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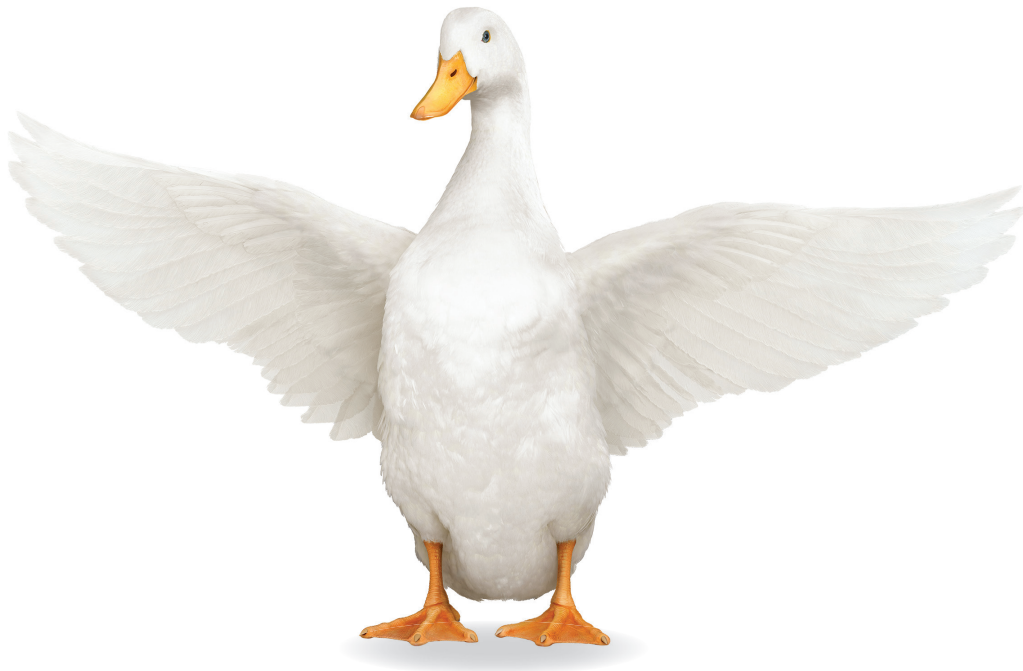
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The advisory board will serve in a collaborative capacity to explore innovative and strategic ways to offer financial solutions to a changing and diverse demographic.

"As we continue to move our bank forward in an ever-changing marketplace, we wanted to include a new, younger set of thought leaders to help us better serve our customers and communities in ways that are consistent with the 21st century banking customer," said Cynthia N. Day, President and Chief Executive Officer, of Citizens Trust Bank. "The advisory board that we have assembled is truly exemplary and will work closely with our team and board of directors to deliver world class experiences to our customers and prospective customers, alike."

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Citizens Trust Bank Next Generation Advisory Board



Citizens Trust Bank Next Generation Advisory Board – Executive Committee



Citizens Trust Bank Next Generation Advisory Board: (L to R, Advisory Board Photo on Left above) Xavier Peoples (EC), Jennifer C. Young, Nicholas A. Juliano, Kamika T. Dillard (EC), Justin E. Giboney, Rukiya S. Thomas (EC), Cynthia N. Day – CENTER Citizens Trust Bank President and CEO, Frederick L. Daniels, Jr. – Citizens Trust Bank Chief Credit Officer, Katerina Y. Taylor – Citizens Trust Bank NGAB Secretary (EC), James M. Bailey – Citizens Trust Bank NGAB Chairman, Adrienne A. White, Stephen W. Vault, PhD, Vonetta Y. Daniels, LaSandra Boykin (not pictured), Cory A. Croft (not pictured)

(EC=Executive Committee)

july/august

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CONTRIBUTORS



Veteran automotive journalist **Brian Armstead** writes FastLane for **Atlanta Tribune**, bringing readers the best of what's new from the auto industry. Got a car question? Email him at autosense@comcast.net.



Jacqueline Holness is a freelance writer who has written for several publications including the *Atlanta Business Chronicle*, *upscale magazine* and *Atlanta Home Improvement Magazine*. Her work has also appeared on Citysearch.com and the New Georgia Encyclopedia website. She enjoys reporting about a variety of topics including business, women's health and spirituality.



Alex Jones is a corporate/editorial photographer and has photographed some of Atlanta's business elite for **Atlanta Tribune: The Magazine**, **BLACK ENTERPRISE**, and many corporate publications and websites. His work can be seen around town in publications, as well on the walls of the newly renovated SCLC Women's Headquarters on Auburn Avenue. See his work online at www.businessphotographyatlanta.com.

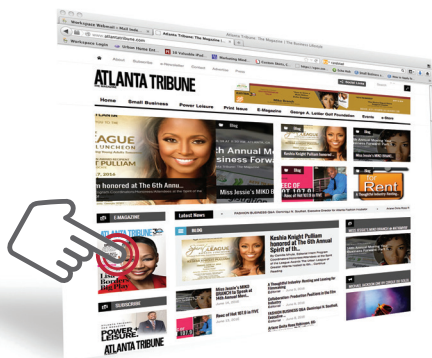


Dawn M. Richards is the founder of the food and lifestyle brand, D.M.R. Fine Foods. With her food passion leading the way, Dawn shares recipes, travel stories, fashion, entertainment and lifestyle features on dmrfinefoods.blogspot.com and other media outlets, while maintaining a career as a **FORTUNE 500** legal executive.



Rory Sharrock is a veteran sportswriter who has covered a variety of high school, college and professional games throughout his career. In addition to **Atlanta Tribune: The Magazine**, he's written articles for several publications including *The Shadow League*, *Clayton News Daily*, *Atlanta Journal-Constitution*, *The Seattle Times*, *Douglas County Sentinel*, *Macon Telegraph* and *The Advocate* (Baton Rouge). He enjoys playing chess, listening to jazz, R&B and classic hip-hop. Sharrock resides in Douglasville with his wife and three children. Follow him on Twitter @sharrockports.

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PUBLISHER

Pat Lottier – plottier@atlantatribune.com

EDITOR

Katrice L. Mines – kmynes@atlantatribune.com

Associate Editor

Kamille D. Whittaker – kwhittaker@atlantatribune.com

Editorial Interns

Malik Gill

Miah Harris

Camilla Mhute

ART DESIGN

Jayne Ogles

Photography

Alex Jones

Multimedia

American Technologies

National Sales Manager

Duane Torrence – dtorrence@atlantatribune.com

New Business Development

Armenious Patterson – ap1207@aol.com

Marketing Promotion & Circulation Coordinator

Allison Slocum – aslocum@atlantatribune.com

ATLANTA TRIBUNE INTERNET EDITION

Editorial Staff

DISTRIBUTION

Publication Marketing & Distribution
404.216.1476

ADVISORY BOARD

John Brewer
Chairman/CEO,
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Marvin Woods
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Atlanta Tribune: The Magazine

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June Issue

f Thank you so very much for making such a positive difference and for leading by example. Much brotherly love, honor, respect and appreciation.
– Alfred Perry

🐦 Just received my copy! I look forward to getting copies in the mail here in NC
– Wanona Satcher | @wajisa



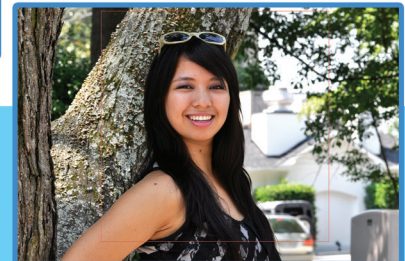
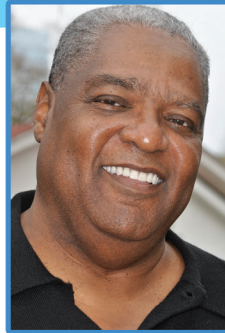
George A. Lottier Golf Tournament

🐦 Power, beauty and grace. How do they do it?
– Ruye Hawkins, Esq. | @Ruyehh

🐦 Played the @atlantatribune 21st Annual George A. Lottier Scholarship Golf Tournament today! My @GolfTEC lessons were spot on!
– @KimJ504

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THE EDITOR'S VIEW

For three decades, **Atlanta Tribune** has named minority business owners of the year. We have saluted them for their achievements turning ideals and innovative concepts into not just productive firms, but enterprises that have been able to form sturdy partnerships with Atlanta's *FORTUNE* 500 and *FORTUNE* 100 corporations. This year, we hail Phyllis Winchester Newhouse, president and CEO of Xtreme Solutions Inc., Albert Edwards, managing director of CERM, and Demetrica Berry, CEO of Berry Technology Solutions – small business owners with proven track records and staying power. In 2012, The Centers for Disease Control and Prevention awarded Berry Technology Solutions a \$14.3 million contract, in conjunction with a co-contractor, to support its Vaccine Tracking System. In 1998, with only two years in operation, Edwards and CERM were a part of several major projects in the City of Atlanta's planned \$5.4 billion expansion of Hartsfield-Jackson Atlanta International Airport. And for the last five years, Newhouse's company has had an average annual growth rate of more than 44 percent year after year. Success speaks for itself.



Also in this issue, I sat down for an exclusive chat with Miss Jessie's co-founder, CEO and creative director Miko Branch about her new book "Miss Jessie's: Creating a Successful Business from Scratch – Naturally," a *Chicago Tribune* and *Publisher Weekly* bestseller, and a peek behind the scenes of her bustling life. Currently traveling the country promoting her book, speaking about the company she built from scratch with her sister Titi Branch, and balancing that with motherhood and being the head of one of the most successful beauty brands to date is all in a day's work for her. And my conversation with her is just a teaser; Miko will be in Atlanta, July 14th, 2016, as the keynote speaker during Atlanta Tribune's 14th Annual Moving Your Business Forward Conference. **AT**



Katrice L. Mines
EDITOR
kmines@atlantatribune.com

WEEKEND GETAWAY



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20 Years After Atlanta's Olympic Games

By Rory Sharrock

The 1996 Summer Olympics was a landmark period in the history of Atlanta, sitting alongside moments like Dr. Martin Luther King Jr. uttering strategic instructions for various protests from the pulpit of his spiritual home base at Ebenezer Baptist Church and Ted Turner launching a 24-hour cable news network which revolutionized television news.

During the Summer Games, which began on July 19 with the iconic lighting of the famed torch during the opening ceremony by former three-time world heavyweight champion and 1960 gold medalist, Muhammad Ali, through the culmination on August 4, the entire world was focused on the Peach City with 197 nations sending athletic representatives through the terminal at then Hartsfield International Airport to embark on a quest for Olympic gold.

Just like the competitors who don the colors of their respective nations, the Olympics also alter the economic, cultural, political and physical landscape of the host city. Although it's been two decades since the Olympic torch was extinguished, there's still a lingering effect burning within the infrastructure, political realm and marketability of the city.

Upon the announcement of Atlanta winning the bid to host the games in September 1990, the seeds of change within the city were planted.

Projective projects by former mayor Andrew Young and Billy Payne, CEO of the Atlanta Committee for the Olympic Games, produced massive, if only short-term, economic success.

According to the ACOG's Official Report of the Centennial Olympic Games, preparation plans totaled \$1 billion in spending which included \$418 million in construction projects; of which, the creation of Centennial Olympic Park and modifications to the airport cast the largest shadow of lingering accomplishment over the city.

"The Olympics gave Atlanta hard deadlines for doing things that everyone agreed needed to be done but were not particularly urgent. Infrastructure repair, redeveloping the city's core convention area, and improving the airport are all examples of projects that were completed for the Games and that have continued to have a lasting impact," says Thomas J. Cunningham, Ph.D., chief economist for the Metro Atlanta Chamber.

Centennial Olympic Park, the epicenter for the Summer Games and part of the Olympics' \$5 billion economic impact on the city, is a staple of the downtown scene. While a prominent destination for tourists, it is also a popular venue for residents to take in seasonal activities including the Fourth of July fireworks show, outdoor

music events, the Fountain of Rings water display and ice skating throughout the winter holidays.

"Downtown Atlanta is probably the most visible legacy. Space now occupied by Centennial Olympic Park was an area of generally underutilized low-rise commercial buildings. There were some notable bright spots in the area, but generally, the area was not particularly attractive," Cunningham says. "It mattered because the area lies directly between the city's convention hotels and the city's World Congress Center-Arena-Dome complex. Convention attendees did not get the best of all possible impressions of the city as they walked to and from their meetings. The development of Centennial Olympic Park, a clear legacy of the Games, solved that problem on a permanent basis. It has also been a regular focal point for city events, and it pairs well with the since added and adjacent National Center for Civil and Human Rights, World of Coca-Cola, Georgia Aquarium, and the College Football Hall of Fame."

Turner Field was also a byproduct of the Olympics and hosted the opening and closing ceremonies. Following the Games, it was redesigned and became the new home ballpark for the Braves in 1997 after the demolition of Atlanta-Fulton County Stadium, hosting playoff matches like the 2000 MLB All-Star Game. This year marks the final season for the Braves at "The Ted" with the team relocating to nearby Cobb County in 2017.

Hosting the games was the push Atlanta needed to solidify a mammoth upgrade to its identity from a domestic and global standpoint. Moreover, the Olympics were a contributing factor in the area's enormous population increase, from 3.5 million people in 1996, to nearly 5.5 million in the metro area today.

Over the last two decades, Atlanta — the first southern city in the United States to host the Olympics — has hosted a multitude of conventions and sporting events — generating millions of dollars in sales taxes for the city and state budget. Hartsfield-Jackson Atlanta International Airport has expanded in size and looms as the busiest air travel center in the world, and the city has transformed into a metropolis with an ever-growing diverse population and the headquarters of several major corporations. **AT**





TASHA CONNORS

Director of Development for
All About Developmental Disabilities

What attracted you to this area of work?

