



2025

**TIMES
DAILY**

www.timesdaily.com



Design an Ad -

The creative contest that brings together local students, local businesses and your local newspaper, the TimesDaily.

Contributing Sponsors





Raising the Bar

The TimesDaily Design an Ad is an art competition open to all students within the Shoals area. It is an initiative to enrich the TimesDaily's Newspaper in Education (NIE) program.

The NIE program works closely with area teachers and makes it possible for them to use the newspaper in the classroom to enhance literacy, and teach core life skills such as comprehension, math and writing, social studies and science. It is interesting to note that research by the Newspaper Association of America Foundation has concluded that moderate instructional use of the newspaper in the classroom actually elevates student reading and comprehension test scores by as much as 39%*.

The 2025 Design an Ad competition included schools from Lauderdale, Colbert and Franklin counties.

Local business and industry leaders purchased the ad space within this section and students designed the ads. Advertisers selected a single or multiple ads to represent their business. These are the ads you see highlighted in this special section.

Advertisers truly had a difficult task determining which of the many ads designed for them would be published within this special section of the TimesDaily. Many of the advertisers told us that they struggled to select just one ad from the students' work.

We hope that in years to come, more classes, teachers and students will become involved in Design an Ad, raising the bar for all competitors – both in terms of numbers of competitors and the overall quality of each participating classroom's artwork.

Congratulations to the students whose artwork is published here for a job well done!

This year our Design an Ad awards program was held at Sweetwater Depot in Florence. The TimesDaily staff would like to thank all our advertisers, teachers and students for your continued support in this program.

First, second, and third-place winners in three grade-level divisions were selected: Grades 3 through 6; grades 7 through 9; grades 10 through 12. First-place winners from each division will receive a \$75 checking account; second-place winners will receive a \$50 checking account; and third-place winners will receive a \$25 checking account. Overall winner will receive a \$100 checking account.

The 2025 winners are as follows:

3rd through 6th grades:

1st - Claire Harper Schooley, Underwood Elementary School
2nd - Tucker Woods, Cherokee Elementary School
3rd - Khyra Clay, New Bethel Elementary School

7th through 9th grades:

1st - Anissa Johnson, Covenant Christian Middle School
2nd - Jocelyn Garcia, Russellville Middle School
3rd - Abby Hinton, Covenant Christian Middle School

10th through 12th grades:

1st - Wendy Smith, Deshler High School
2nd - Jordynn Hoyle, Deshler High School
3rd - Merijaine Potter, Sheffield High School

Overall Winner – Wendy Smith, Deshler High School

Northwest Shoals Community College Scholarship Winner – Merijaine Potter, Sheffield High School

United Community, the Design an Ad key sponsor, played a significant role in this competition. Our deepest thanks go to our friends at United Community for their support of this worthwhile program and our local schools. Special thanks to our event sponsor, Rick's Barbeque and our scholarship sponsor Northwest Shoals Community College. These businesses are a very important part of this event and program.

A special thank you goes out to each student and teacher who participated in the 2025 Design an Ad competition. Every student who participated is a winner when they stretch the limits of their capability.

Along with a listing of all teachers who participated, this special section contains a listing of all students who drew an ad for this year's competition. Thank you, students and teachers, for making this year's Design an Ad a success!

Our sincere thanks to the following community businesses and industry leaders who advertised in the TimesDaily Design an Ad special section this year. Your involvement truly makes a difference in the classroom.

Alabama Music Hall of Fame

Chick-fil-A

City of Florence Gas Department

Coldwater/Superhero Chefs

Farmers & Merchants Bank

First Metro Bank

Lauderdale Lanes

Party Wow

Pilgrim's Pride

Rick's Barbecue

Southern Pride Pest Control

Story & Lee Furniture

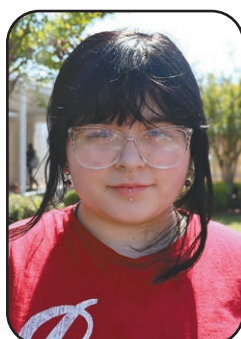
TNT Fireworks

*Newspaper Association of America Foundation, Measuring Success.



Check out all of this years participating schools & student drawings on www.timesdaily.com.

NW Shoals Community College 2025 Scholarship WINNER



Party Wow
189 S Cox Creek Pkwy • Florence
256-367-2771

Student Designer:
Merijaine Potter
11th Grade
Sheffield High School
Teacher: Mrs. Bailey

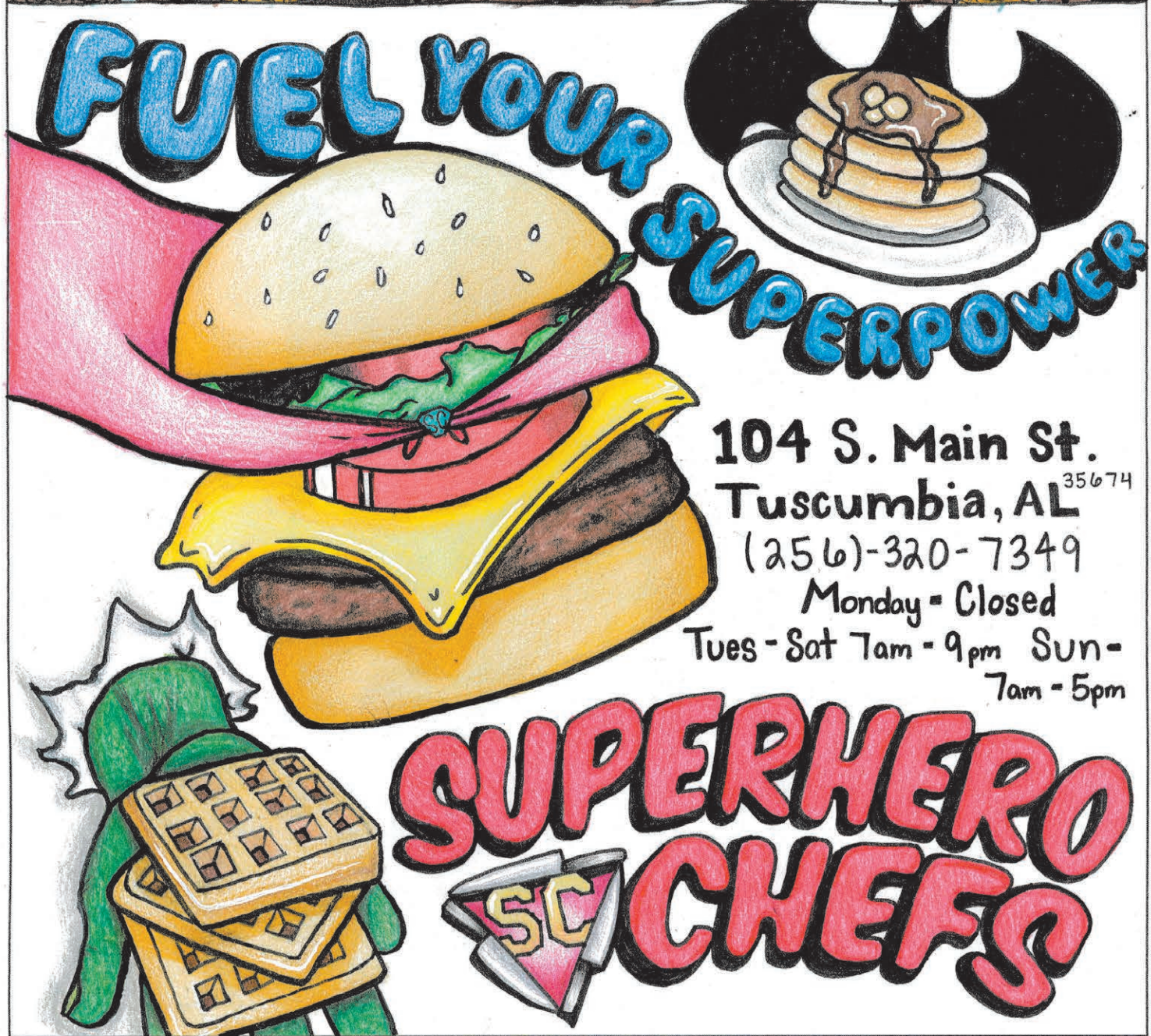
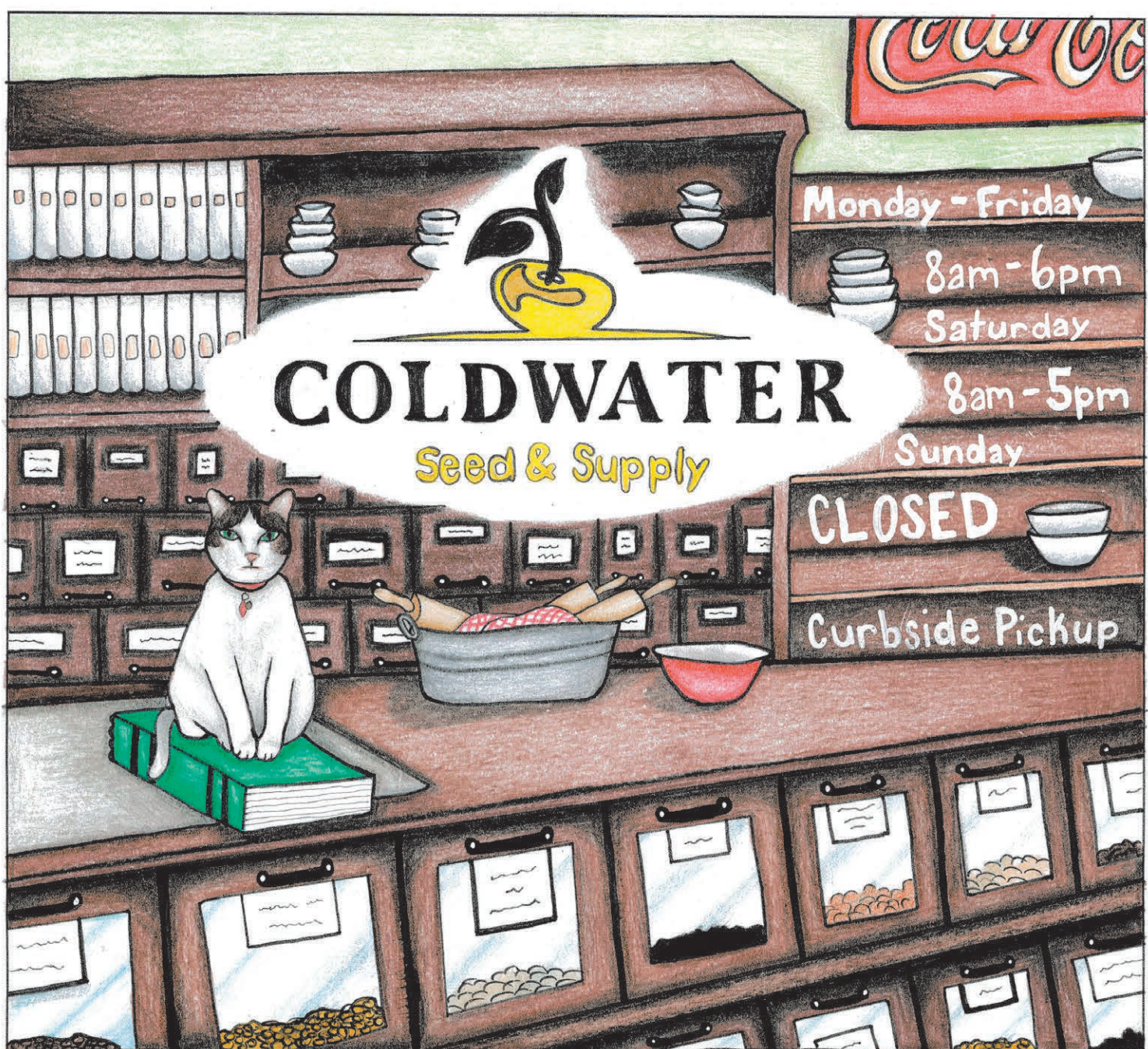


2025 Overall WINNER



Coldwater Seed & Supply Co./Superhero Chefs
108 6th St./104 S. Main St. • Tuscumbia
256-320-7158/256-320-7349

Student Designer:
Wendy Smith
12th Grade
Deshler High School
Teacher: Ms. Flannagan





Grades 3 - 6 Award Winners

Check out all
of this years
participating
schools & student
drawings on
www.timesdaily.com.

