The Evolution of Bonnaroo You Don't Know Jack Fruit of the Vine On Sacred Ground

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GUIDE





# Exchange

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# WELCOME TO MANGHESTER

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# The Evolution of by Kristin Luna Donno for 000

## In its 15th year, Manchester's own music fest returns with a bigger lineup — and more offerings than ever.

When the creators of the short-lived Itchycoo Park chose Manchester as the site of their music festival at the turn of the millennium, that decision was no doubt met with some raised eyebrows. Who could blame the critics? After all, it was the dawn of Napster and online streaming, and the founders were already dealing with a rapidly changing music industry while targeting an older—or at least, different—demographic than your typical camping festival traveler while focusing on artists popular in the groovy 70's and the ballad-filled 80's (think: Sammy Hagar, STYX, John Kay & Steppenwolf).

Not to mention, they chose to do so on a 700-acre farm with very little infrastructure located a half hour outside of the nearest mid-sized city.

And though that particular endeavor flopped famously, the small, 10,000-person community found its way onto the global map nevertheless thanks to the success of Bonnaroo, which picked up where Itchycoo left off—only with bigger, better and more thoughtful aspirations—in 2002. Only a year after its first go, Bonnaroo drew in such acts as 2003 Flaming Lips, Neil Young & Crazy Horse and James Brown; 14 years following that, it not only continues to thrive, but grow.

Bonnaroo accomplished what Itcyhoo could not: fill a void the festival community was clearly lacking. Nowadays, 100,000 music lovers descend upon Coffee County every June to take part in the fun. Jeff Cuellar, Bonnaroo's director of community relations and parent company AC Entertainment's director of connectivity, attributes the success and ability to span the test of time to the creation of community.

"In an age of technology, that deeper sense of connection is what truly separates Bonnaroo from a lot of other festivals that are out there," says Cuellar, who has been with the organization since it first started. "From the beginning, we realized we were already tapping into a community, and our role has always been



to foster it. Yes, putting amazing bands on the stage is part of that mix. Yes, having the elements you have to in order to create a city are all part of that mix. But really looking upon all the elements that allow the people to get together and harmonize in a way that your traditional event does not."

Bonnaroo has managed to do what once seemed impossible: bring together a variety of music lovers across genres, from pop, rock, R&B, rap and hip-hop to Americana, bluegrass and country. The 2016 lineup is the perfect example of the festival's diversity with what may be its most well-rounded mix yet: Pearl Jam, Dead & Company (former Grateful Dead members with John Mayer behind the mic), LCD Soundsystem, J. Cole and Ellie Goulding are top billed, while Macklemore, Chris Stapleton, Grace Potter, Haim, Judd Apatow, Sam Hunt,

Continued on Page 8

### Sustainability By The **Numbers**

Bonnaroo has long been committed to promoting sustainable living, but 2015 was a banner year for such efforts.

- 29,000 pounds of food was recovered during the festival and distributed to Meadow Senior Home, Ridge Crest Mental Health Home, Grundy County Jail and a number of summer programs for kids.
- 40+ sustainable food badges were distributed to vendors; to earn this recognition, vendors either had to offset their travel to the site or use at least 60 percent organic or local products.
- \$10,000 was given to Eat for Equity and Oxfam after the success of their second BonnaROOTS dinner series.
- 9 solar phone charging stations were added to The Farm, and Bonnaroo's solar-powered stage ran on a mobile solar generator for the entire run of show during the festival.
- 100 low-income Coffee County residents received free energy-saving upgrades, including installation of energy-saving light bulbs, low-flow sink aerators and insulation for water pipes.
- 20.21 tons of cardboard and 2.71 tons of PVC was hauled to Coffee County Recycling.
- 8.25 tons of tarps, tents, and other usable goods were collected and donated to Gear Closet and other local groups for reuse.
- 4.18 tons of used cooking oil was diverted and collected by Yellow Dog Renewables to be processed into biodiesel.

### Continued from 7 FIFTEEN YEARS OF MAGIC

Jason Isbell and an additional 150 acts will also take their turn on stage at various points throughout the fourday event.

"Our goal was always bringing together artists who have a true commanding of the stage, know how to put on a great show, that are out their hustling and that thrive on the live performance," Cuellar says. "Early on, we were dubbed as a jam band festival, but we've always been more than that—we've always been a melting pot of music."