The essential element of my job is building relationships. Each day, I have the opportunity to meet someone new and create a new project, listen to a story, draft a proposal or interact with a funder. I get to be a small part of improving the lives of the people I work for — the people directly receiving services from my organization. All About Developmental Disabilities provides services for people with developmental disabilities such as autism, cerebral palsy, and other chronic conditions. I am the intermediary between those who desperately need services and those who are in a position to provide them. It is an incredible responsibility and one that I take very seriously.

What's the one moment you've experienced that altered the trajectory of your life?

I don't think that there has been one particular moment that I can pinpoint. However, I spent a month traveling in Europe after I graduated college and before I entered graduate school. It was an amazing experience, and I remember feeling like a different version of myself after the trip. It gave me a confidence that I didn't have before, and profoundly affected the way I view the world.

What is one bit of advice that one or both of your parents gave to you that you can identify as having made a guiding impact?

"Prior planning prevents poor performance." My father is retired military, and I heard sayings and mantras like these all throughout my life. This particular one was a favorite of his during my middle school years, usually when I conveniently forgot to remind my parents of a big science project I had due ... the next day! Back then, there was less parental hovering over kids and teachers. I was expected to be responsible enough to inform my parents of any big projects well ahead of time. It's a lesson that I've grown to love and appreciate as I've gotten older.

What song do you get stuck in your head the most often?

"The Wheels on the Bus." My kid absolutely loves this song, and it's the best distraction when he starts throwing a fit. Unfortunately, I find myself humming this more than I would like.

What is your favorite splurge?

My son! There isn't anything I would not do for him. **AT**

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CLARK ATLANTA UNIVERSITY AWARDED FIRST PLACE IN STATEWIDE EARTH MONTH CHALLENGE

University Wins \$250 for Recycling Textiles

Chicago-based, clothing recycler USAgain awarded Clark Atlanta University first place in the organization's ninth annual Earth Month Challenge. Across Georgia, 14 schools participated in the challenge and together collected 3,113 pounds of textiles, which helped prevent 46,695 pounds of carbon emissions.

The Earth Month Challenge is USAgain's annual textile recycling competition that encourages students to collect clothes and shoes for rewear, reuse and recycling. The winners were chosen based on the total pounds of textiles collected in the USAgain bin placed at the school premises. Over the course of the competition, Clark Atlanta collected 673 pounds securing the first position and was closely followed Lindley Middle School in Mableton, Ga., and the University of Georgia, which secured second and third positions, respectively.

Bonita Dukes, advisor for Clark Atlanta's Living Green Club, says she is honored to receive the award on behalf of Clark Atlanta University, and is very happy with the success of the USAgain Textile Recycling Program on campus. "It is very important," she notes, "that we all do our part to divert as many recyclables as we can from landfills to help improve our environment. We value USAgain as a campus partner in these efforts."

"Congratulations to all of the participating schools for their impressive work. It's great to see schools so enthusiastic about the competition, and we hope it has inspired them to be keen recyclers," says USAgain CEO, Mattias Wallander. "Reusing and recycling resources are the best ways to begin building a more sustainable environment."

Wallander noted that, according to the U.S. Environmental Protection Agency, 11 million tons of unwanted clothing is thrown into the trash and buried in landfills each year in the United States. Conversely, the 15 percent of clothing that does get a second life is equivalent to taking one million cars off the road for a year. **AT**

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MEET THE JUDGE

TANGELA M. BARRIE, *Chief Judge*

DeKalb County Superior Court | Stone Mountain Judicial Circuit

The Honorable Judge Tangela M. Barrie is the youngest DeKalb Superior Court Judge elected to the Stone Mountain Judicial Circuit and the second African-American female on the bench. On January 1, 2015, Barrie was selected as chief and administrative judge for DeKalb County Superior Court Stone Mountain Circuit. Barrie presides over felony cases ranging from theft to murder; as well as, adoptions, divorces and various other civil matters. Prior to taking the bench, Barrie was assigned to the DeKalb County District Attorney's Office Domestic Violence/Sexual Assault Unit. She worked vigorously campaigning for the safety of women and other victims. With her strong family roots and commitment to community safety, she dedicated herself to educating and empowering the community. She is a devoted advocate for the youth and offers an active, Intern in Chamber Program for young lawyers. She also serves as a mock trial team judge and/or coach for several organizations. Barrie is active with the DeKalb County School System as a career day speaker and volunteer program participant at the surrounding schools. In 2009, Georgia Association of Black Women Attorneys awarded Barrie with the Bensonetta Tipton Lane Award for her tireless dedication to family safety. She also received the 2012 Safety and Justice Award by Saving Our Families and Children, Inc.

What was the driving force of you becoming a judge? Why?

The driving force for my decision to become a judge is simple: Community. Becoming a judge has given me the opportunity to touch, change and reform lives. I do so by endeavoring to render fair decisions and, more importantly, I do so by being engaged in my community. Being a judge gives me a platform to volunteer, initiate programs, encourage and educate. I am thankful for having the opportunity to administer justice and make a difference in the community.

Would you say being a judge is your dream job?

Yes, definitely. I love the law and I believe that we are

required to give back to our community. As a judge, I am able to do both. Although my job is hectic, I am blessed to have the opportunity to serve. I have a servant's heart and a vision for our community. More importantly, with control of my schedule, I can be there for my three young sons and husband, Dr. Mahmoud Barrie. So, with this job, I can serve my passion, my community and my family.

Have you ever turned a "No" into a "Yes"?

Diplomacy is very important to me. It is

unnecessary to strong arm. I try to stay objective. Listen to a person's perspective, examine my own needs, and determine the way to justly handle a matter. If one stays level headed and committed to a resolution, most negative responses are destined to be changed to positive ones.

Balancing the responsibility of serving as a judge can be extremely stressful and demanding, how do you deal with the pressure of serving on the bench?

I believe that judges must

stay physically and mentally fit. Being a judge and a mother is satisfying hard work. Finding a way to exhale, however, is important. I am therefore an advocate of the spa and poolside relaxation, especially with a good book. You will find me at the spa (i.e., Chateau Elan) quarterly. I also started running. It helps clear my mind and gets me ready to tackle another day. Luckily, my husband and family support my spa and exercise routines.

Has being a judge affected your personal lifestyle?

Yes and no. No, because I live generally the same lifestyle. Yes, because I am constantly busy (on and off the bench). Hence, I have to carefully examine and balance my time. Also, I understand and accept that as a judge I am a role model. So, I am more conscious when I make decisions. I am mindful of perceptions. **AT**



ATTORNEYS' CORNER



Favorite Word?

Tenacious

Least Favorite Word?

Liar

Spring or Summer?

Spring (I love the cool breeze)

Dubai or Greece?

Greece (historical reasons)

Herschel Walker or Hines Ward?

I only know Herschel Walker

Diamonds or Rubies?

Diamonds

CamiCakes Cupcakes or Patti Labelle Sweet Potato Pie?

Patti's Pie

Ludacris or TI?

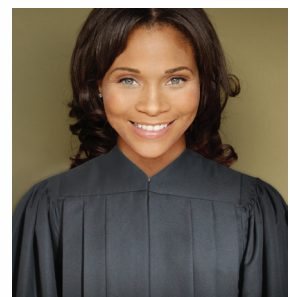
Hard one ... Ludacris

Righty or Lefty?

Righty

Six Flags Over Georgia or Six Flags White Water?

White Water (love water parks)



by Judge Terrinee L. Gundy,
Municipal Court of Atlanta

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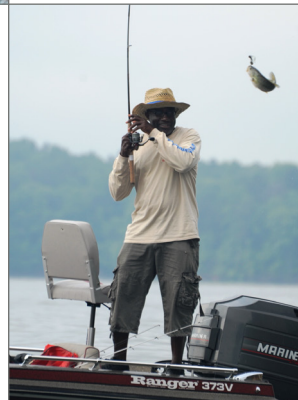


Yolanda Stephen
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TaxSMARTS

WHAT TO DO IF YOU HAVEN'T FILED A TAX RETURN

Filing a past due return may not be as difficult as you think.

Taxpayers should file all tax returns that are due, regardless of whether full payment can be made with the return. Depending on an individual's circumstances, it is important, however, to know that full payment of taxes upfront saves you money.

Here's What to Do When Your Return Is Late

Monday, April 18, 2016, was the tax deadline for most taxpayers to file their 2015 tax return. If you didn't file a tax return or an extension, take action now.

Gather all information related to income and deductions for the tax years for which a return is required to be filed, then call the office.

If you're owed money, then the sooner you file, the sooner you'll get your refund. If you owe taxes, you should file and pay as soon as you can, which will stop the interest and penalties that you will owe.

If you owe money but can't pay in full, you should pay as much as you can to minimize penalties and interest.

Payment Options - Ways to Make a Payment

Tax payments can be made by credit card, electronic funds transfer, check, money order, cashier's check or cash. When paying with a major credit card or debit card, keep in mind that the processing companies charge a convenience fee or flat fee.

Payment Options - For Those Who Can't Pay in Full

Paying as much as possible will decrease the amount of interest and penalties owed. Based on individual circumstances, a taxpayer could qualify for an extension of time to pay, an installment agreement, a temporary delay or an offer in compromise.

Be sure to review all options; the interest rate on a loan or credit card may be lower than the combination of penalties and interest imposed by the Internal Revenue Code.

IRS Direct Pay is a fast and free way to pay directly from your checking or savings account. Most people can set up a payment plan using the Online Payment Agreement tool on IRS.gov.

A short-term extension gives a taxpayer between 60 to 120 days to pay. No fee is charged, but late-payment penalty plus interest will apply.

A monthly payment plan or installment agreement gives a taxpayer more time to pay. However, penalties and interest will continue to be charged on the unpaid portion of the debt.

Taxpayers who owe \$25,000 or less in combined tax can apply for and receive immediate notification of approval through an IRS web-based application. Balances over \$25,000 require taxpayers to complete a financial statement to determine the monthly payment amount for an installment plan.



A user fee will also be charged if the installment agreement is approved. The fee can be reduced from \$120 to \$52 if taxpayers agree to make their monthly payments through electronic withdrawal. The fee is \$43 for eligible low-and-moderate-income taxpayers.

Individual taxpayers who need to pay their tax bill using cash are able to make a payment at any 7-Eleven store. For more information on this option, visit IRS.gov.

Penalties for Filing a Late Tax Return

If you are due a refund, there is no penalty if the tax file is returned. If you owe tax, and you failed to file and pay on time, you will most likely owe interest.

Two penalties may apply. One penalty is for filing late and one is for paying late. They can add up fast. Interest accrues on top of the penalties. If both the late filing and late payment penalties apply, the maximum amount charged for the two penalties is 5 percent per month.

Penalty for late filing and payment. If you file your 2015 tax return more than 60 days after the due date or extended due date, the minimum penalty is \$205. The penalty can be as much as 5 percent of your unpaid taxes each month up to a maximum of 25 percent. The penalty is generally 0.5 percent of your unpaid taxes per month. It can build up to as much as 25 percent of your unpaid taxes.

What happens if you don't file a past due return or contact the IRS?

It's important to understand the ramifications of not filing a past due return and the steps that the IRS will take. Taxpayers who continue to not file a required return and fail to respond may be considered for a variety of enforcement actions. **AT**



Steve Julal is a principal with VAAS Professionals. He is a certified public accountant and a member of the Georgia Society of CPAs as well as the American Institute of Certified Public Accountants. Julal can be reached at 404.223.1058, or via e-mail at steve.julal@vaasprofessionals.com.



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LegalSMARTS

DOL's Recent Changes to the FLSA's White Collar Overtime Regulations May Be Costly For Employers To Comply



The U.S. Department of Labor's most recent changes to the Fair Labor Standards Act's white collar overtime regulations present a mixed-bag for employers. On May 18, 2016, the DOL published its final rule which concluded a more than two-year process initiated in March 2014, when President Obama directed the U.S. Secretary of Labor to "modernize" the current overtime regulations.

The good news is the DOL did not tinker with the various job duties tests used to determine if an employee is performing tasks that qualify for the administrative, executive or professional exemptions. This decision certainly benefits employers who often try mightily to comply with FLSA's regulations when assessing whether a position qualifies as exempt or non-exempt. Had the DOL made changes to the various duties tests, it is certain that many employers would have been forced to review at least a subset of their job classifications to ensure that employees were performing tasks in a manner that still qualified them for exemption. Such efforts would have increased employer compliance, litigation costs and created marketplace uncertainty regarding the appropriate classification of certain positions.

However the new regulations, while admirably seeking to ensure employees receive appropriate compensation for work performed, nonetheless create significant costs for employers. Effective December 1, 2016, the regulations change the minimum salary level required — as a threshold for qualifying for the white collar exemptions — from \$455 per week or \$23,660 per year to \$913 per week or \$47,746 per year. In essence, employees who are not paid the new minimum threshold amount (which can include up to 10 percent in qualifying nondiscretionary bonuses and commissions as defined by the regulations) would be considered non-exempt

employees entitled to overtime compensation for hours worked in excess of 40 per week. Notably, the minimum threshold salary level will be a "moving target" — increasing every three years — effective January 1, 2020.

There is an urgent need for employers to begin — now — planning for the December 1 effective date of the change in the salary level threshold. Some employers will have to determine whether they have sufficient dollars to increase salaries to \$47,746 for positions that would otherwise qualify for the overtime exemption while others may determine that it is more cost-effective to maintain the current salaries below the threshold and lawfully manage the number of overtime hours employees work. Others, of course, may consider other lawful options. There is no doubt that whatever direction employers choose, these are not easy business decisions and they could have a direct impact on employee morale and operational priorities. For these reasons, it is imperative to contact employment counsel skilled in wage and hour law to assist in navigating compliance requirements and other business considerations. **AT**



Dionysia Johnson-Massie is a veteran litigator and shareholder at Littler Mendelson, P.C., the largest labor and employment law firm in the country exclusively representing national and international employers. Johnson-Massie may be reached at 404.760.3901 or djmassie@littler.com.