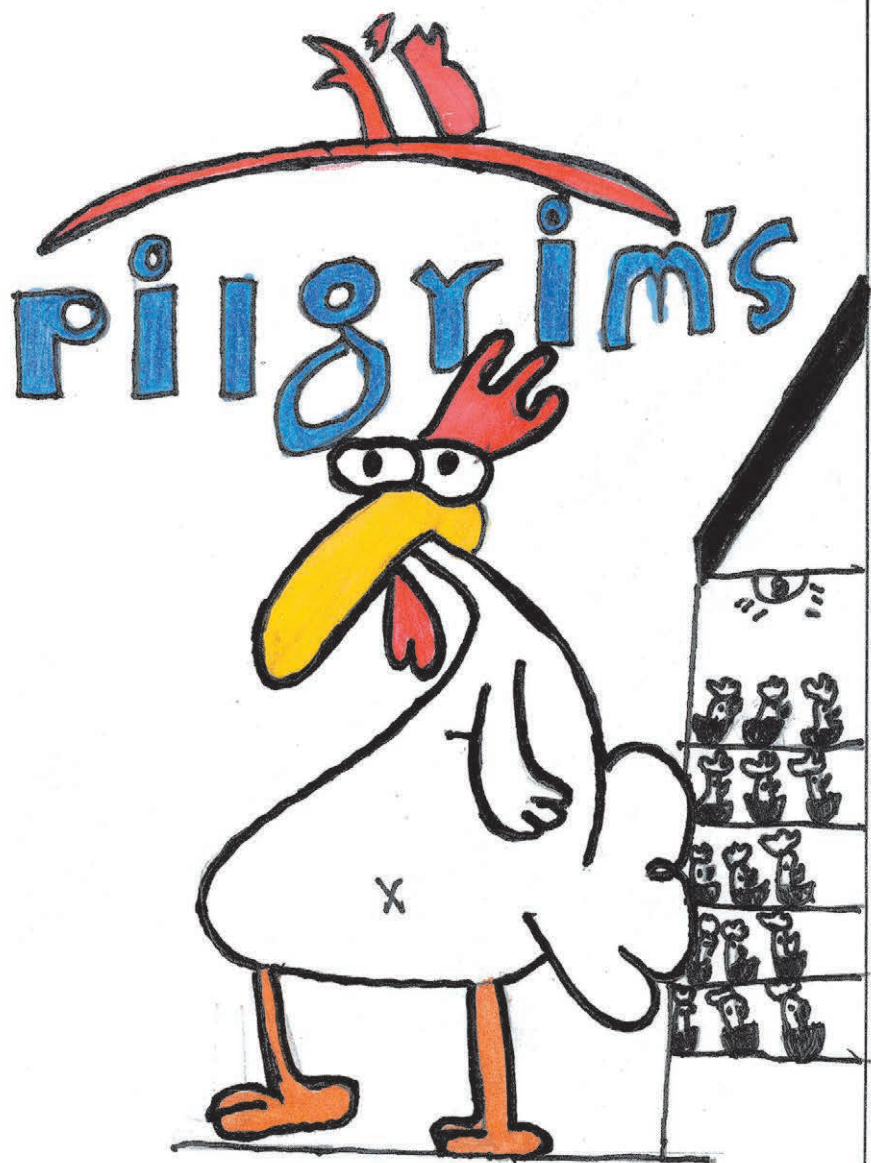


1st Place



Lauderdale Lanes
1540 Florence Blvd. • Florence
256-766-2541

Student Designer:
Claire Harper Schooley
5th Grade
Underwood Elementary School
Teacher: Mrs. Farris

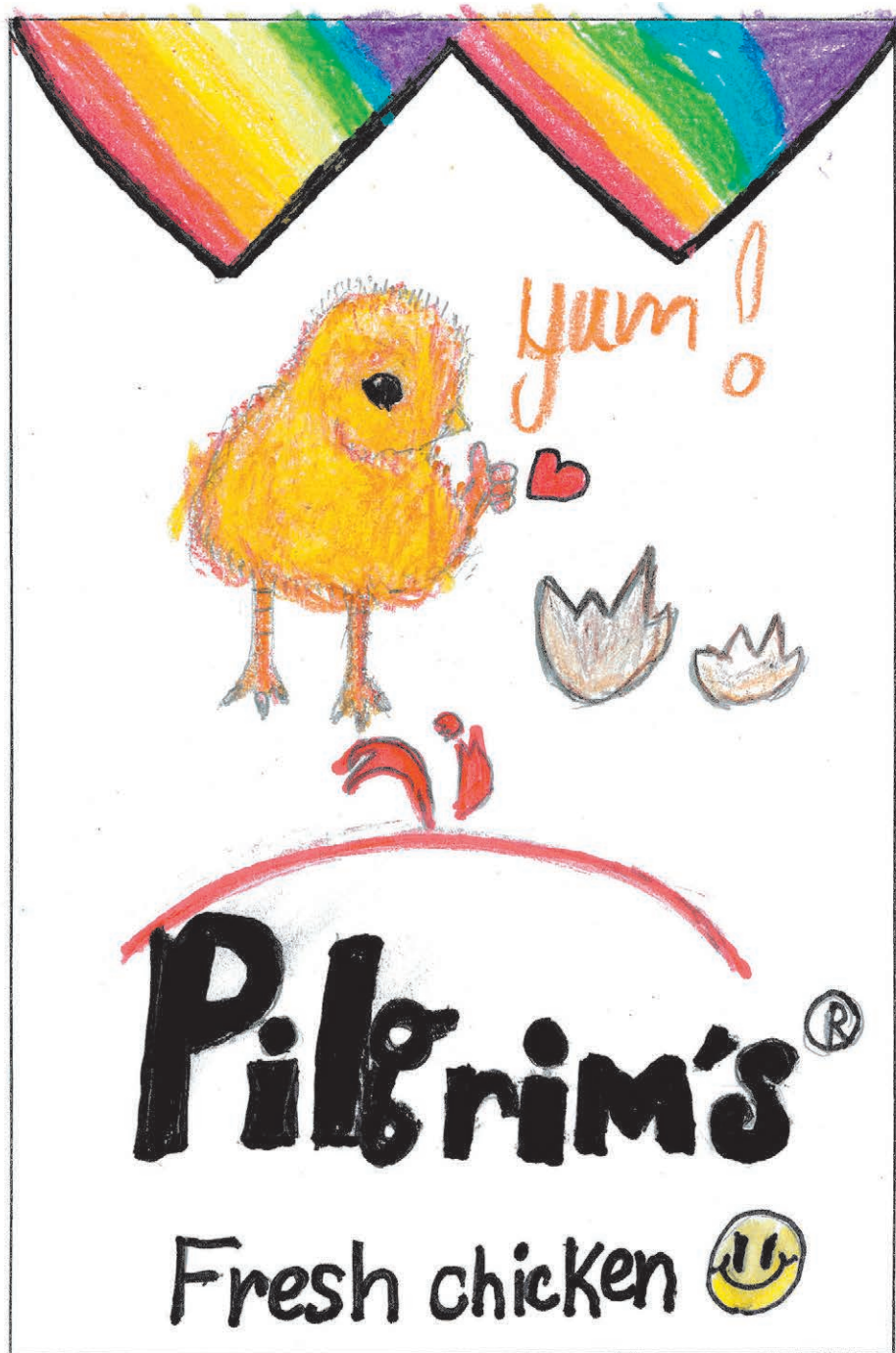


2nd Place



Pilgrim's Pride
501 Jackson Ave. • Russellville
256-332-1012

Student Designer:
Tucker Woods
4th Grade
Cherokee Elementary School
Teacher: Mrs. Reaves & Mrs. Parker



3rd Place



Pilgrim's Pride
501 Jackson Ave. • Russellville
256-332-1012

Student Designer:
Khyra Clay
3rd Grade
New Bethel Elementary School
Teacher: Mrs. Reaves & Mrs. Parker



1st Place



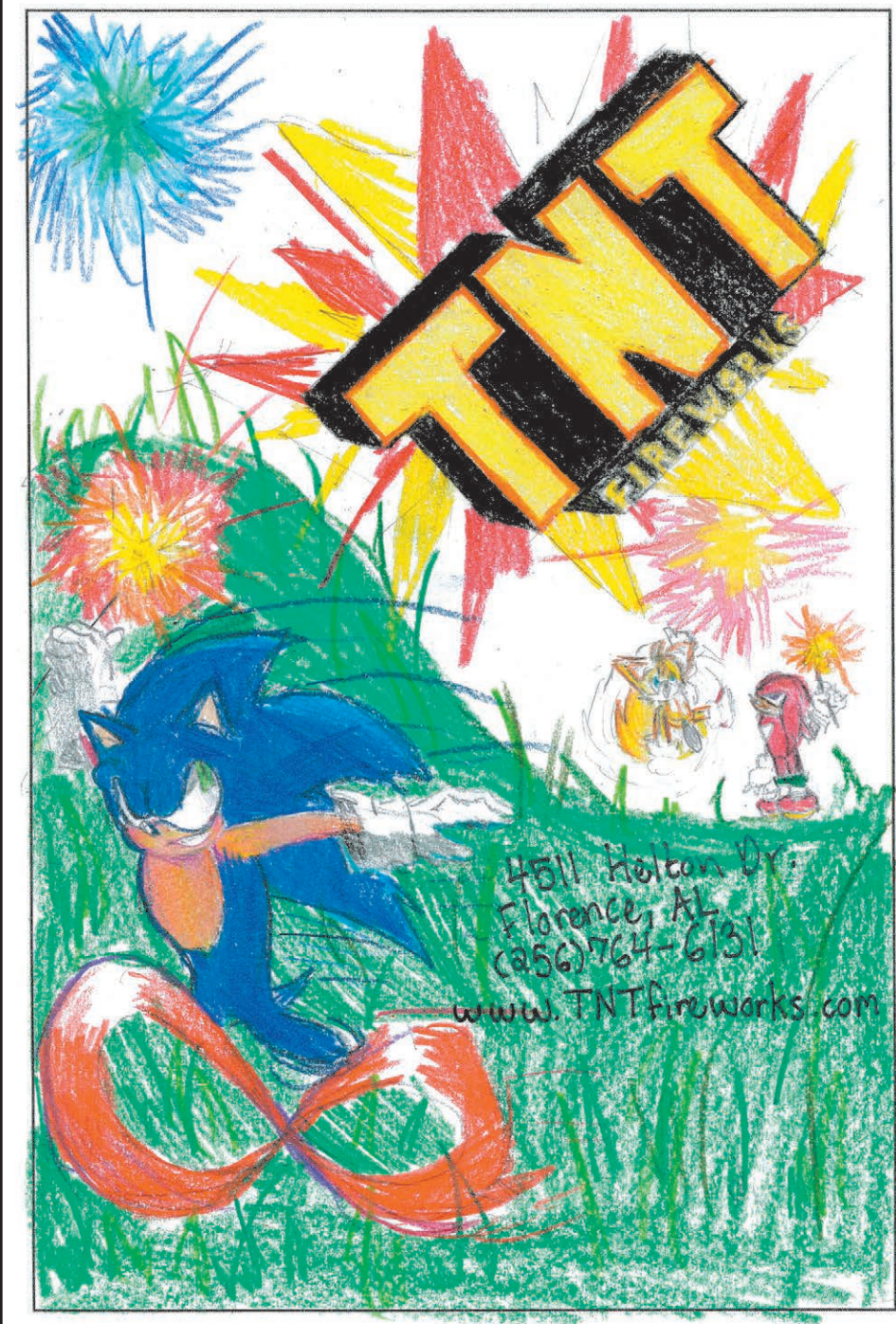
Southern Pride Pest Control
1021 Woodward Ave. • Muscle Shoals
256-383-1890