Music, however, is only one piece of a much larger, more complex puzzle, Cuellar says. The first few years in existence, Bonnaroo channeled much of its efforts toward establishing a fan base, then between 2007 and 2008, the company fully committed to Manchester by purchasing the land and created Great Stage Park. From there, it was a snowball effect: More and more were added like a post office—Bonnaroo is the only festival with one, not to mention it boasts is own official indicia—built from all recycled and/or natural materials, a compost pad and a permanent stage; the Bonnaroo Works Fund (now a 501c3) quickly followed. Sustainability and giving back have always

**'Roo Through The Ages** 

Bonnaroo is held for the first time, selling out at over 70,000 tickets.

> All vendors are required to use solely compostable material, making it the first festival to do so.

The comedy tent and Broo'ers Fest beer garden are added.

> Radiohead headlines Bonnaroo, giving it more mainstream appeal for the first time.

Bonnaroo purchases the land and creates Great Stage Park.

> Bonnaroo Post Office, a permanent compost pad and the main stage are all built.

Bonnaroo Works Fund is officially created; the event becomes the first music festival with a mobile app; headliner Bruce Springsteen brings Santa to town with impromptu Christmas carols.

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been a key part of Bonnaroo's mantra, Cuellar says, and in the first decade alone, it donated more than \$5 million to local, regional and national charities and organizations.

In more recent years, there's been a big shift to quality food with the Oxfam America and Eat for Equity's BonnaROOTS Community Dinners and more than 50 options available in the Food Truck Oasis; past favorites include Prater's BBQ, chili poutine, Spicy Pie gourmet pizza, Korean BBQ, tamales and, of course, Baconland whose flights of bacon sell more quickly than they can be prepared.

"I live in Chicago, and I have some of the best food in the world at my fingertips, but I eat better at Bonnaroo than I do all year round," Cuellar says. "Top to bottom, from farm-to-table cooking right down to the simpler things like Amish doughnuts, vegan to carnivores, the options are almost endless. There's a cross between knowing our fans are coming from all over the world but also giving them a bit of the South so they're getting a flavor of Tennessee."

But what about the next 15 years of Bonnaroo—where does a festival of this size go from here? Cuellar says "fine tuning" the current product is always top priority, though he adds that the new partnership—Live Nation acquired a controlling interest in 2015—has allowed Bonnaroo to look at infrastructure in a new way and turn its sights on expansion. Already, permanent toilets and showers have been added, and this continuum may include more audience-curated camping options (not to mention, additional events throughout the year) could help draw in new festival-goers.

"We always have to think: 'What are those things that we can do that can help foster community and enhance the experience in some way?" Cuellar says. "In the end, though, it's mostly about having a great time, doing something good and really having an experience with each other."



# You Don't Know

JAC By Kristin Luna

You can't step foot into a well-stocked bar anywhere in the world without seeing Jack Daniel's recognizable black label peering back at you. It's not only the most widely known whiskey brand, but the Lynchburg-based distillery is also one of the biggest drivers of tourism in Tennessee with more than 250,000 people visiting annually.

And through 2016, it will commemorate a major milestone: turning 150 years old.

Born in 1849, Jasper "Jack" Daniel stumbled upon a gold mine as a teen—a limestone water source flowing from a cave spring—in the tiny town of Lynchburg and was wise enough to plant his flag in the form of a distillery, which was officially registered by the U.S. Government in 1866 and is now listed on the National Register of Historic Places. Though the famed purveyor of whiskey passed away in the early part of the 20th century, the process he perfected is still in use today: Each Jack Daniel's barrel is meticulously crafted so that every last drop of whiskey is mellowed through 10 feet of charcoal.

"In a world where change is a constant, it is an incredible achievement to be making whiskey in the same way, in the same place, after 150 years," said



Mark McCallum, President of Jack Daniel's. "I believe the endurance and success of Jack Daniel's is the result of our ability to continue to operate according to Mr. Jack's lifelong motto: 'Every day we make it, we'll make it the best we can."

Tours of the grounds are offered daily year round and include visits to the barrelhouse, which stores more than 20,000 barrels, the rickyard, the underground spring and The White Rabbit Saloon. And this year alone, the oldest registered distillery in the United States also will pay homage to its heritage through a number of special birthday events.