The Brand that Started It All

By Katrice L. Mines

Miss Jessie's is almost singularly synonymous with "going natural," i.e. transitioning from chemically processed ethnic hair back to its unaltered texture. When the brand launched in 2004, its rich, fragrant elixirs were an anomaly. For a consumer base with immense buying power, the innovative hair care company was in the right place at the right time. And it all began with a bit of out-of-the-box thinking.

"It is hard to believe now, but before Miss Jessie's, there was nothing like it on the market for curly hair," reflects Miko Branch, co-founder and CEO of the company she created with her late sister Titi Branch. "Honestly, if there had been, I doubt very seriously that we would have created the Miss Jessie's product line."

The sisters, keen on originality and authenticity, revolutionized the hair care market as the first to develop ground-breaking hair products designed to enhance and enrich every type of textured curly hair across ethnic backgrounds. And innovation — like marrying fabric-care technology with hair care technology to create a product like Pillow Soft Curls, which softened hair and reduced frizz — is the thread that has bound the brand to its notoriety.

Today, Miko is talking about their rise in her new book “Miss Jessie’s: Creating a Successful Business from Scratch — Naturally,” which she released on the heels of her sister’s untimely death in 2014. Part memoir, part business guide packed with inspirational life lessons and unique business advice, “Miss Jessie’s” gives readers an intimate peak into what Miko calls hard-won insights working for her autocratic, iron-fisted father, and how the self-sufficiency she learned in childhood helped her blossom as a single mother with bills to pay, a child to raise, and a dream to pursue. In it, she also recalls that when she and Titi were children, their paternal grandmother, Miss Jessie, taught them independence and showed them the value of being “do-it-yourself” women, all while whipping up homemade hair concoctions at her kitchen table; and how the sisters, in fact, applied those lessons to create a successful business from scratch.

While Miko is clear that she doesn’t associate profit margins with success, she and Titi knew Miss Jessie’s was well on its way when they began selling the line in Sodafine thrift store on DeKalb Avenue in the Fort Greene neighborhood of Brooklyn, N.Y. “We were ecstatic because we couldn’t make product fast enough to support the demand, and we were grateful that there was a brick and mortar store where people could get our product.”

An extension of their initial entrepreneurial pursuit — a salon they opened in 1997 — the duo skyrocketed onto the national scene moving by both instinct and a well-honed insight about their potential customer base; and Miko has continued to leverage and nurture that acute understanding of the marketplace.

“From the beginning, my eyes and ears have always been open. I continue to pay attention to people on the street and

I look at their hair. I’m always interfacing with people either while on my book tour or in the Miss Jessie’s Salon, which doubles as our ‘research and development’ lab where we road test all of our innovative products. We understand the needs of our curly haired clients and create quality product to support all things curls, kinks and waves.”

So, next for the nimble and resilient brand, possibly an MBA for Miko. Well, not exactly, but it’s her response to the inquiry of what she’d do if she could hiatus and work on one project for a year to transform her business or community. “I imagine I would learn business concepts that I could compare against

my real life experience and see what really works for me. It would also be fun to interface with other entrepreneurs. I have come a long way based on my gut instinct and my raw talent. I am curious to know what I would be with an MBA under my belt.”

But a definite for the influencer and her brand: more of the same innovative energy that has been its strength for 12 years as well as a dedicated effort to give voice to Titi’s legacy.

Miko speaks often and widely about her sister’s struggle with depression and the challenges she faced trying to overcome the disease while behind the scenes of the burgeoning enterprise; engagement and transparency that has struck a chord with her audience.

“It’s important for me to tell Titi’s story. Titi is an extension of me and I am Titi. I was Titi’s protégée and she helped to raise me. Even today, I often ask, ‘What would Titi do?’ I move through our business as if Titi were here and present, because she is; I feel her spirit. I want people to know more about her ... Whether in business or in my personal life, I continue the legacy my sister helped to build.”

As for her own legacy, Miko could let stand what she’s already accomplished as both the brand architect and the face of the

product line that swept the beauty industry. She could if there wasn’t more to do.

“I value the manner in which our company has created a platform for me to act as a positive role model for women, encouraging positive self-esteem through embracing their natural, beautiful selves.” **AT**

“From the beginning, my eyes and ears have always been open.”





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SALUTE TO MINORITY BUSINESS OWNERS

By Kamille D. Whittaker | Photography by Alex Jones at ZuCot Gallery
Additional Reporting By: Camilla Mhute and Miah Harris



DEMETRICA BERRY

No vaccine exists yet for the Zika Virus, but when it does, it will likely be one more to add to the inventory that Demetrica Berry and her company Berry Technology Solutions has been tasked with managing. The Centers for Disease Control and Prevention awarded BTS and co-contractor Attain LLC a \$14.3 million contract to support its Vaccine Tracking System. A component of the Vaccine Management Business Improvement Project, VTrckS represents the first ever comprehensive review of vaccine management, from purchase and order to distribution, and major effort to improve and integrate the entire publicly-funded vaccine supply chain. The transition of the vaccine supply chain from multiple stand-alone computer applications and paper-based processes to the fully integrated VTrckS will improve efficiency and accountability through reduced manual processes; provide greater visibility to health care providers, grantees and CDC; and enable rapid response capabilities to changes in vaccine supply and demand at the national, state and local levels.

Berry has had more than 14 years of experience providing a variety of IT services to government and commercial clients including leading large program management teams in support of government programs and managing major, diverse, multi-year contracts. Her years of experience in the IT industry have enabled her to skillfully blend IT solutions and methodologies with business strategies — from her time as a sub-contractor for NASA, to her Georgia Mentor-Protégé Program pairing with AFLAC in 2015, to her current role in the leadership of the CDC's VTrckS team.

Describe the inception of Berry Technology Solutions and, also, the moment when you knew that you had something viable on your hands.

In 2003, I was enjoying a successful career as a senior consultant at one of the “Big Four” consulting firms. I was considered a “road warrior”, which meant that I traveled Monday through Thursday. I really enjoyed working with clients but I wanted more flexibility and more time to spend with my family. My son was only 7 at the time.

After much prayer and careful consideration, I started Berry Technology Solutions in late 2005, at my kitchen table. Within two months, I had my first client on a corp-to-corp basis.

I started Berry Technology Solutions to assist corporations as well as federal, state and local government agencies achieve results in the face of complex technical challenges. Through innovative consulting and technology services, we assist our clients in reaping the full benefits of new strategies, processes, policies and technologies.

I started the company with one employee and since then I have grown the company to over 38 full-time employees and over \$34 million in sales in 2016.

How did your experience with NASA help fine tune your approach with the CDC?

My experience at NASA was an awesome experience. I worked as a sub-contractor in assisting to implement NASA's IFMP (Integrated Financial Management Program), which modernized its business process and improved its financial operations. I was responsible for configuration,

data cleansing, unit and integration testing, and providing go-live support. NASA was the first government agency that I worked for. The experience helped me to understand government processes and contracting.

Talk about the impact and vast implications of the vaccine tracking system.

Protecting the public's health from outbreak and the spread of diseases is at the core of the mission for Centers for Disease Control and Prevention. VTrckS accomplishes this mission by streamlining the vaccine management supply chain process.

VTrckS is an enterprise system that integrates the entire publicly-funded vaccine supply chain between manufacturers, 44,000 healthcare providers, 100,000 users and a centralized distributor. VTrckS manages more than \$4 billion of vaccine purchases annually.

Berry Technology Solutions' employees and consultants provide technical application management, development, maintenance, and support to VTckS, allowing CDC to take advantage of advanced analytics to improve preparedness. I am honored to support CDC in this critical mission.

What has been the most difficult challenge you have faced while running your company?

One of my biggest challenges has been letting go. When I started the company, I did everything from accounting and sales to HR and marketing. As the company continues to grow, I realize that I need to hire people who can help execute the company's strategic vision. I am now in the process of searching for a director of business development.

New projects on the horizon?

In addition to the implementation, integration, and optimization of large-scale IT systems, we have expanded our core capabilities to include public health consulting services. We have a team of epidemiologists, health economists, public health informaticists, and biostatisticians who provide assistance in the surveillance, analysis and reporting of public health concerns.

AT



ALBERT EDWARDS

Turns out, a partnership with MARTA through the Georgia Mentor-Protégé program not only yields professional development, but personal development as well. It was during this partnership program that Albert Edwards, managing director of CERM, was introduced to the book “David and Goliath” by Malcom Gladwell. The subtitle “Underdogs, Misfits, and the Art of Battling Giants” resonated deeply with Edwards allowing him to come full-circle with appreciating his personal history and past – a reinforcement of early life lessons of having faith, accountability and diligence. In the present, it would all apply to his multi-million-dollar environmental, engineering, and program management enterprise which makes it its business to battle giants in the form of water, environmental, transportation, and energy problems throughout the Southeast that need tried and true solutions.

Describe your professional beginnings.

I worked for a national real estate and asset management company, and asked for support on a charitable event and was partially denied. While pursuing an MBA, I came to the realization that companies generally make social investments around their specific business interests. As such, my personal community interests were not aligned with my employers. I am a self-proclaimed village child, and wanted to make a larger community contribution. The Atlanta Business League provided, as it does to this day, a platform to meet successful business owners and public officials. With my childhood friend, Marcus Reese, we first developed a business plan and subsequently rented space at the South DeKalb Business Incubator. The early years were a struggle with CERM’s first major client being based in Dallas, Texas, however, we managed to survive. Our primary market focus was national real estate interests, but the market proved to be difficult to reach and very expensive to cultivate. We subsequently pursued the Environmental Impact Statement study for the recently approved fifth commuter runway at Hartsfield-Jackson Atlanta International Airport, and our team was selected to conduct the project. This project provided a scalable opportunity to truly test our abilities as technical specialists and as business owners. This project, coupled with accessing industry benchmarks and training through PSMJ Resources proved to refine my vision and understanding of the architectural/engineering/construction services industry and the transportation market.

What is CERM’s “value added”?

Technology generally has become an invaluable service delivery tool that has also raised the expectations of communities in the built and natural environments. Those expectations versus outcomes often escalate into equity or economic development disparities. Our industry has traditionally focused on the built environment, often times failing to integrate people into the front-end of the process of planning, designing, and building communities and support systems. CERM’s “value added” is the firm’s expertise to understand these impacts, develop community mitigations, and integrate the human environment into the design and construction process, thus transferring benefit to those who were traditionally burdened. This model has proven to be invaluable for the growth of the firm, while assisting our clients with addressing issues involving equity, inclusion and sustainability.

In 1998, you had the chance to produce a program for the airport, when your company was just 2 years old. Describe the nuts and bolts of that process.

The Environmental Impact Statement was a key milestone to the implementation of the \$5.4 billion Capital Improvement Plan. As a start-up engineering firm, our core competency was in the real estate development and facilities management market space; while this project was in fact a world-class transportation market project. Our teaming partners and the technical staff at Hartsfield-Jackson Atlanta

International Airport proved to be committed to our success and offered up guidance and best practices data sources to help us translate our experience to this project. Within our operation, we were able to draw from the knowledge of several independent contractors and long-time friends who were instrumental in helping our organization overcome inexperience on this high profile project. The biggest lessons taken away from the project was the depth of opportunities in the transportation and aviation sectors and the importance of market diversification. This experience has afforded CERM the opportunity to provide our professional services at five airports across the region and designation of the transportation industry as our largest market concentration.

How does Atlanta best serve your company in terms of location, resources and getting the support you need?

Atlanta, in my view, is the quintessential beacon of light for minority and female-owned businesses in comparison to other metropolitan areas around the United States, and even from a global perspective. Through public policy, that encourages inclusion, we have been provided an opportunity to contribute to world class projects and develop willing partners who respect our technical capacity and willingness to make a contribution. Several of these partners have been pivotal in our growth and success by offering sustainable opportunities not only in the Metro area but throughout the Southeastern United States. Finally, and perhaps most important, is the availability of talented professionals consisting of our management team, technical leaders and supporting staff that solidifies the value our Atlanta partners see in this organization. The CERM family of employees is the core of what really makes our organization thrive. **AT**



PHYLLIS WINCHESTER NEWHOUSE

Phyllis Winchester Newhouse is just as adept at being part of a unit as she is being at the head of one.

After more than 22 years in the military she founded Xtreme Solutions Inc. in 2002, as an Information Technology solutions provider specializing in Software Development Life Cycle management that paralleled her military know-how. Newhouse has since grown the company into a profitable multi-million dollar enterprise with more than 190 highly skilled professionals in 20-plus states, supporting several prime contracts with civilian and defense agencies of the Federal government and providing IT and end-to-end solutions in information assurance, cyber security and network support to *FORTUNE* 500 companies around the globe. In the last five years, Xtreme Solutions Inc. has been widely recognized as one of Georgia's leaders in job growth, creation and new hires, and has earned a competitive ranking in the nation for IT services companies.

How did you set about planning out life, post-military?

When I left the military, I knew I was going to take this journey of running a business and I knew it was something that would be pretty easy for me to do. When you have led organizations before, it becomes pretty easy. There also had never been entrepreneurs in my family so this was an opportunity for me to be the first as well as create a legacy that would suggest to others that they could do it as well. Failure wasn't an option. The military assignments that I had were centered on cyber security and protecting data. The government sector had been doing it for years and eventually the private sector was going to have to catch up because of the nature of how technology had evolved. It was something I was very familiar with and also something I knew I was going to be able to scale at this level.