Student Designer:
Anissa Johnson
8th Grade
Covenant Christian Middle School
Teacher: Mrs. Cooper



Grades 7-9 Award Winners

Check out all
of this years
participating
schools & student
drawings on
www.timesdaily.com.



2nd Place



TNT Fireworks
4511 Helton Dr. • Florence
256-740-6155

Student Designer:
Jocelyn Garcia
8th Grade
Russellville Middle School
Teacher: Mrs. Townley



3rd Place



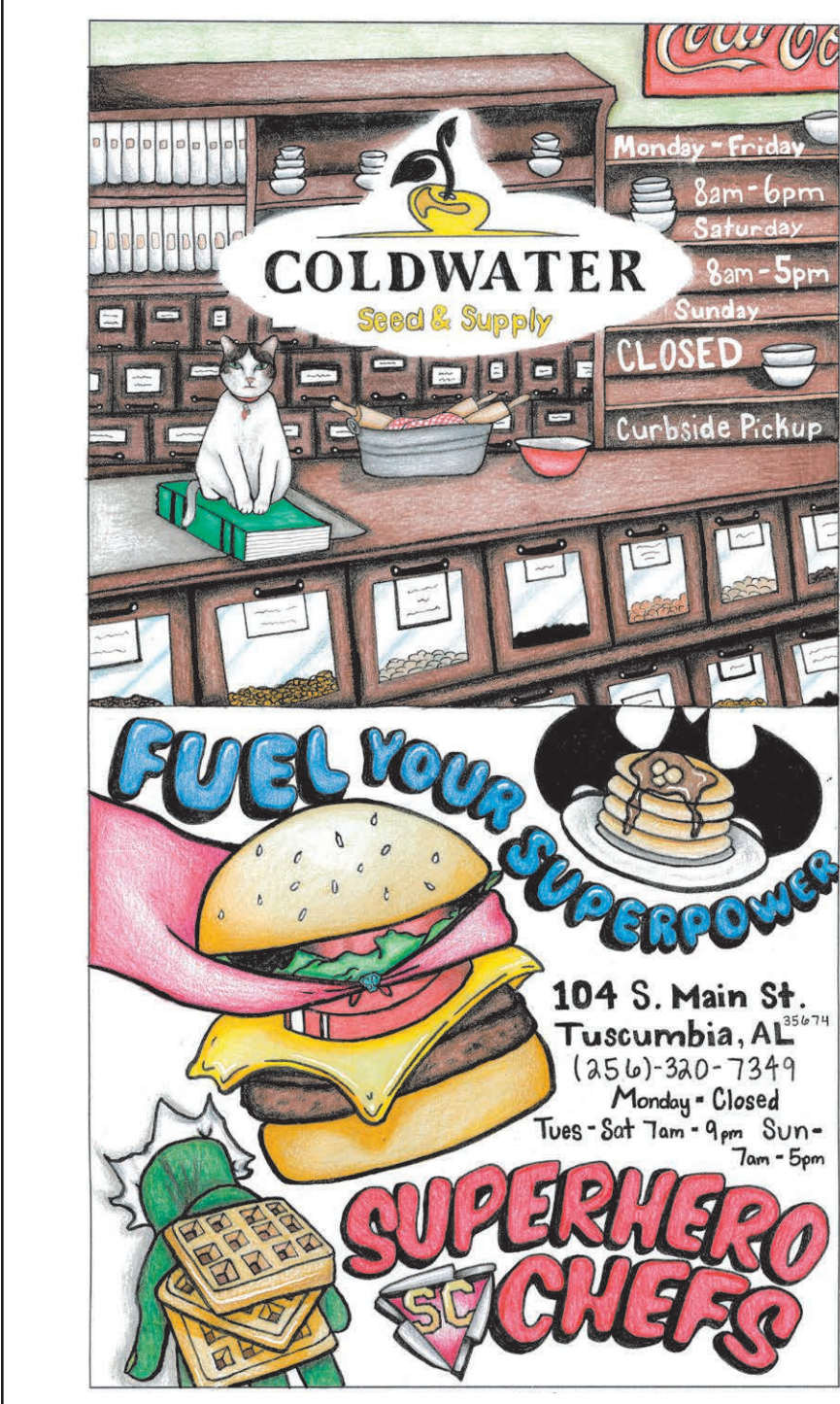
Southern Pride Pest Control
1021 Woodward Ave. • Muscle Shoals
256-383-1890

Student Designer:
Abby Hinton
8th Grade
Covenant Christian Middle School
Teacher: Mrs. Cooper



Grades **10-12** **Award** **Winners**

Check out all
 of this years
 participating
 schools & student
 drawings on
www.timesdaily.com.

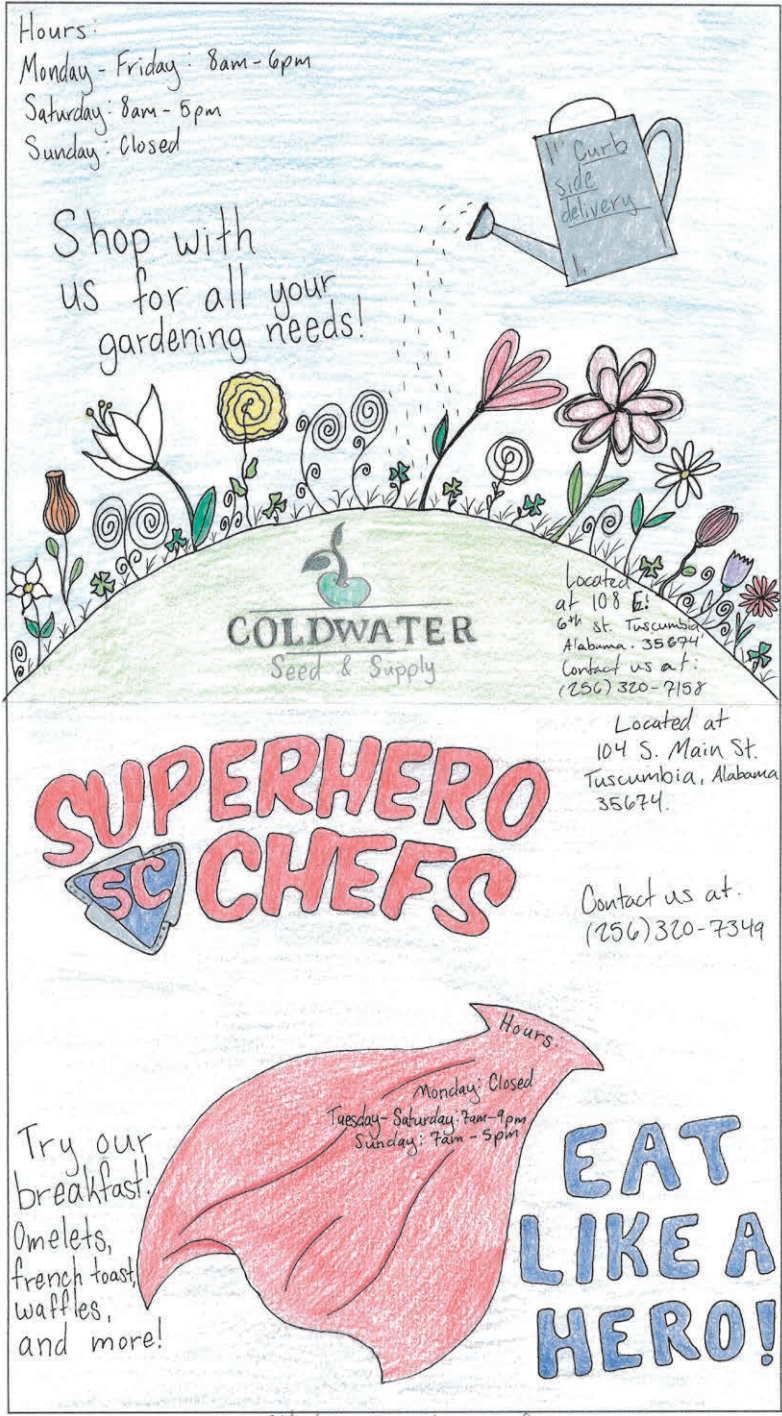


1st Place



Coldwater Seed & Supply Co./Superhero Chefs
 108 6th St./104 S. Main St. • Tuscumbia
 256-320-7158/256-320-7349

Student Designer:
 Wendy Smith
 12th Grade
 Deshler High School
 Teacher: Ms. Flannagan



2nd Place



Coldwater Seed & Supply Co./Superhero Chefs
 108 6th St./104 S. Main St. • Tuscumbia
 256-320-7158/256-320-7349

Student Designer:
 Jordynn Hoyle
 12th Grade
 Deshler High School
 Teacher: Ms. Flannagan



3rd Place



Party Wow
 189 S Cox Creek Pkwy • Florence
 256-367-2771

Student Designer:
 Merijaine Potter
 11th Grade
 Sheffield High School
 Teacher: Mrs. Bailey

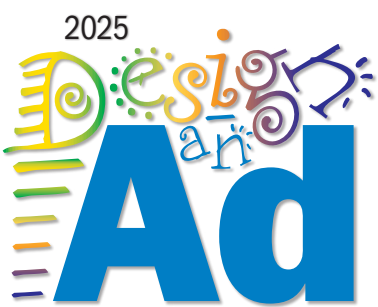
Teachers

<u>Dusty Farris</u> Brooks Elementary School Central Elementary School Underwood Elementary School	<u>Kristen Flannagan</u> Deshler High School	<u>Gina Couch</u> Covenant Christian High School	<u>Laura Butler</u> Brooks High School
<u>Jamie Self</u> St. Joseph Catholic School	<u>Diane Townley</u> Russellville Middle School	<u>Sarah Cooper</u> Covenant Christian Middle School	<u>Michele Reaves</u> PACE Class Leighton Elementary School Cherokee Elementary School New Bethel Elementary School
<u>Heath Taylor</u> Hibbett Intermediate School	<u>Amanda Parker</u> PACE Class Leighton Elementary School Cherokee Elementary New Bethel Elementary	<u>Andrea Nicholson</u> Covenant Christian Elementary School	<u>Allison McLemore</u> Waterloo Elementary School
<u>Sara Bailey</u> Sheffield High School	<u>Stephanie Standish</u> Riverhill School	<u>Liza Bohannon</u> Russellville Elementary School	

