

Home & Garden

may 19, 2016

an advertising supplement to
THE MORNING JOURNAL



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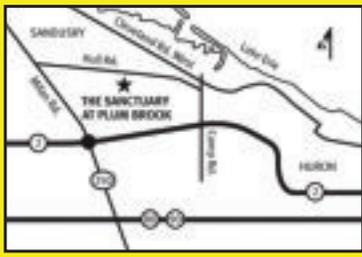
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Alana Van Ness
Sales & Marketing Director

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Did you know that if you live in an area that experiences extreme weather from time to time (hail, heavy wind or forest and canyon fire) you could possibly qualify for a reduction in your insurance if you have impact-resistant UL Standard 2218 tested metal roofing (classes 1 through 4) and fire-resistant Class A, B and C metal roofing?

Not only is a quality metal roof safe and secure, but you could also

earn discounts on your homeowner's insurance! Homeowner's Insurance packages may vary, so you will want to check with your insurance company to see if your metal roof can qualify you for discounts.

If you are interested in having a metal roof added to YOUR home, be sure to call Ray Kowalka with RK Contracting, Inc, at 216-402-2470 to get a free estimate and more information about this possible discount!



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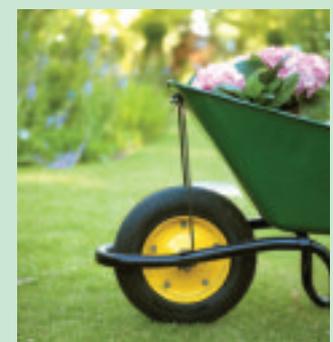
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Did you know?

According to Scotts®, a premier lawn seed and care company, grass clippings contain the same beneficial nutrients, including nitrogen, phosphorous and potassium, as fertilizer. Grass clippings can provide as much as one-third of the annual feeding requirement of your lawn. Homeowners who mow their own lawns can save themselves the trouble of bagging and disposing of clippings by leaving the clippings on their lawns. To make the most of grass clippings, mow regularly so grass blades do not grow too high and make sure mower blades are sharp before mowing. Blades that grow too high and get left behind on the grass may prevent the soil from getting the moisture it needs to thrive, so always mow before the grass gets too high. While grass clippings can benefit the soil and contribute to a lush and healthy lawn, always bag and remove clippings if you notice signs of disease in your lawn. Diseased clippings can spread fungus that affects the health and appearance of a lawn. It's also acceptable to bag clippings if you want to add them to a compost pile that will eventually be used to enrich the soil.



GRILLIN TIME IS JUST AROUND THE CORNER

The barbeque experts at Heat Exchange Hearth & Patio Shoppe in North Ridgeville has the largest selection of BBQ grills in Ohio where the salespeople are passionate about grilling, smoking and barbequing. The latest trend is the outdoor kitchen island that gets built on your patio. Many homeowners today have more than 1 grill just like in your indoor kitchen you are going to have a stove, microwave & toaster oven. It's not too late to start the idea process so you can be grilling by Memorial Day at that new grilling island and be the envy of your neighbors!

The Napoleon Oasis Modular Island series of built-in components has endless configuration possibilities. Drawers, outdoor fridges, paper towel holders, drop in side burner modules can be configured to your liking. Easy for the do-it-yourself guy, just pick the units that fit your lifestyle and budget. Islands can be straight, L-shaped or even have 45* angles. These oasis modular cabinets are compatible with Napoleon Gas Grill built-in models. Napoleon is built in Kentucky and Ontario, Can-

ada. The quality is exceptional and they are what we like to call "cooking machines". Most models have regular stainless burners and Infrared burners. A steak or burger cooked on an Infrared burner is juicy and delicious. Did you know that Hyde Park, Cabin Club & Ruth Chris Steak House also cook meat on an Infrared burner?

All your BBQ needs can be found at Heat Exchange Hearth & Patio on Lorain Road in North Ridgeville. Charcoal, pellet, propane and natural gas grills are all in stock. They have over 70 different models in their store. You won't find more grill accessories anywhere. Spices, rubs, cookbooks, 4 brands of hardwood lump charcoal (better than what you find at the box stores). Thermometers, gloves, wood chips and chunks, grill covers, tailgate grills, smokers, cooking pellets, turkey fryers, fish baskets, marinade injectors etc.. Outdoor firepits in wood and gas. Patio furniture, umbrellas-everything you need to enjoy cooking outdoors. Open late til 8 Monday and Thursday, til 6 Tuesday, Wednesday & Friday and 10-5 Saturday.



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Finally get those steps taken care of

If you want your home to always look its best without any hard work or time-robbing maintenance, this may be the most important message you'll read all year.

Everyone knows that your steps are the first thing people see when they approach your home. So why not leave them breathless? Instantly unlock the hidden beauty of your home while freeing up your spare time and skyrocket your home's safety with new steps from the Elyria Concrete Step Co.!