For the last five years, your company has had an average annual growth rate of more than 44 percent year after year. How do you manage to maintain such an impressive growth rate for your company despite a struggling economy?

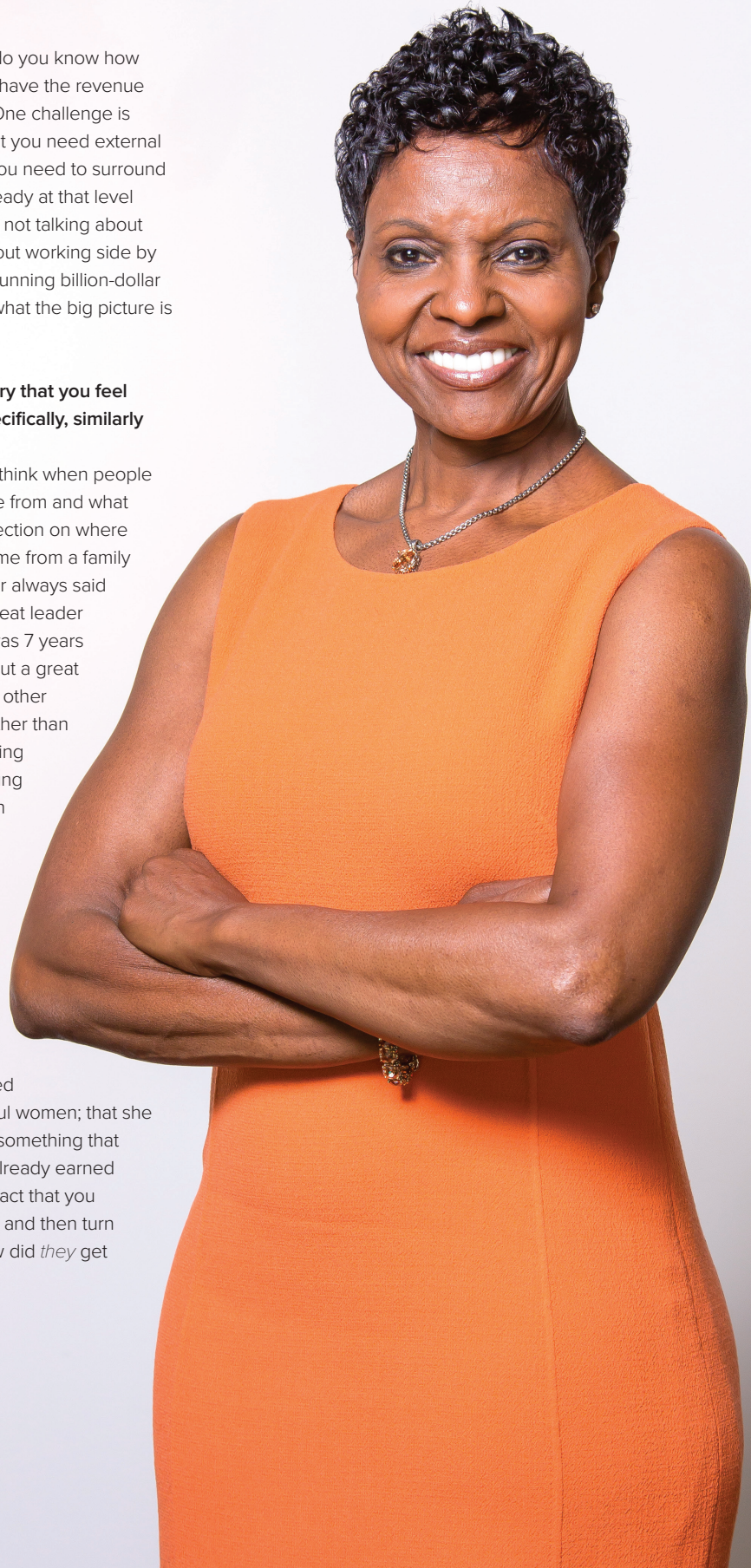
Once you establish and meet business objectives, you start to look at trends. For example, is there a new business line that we can develop to meet the needs of a particular market or is there a strategic partner that we need to partner with that may not have the skillsets that we have or particular service offerings where we would be a complement? We've learned that strategic partnering is a way to grow. Sometimes we have larger partners, medium-sized companies, or even small businesses that might not have all the necessary elements to perform the scope of work and bringing in a strategic partner often helps. So it has been a combination of things that we've looked at to maintain that growth and exceed what we set out to do every year.

Any growing pains?

Anybody can start a business but do you know how to scale a business? Now that you have the revenue coming in, how do you sustain it? One challenge is hitting a point when you realize that you need external support and you also realize that you need to surround yourself with people who were already at that level of where you were trying to go. I'm not talking about mentors or advisors, I'm talking about working side by side with people who are already running billion-dollar companies so that you could see what the big picture is or could be.

What is it about your personal story that you feel resonates most with others — specifically, similarly situated company heads.

For me your truth is your journey. I think when people accept the fact of where they come from and what their beginning is, it gives clear direction on where they need to go. For example, I came from a family of 11, and something that my mother always said to me was that I'm going to be a great leader and she sowed that seed when I was 7 years old. I didn't know what else to be but a great leader. I didn't know there was any other position I was supposed to have other than leadership, because it was something that was taught to me at a very young age. And that goes for each person in my family. Where they are today is indicative of what my parents sowed in them from early on. So with those who may not have the belief that they are supposed to be where they are, just recently I was talking to an African-American woman who owned a \$50 million business who told me she didn't feel like she belonged in the room with so many successful women; that she felt out of place. I reminded her of something that my mother said to me: "You have already earned a spot at the table by virtue of the fact that you know about the room. So, sit down and then turn around and ask someone else how did *they* get in the room." **AT**



With a heralded career in business that preceded him, Ronald A. Johnson, Ph.D., became the fourth president of Clark Atlanta University a year ago this month, ushering in a new era for the institution that was founded in 1988, when Atlanta University and Clark College merged.

President Johnson's résumé includes raising at least \$5 billion in fixed income portfolios for institutional investors and global fixed income assets as former president and chief investment officer at Smith Graham & Company, director of fixed income research and senior portfolio manager for Templeton Worldwide Inc. and chief strategist and chairman of the investment committee for Americas Trust Bank, a Latin American investment bank. Now, he is leveraging his business prowess to inform his tenure at Clark Atlanta University, and uppermost in Johnson's mind is that he is a fiduciary.

"A fiduciary is responsible for other people's money or resources. As a fiduciary, you have to make decisions based on what is in the best interest of the people you are serving. As a university president, that is number one," says Johnson, who most recently served as the dean of the Jesse H. Jones School of Business at Texas Southern University.

He further illuminates how other business tenets are informing his strategy.

"In order to be successful in the investment world, you have to have an investment philosophy. And that philosophy is equivalent in the university world to a mission of the institution. You have to be driven by that mission. And last, but not least, the world of finance is highly, highly volatile and as a consequence, success in that field requires that you are systematic and you are a critical thinker so those raw traits are really important in the modern university setting."

During a press conference last year in which Johnson's presidency was announced, he outlined a six-point plan titled "Focus on the F.O.U.R.T.H.," through which he committed to focus on fiscal responsibility, organizational effectiveness, university experience, research; the raising of funds without dependence on tuition and fees and having a deep connection with alumni.

In one year, Johnson has achieved measurable results toward his goals.

PANTHER PRIDE

By Jacqueline Holness



"We are going to expose all of our undergraduate students to the world of doing research."

RONALD A. JOHNSON, PRESIDENT,
CLARK ATLANTA UNIVERSITY





"We've held back on the tuition and fees area even though our costs have gone up," says Johnson. "For instance, our cost with respect to the library that we are a part owner of with our partners Morehouse, Spelman and the Interdenominational Theological Center.

The cost of running

that library has gone up, but we've been able to hold off on increasing tuition because of adjustments elsewhere."

Although CAU's tuition and fees, which are \$22,373 per year, have not gone up, the number of applicants to the school as well as the number of students enrolled have.

"We went from a total of 7,000 applications last year to 16,833 this year," he says. In addition, total enrollment for fall 2015 was 3,661, and the projected enrollment for fall 2016 is 3,811.

Also, in January, Johnson announced the receipt of \$494,000 from the Andrew W. Mellon Foundation to fund strategic activities supporting the university's new focus on undergraduate research, a key aspect in CAU's efforts to implement comprehensive curricular reform.

"We are going to expose all of our undergraduate students to the world of doing research," he says. "That is a skill that no matter what industry or what discipline you decide to go in, you will be able to use for the rest of your life. Students coming out of high school know how to Google, but Google is an avenue to data. Research involves actually uncovering information. So that is what we are going to use those resources for."

In addition, Johnson along with his wife Irene Oakley Johnson have also worked to connect with CAU's alumni. "We have a total of 21 alumni chapters and or affinity organizations and this past year, my wife and I have had a chance to visit a total of 14 of them going from New York down to Florida, from Florida to Las Vegas to L.A. ... back over to Chicago and of course the chapters in and around Atlanta."

Earlier this year, Johnson announced the launch of the university's Coca-Cola Alumni Matching Challenge courtesy of a Coca-Cola Foundation grant. "The alums are challenged to give more than what they were giving in previous years and Coca-Cola will match up to a million dollars. As of now, we have raised over \$800,000 in excess of what people have given in the past and that is in less than a year."

Despite making progress in achieving his goals, Johnson admits there are some challenges. "I'm not sure that there is a university out there that doesn't have challenges with its IT infrastructure. And part of it is that you start out building your IT structure based on pathways that become obsolete, so that is an area of focus for us to get our IT to another level of operation."

CAU's athletics has also been an area of focus for Johnson, and last year, CAU brought on Lin Dawson, former New England Patriot, as the new athletics director; Kevin Ramsey, former defensive coordinator at Alabama State University, as the new interim football coach; and Darrell Walker, former Chicago Bulls player, as the new men's basketball coach.

Aside from learning how to navigate his presidency, he is also learning how to navigate Atlanta's streets along with his wife. "We now know that West Peachtree runs into Peachtree. For the first few months, we had no clue about the Peachtrees," says the Brooklyn, New York native with laughter. Among his favorite Atlanta assets includes its diversity of independent restaurants not chains and neighborhoods, the world-class Hartsfield-Jackson Atlanta International Airport and Southern hospitality. "There are a lot of alums from CAU or from the AUC here so you go someplace, and they will say, 'Oh, that's President Johnson from Clark Atlanta University, let's go over and at least say hello.' It makes you feel like you are at home." **AT**



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By Camilla Mhute and Malik Gill

Over 43 million Americans owe nearly \$1.3 trillion in student loans, and by the looks of it, that number is not decreasing any time soon. In Georgia alone, the average debt owed totals up to \$26,518. However, many organizations and government programs are here to alleviate that financial burden. For students who are willing to find them and apply, they offer funds and awards to those who are pursuing post secondary knowledge. To make that search a little easier, **Atlanta Tribune: The Magazine** presents its Annual Scholarship Guide that includes scholarships and internships. As you gain more experience, more jobs become available and your skillsets increase. To take advantage of opportunities, network and gain hands on experience in your related field — start here.

SCHOLARSHIPS

» Academic Competitiveness Grant

Website: www2.ed.gov/about/offices/list/ope/ac-smart.html

Eligibility: First and second-year undergraduate student or a student in a certificate program of at least one year in a degree program at a two-year or four-year degree-granting institution; Pell Grant recipient.

Deadline: Varies

» AIFS Diversity Abroad Achievement Scholarship

Website: www.aifsabroad.com/scholarships.asp#diversityabroad

Eligibility: Students who demonstrate high academic achievement and/or community service activities from under-represented groups.

Deadline: September annually

» Davis-Putter Scholarship Fund

Website: www.davisputter.org

Eligibility: College students who are part of the progressive movement on campus and in the community.

Deadline: April annually

» Davidson Fellows Scholarship

Website: www.davidsongifted.org/fellows

Eligibility: College students focused on creating something of significance in the fields of math, science, music, literature, philosophy or technology.

Deadline: March annually

» DeKalb Kids Project Inc. Scholarship

Website: www.dekalbkidsproject.org

Eligibility: High school seniors committed to community service and youth leadership.

Deadline: November annually

» Dell Scholars Program

Website: www.dellscholars.org

Eligibility: Students who demonstrate their desire and ability to overcome barriers and achieve their goals, despite academic record and test scores.

Deadline: January annually

» Development Fund for Black Students in Science and Technology

Website: www.dfsbstscholarship.org/dfb_sch.html#Obtaining_Appl

Eligibility: Any African-American student who is currently enrolled at an accredited, undergraduate HBCU institution and earning a degree in a technical field (such as engineering, math, or science).

Deadline: April 15th

» Discover Scholarship Program

Website: www.discover.com/student-loans/scholarships/award.html?acmpgn=OSLSPX010

Eligibility: Current high school junior who has at least a 2.75 cumulative GPA for 9th and 10th grades; and demonstrates accomplishments in community service and leadership and has faced a significant roadblock or challenge.

Deadline: January annually

» Fulbright U.S. Scholar Program

Website: www.cies.org/program/core-fulbright-us-scholar-program

Eligibility: U.S. citizenship; recent college graduates with limited professional experience and graduate or doctoral students seeking funding to complete their degree.

Deadline: August annually

» Generation Google Scholarship

Website: www.google.com/edu/scholarships/the-generation-google-scholarship/

Eligibility: High school seniors and enrolled college students who intend to earn a degree and pursue a career in computer science, computer engineering or another related field.