"During this milestone anniversary, we will celebrate our history, traditions and values by continuing to tell the unique and powerful stories that make Jack Daniel's the unique and very special global brand that it is today," McCallum continues. "We are looking forward to delighting our brand fans all over the world in some very special ways to celebrate this milestone for Jack Daniel's."

Though the distillery underwent a \$103 million expansion just three years ago, plans for an additional \$37 million expansion to keep up with increased demand were recently unveiled. The renovations include building two new barrelhouses, expanding the existing bottling facility to add more capacity and, in turn, create more jobs.

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### The Year of Jack

2016 will see a number of events and promotions in celebration of the 150th year.

*Here's what to expect.* 

- Commemorative 150th anniversary bottles
- Global Barrel Scavenger Hunt
- Global Master Distiller for a Day contest
- Renovations and new facilities at the Jack Daniel Distillery
- Celebration event in Lynchburg in October
- Closing bell ringing and anniversary reception at the New York Stock Exchange



Manchester's own state park, a favorite among history buffs thanks to its Native American heritage dating back two millennia, turns 50.

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By Kristin Luna

anchester sits near the largest and most complex hilltop enclosure in the South, and many locals go a lifetime without discovering the beauty of what's hailed as one of the most spectacularly sited sacred areas of its period.

Named for a particular kind of Native American mound site, the 50-acre Old Stone Fort State Archaeological Park contains a ceremonial site that was established during the Middle Woodland Period, roughly 2,000 years ago, and used through the 5th century A.D.

"We were the first official state archaeological park in Tennessee and one of only two currently in existence. We celebrated our 50th anniversary earlier this year," says Park Manager Keith Wimberley. "The cultural aspect of Old Stone Fort is what brings so many visitors here, and our scenic beauty is right up there with any park in the state."

Since the site itself hails from a pre-historic era, much about the Native American rituals are left up to interpretation, but characteristics of the Woodland Period flank the waterfront trail, and park visitors will find a set of parallel mound walls oriented to within one degree of the summer solstice sunrise at the narrow neck of land before the Little Duck and Duck rivers meet.

Boasting 51 heavily wooded campsites outfitted with water and electrical hookups, grills, picnic tables, hard-surface pads and restroom facilities with showers, Old Stone Fort State Park is not just for day-trippers, but also appeals to those who want to spend a weekend—or longer—exploring the area with Manchester as their home base (campsite fees are \$20 a night with a two-week stay limit). The park has a museum and gift shop, perimeter trail within the ancient enclosure and two additional miles of developed trail, while the campground has its own Nature Trail. A children's playground is located in the picnic area along with more than 30 picnic tables and grills, in addition to a shelter available for rent.

Along the main trail, a dozen interpretative markers tell the stories of the ancient societies, their myths and rituals, as well



what historians do know is that the site was not used for habitation, burials or defense (settlers often dubbed such enclosures "forts").

### "[Old Stone Fort] is truly a hidden gem,"

as the historical significance of the site and the natural features of the area. Birders can delight in catching glimpses of such native species as the Northern Parula, Red-eyed Vireo and

"[The Woodland Indians] wanted to set their sacred space apart," Wimberley explains. "This was meant only to be a ceremonial gathering place."

Upward of 200,000 people visit Old Stone Fort State Archaeological Park annually, many to experience its history and others for the abundance of outdoor offerings, including its iconic cascading waterfalls. Located at the point where two rivers drop off the Highland Rim plateau, the park is rife in water sources; falls plunge from the top of the trail down to the depths of Tennessee's Central Basin. Long, wall-like mounds that were occasional Wood Duck. Fishermen love the park for the copious largemouth Bass, bream and catfish that swim the waters of the Duck River. There are also interpretative programs every Saturday and Sunday from Labor Day to Memorial Day led by seasonal rangers and suitable for all ages.

"[Old Stone Fort] is truly a hidden gem," Wimberley says. "A lot of people who grew up here will show up and say, 'I've lived here my whole life and never really knew this existed.' And when they discover it, it's something special."