As you probably know, the steps leading to your home are the very first thing you, your family and anyone who visits you will see and use when they come to your home.

Are they appealing or distracting? Are they safe or dangerous? Do what more than 24,000 homeowners have done and quickly and easily make your step problems a thing of the past. Your new step system from Elyria Concrete Step Co. will

give you decades of trouble-free use that are just as beautiful as they are practical.

Check out to the comments:

"They have given the front of my home a whole new look and I couldn't be happier with the end result." - D.C.

"I was delighted to come home and find my new steps and railings installed. They make such a difference in the exterior look of the front of the house, and not to mention the new safety feature!" - G.L.

If you were to ask anyone who owns these steps installed by Elyria Concrete Step Co., he will tell you that he has gotten the most attractive, safest and maintenance-free steps possible!

Call (440) 323-1707 as soon as you can. If it's late, leave a message and someone will get back to you as soon as possible. Either way, call the Elyria Concrete Step Co. at 8015



Steps are the first thing people see when they approach your home.

North Murray Ridge Road in Elyria for your free home consultation and find out how you, too, can have the beauty of precast concrete steps and ornamental iron rails.

The Elyria Concrete Step Co. also manufactures custom ornamental railings, parking blocks, air conditioner pads of many sizes and precast handicapped ramps.

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Bruce Laminates LLC should be on the Top of Your New Counters

If you are building a new home or if you are planning to remodel your current home, countertops should be on the TOP of your list. With so many choices of materials, colors and styles, the possibilities can be overwhelming. You need a professional you can trust. Steve Bruce of Bruce Laminates LLC has more than 30 years experience in the design, fabrication and installation of custom laminate countertops.

"We are proud to serve our customers and they love our work," says Steve Bruce. "Our quality and professionalism is superior. We are excited to have options for our customers that offer them an elegant look and feel at their home or office, for a fair price." he continued.

Along with a wide selection of colors and styles, Bruce Laminates also offers custom laminate and wood edge profiles. Are you looking for an affordable option with the look of granite? High Definition laminate from Wilson Art and Formica is on of the most popular luxury laminate countertops on the market for a reasonable price. Whether it is a kitchen, bathroom, laundry, garage or bar countertops, Bruce Laminates LLC can help you with all your countertop needs.

You'll also be happy to know that since 2006, all of Steve's laminated countertops have been manufactured right at his local shop located at 7862 West River Road South in Elyria.

Call Steve today at (440) 328-3205 to set up an appointment for a free countertop estimate. At Bruce Laminates, "Our Customers are at the Top of Our List."



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Concrete Steps

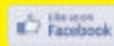
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**Steven
Bruce**

Home Remodeling Politics

(Family Features) If you're voting Democrat this fall, you're more likely than your Republican-voting counterparts to spend the extra money to hire a professional for your home projects.

Political affiliations have a tendency to directly affect attitudes and decision-making regarding home repair and improvement projects, according to the findings of a recent HomeAdvisor survey. But with improving labor and real estate markets - and an upcoming presidential election - how does partisan thinking factor into home improvement?

As it turns out, home improvement spending crosses political lines. According to HomeAdvisor's 2016 True Cost Report, all homeowners - Democrats and Republicans alike - are focusing on remodeling, routine maintenance and repair, and energy and security projects.

In fact, in the last 12 months the number of homeowners who reported completion of two home maintenance and repair projects increased nearly 12 percent. Additionally, many homeowners said they expect to increase spending on major home improvement projects in 2016.

So what's with the bi-partisan boom?

"We attribute this rise to the shrinking housing inventories and increasing home prices, which provide

SEE PAGE 7>

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THE POLITICS OF HOME PROJECTS

Our political preferences influence more than just the way we vote. According to HomeAdvisor's 2016 True Cost Report, generational and political aspects also influence the way we approach home projects!

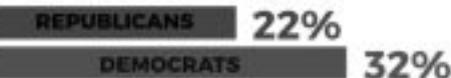


WHAT'S THE POLITICAL PREFERENCE OF EACH GENERATION?

MILLENNIAL



GENERATION X



BABY BOOMER



Millenials and Baby Boomers complete more home projects than Generation X.

WHO HAS THE WORST OUTLOOK ON THE ECONOMY?



Feel the economy will get much worse in the next 12 months.

HomeAdvisor

Home project cost and political preference data from HomeAdvisor's True Cost Report 2016 | <http://bit.ly/www.homeadvisor.com/cost/report/>
Generation data from Pew Research's 2014 Party Identification Detailed Table | <http://www.people-press.org/2015/04/10/2014-party-identification-detailed-table/>

Want to see more? Get the 2016 TrueCost Report at www.homeadvisor.com/cost/report/

WHO'S MORE LIKELY TO DIY?



DIY when they think it will be too expensive to hire a professional.

WHO SPENDS MORE TIME RESEARCHING?