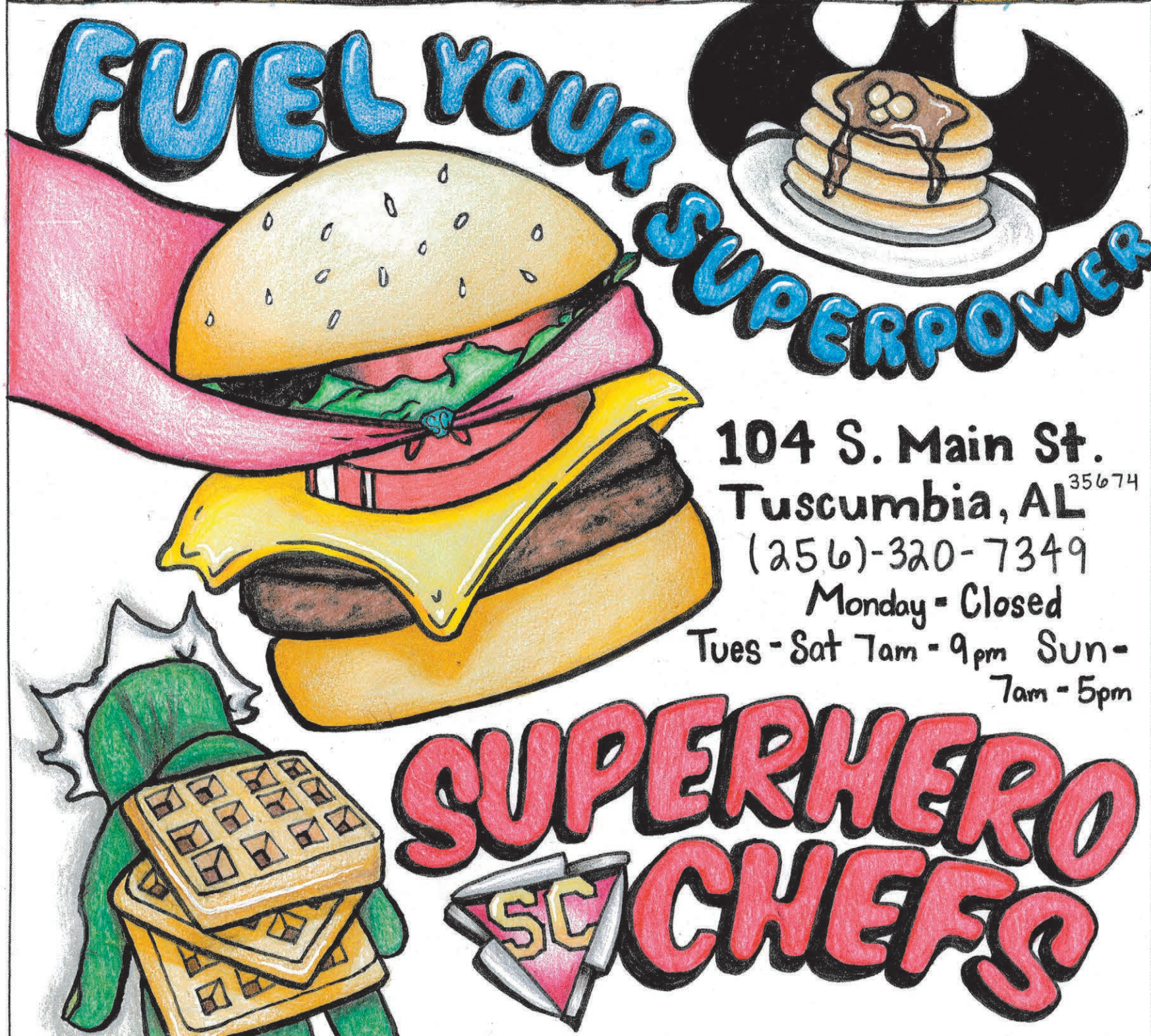
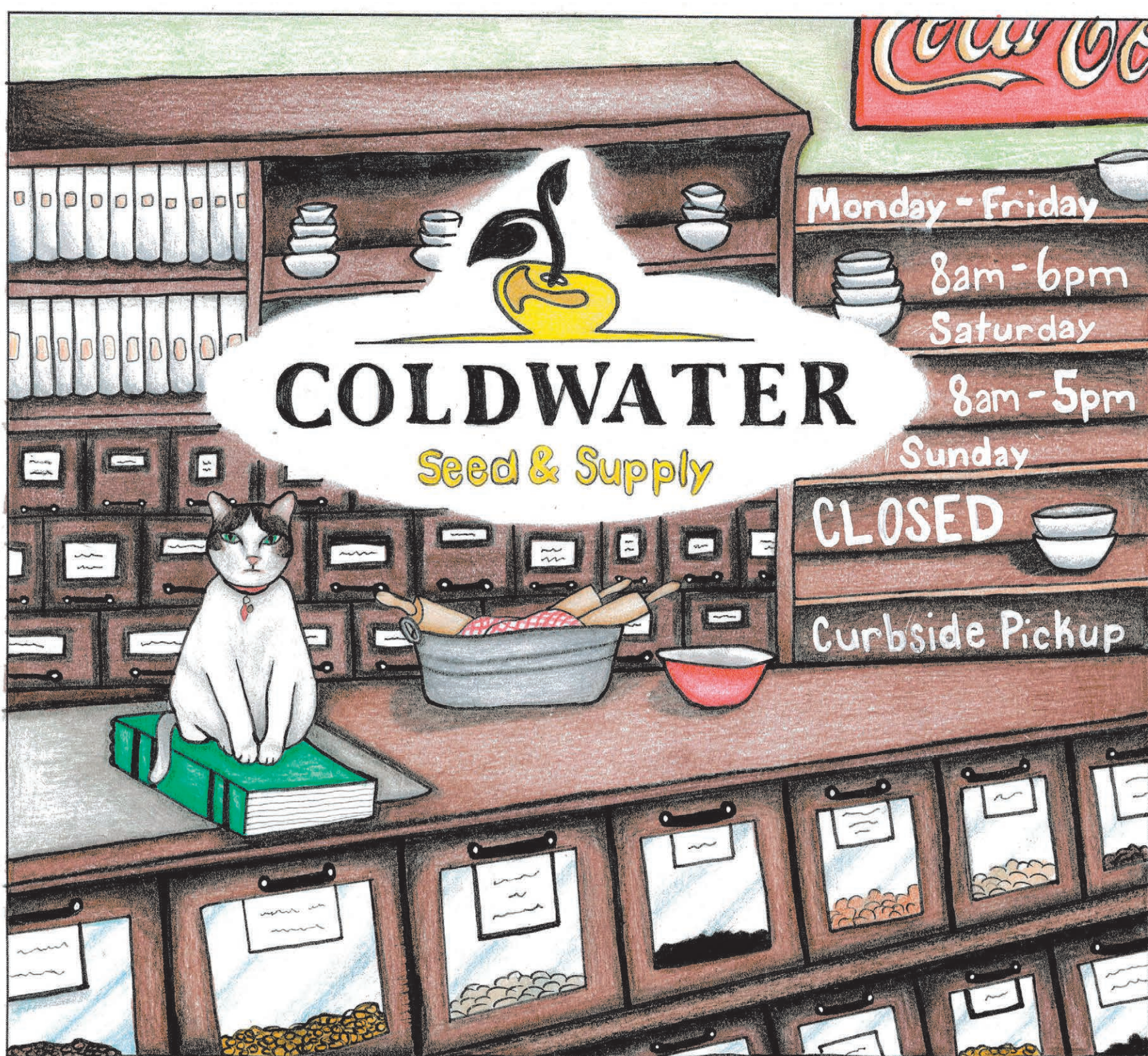
Student Participation