### **Shelton Lane Antiques**

100 Shelton Ln. (931) 728-5525 By Kristin Luna

Harold Shelton worked in real estate for 48 years before retiring and shifting his focus to his true passion: buying, trading and selling high-quality antique goods. Seven years ago, Harold and his wife Ruby opened Shelton Lane Antiques, one of Coffee County's true hidden gems, nestled among the 30-acre property they've owned just off of I-24's Exit 105 for nearly three decades. While Harold's own favorites are evident-gas station signs and old pumps greet visitors as they drive up; even more are prominently displayed inside-the store is chock full of 8,900 curiosities like a 1800s fire department call box, a marlin mount from the Mandrell family and a clock commissioned by Conway Twitty himself for his mansion, Twitty City. Among other things, the Sheltons specialize in kitchenware, knives, signage, furniture and hard-to-find items; they also boast a collection of 3,000 vintage records in a separate structure in the back of the main shop. Be sure and take time to appreciate the full impact of the Shelton's sprawl, which includes a pear tree-lined entry, a re-creation of an old general store and a 10-foot waterfall in the holler just beyond the fence.

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### Madeline's Antiques & Uniques

6107 Murfreesboro Hwy. (931) 723-8013 By Kristin Luna

Just off the interstate, Madeline's Antiques & Uniques has been drawing in passersby since 2008 thanks to its convenient locale and bevy of novelty items. Open seven days a week other than major holidays, Madeline Kemp's traditional antiques mall houses a number of different vendors' booths and an overwhelming supply of wares; old record players, cherry red Coke machines, vintage luggage, Americana kitsch mingle with tribal masks, stained glass, oil paintings, china, oak furniture and other collectors' items. Twice a year—once in late spring, once in early fall—Madeline's holds one big three-day yard sale open to all.

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# A family of farmers turns wine into a local institution.

#### by Kristin Luna

A winery in the heart of whiskey country may not seem like an obvious fit, but for the nine families backing Beans Creek Winery, it was something they felt Manchester needed.

"My dad [Tom] started making wine out of his home back in 1976," says Beans Creek winemaker Josh Brown, who grew up down the road in Hillsboro. "It was a hobby that got out of hand."

For a quarter of a century, Tom Brown worked on perfecting his craft until he was able to turn the dream into reality. In 2001, he started getting interest from locals wanting to invest in his concept, and the following year, they teamed up to purchase the land the winery now sits on adjacent to I-24. In 2003, construction on the property began—which entailed adding a warehouse and tasting room in addition to the house that was already standing—and Beans Creek made its debut in 2004. The name was derived from Josh's childhood home, with the label paying homage to the bucolic setting.

"The last house I lived in growing up was on Beans Creek in Hillsboro, and that's when my dad started making his 200-gallon allotment of wine each year out of the basement," Josh explains. "My brother and sister had made him homemade labels

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that said 'Beans Creek Cellars,' and when we opened here in town, he fought with coming up with a name but knew it had to have a story behind it. So we decided to bring the creek with us."

At the time Beans Creek opened, Josh was employed as a firefighter but came in on his days off to help out at the winery.

"Within two to three years of when we opened, there were six new wineries opening in the state," Josh recalls. "Tennessee's wine industry isn't as old as, say, California or New York, but Highland Manor [in Jamestown] is more than 30 years old—so they've been around for some time, wine just wasn't so much promoted as a whole."

### "We're just a **small family business** trying to do what we can to **keep going**," Josh says.

When Tom retired in 2013, he passed on the torch to Josh, who left his post at the fire department after nearly 14 years and began to oversee production with his mother Becky and the other families backing the venture. Luckily for Josh, there wasn't a huge learning curve as he had helped Tom out on the farm and at the Hillsboro home winery as a teen—but the job did wind up being more than he bargained for.

"I'm now the janitor, the winemaker, the yard boy—I do whatever needs to be done around here," he laughs. "It's fun, though. How many people say they get to make alcohol and drink at work, too?" In all, Beans Creek utilizes nine grape varieties to make 30 different wines, producing between 3,000 and 4,000 cases a year. The kinds of wine Josh makes are largely dependent on the kind of grapes that prosper in Tennessee; Cabarnets, Merlot and Syrahs, for example, don't grow in the area, so more and more grapes are being developed that are conducive to the climate of the eastern United States.