Deadline: December annually

» Harry S. Truman Scholarship

Website: www.truman.gov

Eligibility: Students continuing their education in pursuit of a master's degree, doctorate or professional degree.

Deadline: February 15th

» HBCU Study Abroad Scholarships

Website: www.iesabroad.org/IES/Scholarships_and_Aid/Diversity_Scholarships/hbcuScholarship.html

Eligibility: Students of color who have been traditionally under-represented on study abroad programs.

Deadline: November annually

» HOPE Scholarship

Website: www.gacollege411.org

Eligibility: Minimum 3.0 GPA; Georgia resident.

Deadline: No later than last day of classes/exams.

» Jackie Robinson Foundation Grant

Website: www.jackierobinson.org/apply/programs/

Eligibility: Male or female African-American high school senior planning to attend an accredited four-year institution in the United States and demonstrates leadership potential and a commitment to community service.

Deadline: February annually

» Lagrant Foundation Scholarships

Website: www.lagrantfoundation.org

Eligibility: College student majoring in a field of study that has an emphasis on public relations, marketing or advertising, or must minoring in communications with desire to pursue a career in public relations, marketing or advertising; minimum 2.75 GPA.

Deadline: February 28th annually

» Leger Initiative for Education Fund

Website: www.mainstreetfoundation.org

Eligibility: Students returning to higher education at least 10 years after graduating high school.

Deadline: Application cycle begins January 15 annually

» Lexington Law Scholarship Award

Website: www.lexingtonlaw.com

Eligibility: Full-time students enrolled at an accredited U.S. university or college; minimum 2.5 GPA.

Deadline: August 31st

» Media Fellows Program Scholarship

Website: www.mediascholars.org

Eligibility: Rising college juniors and seniors; minimum GPA of 3.0.

Deadline: July 30th

» Microsoft Technical Scholarships for Minorities and Women

Website: www.careers.microsoft.com/?rg=us#tab_urscholarship-0

Eligibility: College student actively pursuing a degree in computer science, computer engineering, electrical engineering, math, physics or other STEM-related field.

Deadline: February 1st

» National Association of Black Journalists Scholarship

Website: www.nabj.org/?page=ScholarshipsNABJ

Eligibility: Male or female African-American undergraduate or graduate student currently pursuing a degree in journalism, communications, or a closely related major; minimum 2.5 cumulative GPA.

Deadline: February annually

SCHOLARSHIP GUIDE

»» National Achievement Scholarship Program

Website: www.nationalmerit.org/nasp.php

Eligibility: African-American students may enter both the National Achievement Program and the National Merit Program by taking the Preliminary SAT/National Merit Scholarship Qualifying Test and meeting other published requirements for participation.

Deadline: Varies

»» National Press Club for Journalism Diversity

Website: www.press.org/about/scholarships/diversity

Eligibility: High school seniors preparing to enter college to study journalism; minimum 3.0 GPA.

Deadline: March 1st, annually

»» Platt Family Scholarship Essay Contest

Website: www.thelincolnforum.org/scholarship-essay-contest.php

Eligibility: Undergraduate college students.

Deadline: July 31st

»» Richard G. Zimmerman Scholarship

Website: www.press.org/about/scholarships/zimmerman

Eligibility: High school seniors preparing to enter college to study journalism; minimum 3.0 GPA.

Deadline: March 1st annually

»» Ron Brown Scholar Program

Website: www.ronbrown.org/Apply/EligibilityRequirements.aspx

Eligibility: African-American high school seniors who make significant contributions to society, excel academically, exhibit exceptional leadership potential, participate in community service activities and demonstrate financial need.

Deadline: January annually

»» RTNDA Ed Bradley Journalism Scholarship

Website: www.rtdna.org

Eligibility: Undergraduate student with an interest in broadcast journalism.

Deadline: May 31st

»» Talbots Women's Scholarship Program

Website: www.talbots.com/online/landing/landingPage.jsp?landingPage=scholarship

Eligibility: Women continuing their education and have earned their high school diploma or GED before September 2001.

Deadline: Application cycle begins in November annually

»» The Rhodes Scholarship

Website: www.rhodesscholar.org/applying-for-the-scholarship/

Eligibility: U.S. citizen or lawful permanent resident; at least 18 but not yet 24 years of age; must complete bachelor's degree before October 1 in the year following election.

Deadline: 11:59 p.m. EST on first Wednesday of October

»» Thurgood Marshall College Fund Scholarships

Website: www.thurgoodmarshallfund.net

Eligibility: College student attending a public HBCU.

Deadline: Varies

»» Tylenol Future Care Scholarship

Website: www.tylenol.com/news/scholarship

Eligibility: Student pursuing an education in healthcare.

Deadline: June 30th annually

»» United Negro College Fund

Website: www.uncf.org/forstudents/scholarship.asp

Eligibility: Low- to moderate-income student who demonstrates financial need

Deadline: Varies

»» U.S. Bank Internet Scholarship Program

Website: www.uncf.org/forstudents/scholarship.asp

Eligibility: High school senior planning to enroll or a current college freshmen, sophomore or junior at an eligible four-year college or university participating in the U.S. Bank No Fee Education Loan Program.

Deadline: September 1st Annually

INTERNSHIPS

»»**George A. Lottier Golf Foundation Internship & Scholarship Award

Website: www.atlantatribune.com

Eligibility: College student entering junior or senior year, or graduate school studying English, journalism, communications, marketing, sales or graphic design; minimum 3.0 GPA.

Deadline: Rolling

»» AEI Internship

Website: www.aeiinternships.silkroad.com/

Eligibility: Student with a minimum 3.0 GPA

Deadline: Rolling

»» American Cancer Society Grant Research Internship

Website: www.careers.peopleclick.com/careerscp/client_acs/external/search.do

Eligibility: Graduate student enrolled in master's- or doctoral-level program in public health or biomedical sciences; if master's level, must have completed at least one year of graduate studies

Deadline: Open until position filled

» AT&T Student Internship

Website: www.att.jobs/careers/college/internships
 Eligibility: Undergraduate or graduate student; minimum 3.0 GPA.
 Deadline: Application cycle begins in November

» BET Internship Program

Website: <http://betcareers.viacom.com/internships.html>
 Eligibility: Undergraduate, graduate or law student.
 Deadline: Rolling

» Disney College Program

Website: www.cp.disneycareers.com/en/about-disney-college-program/overview/
 Eligibility: Student must have completed one semester at an accredited college or university; must be at least 18 years of age by the time the program begins.
 Deadline: Apply during first semester

» Doctors without Borders Editorial and Multimedia Internship

Website: www.doctorswithoutborders.org/work-with-us/work-in-the-nyc-office/internships
 Eligibility: Undergraduate and graduate students with interest in communications or journalism.
 Deadline: August 12th annually

» Facebook Front End Internship

Website: www.facebook.com/careers/university
 Eligibility: Student pursuing a bachelor's or master's degree in computer science or another related technical field.
 Deadline: Varies

» FDA Office of Policy Internship Program

Website: www.fda.gov/AboutFDA/WorkingatFDA/FellowshipInternshipGraduateFacultyPrograms/default.htm
 Eligibility: Undergraduate or graduate student at least 18 years of age on or before the first day of the internship; must have completed at least two semesters of college education.
 Deadline: August 31st (for spring semester)

» GlobalSolutions.org Internship

Website: www.globalsolutions.org/jobs#internships
 Eligibility: Student must be interested in U.S. politics, international affairs, journalism or IT technology
 Deadline: Open until position filled

» Google Business Internship

Website: www.google.com/about/careers
 Eligibility: Undergraduate student on track to graduate between December 2016 and June 2017
 Deadline: Application cycle begins in June annually

» Harper Internship Program

Website: www.theihs.org/harper-internship-program
 Eligibility: Student of any age and experience level.
 Deadline: Application cycle begins in July annually

» Marvel Entertainment Publishing Internship

Website: www.marvel.com/corporate/interns
 Eligibility: Full-time college student.
 Deadline: Application cycle begins in July annually

» National Public Radio Internship

Website: www.npr.org/about/jobs/intern/index.html
 Eligibility: Undergraduate, graduate or post-graduate students
 Deadline: Application cycle begins in May annually

» Reason Foundation Internship

Website: www.reason.org/news/show/internships
 Eligibility: Students interested in journalism, public policy research, video production and fundraising
 Deadline: November 13th (For Spring Semester)

» Sony Pictures SPECTRUM Internship

Website: www.sonypictures.com/corp/careers.html
 Eligibility: Students must be in good academic standing and possess interest in the entertainment industry
 Deadline: Open until position filled

» Students@Work Internship Program, Turner Broadcasting System Inc.

Website: www.turner.com/#/careers/students-and-recent-grads
 Eligibility: College junior, senior or graduate student enrolled in school at the time of the internship.
 Deadline: Rolling

» White House Internship Program

Website: www.whitehouse.gov/about/internships/program
 Eligibility: Undergraduate, graduate student or recent graduate at least 18 years of age on or before the first day of the internship.
 Deadline: September 13th for spring 2017 semester

» Work the World Internship

Website: www.worktheworld.com/internships
 Eligibility: Student who has completed clinical courses.
 Deadline: Varies

AT

HEY, YOU.



YES, YOU.

TAKE THE TYPE 2 DIABETES RISK TEST.

Height	Weight (lbs.)		
4' 10"	119-142	143-190	191+
4' 11"	124-147	148-197	198+
5' 0"	128-152	153-203	204+
5' 1"	132-157	158-210	211+
5' 2"	136-163	164-217	218+
5' 3"	141-168	169-224	225+
5' 4"	145-173	174-231	232+
5' 5"	150-179	180-239	240+
5' 6"	155-185	186-246	247+
5' 7"	159-190	191-254	255+
5' 8"	164-196	197-261	262+
5' 9"	169-202	203-269	270+
5' 10"	174-208	209-277	278+
5' 11"	179-214	215-285	286+
6' 0"	184-220	221-293	294+
6' 1"	189-226	227-301	302+
6' 2"	194-232	233-310	311+
6' 3"	200-239	240-318	319+
6' 4"	205-245	246-327	328+
	(1 Point)	(2 Points)	(3 Points)
You weigh less than the amount in the left column (0 points)			

American Diabetes Association.
ALERT!DAY
DIABETES.ORG/ALERT

Know your risk for type 2 diabetes.

Share it with everyone you know.

- 1 How old are you?**
Less than 40 years (0 points)
40–49 years (1 point)
50–59 years (2 points)
60 years or older (3 points)

Write your score in the box.

- 2 Are you a man or a woman?**
Man (1 point) Woman (0 points)

- 3 If you are a woman, have you ever been diagnosed with gestational diabetes?**
Yes (1 point) No (0 points)

- 4 Do you have a mother, father, sister, or brother with diabetes?**
Yes (1 point) No (0 points)

- 5 Have you ever been diagnosed with high blood pressure?**
Yes (1 point) No (0 points)

- 6 Are you physically active?**
Yes (0 points) No (1 point)

- 7 What is your weight status?**
(see chart above)

If you scored 5 or higher:
You are at increased risk for having type 2 diabetes. However, only your doctor can tell for sure if you do have type 2 diabetes or prediabetes (a condition that precedes type 2 diabetes in which blood glucose levels are higher than normal). Talk to your doctor to see if additional testing is needed.

Add up your score.

Lower Your Risk

The good news is that you can manage your risk for type 2 diabetes. Small steps make a big difference and can help you live a longer, healthier life. If you are at high risk, your first step is to see your doctor to see if additional testing is needed. Visit diabetes.org or call 1-800-DIABETES for information, tips on getting started, and ideas for simple, small steps you can take to help lower your risk.



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VENTURE Lessons Learned From Failure

By Don Pottinger, Kevy's Chief Technology Officer | @donpottinger

I'd like to focus on failure. Not just general failure, but my personal failure: The story of how I *didn't* become the CTO of a promising startup in Atlanta and the lessons I learned along the way.

Like most opportunities, this opportunity was a result of a word-of-mouth referral.

A good friend of mine went to lunch with Bob, the CEO of Pied Piper. Bob mentioned that he was looking for engineering talent, specifically a CTO, to join his company, and my friend told Bob that he should meet with me. My friend introduced Bob to me via email, and we agreed to meet the following week.

We met for coffee and I quickly got the sense that I could have a very candid conversation with Bob. He told me that they just closed a round of funding, and they were looking to bring on two people — a CTO and another engineer. The fact that he was looking to fill two positions was news to me, so I asked the obvious next question, "For what role am I being considered?" Bob responded that he was already in discussions with someone else for the CTO role. I was being considered the engineer that would work alongside the CTO. Needless to say, I was disappointed.

I was still sulking when a game-changing email showed up in my inbox a few hours later. After our meeting, I had somehow propelled myself into contention to be the CTO of Pied Piper.

The second interview consisted of a short meeting with Bob, and then I ended up meeting with two of the brightest technical minds in the Atlanta startup scene. They lead the technical team of a very successful startup, and their company is also a customer of Bob's company. I shared the story of my career so far — from Georgia Tech into consulting and then software engineering. They shared how after almost two years of trial and error, they fortuitously stumbled on a winning product after one of their intern-built tools went viral. We ended our talk by brainstorming how Pied Piper could turn their product into a must-have solution for their customers. It was awesome to talk product with them, and I thought the interview went well.

A couple of weeks later, the following email showed up in my inbox: "I wanted to write and let you know that we decided to go with [the other candidate]. At the end of the day, [the other candidate's] interest and interviews with our current customers really demonstrated his passion towards building Pied Piper into a \$100mm business. It was a hard decision because you're extremely talented. I look forward to keeping in touch!"