Brooks Elementary School Abigail Blackburn Adri Holden Adrian Brinseno Annalise Bacon Anniston Shepherd Blakelee Flanagan Breckin Moody Camilia Stephens Darbi Higginbottom Dean Ray Forrest Gulley Genesis Wade Harrison Murphree Kayland Elkins Kruze Thrasher Liam Jennings Lillian Rickard Lucetta Armstrong Makenzie Wilbanks Rebecca Lewey Riley Parker Sophia Gaston	Rian Wood Ryleigh Richardson Sarah Balch Scarlett Cabler Shelby Gropp Syler Vandervelde Sophie Kinney Thomas Scheri Tiffani Allen Tossa Olmsted TJ Harper Will Massey	Jordynn Hoyle Kamiyah King Ladron Junlehi Madison Davidson Marlie Tompkins Nicansas Jarmon Reese Forbes Ruthie Pate Saydee Rainey Sarah Hill-Hart Will Vafeas Wendy Smith	Konner Troy Henney Kylie Cavitt Kholie Turner Kylan Garner Lacie Yates Leland Newbern Linh Nguyen Lia Vargas Luke Reaves Melody Nevison Messiah Garner Michael Wallenzier Mitchell Lambert Molly Beth Nelson Miracle Nathan Duncan Noah Johnson Nicole Martinez Oliver Oswaldo Ramos Paris Bates Jackson Parker King Persiyah Maroskey Phoenix Sanders Prynce Johnson Peyton Key Ryker Holder Rylee Lame Phillips Robert Baugher Rylan Duff Scout Foster Sophia Gaston Sophia Kimbrough Sadie Wardlow Sharkeef Syrus Taite Stone Taylor Banner Taylor Carroll Thomas Mitchell Taimak Androca Tyler Divine Wells Johnson Yate Hirbo Yvaine Montanez Yasva Zaidya Za'Rihya Zaikerin Jardom	Camden Hamby Cassidy Lane Lorie Herndon Jac Cartee Owen Lane Kate Stevens Natalie Nelson Zwni Hill Triston Stanford Izabella Mosely Rickard Juliana Martinez Jayser Avalos Linlee Vincent Luca Andrews Joel Vasquez Sum Mia Sanchez Kennedy Watkins Trenton Graham	Jadarius Long Jaslyn Blue John Childers Kaleigh Johnston Kaniah Winston Lydia Love Merijanine Potter Peyton Glasscock Zanariah Jackson Zanera D. Hamilton Zoey Renee Thompson
Brooks High School Adlee Carter Adriana Russell Aiden Tyler Green Ainsley Phillips Alexa Yarborough Alexis Curtis Amare Rezo Anniston Evans Austin Shook Ariel Childers Aubrey Horton Ava Rose Weaver Barkley Bolton Baylor White Ben Coon Bentley Berby BlakLeigh Tays Braxton Brannon Brody Pullam Brynlee Frye Bryson Duke Camden Baker Cash Grissom Cesar Petance Colby Curtis D J Weaver Darby Holland DeeJay Sanders Dhvillio Shelby Draken Borden Ella Ford Ellie Fenn Emery Howard Emma Shishmanov Esyn Robb Ethan Vaughn Grace Allen Hadley Albright Hailey McKinney Hannah Benefield Isaac Jones Isabella H. Isaiah Judd Izzy McCullough Ja'caleigh Rhodes Jackson Bunch Jaden Fuentes Jameson Wright Jarrett Whitwell Jayden Clingain Jessica Powers Jimmy Pham Joanna L. May Kamira Casey Kaylee Mitchell Kiley R Kori Young Kyndall H Kyleigh D. Lexie Hempton Levi Mccravy Lily Mitchell Lilli Phillips Lillie Stephenson Logan Kennemore Logan Faith Cone Lucy Ford Mackenzie Stowe Madelyn Wheeler Michael Hempton Nivea Billings Nora Williams Padynn Jordan Paige Shu-ling Crispino Payton Cottrell Peyton Childress Presley Smith	Central Elementary School Abby Wright Eaton Haddock Emma Conrad Inessa Russel Ka'Nyla Elkins Kaitlynn Golden Liam Kilpatrick Levi Smith McKenzie Hunt Maeleigh Hart Tanner Clemons	Hatton Elementary School Alexis Wysong Amarious Samples Beau Love Brantley Brackin Cooper Crosswhite Ezekiel Willingham Jeremy Elkins Kamryn Green Montana Neyman Nyla Burgess Willow Bell	Leighton Elementary School Alaiyah S. Reaves Aiyonnah Reaves Anna Underwood Axel Espitia Bentley McKinley Callen Nobles Christopher Atoigue Khalifah Youngblood Marcus Moore Terry Ball	Russellville Middle School Abraham Andres Adrianna Gama Amelia Miguel Dela Cruz Alex Pogue Alexis Vasquez Angelina Andres Matias Brainer Figueroa Funes Brayan Alvarado Carlos Jean Martia Case Martin Daynna Deleon Perez Diana Francisco Matias Conner Rothstein Eli Cantrell Edwin R.Lorenzo Alvarez Emely Rivera Garcia Eulalia Andres Evelyn Perez Emily Monterroso Fernanda Martinez Gaspar Mateo Guillermo Auilar Jayden Nava Jacqueline De Larosa Velazquez Jacoby Jones Jatziri Torres Calderon Jason Godinez Bautista Joshua Armando galicia Jocelyn Garcia John Baltazar John Louis Hernandez Flores Josiah Palacios Uriostegui Jimmy Garcia Kayleigh Foster KylaH Hill Keith Davidson Leiveli Mancilla Logan Nyles Manuela Andres Maddox Smallwood Maria Paseval Marisol Ambrcio Marileah Lastra Masen Willingham Mary Jesus Luis Francisco Maria Gonzalez Masyn Sexton Miguel Andres Myles Allen Melanie Cienfuegos Luno Natalie Willis Nataly Villalobos Zavala Nevaeh Davis Parker Wray Randy Carl Ricarda Vargas Rossio Tohom Rufino Jimenez Miguel Sandy Miguel Gaspar Sogel Perez Juarez Sincere Young Sydney Benson Talia Pedro Andres Tammy Steward Yahir Alonso	St. Joseph Catholic School Anne Margaret Chaney Arabela Marquez Atticus Evers Austin Jackson Ava Morris Bronek Bustillos Esha Veeramachaneri Faye Margaret Vogel Irving Aparicio Isaac Morgan Isabella Wilson Jaelyn Rodda Joan Do Knox Maroney Landrey Jackson Lexine Ramos Makenlee Clark Max Dean May Doan Nhi Pham Noble Ilano Norma June Randy Rocho Ryan Joseph Eckl Sylvie Magee Teagan Bustillios Tessa Thompson Wesley James Mauter Willow Jade Craig Wyatt Delpizzo Xavier Ambrosio
Covenant Christian Elementary School Clarence Tyson Colt Rasko Eaton Fountain Kason Waddle Leeah Watson Sophia Owens Taelyn Borden Tucker Woods	Covenant Christian Middle School Maddie Kaleigh Culver Maisy Beth Wilson Levi Lopez Ethan Calmguess Lacey Clark Anna Colins Karr Ava Parker Zoie Royster Gracie Gargis Averie Lansdell Aiden Ross Yarber Lucy Avery Kylie Letson Molly Anissa Jonnser Collon Thompson Emily Gray Ashton Fisher Warren Carson Kelly Riley Oakes Shelby Schurfeld Megan Sharp Madison Williams Abby Hinton Abram Airstwerth	Hibbett Intermediate School Aiden Addison George Ade Hirbo Alessa Adalyn Ramson Alanah Divine Antonio Martinez Alana Guzman Ayleen Leon Alex Alex Jackson Amare Kaine Foster Alex Elliott Austin Holden Ava Caushy Azariah Vicks Axl Sanders Arheem Thompson Bralen Gamble Brody Duncan Beckert Dempsey Bentley Matthews Bricey Weakley Caleb Okelley Cameron Carroll Casiel Mayes Casen Lang Cascia Mayes Carson Thompson Carter Johnson Cherish Ricks Chris Lowe Colt Sessions Cooper Sledge Deborah Arias Damian Broussard Derianna Shelby Dustin White Ember Joiner Ellis Friar Elijah Rowden Emoni Gamble Ethan Judd Ethan M Erick Martinez Abarca Grace Pedros Hailon Loranvil Haylee White Henry M. Hex Patel Hunter Lewis Isaiah Evans Jayceon Watson Jacob Smith Jaric Keetig Jekobe Abernathy James Cohibie Jayden Shamlee J'Keyvian Gilchrist Jaylen Granville Jimena Ramirez Sanchez Jesse Higginbotham Joel G Jax Turner Jah'mia McVay Josiah Wilson Joseph Niedergeses Kaiden Dontay Barnett Kasen Jones Kinsley McGee Kimberly Parroquin K. Richardson Katawega Turrubiates Kay Willingham	New Bethel Elementary School Jasper Young Jayden Aday Khyra Clay Lillian Richardson Oakley Walker Paxton Elom Peyton Fletcher Scarlett Shook Trae Fletcher	Sheffield High School Arianna Lacey Ayden Reyna Benjamin Patterson Bradajah Short Cordaisa Langford Darla Russell Devin Pendergrass Dominic Luis Dominic Wilson Drake Murphy Frdy Cardonqa Gabrial Berry	Underwood Elementary School Asher Risher Annabelle Biondi Baylee Pigg Brennan Rhodes Claire Harper Schooley Colton Patterson Curtis Rhodes Emersyn Watson Jacob Helstrom Jason Lin Levi Robinson Logan McDaniel Lydia Pete Myles Clark Neely Roberts Paisley Brooks Phoenix Kirkwood
Covenant Christian High School Ava Cornelius Avery Marlar Brayden Swinney C.J.Richardson Carly Simms Colin Thompson Emily Jane Lawler Hayden Estis John Luke Burns Laura Beth Lawler Mallory Cargile Norah Cox Rucker McWilliams Will Barnette Will Meckes Zack Bell	Deshler High School Aiden Cook Addison White Cadance Cassell Danielle Larasen Derik Brackin Dusty McKinley Emari Hardin Evion Sanders Hailey Craig	Riverhill School Ava Thomas Adele Kauchick Andrew Santiago Brian Winkle Benjamin Fisher Drew Wallace Ella Blair Idrees Aized Jem Davis Jayva Myatt Jones Kyler Davenport Lucas Walker Luke Collins Luke Robinson Liam Porter Mary Hunter Bruss Norah Robertson Phillip Adams Reagan Rett Stone Sarah Sullivan Lore	Russellville Elementary School Adley Odom Angie Manzo Finley Martin	Waterloo Elementary School Adalynn Capley Bryce Stevenson Buckley Darty Cambry Scott Charlie Waller Cheyanne Montgomery Colton Buchanan Ella Pigg Elsie Thompson Emma Rice Harper Leadford Kazjah Swinney McKenzie Kelley Nina Thomason Paisley Patterson Riley Williamson Rylee Darty Ryleigh Price	Wilson High School Brooke Rickard Brookley Smith Candice Sobie Eli Stutts Jesse Belue Levi Silvers Nathan Patterson Reagan J.Vierkandt Rylan Huffman Skylie Holcombe





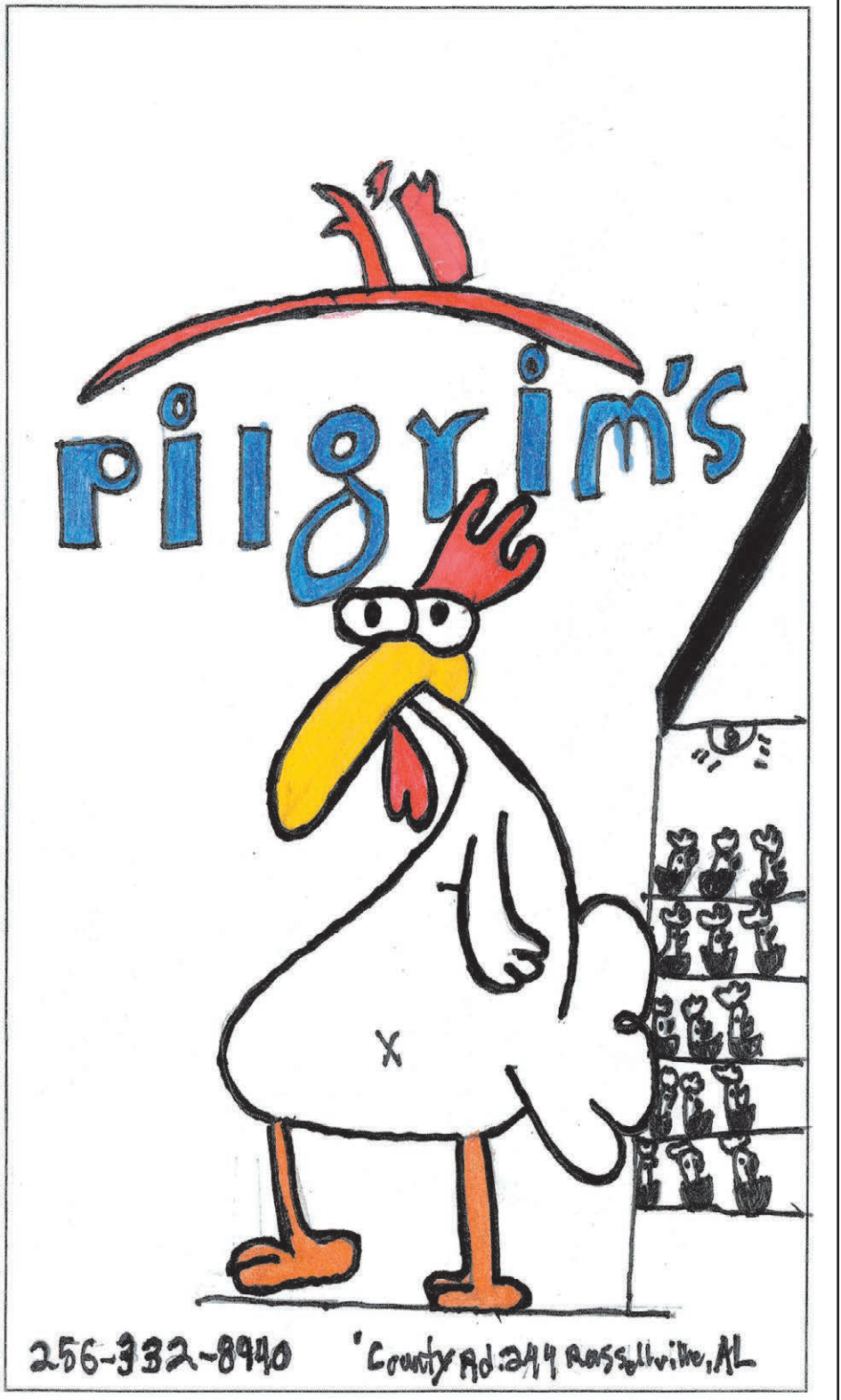
1st Place Winners Chosen by Individual Advertisers