"Everyone has always associated Tennessee with sweet wines, but we make everything from fruit sweets to dry reds and white to a port and three different kinds of sparkling," he says. "I'd love to see the port get out a little bit more. It's won several awards,



Cultivating vines is a precarious profession, one that relies on so many factors as altitude, climate and soil quality, and while Beans Creek has a handful of its own vines, it mainly sources grapes from a number of growers throughout Middle Tennessee, such as the Weaver family on the edge of Woods Reservoir who grows Traminette, Concord and Chardonel. When it first opened 12 years ago, Beans Creek had to buy all its fruit from outside of Tennessee as the vineyards it now buys from weren't mature yet; this out-of-state sourcing ended in 2007 when Josh and Becky were able to start keeping all grape purchases local.

"We're weaning out the varieties we got from out of state early on," he adds, "and are now promoting the ones that are growing here really well."

Beans Creek Winery is open 361 days a year, and even in the dead of winter, it receives at least a handful of visitors daily to the tasting room. The team has also been able to capitalize on a growing wine culture in Tennessee, one that continues to flourish as more wineries open throughout the state each year. not just nationally but internationally."

Half of Beans Creek's wine list is always available for tastings, and since the winery doesn't serve food, visitors are allowed to bring along picnic spreads if they like, though all booze must be purchased on site. Tasting options range from six pourings for \$6 to the entire list for \$10. And from Memorial Day to Labor Day weekend, the winery offers free live music in the backyard every other Saturday night; on those occasions, a BBQ truck is on site for food purchases. Beans Creek also boasts a wine club that includes discounts, access to members-only vintages and a quarterly shipment of some of their best wines.

"We're just a small family business trying to do what we can to keep going," Josh says. Foothills Crafts 418 Woodbury Hwy. • 931-728-9236

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**Pizza Hut** 1308 Hillsboro Blvd. 931-728-4599

**Porky's Pit BBQ** 402 McMinnville Hwy. 931-728-9648

**Potrillos Mexican Restaurant** 177 Relco Drive 931-728-7000

**Sonic Drive-In** 624 Hillsboro Blvd. 931-723-1361

**Starbucks** 84 Campground Rd. 931-728-7051 Stone Fort Restaurant 1500 Murfreesboro Hwy. 931-728-9212

Subway 2227 Hillsboro Blvd. 931-723-1600

**Taco Bell** 49 Scott Swinney Dr. 931-728-8550

**The Health Nutt** 116 S. Spring St. 931-723-7234

The Oak Restaurant 947 Interstate Drive 931-728-5777

**Waffle House** 629 Woodbury Hwy. 931-723-0490

**Waffle House** 69 Expressway Dr. 931-728-1167

Wendy's Old Fashioned Hamburgers 84 Expressway Dr. 931-728-5118

**Yamato's Japanese Steakhouse** 1302 Hillsboro Blvd. 931-728-1097

**Zaxby's** 2161 Hillsboro Blvd. 931-954-5998 COME VISIT

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Blake L Wright @blw\_blake 4 May 2015 My ice cream date for today :) @ Manchester CHILL - Frozen Yogurt & Dessert Bar https://instagram.com/p/2SDCuwqCAf/



# SOUTHERN TENNESSEE WHISKEY CREAM

Salted Caramel

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Southern Bread Pudding

• Brown Sugar & Cinnamon

Peaches & Cream

Peppermint Mocha

• Banana Pudding (Coming Soon!)

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Manchester KOA @ManchesterKOA Jan 15 It's never too early to make reservations for the camping season! Spots fill up quick! #ArmedForcesDay May 21. Thank you to all the men and women that keep us safe. Thank you for your service to our country.



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**Comfort Suites** 152 Hospitality Boulevard 931-728-1301

Hampton Inn & Suites 1143 Woodbury Hwy. 931-728-9528

Holiday Inn Express & Suites 111 Hospitality Blvd 931-728-9383

**Quality Inn** 2314 Hillsboro Blvd. 931-728-0800

**Red Roof Inn** 126 Expressway Drive 931-728-7551

**Rodeway Inn** 2259 Hillsboro Blvd. 931-728-9530 **Economy Inn** 890 Interstate Dr. 931-728-6023

Leming House Bed and Breakfast 414 E. Main Street 931-728-5005

Microtel Inn & Suites 201 Expressway Drive 931-723-7001

**Motel 6** 2430 Hillsboro Blvd. 931-728-5257

Sleep Inn & Suites 84 Relco Drive 931-954-0580

**Super 8 Motel** 33 Paradise St. 931-728-3300



Hampton Inn @HamptonInnHVL 15h15 hours ago And we are SO looking forward to the weather this week! RT @HendoLocal: The breeze feels fantastic!





