and the originality behind each project. She spends her free time with her son. She loves to run, and occasionally you will find her running marathons and obstacle course races.



Continued from page 15

excitement into the sales process. Gamification keeps the team engaged while fostering a results-driven culture.

### 5. Profit-Sharing or Equity Options

For long-term motivation, consider tying a portion of compensation to company success. Profit-sharing plans or stock options give sales professionals a direct stake in the company's growth, encouraging them to think and act like business owners.

### 6. Flexible Work Arrangements

Providing flexibility in work schedules or remote options can boost morale and productivity. When sales professionals have a better work-life balance, they are more likely to perform at their best.

### 7. Exclusive Networking and Face-to-Face Opportunities

Sales professionals thrive on building strong

relationships, and access to exclusive, face-to-face meetings with industry decision-makers can be a game-changer. Becoming part of The Metropolitan Builder's Team of Professionals provides category-exclusive networking opportunities with custom builders, remodelers, interior designers and other key players in the homebuilding industry. This level of access sets sales professionals apart from the competition, giving them direct opportunities to build trust and close more deals.

Ultimately, the most effective incentives go beyond financial rewards. A combination of recognition, career growth, exclusive networking, and unique perks tailored to individual motivations will create a high-performing sales team that's eager to drive more business. By providing opportunities to engage directly with industry leaders, companies empower their sales professionals with the tools they need to succeed.



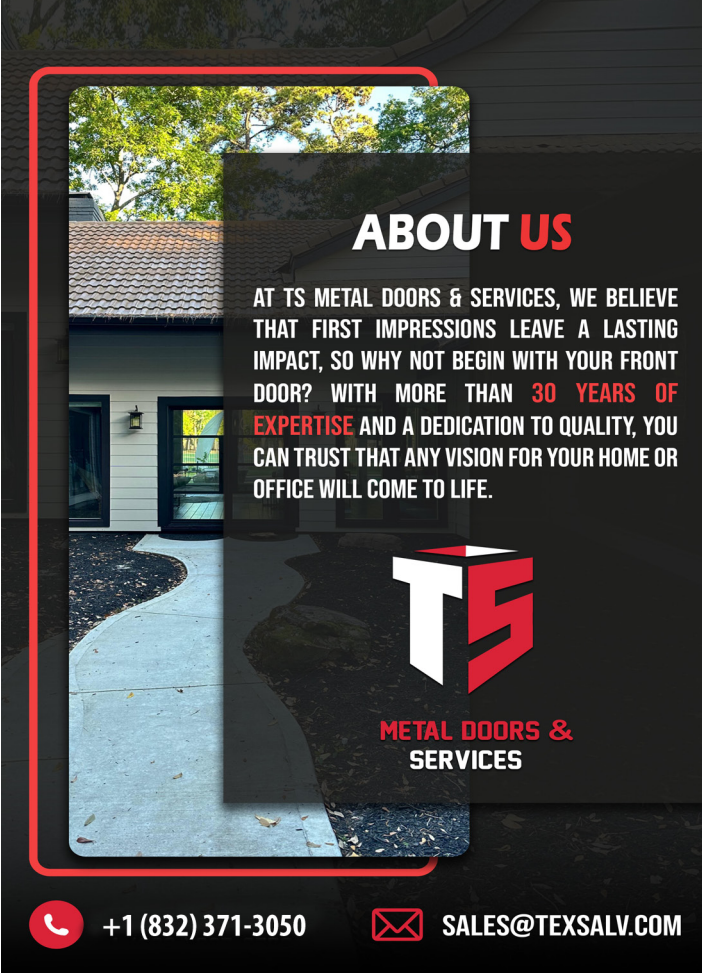
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# J. Hunter Homes' Owners Easily Accessible

**By Kathy Bowen Stolz**

Building a home is such an important, expensive project that most people appreciate dealing with the builder directly.

Eric Jones, president of J. Hunter Homes, and his wife Stacey Jones, vice president, pride themselves on being “easy to get ahold of. If you build with us, you’re going to go to me or my wife” with questions or problems, said Eric, who has been building homes since 2006.

The Joneses pride themselves on creating a smooth building process for their clients, whether they are young families or empty nesters, who want to get away from being too close to their neighbors.

Most of their clients personalize one of the 20 or so established floor plans that J. Hunter Homes offers. “It’s a quicker process and pretty smooth” to build from a floor plan than to start from scratch, Eric noted. Construction takes eight or nine months on average to complete once it starts.

“We build a lot of open floor plans with large back patios, which makes for a nice flow. Most of our plans can be

modified to be ADA compliant with large showers with big openings to accommodate aged parents of the clients or to allow the clients to age in place.” He added that most of their plans include several bed and bath en suites with the living focus on the first floor.

While Eric handles all aspects of construction, Stacey Jones focuses on the homes’ finishes. She creates a portfolio of her selections for the clients’ approval, then accompanies the clients to the vendors so they can examine the faucets, handles, countertops and tiles in person. “Our clients enjoy Stacey being involved. In fact, one of the attributes of our company is having her involved. She’s a big part of our success,” Eric commented.