Coldwater Seed & Supply Co./Superhero Chefs
108 6th St./104 S. Main St. • Tuscumbia
256-320-7158/256-320-7349

Student Designer:
Wendy Smith
11th Grade
Deshler High School
Teacher: Ms. Flannagan





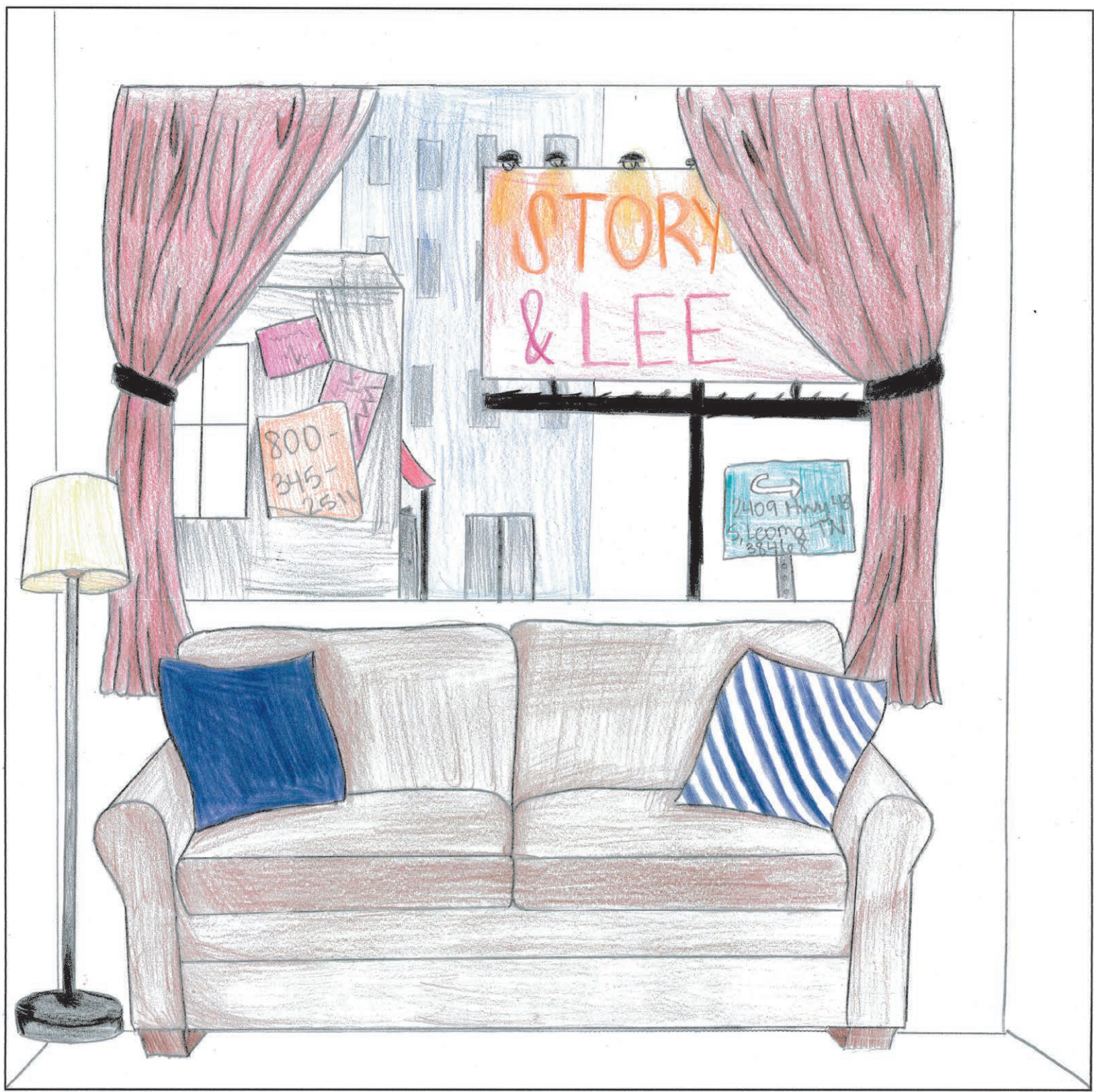
Pilgrim's Pride
 501 Jackson Ave. • Russellville
 256-332-1012

Student Designer:
 Tucker Woods
 4th Grade
 Cherokee Elementary School
 Teacher: Mrs. Reaves & Mrs. Parker



Southern Pride Pest Control
 1021 Woodward Ave. • Muscle Shoals
 256-383-1890

Student Designer:
 Anissa Johnson
 8th Grade
 Covenant Christian Middle School
 Teacher: Mrs. Cooper



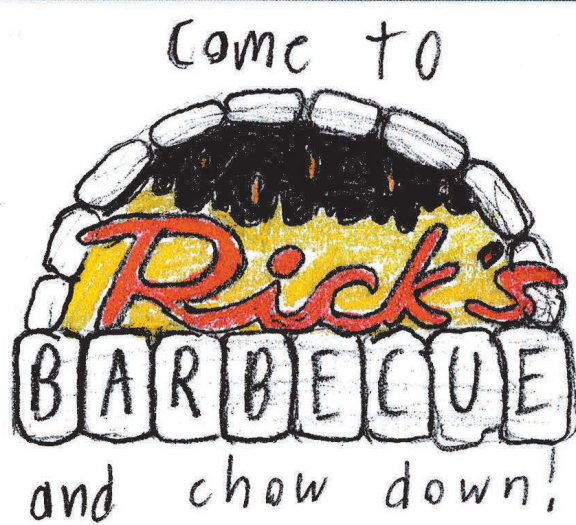
Story & Lee
 HWY 43 • Leoma, TN
 1-800-345-2511

Student Designer:
 Grace Allen
 10th Grade
 Brooks High School
 Teacher: Ms. Butler

Dine-in

Drive Thru

Catering

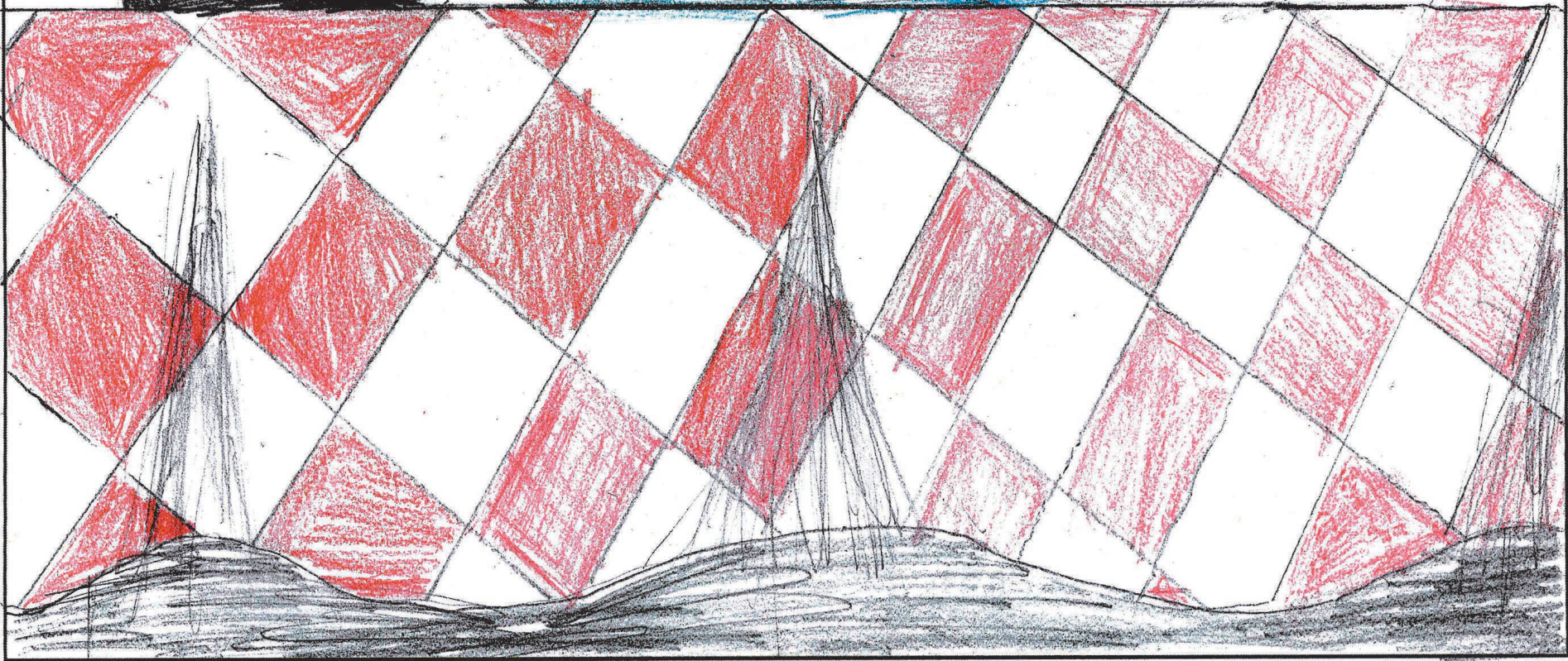
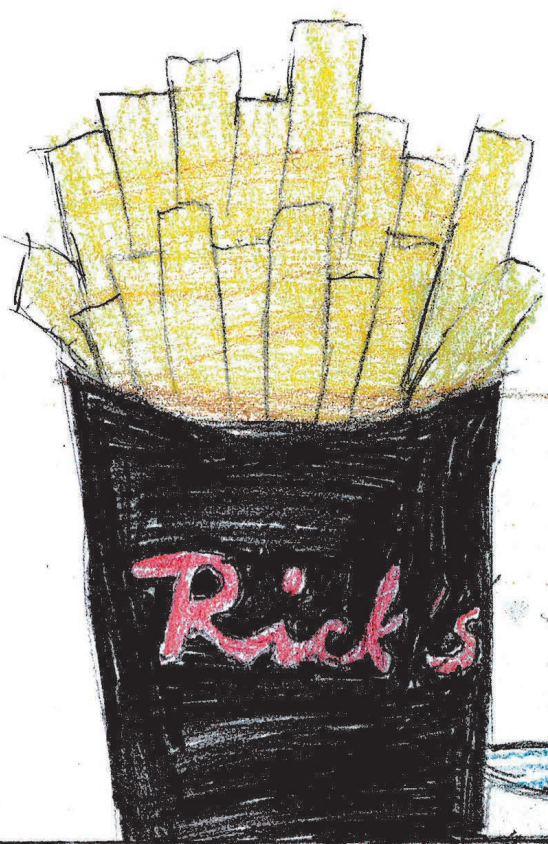


212 Cox Creek
Pkwy Florence, AL

Hungry?

931-852-2525

Try their famous
PULLED PORK
SANDWICH!



