

THE

# METROPOLITAN BUILDER

**DIVINE** RENOVATION:  
Building Trust, One Home at a Time





# Divine Renovation: Building Trust, One Home at a Time

**By Lesley Bercegeay**

When homeowners in Houston search for a remodeling company, they're often looking for more than skilled labor—they're searching for someone they can trust with their home, their time, and their family's comfort. That's exactly what they find in Divine Renovation, a company that has built its name not just on craftsmanship, but on character.

Founded by William "Will" Cole, Divine Renovation offers more than remodeling services—it offers peace of mind. Will's background isn't typical for a builder. He spent years in the U.S. Air Force working in aerospace mechanics and engineering, followed by a successful corporate career that took him across the country and around the world. But a deep desire to be present with his family—and to build something of true meaning—led him to start remodeling

homes. What began with a personal construction project quickly evolved into a full-time business rooted in service, integrity, and faith.

Clients often say that working with Divine Renovation feels different. It starts with the first phone call—Will's calm demeanor, his careful questions, and his habit of truly listening create an immediate sense of trust. That trust only deepens as the project unfolds. Homeowners find themselves welcoming not just a contractor into their space, but a team of professionals who treat their home with genuine respect. Job sites are tidy, timelines are honored, and communication is constant and clear.

Will believes that who enters your home matters just as much as what they build. That's why every employee who joins the team must come highly recommended and





must possess not only skill, but a sense of peace and professionalism. Clients often say the workers feel more like extended family by the end of the project.

That feeling of care extends beyond the job site. Through Divine Renovation's charitable outreach, Working with Angels, the company donates salvaged materials and funds to local churches and families in need. Something as simple as a used light fixture or box of bulbs can make a world of difference to someone who's been going without. For Will, it's a way to make every project matter in more ways than one.

Over the years, Divine Renovation has become one of Houston's most trusted names in remodeling. The company has been named one of the city's Top Remodelers for eight consecutive years, earned multiple Better Business Bureau Awards for Excellence, and maintained a flawless reputation with former clients, many of whom return again and again—or refer their friends and neighbors. The majority of the company's business comes not from ads or marketing, but from word of mouth.

That's because what Divine Renovation delivers goes far beyond beautiful kitchens, luxurious bathrooms,





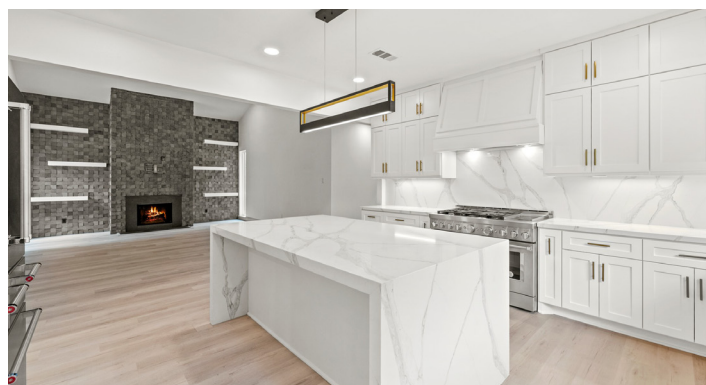
and elegant additions. It's the experience that leaves the strongest impression—an experience marked by professionalism, kindness, and meticulous attention to detail.

One client recalled a custom pool project that included a lion's head water feature modeled after a wrought iron sculpture the homeowner had admired in New Orleans. Divine Renovation created the piece through multiple iterations until it was exactly right—then custom-fabricated matching grates, drains, and finishing touches that tied the

entire outdoor space together. For Will and his team, “good enough” is never the goal—perfection is the standard.

Even after the last tile is laid and the final walkthrough completed, Will often stays in touch with his clients. When the company received a BBB award, he invited past clients to join him on a celebratory sailing trip on Galveston Bay. It wasn't a PR stunt—it was simply a way to share a joyful moment with people who had become more than customers.





Will's commitment to service also extends to the Greater Houston Builders Association, where he serves on the Remodelers Council and co-chairs charitable events like the annual NRG Charity Garage Sale, which raises money for community projects through donated building materials.

With such a diverse and accomplished background—from aerospace to remodeling—it's clear that Will Cole brings a unique perspective to home renovation. But what makes Divine Renovation truly stand out is its unwavering commitment to doing right by every client. That means showing up on time. That means delivering on promises. That means being the kind of people you're glad to have in your home.

For homeowners looking to remodel with confidence, Divine Renovation isn't just a safe choice—it's the right one. It's a company where craftsmanship meets conscience, where remodeling is about more than floors and walls—it's about people, purpose, and leaving a lasting, positive impact.





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