Lessons Learned

I identified my major mistakes and formulated three actions that I should have taken to establish myself as the best fit for the job:

Come Prepared with Ideas on How to Improve the Product

My interview with two of Pied Piper's customers didn't go as well as I initially thought, especially when we discussed Pied Piper in its as-is state

and its potential to-be state. This brainstorming session focused on how Pied Piper could find the stickiness that would transform their product from a nice-to-have to a must-have for their customers. To be honest, I was totally caught off-guard and unprepared for this discussion. So much so, that I contributed just a single idea. No doubt about it, my performance during the brainstorming session was underwhelming.

Follow-up with the Influencers and the Decision Maker

After the second interview, I went dark. For whatever reason, I didn't send follow-up thank you emails to Bob or any of my interviewers. Bonehead move; I know.

I definitely should have sent a short message to the two persons that conducted my technical interview. Bob trusted them to vet me. They would directly influence his decision to hire me or not. Yet, I didn't send them anything.

Exude Passion

Finally, I made the mistake of being a little too reserved/relaxed throughout the interview process. Bob's passion is Pied Piper. His goal is to grow a \$100mm business. I didn't demonstrate a similar amount of passion for being an integral piece that would enable him to reach that goal.

There Is Always a Silver Lining

Along with the lessons learned that could have gotten me the job, the entire experience was a net positive for me for a number of reasons:

Networking — Although I did not get an offer, I made an invaluable connection when I met Bob. He has introduced me to a plethora of other companies and entrepreneurs looking for engineering talent. My network has grown exponentially as a result, and people are aware of me and my skillset.

Education — I've learned a tremendous amount about what it means to be a leader including how leaders think and communicate ideas by observing and interacting with CEOs and CTOs of successful startups.

Self-confidence — After this experience, I'm confident that I belong in the discussion for any top engineering leadership position.

All in all, I wouldn't have traded this experience in failure for anything.

AT **Name of company has been changed.



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IN FIVE

MONICA TOOKES

Monica Tookes has always had a keen eye for business and a deep love for art. Bridging the two has made the owner of Empty Spaces Gallery who she is today. The Spelman alumna's work has been exhibited throughout the country, and is widely collected in homes, celebrity collections and popular American Institutions. Tookes graciously navigates being both an exceptional artist and astute businesswoman, while connecting those worlds to an unquenchable thirst for community service — continuously give back by working on campaigns and with organizations whose primary focus is youth.

"ART is more than what meets the eye," a simple quote that inspires the accomplished artist. Born in Biloxi, Miss., Tookes is making her mark on the nation's art scene by creating images that capture and express human emotions and stimulates the imagination. She has been featured in many solo exhibits at galleries, museums, art festivals, and private events across the country as well as in live performance paintings alongside musical talent such as Najee, Janelle Monae and Raheem Devaughn.

1. Where did your love for art originate?

My new mantra is "Art is in everything." It means so much to me because art truly is in everything we are surrounded by in life. There is an art to negotiating a deal, an art to creating a masterpiece, an art to drafting contracts, an art to teaching students, an art to standing in front of millions singing, an art to building monumental sized buildings, an art to parenting, an art to speaking ... I could go on and on. There is an art to simply being. I have always been filled with the love of my gift. I have always loved to minister to others and share my talents. So, I guess the answer to this question would simply be that my love for art originated when God showed me that I would be an artist and how to use my gift to reach people.

2. What led/inspired you to open a gallery?

I have had three art galleries in Atlanta. My first was in the Castleberry Hills Arts District and was very successful in helping me to learn the ropes of coming from behind my canvas and becoming a gallery director. My second, closed very quickly after a tornado hit the Atlanta area. After being selected to participate in a 14-week Business Accelerator program powered by the East Lake Foundation and Emory Goizueta Business School, I restructured my business plan and began thinking about the possibility of opening another gallery. The new gallery would also enable me to start a Girls leadership program that I had been working on for several years. This has now become a dream come true and Girls in the Gallery will launch this year in Empty Spaces Gallery.

3. Who are your favorite artists? Why?

Two of my favorite artists are Picasso and Frida Kahlo. I am hugely inspired by Picasso's work ethic. He would paint

several pieces in one studio setting and that opened his creativity to many levels being that he could see himself growing and learning as he mastered his craft.

He was attacking his canvas with his brush that led to work being created with so many interesting styles, shapes, themes, and colors. Frida Kahlo inspires me because she suffered much throughout her life and even after losing a leg and becoming bedridden at the end of her life, she never stopped painting.

4. What's on the horizon for you?

I am excited about the many ways in which I can connect the arts to youth and give back to young people. I am very interested in being part of creating dynamic mural projects that tell stories in communities. My mentorship program, Girls in the Gallery, is my focus. I am incredibly inspired by how it can grow into a group of forward moving young minds that can defy all odds and make tremendous impacts in their lives and their communities using the arts. I am inspired to grow as an artist and as a woman in business and am looking to find angel investors to help me take this dream higher and give scholarships to youth for college. I would love to continue to help young people seek higher education the way that I was blessed to do in attending Spelman College.

5. Mixology is also among your many talents ... What's your signature cocktail?

Yes, there is an art to the cocktail as well. I have several signature cocktails because it is hard to narrow down one drink when you love spirits as much as I do. One of my award-winning cocktails that I created is a Grey Goose punch [which] is my favorite. **AT**



Instagram – Not Just About Pictures Anymore

Although Instagram is widely used to post pictures, more and more videos are becoming popular on the platform. According to Kati McGee, Instagram lead for Facebook's small and midsize team, time spent watching video on Instagram has jumped 40 percent in the last three months. Recently I spoke with Kati and Kay Hsu, Global Instagram lead for Facebook's Creative Shop, about how small businesses are using Instagram's video and new ad platform to connect with customers. Below are a few takeaways from our conversations.

What are some of the things small businesses may not know about Instagram and how it can help them grow their business?

Kati McGee: What most small businesses don't know is we actually launched ads on Instagram eight months ago. Anyone can purchase ads. It's done the same way through Facebook. We think it's a real opportunity to help small businesses grow where they already have a community present. One of the things we're most excited about is later on in this summer we'll actually be releasing our Instagram Business tools: Instagram Business Profiles, Insights, and then the ability to promote a post right from your Instagram account. We're really excited about it.

Give us an example of how video is helping small businesses on Instagram?

Kati McGee: Within the past three months alone, video on Instagram has actually increased by 40 percent in terms of the amount of time spent watching the videos. What we know about SMBs is it's given them an opportunity to showcase products in a brand new way. We see a lot of SMBs actually using Instagram almost as a secondary store front or a commerce front. There's a lot of small businesses with Etsy shops doing this. My favorite is Mae Woven. She creates videos on her Instagram account just to show what products look like in her own home. Trying to provide more of that lifestyle, aesthetic feel.

For us, videos are incredibly important. We see it being a big power play over the next few months and SMBs bringing to live video on Instagram apps like Boomerang and Hyperlapse. We see that being really exciting.

Maybe you could talk a little bit about advertising on Instagram and how small businesses are starting to use it?

Kati McGee: Advertising on Instagram is easy. That's kind of the big thing we wanted to get across. We're using the same targeting as Facebook, so we need to think about real people and real identity. It gives small businesses the opportunity to speak to exactly who they know their true target customer to be. We also know that small businesses don't have a lot of time. It was important for us to make it as seamless of a process as possible. We fully

integrated Instagram into Facebook ad offerings. The lady who buys Facebook ads, buys Instagram ads the exact same way. You don't have to learn a whole new process to get started. Finally, we also wanted to use the same formats that Facebook does. We know that Facebook has a lot of photos and videos and also very compelling objectives, like website conversions and website clicks. We actually use that same backend to bring those formats to Instagram as well.

Talk a little bit about the Facebook Creative Shop and what it has to offer for small businesses.

Kay Hsu: Creative Shop (<https://www.facebook.com/business/a/creative-tools>) traditionally used to work with our biggest advertisers, but we also realized that there were plenty of advertisers that also needed to do advertising and marketing on Facebook and Instagram. We started to reach out to small and medium-sized businesses to show them how easy it is to create compelling beautiful ads that help drive their business to get customers to their products to sell in a matter of minutes with their mobile phone. We want to show that it's not just the big dogs that can have beautiful advertising, but small dogs, and the medium-sized dogs and growing dogs can as well.

You talk about creating mobile ads in minutes. Is that possible?

Kay Hsu: It's definitely possible. Everybody has a smart phone these days and if they don't, they should get one because it's the biggest tool that they have. It really democratizes creativity. Businesses owners are already so creative by nature. You're creating your own products and services and you're selling them to the world. Why not translate that into ads? You can do that with mobile because there's tons of apps, tons of advertising, tons of tools that are available to make that image into something really dynamic. Again, helps bring awareness about the products and services that a business is offering. **AT**

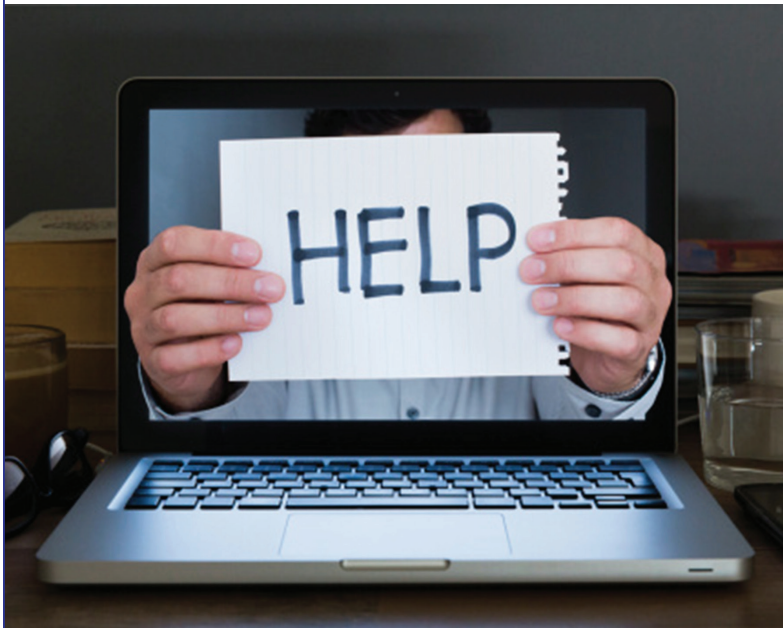


About the Author:

Brent Leary is a partner of CRM Essentials. He is co-author of "Barack 2.0: Social Media Lessons for Small Business." You can follow him on Twitter at twitter.com/brentleary



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George A. Lottier Annual Golf Tournament

By Malik Gill | Photography by American Technologies

Atlanta Tribune: The Magazine recently hosted its 21st Annual George A. Lottier Scholarship Golf Tournament at the Country Club of Roswell on Monday, June 6, sponsored by Georgia-Pacific, Grady Health System, Bacardi USA and Citizens Trust Bank.

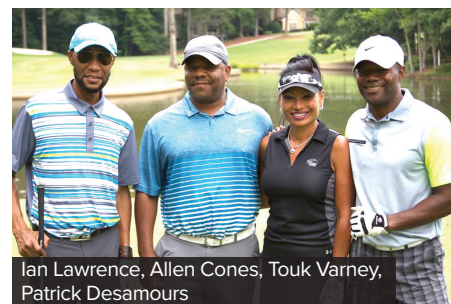
Traditionally held on the first Monday in June, the tournament began with continental breakfast and an introductory ceremony for all participating golfers and sponsors. Following the ceremony, the Foundation recognized Hampton University rising senior Miah Harris, Georgia State University rising junior Camilla Mhute, and Georgia State University rising senior Malik Gill as the summer editorial interns and scholarship recipients of 2016.

After a satisfactory number of practice shots, the golfers embarked on

their games, officially taking to the 18-hole course.

Golfers with skillsets spanning from “newcomer” to “advanced” spent hours enjoying their games from the early morning until the late afternoon, including a technique-elevating golf clinic at noon. Boxed lunches catered by Atlanta Bread Company were available to tournament participants along with team gift bags supplied by Nationwide Insurance, The Home Depot and Georgia Lottery.

The event concluded with a silent auction, featuring items ranging from sports memorabilia such as autographed Atlanta Braves baseballs, Atlanta Falcons jerseys, to lustrous jewelry. All funds raised by GALGF provide support to distinguished minority journalism, graphics, and marketing students through the GALGF scholarship. **AT**





Intern Camilla Mhute



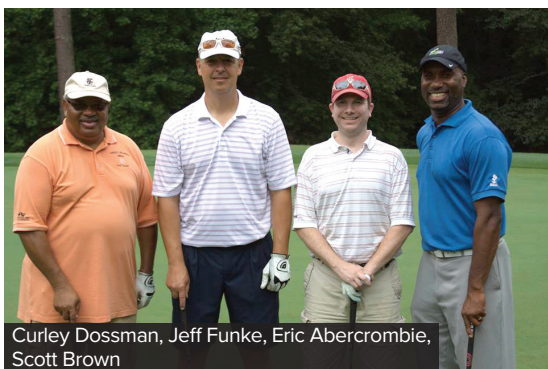
Gauba Sandeep, Tim Harrington, Mitch Bernet, John Campi



Jazmyne Everett, Joe Price, Kim Braud, Derrick Franklin



Junior Golfers from First Tee Atlanta



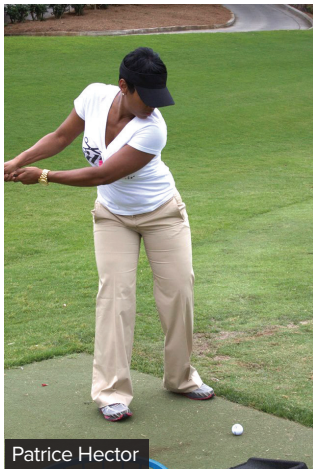
Curley Dossman, Jeff Funke, Eric Abercrombie, Scott Brown



Jaylen Johnson, Sylvester Johnson, Joe Jackson, Todd Gray



Jeffrey Boddie, Sam Moore Jr., Ben Maner, Drew Robinson



Patrice Hector

WINNERS



Low Gross 55

VANTAGE CAPITAL GROUP

Charlie Criss

Gar Heard

John Washington

Kirk Martin

Low Net 54

TEAM A

Isaac Blythers

Clara Burks-Jones

Royce Clark

Keith Foernsler

2nd Gross 64

AMERICAN FAMILY INSURANCE

Ricky Gilley

Abram Green

Robert Murphy

Al Taylor

2nd Net 60

GRADY HEALTH SYSTEM

Todd Gray

Joe Jackson

Sylvester Johnson

3rd Gross 66

TEAM C

Allen Cones

Patrick Desamours

Ian Lawrence

Varney Touk

3rd Net 61

GEORGIA POWER

Ryan Arrieta

Greg Clay

Tony Gonzalez

Dhani McDowell

ATLANTA TRIBUNE

THE MAGAZINE

Technology for Business

TNT (Tips 'N Tricks) Webinar Series

Hosted by Brent Leary

Instagram Marketing TnT

MONTHLY WEBINAR

Tuesday, JULY 12th 7pm ET

Presenter: Jim Squires

Director of Market Operations | Instagram



Host & Moderator:
Brent Leary
AT Technology Columnist



Presenter:
Jim Squires,
Director of Market Operations
Instagram

Here's a taste of what you'll learn:

Learn how you can leverage the platforms marketing and advertising tools to engage your target audience with your images and video content.