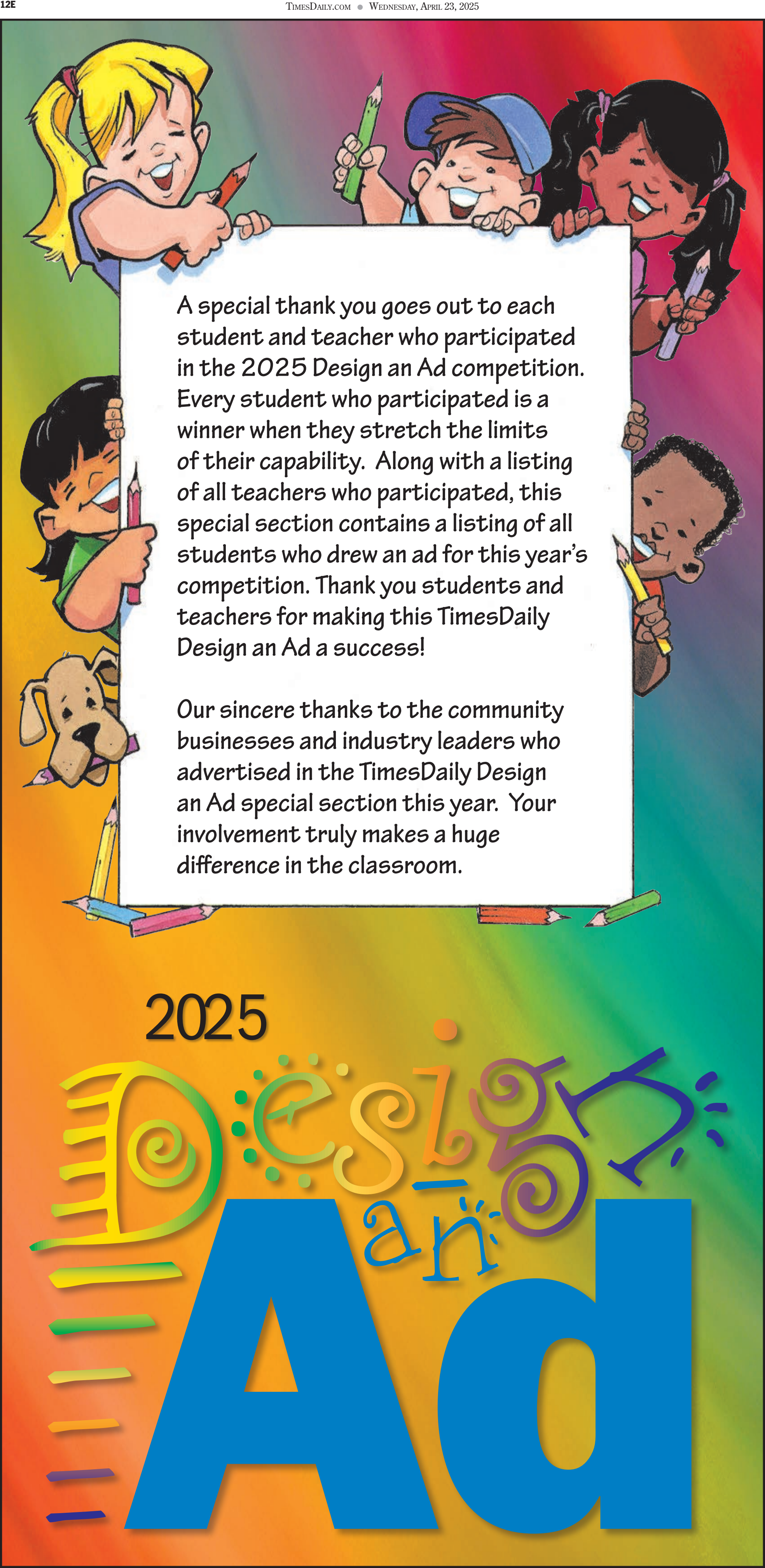
Rick's Barbecue

Florence, Killen and Muscle Shoals, Alabama
and multiple southern Tennessee locations

Student Designer:

Phillip Adams
6th Grade
Riverhill School
Teacher: Mrs. Standish



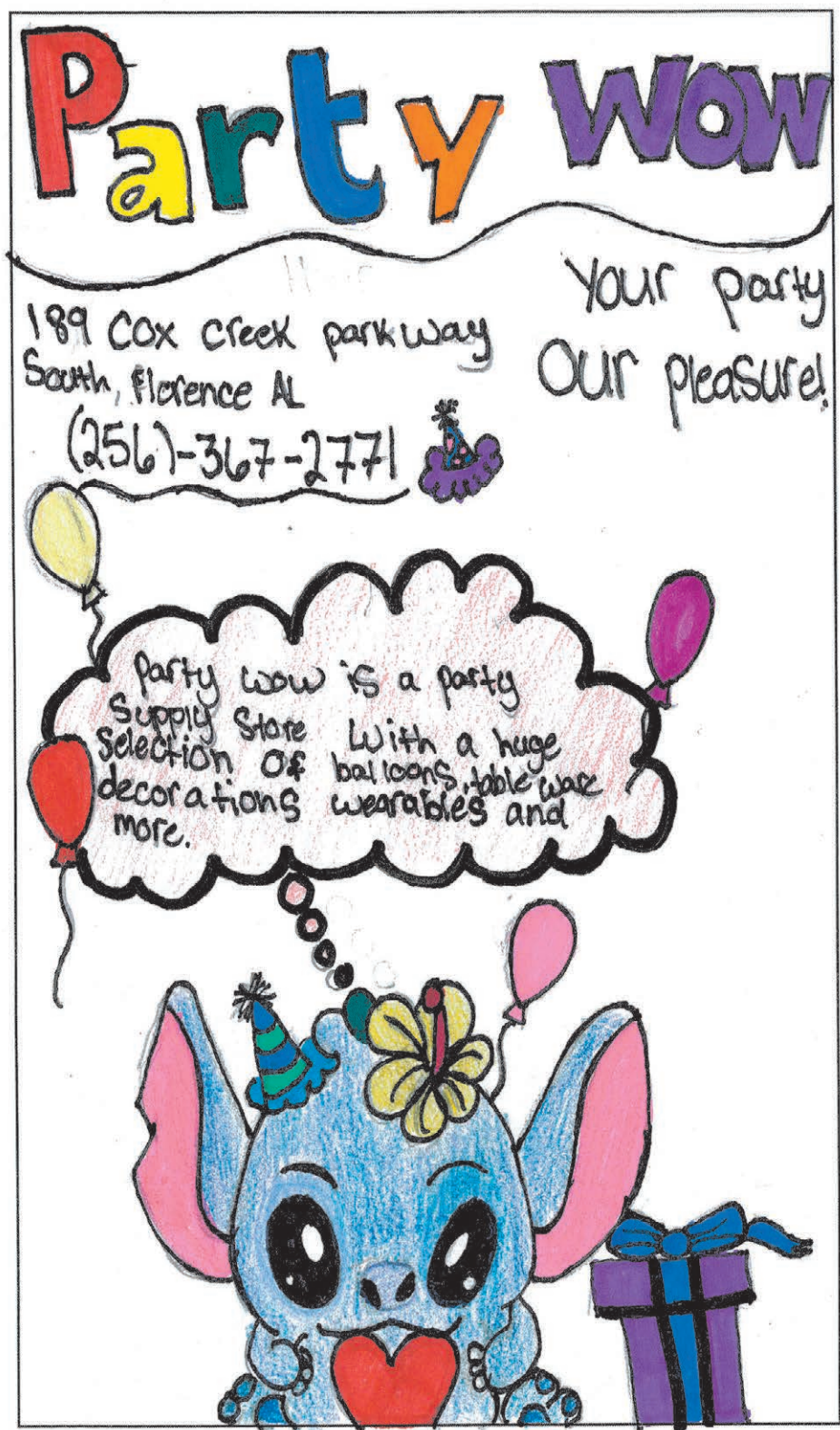


A special thank you goes out to each student and teacher who participated in the 2025 Design an Ad competition. Every student who participated is a winner when they stretch the limits of their capability. Along with a listing of all teachers who participated, this special section contains a listing of all students who drew an ad for this year's competition. Thank you students and teachers for making this TimesDaily Design an Ad a success!

Our sincere thanks to the community businesses and industry leaders who advertised in the TimesDaily Design an Ad special section this year. Your involvement truly makes a huge difference in the classroom.

2025

Design
an
Ad



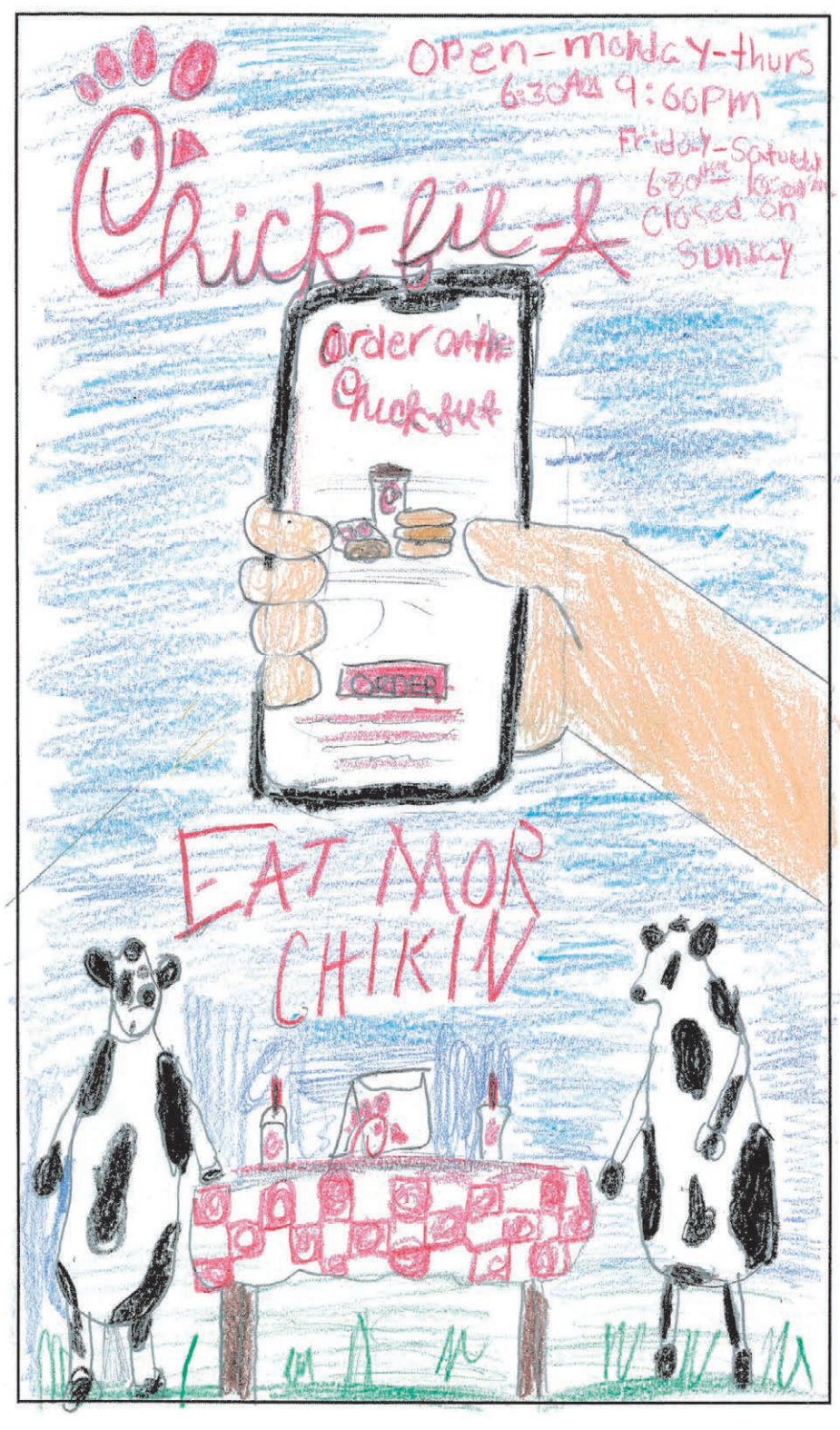
Lauderdale Lanes
1540 Florence Blvd. • Florence
256-766-2541