While searching for family-suite hotels in Manchester, look no further than this Manchester hotel. Business travelers appreciate our business center, which features copy and fax services and a computer with Internet.



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- Normandy Lake
- Willowbrook Golf Club
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Holiday Inn Express @HIExpress May 19 Coffee? Check. Shower? Check. Confidence? Ohhhh yeah! #StaySmart, be #LobbyReady







### South Jackson Civic Center @SouthJacksonCiv

Each year the Civic Center entertains and educates with a variety of programs for the community. Programming includes:

- The Educational Outreach Series offers quality programming at affordable prices for schools. Through study guides and discussions, we hope to develop critical thinking skills.
- The Performing Arts Series offers a variety of different style shows to attract different audiences.
- Other events are also held at the Civic Center that include a variety of different programs such as South Jackson Goes Country, various dance recitals, festivals on the grounds, and an ice cream social.
- The Mitchell Museum provides exhibits that pertain to city and area history

#### **Manchester Arts Center**

The Mission of the Manchester Municipal Arts Commission is to foster, promote, and encourage the development of the arts in Manchester and the surrounding areas.

The organization serves Coffee County and surrounding counties of Rutherford, Cannon, Warren, Grundy, Franklin, Moore, and Bedford. It has roots dating back to 1968, when the emphasis was on the visual arts. It was incorporated by the state and named the Manchester Municipal Arts Commission. In 1995, this group purchased a building at 909 Hillsboro Blvd. The building was leased to a professional theatre group which renovated the interior for theatre and reception use and operated the facility for one year. Since Oct. 1, 1996 the MMAC, with the help of those trained in college in theatre and a cadre of volunteers, took over the building and put on the productions.

In 1996, the Commission applied for and received 501(c)(3) status as well as a state tax exemption. Since that time the group has produced 5 or 6 shows yearly accompanied by complementing art shows. Active youth groups, Teen Actors Guild(TAG) and Wee Actors Guild (WAG,) were formed which put on one show yearly as well as having monthly activities. The teen group had Coffee Shops with open mic and felt a vested interest in the Manchester Arts Center. Both groups took adult led trips to professional shows and art galleries. The building was completely renovated, including lighted parking area, a ramp into the building for those with disabilities, new roof, rebuilt theatre seating, and improved lighting and sound. Even when the building was destroyed by a fire in 2006, the Arts Commission continued to function and provide quality events for our community.

Now that the new Manchester Arts Center is once again in a new building, we anticipate adding more events, offering more classes and continuing to serve the youth and adults in this community and surrounding areas.





South Jackson Civic @SouthJacksonCiv More volunteers are needed @ South Jackson Civic Center for ushering, concessions, lawn care, tickets and more! Please call 931-455-5321!

### EXPLORE THE GREAT OUTDOORS AND THE ARTS IN MCMINNVILLE

Main Street Live! Free concert series Every Friday in June & July from 6/10- 7/29 McMinnville Mountain Crawl: August 6th Smokin in McMinnville: August 12th-13th Autumn Street Fair: October 1st

Isha









South Jackson Civic @SouthJacksonCiv Thankful for a beautiful day of sunshine, history, friendship, music, drama, hard work at Tullahoma's Sesquicentennial!



WWW.MCMINNVILLETENN.COM | 931.473.1212

Things To Do

#### Willowbrook Golf Course - @WillowBGolf

We offer you, your family/friends, your company, foursomes, churches or civic group 18 holes= 6,689 yards from the tips and activities all year long that keep you entertained and on top of your golf game!!