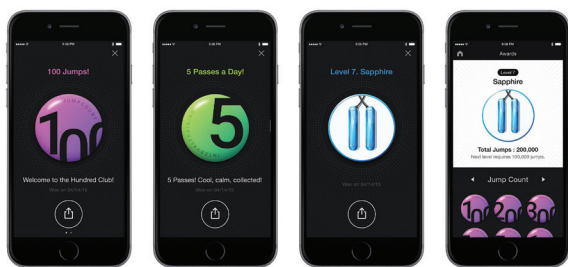
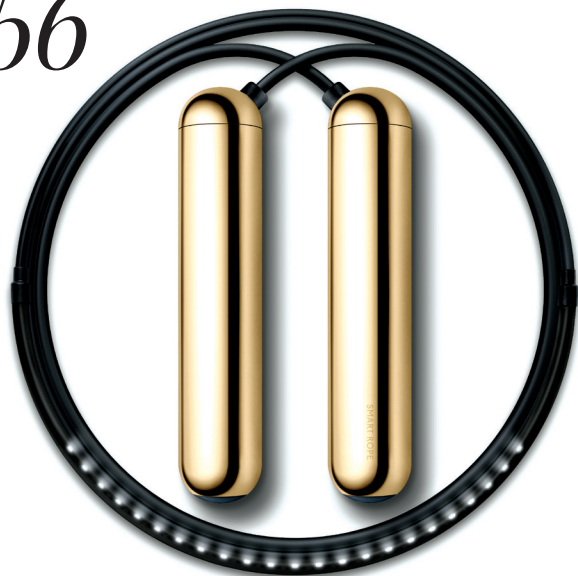
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Register » <http://scrm.me/28L72CI>

Leisure power

Welcome to your downtime

p56



ON OUR RADAR

HOTSPOT

The jump rope just got a major makeover. **Smart Rope** is a LED-embedded jump rope that displays your fitness data in mid-air, as you work out. The innovative 45-degree angle allows the handles to be held naturally, at the ideal path for the rope to travel. Sync with the companion app Smart Gym to track your jump count, calories burned, and time-elapsed and progress toward your fitness goals. **\$89.99**

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WEEKENDER

VIEWS FROM THE PEACH



What are some of the best areas/buildings in town to view the city skyline?

“The bridges across freedom parkway on Jackson St. between Dobbs and Highland.”

— William Cooper @drcoopmd

OAKLAND CEMETERY

Visit Atlanta's hidden treasure, the oldest cemetery and one of the largest green spaces in Atlanta to view the city skyline and pay respects to Mayor Maynard Jackson and civil rights advocate Ivan Allen Jr.'s burial places while you're there.

JACKSON BRIDGE

Fans of “The Walking Dead” recognize this bridge from the ever-popular poster showcasing the zombie apocalypse show. If viewing all of downtown's skyscrapers isn't enough of a treat, watch the city's notorious rush hour from 30 feet above.

LAKE CLARA MEER

Right in the heart of Piedmont Park, you can view Midtown's skyline in two ways: In the sky and in the lake. **AT**

THE LOOKOUT

BEAUTY + BODY

MY VICARIOUS LIFE
MYVICARIOUSLYFE.COM



• Patchology FlashPatch Lip Gels
\$50
NORDSTROM.COM



• Clinique City Block Purifying Charcoal Cleansing Gel
\$20
CLINIQUE.COM



• Fresh Sugar Lemon Body Lotion
\$23
SEPHORA.COM



• Raw Shea Butter Reconstructive Finishing Elixir
\$10.99
TARGET



• LORAC PRO Lash Pomade Mascara
\$23
LORACCOSMETICS.COM



• Marc Jacobs Beauty Glowstick | Spotlight
\$42
MARCJACOBSCOSMETICS.COM



• Ban Total Refresh Body Cloths \$3.29
WALGREENS



• Black Opal True Color Pore Perfecting Liquid Foundation
\$10.95
BLACKOPALBEAUTY.COM



• Black Opal True Color Stick Foundation SPF15
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Sol de Janeiro Brazilian Bum Bum Cream

This fast-absorbing body cream helps your body look and feel its smoothest and tightest. Powered by guaraná, a native Amazonian plant whose fruit contains one of the most potent forms of caffeine on the planet, along with a blend of nourishing Brazilian cupuaçu butter, açai, and coconut oil, the result is irresistible, touch-me skin.

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ON OUR RADAR HOTSPOT



"I love my **MacBook Air 13"** because of its capabilities. It provides an artist with everything they would need for quality production, not to mention its overall user efficiency."

\$999

MALIK GILL | INTERN



Whatever your workout, the stable, comfortable **Plantronics BackBeat FIT** wireless stereo headphones keep pace with you. On-ear controls let you keep moving while you control your music or calls without having to look at your phone or smartwatch. **\$129.99**



The **Mophie Powerstation Plus Charger** is as compact as a business-card holder but has all the mobile power you need. Its built-in Lightning or micro USB ports can power multiple gadgets at up to four times the speed of a standard charger.

From \$80



I love my **Vizio SmartTV** because I only need Wi-Fi to use it, and I can watch Netflix and YouTube with just a click of the remote. I can also connect my laptop to it, view my social media and read the news!

VIZIO D-Series 55" Class Full-Array LED Smart TV, \$499.99

CAMILLA MHUTE | INTERN



Sometimes, inspiration comes from the tools we use to create. Take the **Nikon D5500** for example, a compact DSLR capable of inspiring a new level of creativity. Nikon promises that from the moment you flip the touchscreen Vari-angle display and capture an ultra-sharp 24.2-megapixel photo, you'll begin to see your photography in a new light. **From \$799.99**

2017 MERCEDES-BENZ C-CLASS COUPE: Exemplary Performance

By Brian Armstead



At the top of the United States lies idyllic Maine, a state known for personal and political freedom, wonderful small towns and lobster. It was in Portland, Maine, that Mercedes-Benz launched the newest coupe to the family, the 2017 C300.

Now this is not the first C-Class Coupe, but is surely the most stylish, as the 2017 C-Coupe is a head turner as it looks like a smaller version of the ferociously sexy AMG GT. From a distance, they look so similar you might confuse the two.

On twisty roads through Maine and neighboring New Hampshire, Mercedes laid out a drive course that showcased the car's exemplary driving characteristics.

Under the hood you'll find a 241-horsepower, four-cylinder, turbocharged engine; mated to a quick-shifting seven-speed automatic transmission with steering wheel mounted shift paddles. Plant your right foot, and the 3638 (3770 for the 4MATIC all-wheel drive version) pound Coupe moves out with alacrity.

Optional on the C Coupe is AIRMATIC air suspension – an electronically controlled, continuously adjustable damping system that lets the driver choose their desired driving

style using the "Dynamic Select" switch. "ECO," "Comfort," "Sport," "Sport +" and "Individual" provide unique driving parameters. Selecting "Individual" allows the driver to customize the vehicle settings. AIRMATIC also features self-leveling for excellent ride comfort even with the vehicle fully loaded.

As expected in any Mercedes-Benz, the new C300 Coupe provides many standard safety systems, including "Collision Prevention Assist Plus," which features an acoustic warning for the driver at speeds above 4 mph and Adaptive Brake Assist. When danger of a collision is imminent and the driver fails to respond, the system provides autonomous braking at speeds of up to 124 mph, reducing the severity of collisions or helping to avoid them altogether. At speeds up to 31 mph, the system also brakes in response to stationary vehicles, a common scenario in rear-end collisions.

Prices for the new C300 begin at \$42,650 and reach into the mid \$50s fully optioned. Is this too much to pay for what is still considered an entry level Benz? Perhaps. But, first, drive it before you cast judgment. My money says the smile on your face after you drive it is because the C300 Coupe is the small performance car you've always wanted, and that makes it a solid buy, indeed. **AT**



THE GRAND LIFE

Junkanoo in the Bahamas

By Katrice L. Mines

They say “it’s better in the Bahamas,” and there’s no better time to weigh that claim than during Junkanoo Summer Festival.

I’ll admit, I’m slightly biased as I am exceptionally partial to conch fritters, balmy air and sand between my toes. But, that aside, Junkanoo in the Bahamas is a prime getaway to relish in all the best of Caribbean travel from the music and culture to food, energy and sublime spectacle of it all.

And by spectacle I mean the sheer richness that is Junkanoo.

Touted as the most anticipated time of year — leading up to Junkanoo Carnival on Boxing Day (December 26) and New Year’s Day — across many of the Commonwealth of the Bahamas islands, the Grand Bahama Island street extravaganza highlights the spirit and excitement of Junkanoo every Saturday in July with the leading festival groups leaving the shacks and marching to Arawak Cay, West Bay Street for a lively rhythmic cultural competition.

The Bahamian festival that ensues during the dark hours of morning on December 26th and again in the first hours of light at the dawn of the New Year attracts thousands of locals and tourists to dance in the streets of Nassau, Grand Bahama, Eleuthera,

Bimini and Abaco. A wave of sequins, feathers and bursts of color synchronize with the resonating sound of goat skin drums, cowbells, whistles and brass horns.

Long before the grand 'rush-out', dance troupes — groups of up to 1,000 — choreograph dazzling routines, imaginative costume designers work tirelessly to weave their own signature into vibrant-colored crepe paper and cardboard masterpieces and hypnotic rhythms are perfected; all stirring festival goers to dance the night away.

While on the island for “The Grand Life” Junkanoo two-day kickoff, I stopped into the Grand Bahama Cultural Carnival Company headquarters to meet the people behind the machine, specifically costumer Thomas



Curry, who's been creating for 33 years — since he was 5 years old — heads the biggest Junkanoo group on Grand Bahama Island of nearly 500 people called the Platinum Knights and finds inspiration everywhere for his costuming.

“Last year, my theme for the Junkanoo was out of the food store, so everything that was in the food store — we made a costume out of it.”

In a word, inspiration was a fitting description of the festivities that would unfold. Never mind that the origin of the word Junkanoo is disputed, the weekend was indeed a celebration of Bahamian heritage, culture, people and the music.

Taino Beach had been transformed into a cultural village, showcasing the culinary and artistic talents of Grand Bahamians for Friday night's opening. Though

(Continued on page 64)



Curry Jr., a.k.a. “Big J.R.,” who was in the midst of creating an opulent headpiece to be worn by Bahamas Junkanoo Carnival Kickoff event coordinator Ginger Moxey on opening night. He was surrounded by busy collaborators, everyone with a task. The energy was electric.

“Something like this normally would take me about four hours to create. But the price could run anywhere from \$150 to \$200,” says Curry holding up the almost finished crown. “It depends on the feathers you use and all the different materials. But everything is made out of sponge and cardboard, and wire.”



BLISSBEHAVIN' IN CANNES & MONTE CARLO

By Regina Lynch-Hudson
Photography by Courtland Bivens III



Cannes, Imported Flashy Cars



Monte Carlo, Marina

Imagine lunching in Cannes, France, and then enjoying a leisurely dinner in Monte Carlo, Monaco, by sundown. By train, the journey between two of the world's most notoriously ritzy cities takes less than an hour. One minute you're in Cannes, admiring the parade of flashy vehicles that line La Croisette Boulevard (among the most illustrious strips in the French Riviera), before pausing for mid-day chow. Next thing you know, you're toasting to a slice of heaven overlooking Monte Carlo's yacht-lined harbor.

Imported Bling: Cannes is best known for its celebrity-congested Cannes Film Festival which occurs every May. The mega-wealthy populace from Dubai and Kuwait claim Cannes as a favored holiday playground. Almost every Maserati or Lamborghini flaunts an Arab license plate, and it's clear that the bling is of the imported kind.

Meanwhile, in the second smallest country on earth, Monte Carlo, capital of Monaco, the biggest fret of the 'moneyed masses' is over a lack of premium space to moor the family yacht. www.superyachtsmonaco.com

Frou Frou Food: Dining is a chic and oftentimes costly endeavor in Cannes — with more than 300 eateries to choose from. We embarked on a multi-course trek of appetizing (and affordable) cafes along La Croisette Beach. A charming taste of Cannes unfolded, as we savored oysters and duck foie gras at Le Voilier (<http://en.levoilier.fr>), and salads at the trendy Armani Caffé (www.armanirestaurants.com). Our food venture in Cannes subsided at an oceanside deli where we sipped pricey water and nibbled on pink macaroons, little French almond cookies filled with buttercream.

