

THE METROPOLITAN BUILDER

Greater Houston Edition

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Dialogue with a Designer



Brenda Denny | BKD Interiors

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Welcome to *The Metropolitan Builder*, Houston's premier trade publication, dedicated to showcasing the finest building professionals in the industry. Each professional featured has been personally referred by trusted vendors and subcontractors who collaborate with them, selected for their unmatched talent and unwavering integrity.

As Houston's leading resource for consumers looking to build, buy, or remodel, we provide a window into the exceptional craftsmanship, innovative designs, and unparalleled quality that define our city's top builders. Let *The Metropolitan Builder* inspire your next home or renovation project and connect you with the experts who can make your vision a reality.

This month *THE METROPOLITAN BUILDER* speaks with Brenda Denny of BKD Interiors—a dynamic design duo behind one of Texas's award-winning full-service interior design firms. With a refined eye for detail and a passion for transforming everyday spaces into beautiful,

functional sanctuaries, BKD Interiors serves clients from Houston to Austin and everywhere in between. Whether it's a full-scale renovation, new construction, or a carefully curated selection of furnishings and finishes, Brenda is known for her thoughtful approach, creative expertise, and commitment to delivering results that reflect each client's unique style and lifestyle. Her work has earned multiple Ruby Awards, showcasing her excellence in kitchen, bath, and whole-home design. Now, get to know the minds behind the magic in this exclusive Q&A.

THE METROPOLITAN BUILDER: What motivated you to go into the interior design field?

BRENDA DENNY: I've always been a highly visual and creative thinker, so interior design felt like a natural fit from the start. I was drawn to the idea of shaping spaces that are both beautiful and functional. Once I began working in the field, I quickly realized I had a real talent for it—especially when it came to seeing the big picture and helping others



envision what's possible. It didn't take long before I knew this was exactly where I was meant to be.

THE METROPOLITAN BUILDER: *How has the field of interior design changed since you graduated?*

BRENDA DENNY: When I graduated from college, interior design was still a relatively new field. Most people, especially builders—didn't fully understand what designers did or the value we could bring. Today, interior design is highly respected. People now recognize the tremendous benefits of working with an experienced designer to create spaces that are not only beautiful, but also functional, cohesive, and thoughtfully planned.

THE METROPOLITAN BUILDER: *How can an experienced interior designer help a custom home builder or a remodeling contractor with their building or remodeling projects?*

BRENDA DENNY: An experienced, organized, and creative designer can take a significant load off the builder by guiding the client through key decisions efficiently and confidently. We help clients make thoughtful, informed choices—often on tight timelines, which keeps the project moving smoothly and avoids delays. When clients select finishes with a designer, we ensure those selections align with the final furnished design of the home, creating

a cohesive look from start to finish. We also help keep selections within budget by presenting options that meet both aesthetic and financial goals. Just as importantly, a designer can help foster a strong, collaborative relationship between the client and builder—ensuring that everyone is working together as a team toward a shared vision.

THE METROPOLITAN BUILDER: *What sets you apart from other designers?*

BRENDA DENNY: What sets me apart is my ability to really understand and read my clients—I get a strong sense of their needs, even the ones they can't quite articulate. I'm also highly creative, especially when it comes to reimagining spaces in ways that surprise and inspire. I love designing unique architectural details that become conversation pieces or focal points in a room. My style isn't one-size-fits-all—I blend different aesthetics to

create spaces that feel fresh, personal, and unexpected. I also believe in pushing clients just enough to help them see new possibilities and dream a little bigger. On the practical side, my team and I are highly responsive and organized, delivering selections and answers quickly to keep the builder and the project on schedule.

THE METROPOLITAN BUILDER: *How do you begin the materials selection process when working with builders?*



and remodelers' clients?

BRENDA DENNY: I typically start with a few inspiration fabric samples to set the color palette and give the client something tangible to respond to. From there, I build a cohesive design that reflects their style and works with the planned furnishings. I begin early with foundational selections—like countertops, flooring, and stone—so we can lock in key materials that guide the rest of the design. This gives the client confidence in their choices and provides the builder with timely, organized information to keep the project on track.

THE METROPOLITAN BUILDER: *Speaking about staying current, how to you keep yourself up to date with all the design trends happening in the industry today?*

BRENDA DENNY: Staying current is an important part of my job. I regularly attend trade shows, the High Point Furniture Market, vendor events, and product trainings to see what's new and how I can effectively incorporate it into my designs. I also keep up with design publications and trend forecasts. This allows me to introduce clients to fresh ideas and updated materials that not only look great but also have longevity. For the builder, it means fewer changes down the line and a finished product that feels relevant, functional, and timeless.

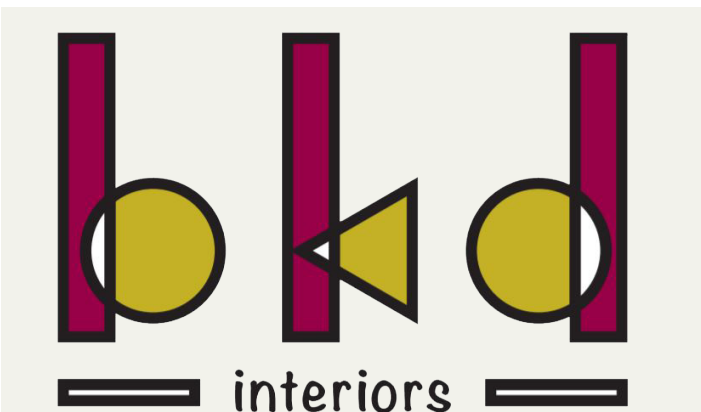
THE METROPOLITAN BUILDER: *How would you characterize your personal style?*

BRENDA DENNY: My personal style is rooted in



creating spaces that truly reflect the client. I take pride in getting to know who they are and what they love, then designing something that feels authentic to them. That said, I'm known for putting a fresh spin on a range of styles—whether it's modern, contemporary, traditional, or transitional. I like to blend aesthetics in a way that feels eclectic yet cohesive, often using a mix of textures, patterns, colors, and materials to create warmth and interest. I also love incorporating architectural details that act as statement pieces, while always keeping functionality at the forefront. The result is a space that's both beautiful and livable—something the client loves, and the builder is proud to bring to life.





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