WillowBrook is one of Jerry Lemons first Championship Golf Courses!! We pride ourselves in keeping a well groomed and maintained Golf Course for ANYONE to enjoy. A Par 72 course boasting 6 ponds and 52 bunkers will keep you on your toes, especially on the back nine. The slope is 124 with a rating of 72.6. We have excellent Bermuda Fairways and Bent Grass Greens that do exceptionally well in Tennessee. We keep our greens rolling true and smooth and our fairways full and rich. WillowBrook likes to brag on our pace of play - you can play a round in less than 4 hours and 10 minutes. WillowBrook offers a Driving Range, Two Putting Greens and is VERY proud of our Coffee County Junior Golf Short Game Practice Facility. To top off the complete package our customer service is a fine example of Southern Hospitality at its best. 2012 Chamber Nominee for Customer Service!! We have an awesome team here, and "It's always a Great Day to Golf at WillowBrook."

On Map #4

SOCIAL CHATTE



BluegrassUnderground @BluegrassUnderg 6h6 hours ago What are you doing this June! Summer is here, take a trip to Bluegrass Underground at Cumberland Caverns in... http://fb.me/1CMRI3vxz



### Cumberland Caverns - @CumberlandCave

Cumberland Caverns located in McMinnville, Tennessee, is one of the most extensive known caves in America. Portions of this caving system were originally known as Higgenbotham Cave and Henshaw Cave. Considerable exploration of previously unseen sections along with integration of the two caves substantially enlarged Cumberland Caverns to the more than 32 miles that can be toured today.

Surveyor Aaron Higgenbotham discovered Higgenbotham Cave (now a national landmark) in 1810. Venturing into the cave alone, he was trapped for three days on a high ledge when his torch went out. According to local legend, his hair had turned white by the time a rescue party found him. Aaron Higgenbotham did not penetrate very far underground, but shortly after the close of the Civil War, someone explored for over a mile in Higgenbotham Cave and discovered a huge avenue-60 ft. wide, 10 ft. high, and 2000 ft. long-the "Ten Acre Room." The name "Shelah Waters" and the date "1869" are inscribed on the walls in candle smoke or scratched into the rock in many rather remote areas. This is the oldest name and date in the cave. Higgenbotham Cave is mentioned in old histories of Warren County as a local attraction, and Thomas L. Bailey in "Resources of Tennessee" first described it in print for 1918.

On Map #2

### LYNCHBURG R W Ι N E

Welcome to the "Taste of the South"...The Lynchburg Winery located in beautiful and historic Lynchburg, Tennessee. We are two local families that are grape growers and wine makers. Many know our town 's name and history, but did you know that there was another story that needed to be told? For generations, these hollows have been home to many families that make Wine. Now, you have the unique opportunity to taste some of the Southern Style Handcrafted wines.

**Dry White Wines** Chardonnay Pinot Grigio

Merlot

Semi Sweet Wines Rhapsody The "12 Southern Tradition

velp28

**Red Wines** Chambourcin Cabernet Sauvignon

**Sweet Wines** Strawberry "Zen" Muscato Serendipity



Mountain Goat Trail Alliance - Yesterday at 10:32am · Woody Bike would say..."It's a beautiful day! Get out there and ride (or walk)!"

Cumberland Caverns @CumberlandCave May 14 Looking for an exciting adventure or a refreshing exploration, we have something for everyone at Cumberland Caverns!

# Water Mater

### Tims Ford Lake

Tims Ford was impounded in 1970 when the Tennessee Valley Authority built a hydro-electric dam across the Elk River. The 10,700 acre lake is one of the most picturesque in Tennessee and is regarded as one of the top bass fishing and recreational lakes in the Southeast. The lakes deep clear water has made it famous for those in search of smallmouth bass. In addition the lake hosts excellent populations of largemouth bass, Kentucky bass, Rockfish, hybrids, crappie and catfish.

Area Lakes

### **Normandy Lake**

Normandy Lake offers a number of public boat ramps, and campgrounds. Covering 3,160 acres it offers anglers superb fishing opportunities. The Tennessee Wildlife Resources Agency and the U.S. Fish & Wildlife Agency regularly stock rainbow trout in the Duck River below Normandy Dam. The lake boasts sizeable populations of largemouth bass, smallmouth bass and is one of the top spots to tangle with the feisty Kentucky bass. In recent years thanks to a very successful stocking program by the TWRA walleye have taken the spotlight from late spring through summer as a preferred quarry by many anglers. Crappie anglers fish the lake year round.