Student Designer:
Anniston Shepherd
4th Grade
Brooks Elementary School
Teacher: Mrs. Farris



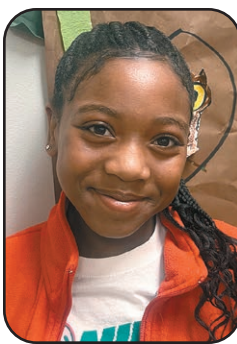
Party Wow
189 S Cox Creek Pkwy • Florence
256-367-2771

Student Designer:
BraDajah Short
9th Grade
Sheffield High School
Teacher: Mrs. Bailey



Chick-fil-A
341 Cox Creek Parkway • Florence
256-764-0535

Student Designer:
Cooper Sledge
6th Grade
Hibbett Intermediate School
Teacher: Mr. Taylor



First Metro Bank
Florence • Muscle Shoals • Tuscumbia
256-386-0600

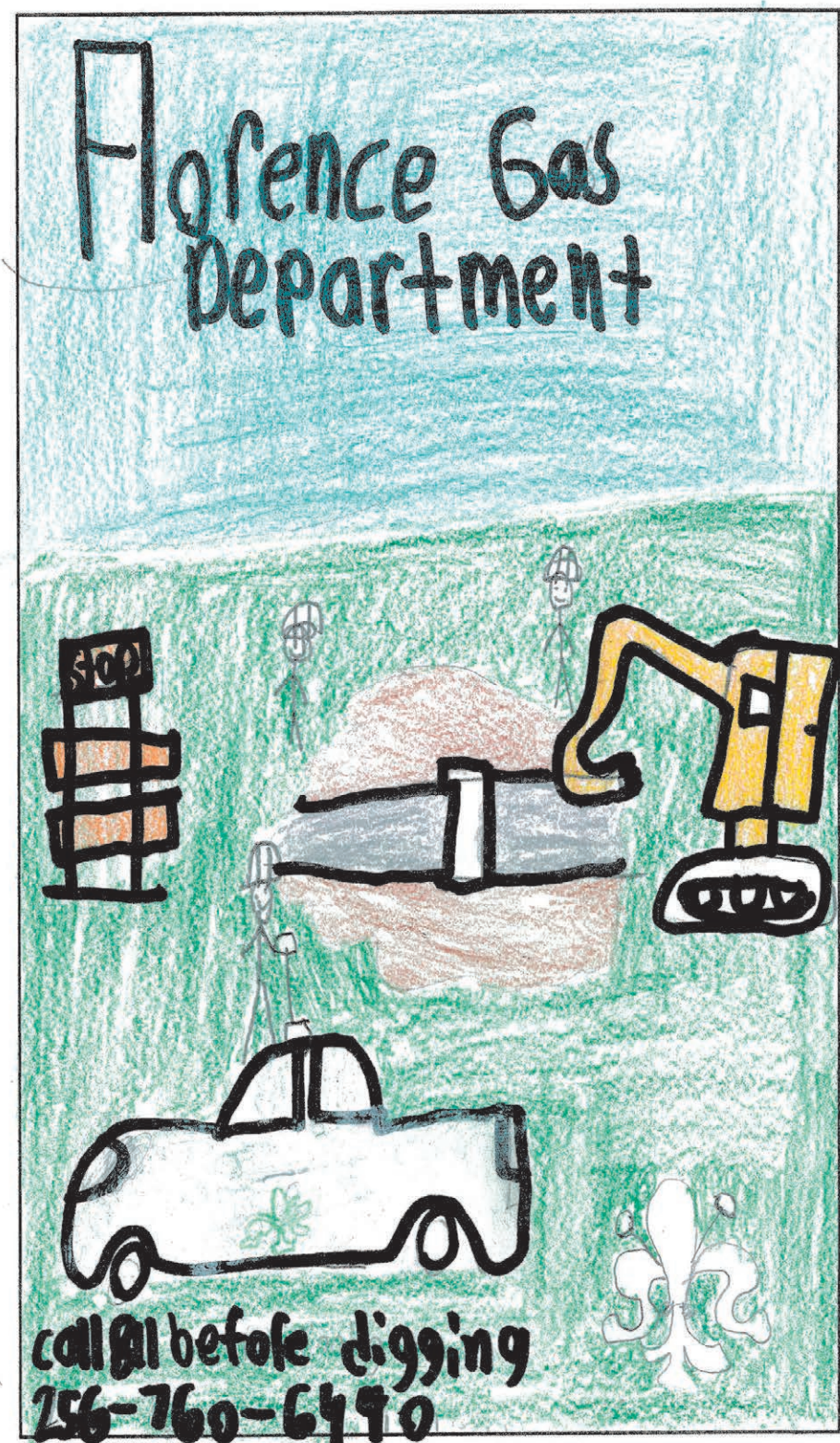
Student Designer:
Tessa Thompson
6th Grade
St. Joseph Catholic School
Teacher: Mrs. Self



Farmers and Merchants Bank
320 Main St. • Waterloo
256-766-2579

Student Designer:

Paisley Patterson
4th Grade
Waterloo Elementary School
Teacher: Mrs. McLemore



City of Florence Gas Department
650 Rickwood Rd. • Florence
256-760-6490

Student Designer:

Randy Rocho
8th Grade
St. Joseph Catholic School
Teacher: Mrs. Self



Alabama Music Hall of Fame
617 HWY 72 West • Tuscumbia
(256) 381-4417

Student Designer:

Zack Bell
12th Grade
Covenant Christian High School
Teacher: Mrs. Couch

Design an Ad -

The creative contest that brings together local students, local businesses and your local newspaper, the TimesDaily.

TIMES
DAILY

nie
newspapers in education

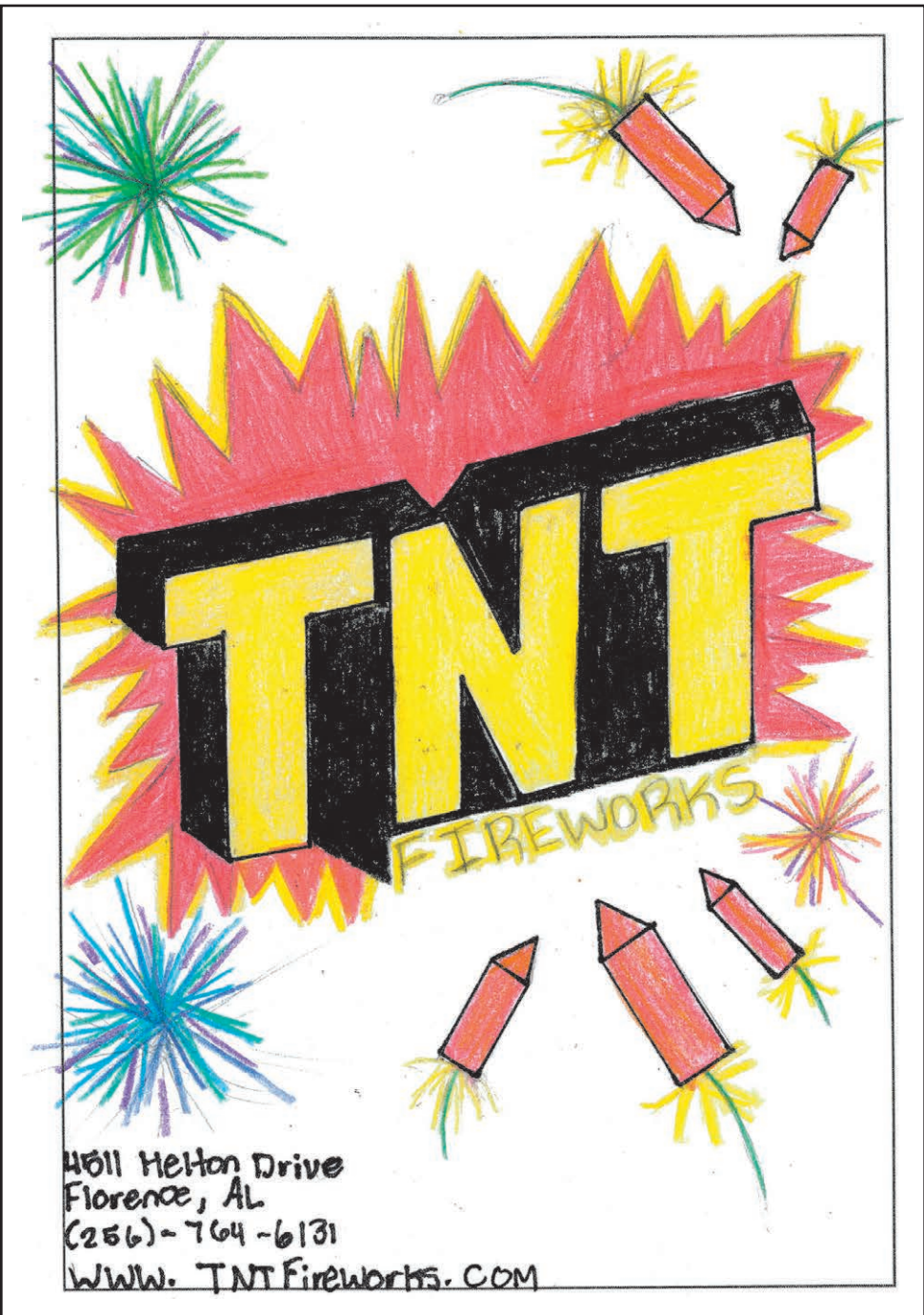
Design an Ad





TNT Fireworks
4511 Helton Dr. • Florence
256-740-6155

Student Designer:
Natalie Willis
8th Grade
Russellville Middle School
Teacher: Mrs. Townley



TNT Fireworks
4511 Helton Dr. • Florence
256-740-6155

Student Designer:
Eulalia J. Andres
8th Grade
Russellville Middle School
Teacher: Mrs. Townley



TNT Fireworks
4511 Helton Dr. • Florence
256-740-6155

Student Designer:
Jacqueline De LaRosa Velazquez
8th Grade
Russellville Middle School
Teacher: Mrs. Townley



NEWSPAPERS EDUCATE

Newspapers broaden horizons, expand minds, stimulate curiosity and cultivate critical thinking both in and out of the classroom. They also improve reading and writing skills, while bringing lessons and current events to life!

**TIMES
DAILY**



Contributing Sponsors