The company moved to the northwest side of Houston a year and a half ago because the build-on-your-lot custom subdivisions in the Katy and Fulshear area were depleted with the rapid growth in the last five years, according to Eric. Many of their projects are on lots of 1 or 5 acres in Waller and Grimes counties. “This area is growing; there’s a lot of growth coming this way, and it’s getting farther out

*Continued on page 16*







*Continued from page 14*

[from downtown Houston].”

J. Hunter Homes most often builds custom homes in the \$750,000 to \$1.5 million range between 3,000 and 5,000 sq. ft. on lots owned by their clients. “We typically do everything, including utilities, for these undeveloped sites. Not every piece of property is equal, so we make sure the client knows the price will increase if the slope needs more dirt, for example,” Jones added. “We also build outbuildings, barns and even pools.”

While the Joneses typically build five or six custom homes a year, they also build speculative homes, which range from 4,500 to 5,000 sq. ft., with a building ratio of 3:1 contract to spec. The spec homes – which also serve as model homes – usually are 1½ stories with a game or media room upstairs and are built in the popular Modern Farmhouse style. They also keep several lots in inventory and always have a spec home in the design phase for a quick build time.

“This will be a busy year for us. We’ve got five projects underway right now (four contracted plus one spec) and more under contract, but we don’t want to hire a construction superintendent because we want to control and maintain quality. I’m a hands-on builder. I enjoy being outside, and I like to be out on the job sites. It’s not uncommon for me to pick up a broom. You’d be surprised

what [oversights] you can find when you’re sweeping.”

Eric continued, “I take a lot of pride in our work, and I expect a lot out of our guys [subcontractors]. A house is a big expenditure for our clients, and I want the best possible product we can produce.

“I’ve been doing this [building] for a long time. Most of the trades we’ve used for years. We know their families; we know their kids. If there are problems – and there will be – we’ll meet with the subcontractor or the supplier and work it all out. Usually, problems are fixable, but we may have to reset expectations with the clients.”

With all that said, where did the name J. Hunter Homes come from? Eric explained that the J is for Jones and Hunter is their younger son’s middle name. Compared to Jones’ Homes, it just sounded “right” to him and Stacey. That son is currently in college and at some point may work in the family business, really making it J. Hunter’s homes!

**To contact J. Hunter Homes, call Eric Jones at  
832-520-3963**

**or email [ejones@jhunterhomes.com](mailto:ejones@jhunterhomes.com)  
or visit [www.jhunterhomes.com](http://www.jhunterhomes.com).**

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## Sales Professionals



**Jeff Steiner -**  
[jsteiner@bathsofamerica.com](mailto:jsteiner@bathsofamerica.com)

Jeff has always enjoyed working with people and being able to offer them his exceptional services. No matter the size of the job, Jeff makes sure that the customer is satisfied and that the job he started gets his full attention

until completion. After sales, Jeff also follows up with clients to ensure they are aware of the functions of the products they have purchased and if he can assist in any product demo in person. Jeff, along with his assistant, Hillary Ratliff, started the appliance builder sales division at Baths of America. He has been in the appliance industry for 30 years now and has led Baths of America to one of the largest appliance dealers in Houston, TX.



**Hillary Ratliff -**  
[hratliff@bathsofamerica.com](mailto:hratliff@bathsofamerica.com)

Hillary has been in appliance builder sales for the past four years and has no plans to go to another industry. Assisting Jeff with his builders, Hillary makes sure that products are ordered, scheduled for installation and the logistics

of jobs are handled sufficiently. Hillary enjoys the appliance category as it is a very niche, and the relationships that she's made in this industry. Helping builders and meeting new clients and industry partners has become a reason why Hillary plans to keep continuing her plans to grow in the appliance industry.



**Chadney Alvarez-**  
[chadney@bathsofamerica.com](mailto:chadney@bathsofamerica.com)

Chadney has been in plumbing and hardware sales for 25 years now. Starting as a bookkeeper at EXPO Design Center at age 18, she has developed herself into one of the leading salespersons in the plumbing and hardware

industry. Developing customer relationships is very important to Chadney and a key reason why she's been very successful in maintaining her business. Starting from the beginning, when plans are just on paper, making selections, and seeing the final projects come to fruition a year or so later makes me love what I do.

## Customer Reviews

**Brian Phillips - Cayson Graye/Alair Homes**

As a custom home builder, we have specific needs when it comes to appliances for our projects. Jeff and his team offer not only the selection we need for our clients, but also the expertise, competitive pricing and professional installs. Baths of America is a vendor with whom we are very proud to partner.

**Rosenberg + Gibson Designs**

After having a horrible experience at another appliance dealer, we Baths of America has been Rosenberg + Gibson Design's go to bath and kitchen gallery since 2018. They offer an extensive range of top-tier products, all conveniently available under one roof, which makes the purchasing process seamless. But their best asset is the exceptional customer service experience. Their entire team is knowledgeable and friendly. It's always a pleasure to work together on design projects and we are grateful to have them as an industry partner.