Performing research related to their major home improvement projects.

WHO'S WILLING TO SPEND MORE MONEY?



Democrats are willing to spend 1.5x more money on home projects.

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The Sanctuary at Plum Brook-Huron Carefree Living by the Lake

Huron's finest showcase of new homes feature maintenance-free living in a picturesque setting with the convenience of being located minutes from Sandusky and the Lake Erie Islands. Shopping, dining, and medical facilities are a short drive and the community is across from Plum Brook Country Club and Osborne Metro Park.

Model hours are: 11- 5 pm Weekdays & Weekends 12 to 5.

The community currently offers two unique styles of homes either attached or detached. The "Cathedral Series" ranch at 1,900 square feet is attractively priced from \$239,900. Included are 2 bedrooms, 2 1/2 baths, a den with French doors, sun room, walk-in storage room and optional fenced patio. The single ranch "Courtyard Homes" offer optional second floor bonus suites, sitting rooms off the master bedroom, a covered or screened-in porch from \$229,900. They are unique to the area with their private landscaped and fenced courtyards which are great for outdoor entertaining or a pet.

The care-free lifestyle allows residents to relax and do the things they love, like spending time with family & friends, and traveling, without the hassle of exterior upkeep.

The social hub of The Sanctuary at Plum Brook



is the community clubhouse and social events. This designer decorated 3,000 square foot facility offers 24/7 access to billiards, TV, kitchen, cozy fireplace, fitness center. An outdoor heated pool finishes off a thoughtfully planned community.

ADDRESS: 2900 Windsor Bridge Circle

PRICE: From \$229,900

SQUARE FOOTAGE: 1,900 to 2,700 square feet

BEDROOMS: Two to three and den

BATHROOMS: Two to three

CONTACT: Alana Van Ness, Sales Manager

(419) 609-0099

WEBSITE: www.TheSanctuaryatPlumBrook.com



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REMODELING POLITICS FROM PAGE 6

equity for homeowners to boost the enjoyment and monetary values of their existing properties," said Leah Ingram, HomeAdvisor's cost advisor.

While Republicans and Democrats are both spending money to improve their homes, it's how they're spending it that's different. According to the survey, Republican homeowners are nearly 20 percent more likely than Democrat homeowners to complete home projects when they think it will be too expensive to hire a professional. Further, Democrats are more likely than Republicans to hire professionals and perform project-related research - and



they're also willing to pay 1.5 times as much as Republicans on home maintenance and repair projects.

Republicans and Democrats may differ politically, but due to an upswing in the U.S. labor and real estate markets, it's a fact that bi-partisan home improvement spending is on the rise. For more information, visit homeadvisor.com.

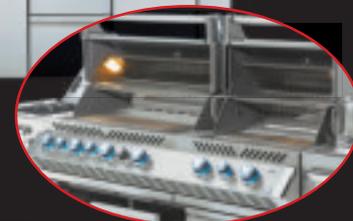
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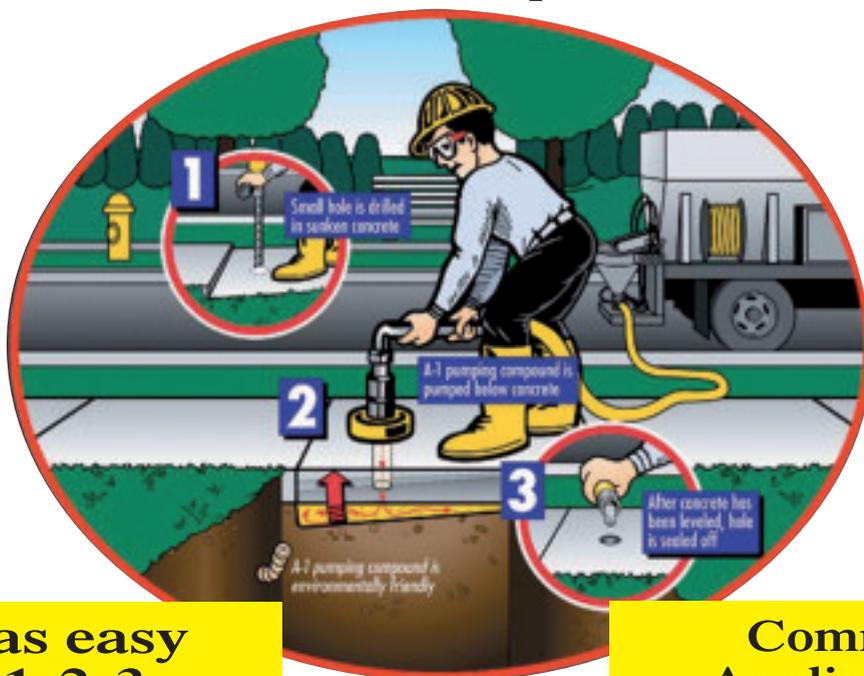
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