In Monte Carlo, we feasted at Miramar, a rooftop-terrace restaurant that allowed us to take in the mansion-speckled countryside and vessels docked in Port Hercule.

A Tale of 2 Cities: In merely two days in each city, you can skim the hot spots of Cannes and Monte Carlo, primarily by foot. Scoping out pretty people, power cars and posh architecture highlight these destinations. On top of Cannes must-do list is capturing a selfie outside the Film Festival Palace (Palais des Festivals) and ogling the chateaus and villas of the uber-wealthy.

www.cannes-destination.com

Monte-Carlo is renowned for its famed Monte-Carlo Casino, the Formula One Grand Prix circuit, an exotic Japanese Garden dubbed Jardin Japonais de Monaco, the Opéra de Monte-Carlo (opera house) and landmark chapels and churches. Touring the Prince's Palace, the official residence of the Prince of Monaco, will take your breath away. At night, don't forget to stroll the inevitable attraction at Monte Carlo's marina! www.visitmonaco.com

Starry Nights: Legendary five-star properties such as the opulent Monte Carlo Bay Hotel & Resort (www.montecarlobay.com) and historic Intercontinental Carlton Cannes Hotel (www.intercontinental-carlton-cannes.com/en) are havens to the stars, and for ordinary folks like us who decided that splurging is necessary when visiting glitz-and-glamour regions like the Côte d'Azur. I couldn't quite picture myself, laid up at Villa d'Cheapo; but I had no trouble convincing myself that I deserved the spa, private beach, and all of the extravagances that came with our wonderful stay. **AT**



Cannes, beach from



Catching the Train, Cannes



Dining Miramar, Monte Carlo



Blissbehavin' In covers top bliss destinations where busy executives go indulge in leisure activities. Publicist/travel writer Regina Lynch-Hudson has developed articles, and destination marketing concepts for countless airlines, venues and tourism boards. www.thewritepublicist.com



They Lost Their Mothers. But They Never Lost Their Courage.



Hank Stewart, Keynote Speaker
Author, World Renowned Poet,
Community & Youth Activist

Congratulations to the Recipients of the "Students Without Mothers Scholarship."

The death of a mother can have a devastating effect on a teenager. In many cases, it can put an abrupt end to any hopes of a higher education.

Students Without Mothers is a non-profit organization providing college scholarships to teens who have lost their mothers. The organizations' funds are limited however, and only a handful of deserving students can receive a Students Without Mothers scholarship every year.

This year we recognized four amazing students – three with the SWM scholarship - T'Andra, Joshua and Porsha (not pictured) and a special award was made to Max, in memory of his mother, a SWM Founding Board member. They received their awards at the June 7th Students Without Mothers Scholarship Reception where the guest speaker was Hank Stewart, Author, Poet and Youth Activist. Attendees were treated to an amazing message about perseverance.





Jazz on the Lawn

**CALLANWOLDE FINE ARTS CENTER
JULY 8 - AUG. 5, 2016**

Enjoy a month-long smooth jazz festival featuring swing, fusion, blues and other genres.
callanwolde.org



The Atlanta Dream

**PHILIPS ARENA
JULY 3, 2016**

The Atlanta Dream Women's basketball team kicks off its 2016 season in Atlanta's Philips Arena.
dream.wnba.com



14TH ANNUAL Moving Your Business Forward Part II

**THE HOME DEPOT STORE
SUPPORT CENTER
JULY 14, 2016**

Join us for a round two session on improving your business. Discussion will include a Supplier Diversity Panel, an Executive Address by Karmetria Burton and an Entrepreneur Talk with Miko Branch of Miss Jessie's.
atlantatribune.com

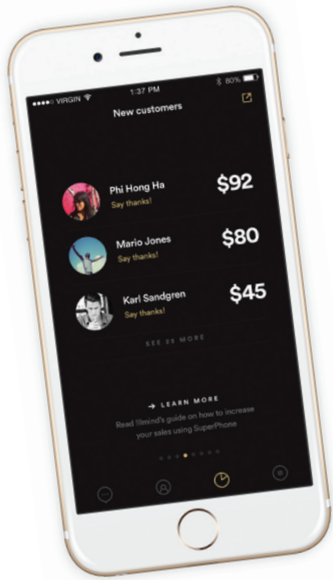


30TH ANNUAL Salute to Minority Business Owners

**TURNER FIELD
AUGUST 18, 2016**

Help us salute business owners of the year Albert Edwards, Phyllis Winchester Newhouse and Demetrica Berry at the Atlanta Braves vs. Washington Nationals game at 7:10 p.m.
atlantatribune.com

Rated: SUPER



Ryan Leslie, RnB singer/producer/tech entrepreneur, is the brain behind the latest innovation, the SuperPhone app. Exclusively designed for independent artists and brands looking to gain a deeper understanding of their consumers and develop a professional network, the program allows you to access real-time trends and performance reports. This interactive mobile/web application is based off of a Personal Relationship Management model which enables you to send personalized SMS messaging to a hundred or more of your clients or supporters.

SuperPhone is a bidirectional communication

system, and each user is assigned an active mobile number that they use to contact you. This platform allows you to monetize your audience by personally distributing content where they can choose how much they are willing to spend on your music or product. One of the most helpful features on the tool is the Phone Book list, which categorizes contacts according to their status. The creator, Ryan Leslie has earned more than \$2 million from 15,000 supporters in one album cycle.

The price starts at \$20 per month and scales up to \$200 depending on your status and needs. [<http://www.superphone.io>] **AT**

THE GRAND LIFE *Junkanoo in the Bahamas*

(Continued from page 58)

challenged by a cool rain, Carnival lovers converged on the park en masse. The night would culminate with a Midnight Rush; a sea of Junkanoo groups in a street rush for the people. This year was only the second for Carnival in Grand Bahama, but it was clear — if you build it, they will come.

After an early night, driven from the beach by the unseasonable weather, I spent Saturday soaking up a bit of Bahamian ethos at Port Lucaya Marketplace before heading back to Taino Beach for the Grand Bahama Air Show and the Music Masters Song Competition, a prelude to the Music Masters Nassau that would take place in May. The top 20 semifinalists from the Bahamas Junkanoo Carnival Song Competition went head to head for a spot in the finals and the crowd was all in. Junkanoo dancers swarmed the stage as eight semi-finalists (and 10 songs) rose to the top to move on to the final round and the chance at a \$20,000 prize.

My first Carnival experience was mesmerizing, and so I believe I understand the spirit of these street revelries that lure people from all over the world. For the few days that you're immersed, you embody the sights, tastes and sounds. You become a part of the exhibition that enlivens an entire country, and you don't forget it. **AT**



AIRPORT LOUNGES: Finesse your summer travel

PRIORITY PASS

Annual airport club membership costs are steep for the big four legacy airlines — typically \$500 and up. Priority Pass, which operates independently of any individual airline, provides entry into a mix of airline lounges, airport-run lounges, and business- and first-class lounges around the world. Currently, its network includes 600 lounges in more than 300 cities. Priority Pass has three membership levels: Standard, at \$99 per year, which charges an additional \$27 per lounge visit; Standard Plus, at \$249 per year, which includes 10 free lounge visits and charges \$27 each for any additional visits; and Prestige, at \$399 per year, which provides unlimited lounge access. Prioritypass.com

ONE-DAY PASS

Don't fly enough to justify a \$500 annual fee? One-day passes are available for Admirals Club, Sky Club, and United Club for \$50. Virgin America runs no-membership lounges at four airports with entry fees of \$40 per day.

FIRST CLASS PERKS

If you fly business or first class and travel frequently outside the United States, you probably don't need to pay for a lounge network membership since the perk is already included in your ticket. Overseas, at most major hub airports, you find special and usually separate business-class and first-class lounges available to anyone holding a premium-class ticket. Stateside, where very few airlines operate first-class designated lounges, an airline may allow a frequent-flying first classer into its regular lounges for free. Just ask.



CREDIT CARD ENTRY

Get grandfathered into a lounge program without ever directly paying for a membership. American's AAdvantage World Elite MasterCard (annual fee of \$450), Delta's SkyMiles Reserve American Express card (annual fee of \$450), and United's MileagePlus Club Visa card (annual fee of \$395) all include entry into their airlines' lounges. Given the additional travel-related perks these cards provide such as a no-charge checked bag (two on United), enhanced mileage earning, no surcharges on foreign purchases, if you qualify, they provide a better value than joining the lounge program separately.

GO INDIE

Airspace Lounge is a new start-up that is building a network of independent U.S. airport lounges. For as low as \$20 per day, any passenger flying on any airline has the opportunity to enjoy Airspace Lounge's space and amenities, which include an extensive complimentary food and beverage offering and access to business technology. No airline affiliation necessary. airspace lounge.com.

AT

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SUMMER BITES

Crispy Flatbread with Figs, Blue Cheese and Prosciutto

Summer entertaining calls for that perfect homemade baked good. Perfectly crisp and delicious homemade flatbread, topped with slightly warmed fresh figs, barely melted blue cheese and salty prosciutto is a party perfect bite — requiring little fuss — that should be easy to add on to your menu agenda.

The freshly baked flatbread is probably the easiest homemade dough you'll ever make — and the rest is gravy from there, as you assemble the fig, cheese and prosciutto toppings. For the finishing touch, add an impeccable drizzle of good quality honey. With the summer season in high gear, there's no time to waste in enjoying the season's bounty. And bringing sweet, juicy figs to the table is the perfect way to indulge.

Happy Eating!



Dawn M. Richards is the founder of the food and lifestyle brand, D.M.R. Fine Foods. With her food passion leading the way, Dawn shares recipes, travel stories, fashion, entertainment and lifestyle features on dmrfinefoods.blogspot.com and other media outlets, while maintaining a career as a *FORTUNE* 500 legal executive.

CRISPY FLATBREAD WITH FIGS, BLUE CHEESE & PROSCIUTTO

Ingredients:

1 3/4 cups unbleached all-purpose flour
1 teaspoon baking powder
3/4 teaspoon salt
1/2 cup water
1/3 cup olive oil plus more for brushing
Flaky sea salt such as Maldon
Fresh figs, halved
Blue Cheese (Roquefort recommended)
Prosciutto, thinly sliced
Honey, for drizzling

Method:

Preheat oven to 450°F with a heavy baking sheet on rack in middle.

Stir together flour, baking powder, and salt in a medium bowl. Make a well in center, then add water and oil and gradually stir into flour with a wooden spoon until a dough forms. Knead dough gently on a work surface four or five times.

Divide dough into three pieces and roll out one piece (keep remaining pieces covered with plastic wrap) on a sheet of parchment paper into a 10-inch round (shape can be rustic; dough should be thin).

Lightly brush top with additional oil and sprinkle with sea salt. Slide round (still on parchment) onto preheated baking sheet and bake for about six minutes. Remove from oven and top with blue cheese, prosciutto and figs. Return to oven and bake for an additional five minutes, until pale golden and browned in spots.

Transfer flatbread (discard parchment) to a rack to cool, then make two more rounds (one at a time) on fresh parchment (do not oil or salt until just before baking). Drizzle with honey to finish and enjoy! **AT**

Looking for a getaway off the beaten path?



WRITERS UNITE

Budding wordsmiths dreaming of creating the next Oscar-winning screenplay, best-selling romantic novel or science fiction blockbuster can immerse themselves in the world of creative writing at one of Hollywood's favorite haunts — **Belmond El Encanto** in Santa Barbara, Calif. — with its new Creative Writing retreat. Through the end of the year, individually-arranged sessions will be offered during three-day residential courses hosted by accredited writing professionals from the Los Angeles Writers Group. As well, the package will include a pre-retreat consultation with a mentor to discuss assignments to aid the writing process, 12 hours of private creative writing workshops, as well as accommodation in a luxurious Superior Bungalow Suite, daily breakfast, a hosted lunch and dinner. *Packages begin at \$725*



FLOCK TO BARBADOS FOR THE END OF SUGAR CANE SEASON

This summer, live like a Bajan local and experience **Barbados's** lively Crop Over Festival which celebrates a 200-year-old tradition that honors the end of the sugar cane season. From now through August, the festival will pay tribute to all that is Bajan with dusk till dawn parties, arts and crafts markets and a culinary-driven street fair.

www.barbados.org



TOUR IRELAND BY TRAIN

Belmond launches luxury train tours in Ireland with the inaugural August journey aboard **Belmond Grand Hibernian**. Itinerary options include two-, four-, and six-night journeys in carriages named after Irish counties and with the colors of each jurisdiction's tartan. Expect artisan cheeses, seafood, and local whiskies in the two dining cabins, plus an observation car that will serve as a social gathering place. *Prices start at \$3,380 per person for the two-night journey and approximately \$5,799 per person for the four-night journey, fully inclusive of all meals, drinks, entertainment, and excursions.*

www.belmond.com

EXPERIENCE SWISS SUMMER ROMANCE

Located high up in the Engadine mountains, **Grand Hotel Kronenhof's** "Bernina Suot" Alpine Hut is surrounded by unspoiled wild pasture, giving couples the chance to get back to nature and appreciate the natural beauty of the Alps. Guests of the hotel can book the hut for a one-night's stay, including a guided hiking tour through the gorgeous National Park. As part of the stay in the hut, a private barbeque on the mountain will be arranged and a private butler will serve the couple cheese fondue in the evening and breakfast in the morning. *\$1,544 per person in a double room*

www.kronenhof.com

AT





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