**Missy Stewart Designs**

Baths of America is a key partner for sourcing plumbing, appliances, and hardware for my interior design company. Working with Baths of America has been an advantageous experience, thanks to their exquisite showroom and a team of knowledgeable staff dedicated to providing top-notch service. The showroom at Baths of America is nothing short of inspiring, showcasing a diverse range of high-quality products that align perfectly with my projects' aesthetic and functional requirements. The variety and sophistication of their offerings have significantly contributed to the success of my interior design ventures, allowing me to curate spaces that exceed my client's expectations.

*The Metropolitan Builder Presents:*

# The Design Journey Of Jennifer Kizzee



**By Giselle Bernard**

The Metropolitan Builder takes pride in showcasing some of the most inspiring professionals in the design and construction industry. This month, we turn our focus to Jennifer Kizzee, the creative force behind Jennifer Kizzee Design (JKD). Her story is one of resilience, passion, and an unyielding commitment to excellence in interior design.

Born and raised in a tropical city in Southern Mexico, Jennifer arrived in America with little more than a suitcase and an unbreakable spirit. The transition was not easy—she faced language barriers and had to navigate an unfamiliar culture—but her determination propelled her through various jobs, from cleaning homes to climbing the corporate ladder. However, her true passion for design could not be ignored. She discovered an innate talent for transforming spaces, which led her to pursue interior design as a career. With unwavering dedication, she launched JKD, building a brand rooted in vision and a relentless pursuit of quality.

Jennifer’s approach to interior design is deeply personal.

She believes that a well-designed space should reflect the personality and needs of its occupants while maintaining a cohesive aesthetic. Her ability to transform any space, whether incorporating existing elements or starting from scratch, quickly gained attention. “I never imagined that what started as helping friends and family with their homes would turn into a thriving business,” she reflects. “I took a leap of faith, and now, looking back, I wouldn’t change a thing.”

For Jennifer, an interior designer plays a critical role in the home-building and remodeling process. A well-executed project requires a clear plan between the client and the contractors. Without it, the process can become overwhelming and inefficient. Experienced designers like Jennifer bridge this gap by ensuring that every detail, from spatial planning to material selection, aligns with the homeowner’s vision while maintaining functionality and beauty.

Transparency and trust are at the core of her philosophy.



“At JKD, we don’t just design spaces—we build relationships based on honesty and collaboration,” Jennifer emphasizes. Her keen foresight allows her to anticipate challenges and provide effective solutions, making her an invaluable asset to any construction or renovation project.

Every project comes with its own set of challenges, but Jennifer has learned to navigate them with grace. One of the biggest obstacles she encounters is clients who struggle to trust the design process. “It’s not uncommon for clients to second-guess their selections, but our job is to guide them, even if it takes multiple revisions,” she says with a smile. “The end result is always worth the journey.”

When working with builders and remodelers, Jennifer follows a structured approach to material selection. The process begins with in-depth discussions to understand the

client’s needs, aesthetic preferences, and must-haves. From there, her team prioritizes materials and works in tandem with builders to bring the vision to life seamlessly.

Over the years, Jennifer has identified several common mistakes in home design. Lack of storage, low ceilings, poor-quality materials, small closets, and overwhelming color schemes are just a few of the missteps she frequently encounters. These elements can significantly impact both the functionality and aesthetic appeal of a home, which is why she carefully considers every detail in her designs.

The world of design is ever-evolving, and Jennifer remains committed to staying ahead of trends. She and her team participate in regular training sessions with vendors and

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manufacturers, ensuring they are always informed about the latest materials and technologies. They also attend major industry events like KBIS and Market to stay connected with new developments and innovations.

While Jennifer appreciates a variety of design styles, she has recently gravitated towards a modern interpretation of

English Country. “I love blending classic elements with contemporary touches,” she shares. Her designs are also deeply influenced by organic materials that add warmth to a space—wood, textured tiles, rattan, cane, and linen fabrics are frequent features in her projects.

Jennifer describes her overall style as “transitional,” a balance between traditional and contemporary elements. Many of the homes she works on in Texas have strong traditional roots, and her expertise allows her to update them in a way that feels timeless and inviting.

For those embarking on a new build or remodeling project, Jennifer advises starting with a clear vision. “Understanding the desired feel and style is crucial,” she says. “From there, establish a budget and prioritize key purchases like furniture based on production timelines.” Her strategic approach ensures that projects run smoothly and that every design decision aligns with the homeowner’s lifestyle and preferences.

Jennifer Kizzee and her team continue to push the boundaries of design, offering their clients a seamless and enriching experience. Their commitment to excellence, innovation, and customer satisfaction solidifies JKD as a leading name in the industry.



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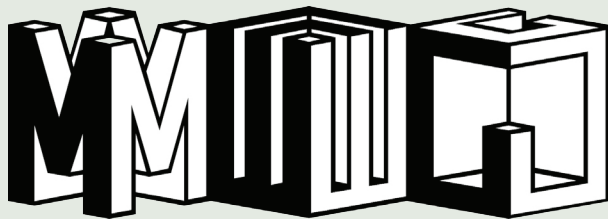


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