### **Duck River**

Winding 269 miles through Middle Tennessee, the Duck River is one of the state's most scenic waterways. But there's more here than meets the eye. Underneath the surface, the river teems with an almost unsurpassed variety of freshwater animal life. It is one of three hot spots for fish and mussel diversity in the entire world.

### Woods Reservoir

Woods Reservoir was the only recreational lake in the area for decades. Impounded in 1952 by the Air Force as a water supply for Arnold Air Force base the lake soon became Middle Tennessee's favorite outdoors recreation site.

### **Elk River**

The Elk River begins at Tims Ford Lake and flows over the Cumberland Plateau to the Wheeler Dam in northern Alabama, where it connects with the Tennessee River. The river flows through woodlands and farm areas, offering a quiet, scenic place to canoe and camp. It's a calm-water river with Class I water. Along the banks and greater area, you'll see wildlife like blue heron, beavers, deer, wild turkey and hawks. Wildflowers and limestone formations offer other attractions.





#### In the Neighborhood? Let's Get to Know One Another

New to the area? Unfamiliar with the Edward Jones way of doing business? Take an hour or so to learn how we work with millions of individual investors.

Together, we can create and implement ar investment strategy designed to help you achieve your long-term financial goals. We tailor our recommendations based on you your current situation, objectives and risk tolerance.

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mary lee barton @mlbarton1969 Feb 19 @spann @PaulHeggenWSMV @NC5\_LelanStatom Its a 'peachy' morning here in So mid-TN, Normandy Lake area Center for Hist Pres @MTSU\_CHP 5h5 hours ago The Elk River is an important historic resource for the towns of Elkton and Prospect, TN. #CHP50 #NHPA50 #50for50





### Little Duck River Greenway

### Manchester Recreation Complex - @ManTNRec

Our Recreation Complex is a 64,000 square foot facility that contains racquetball courts, gymnasium, indoor walking/jogging track, wellness room, aerobics room, youth wellness room, casual care nursery, indoor 25 yard competition pool, indoor warm water therapy and kiddie pool, and an outdoor leisure pool with water slides, water playground, and current river.

This is also a great place to have a birthday party and we have special packages for people to choose for pool parties, lock ins, and our Youth Wellness Room. **On Map #7** 

#### Little Duck River Greenway

The Little Duck River Greenway connects the Coffee County Middle School, Dave King Park, Fred Deadman Park, the Recreation Complex, the Town Square, Old Stone Fort State Park and the Caretakers Entrance of Old Stone Fort on State Hwy 41. It is a 2.4 mile, 8 foot wide concrete walkway with wooden boardwalks, bridges, an octagonal overlook, and the Keep Coffee County Memorial Garden. The newest section just opened up at the Manchester Sports Park.

On Map #8



CoffeeCo Independent @tsinews 14 May 2011 Parkapalooza at the #manchester #recreation complex #tn today. Music games health for the family



Manchester Rec @ManTNRec 20 Jan 2015 Beautiful day to walk Little Duck River Greenway inanchester. Deer and Blue Herons enjoying the river also





### **Participating Locations**

Manchester 2258 Hillsboro Blvd. 1300 N. Jackson St. 931-723-2211

Tullahoma 931-461-1131

Shelbyville 712 Madison St. 931-680-0540

Decherd 2540 Decherd Blvd. 931-962-8050

## Get 10% Off Your Order!\*



Second Friday & Saturday in November at the Manchester-Coffee Co. Conference Center (I-24, Exit 114)



offer Fores

Southern TN RC&D Quilt Trail

Third Eye Blind @ThirdEyeBlind See you on the farm in June! @Bonnaroo #dopamine #3ebontheroad

3.989.0

Pearl Jam @ Pearl Jam this June! More info at http://Bonnaroo.com



October • Bell Buckle, TN

### @bellbucklechamb

**Bell Buckle Craft Festival** 



**Bell Buckle Craft Fair** 

Every third weekend in October, the Bell Buckle Chamber of Commerce hosts the Webb Art & Craft Show in Bell Buckle, Tennessee. The event began in 1976 and has become a perennial crowd favorite!

Thousands of shoppers make this annual pilgrimage to enjoy fantastic arts and crafts, food, scenery, live entertainment, and old southern hospitality. A host of activities entertain visitors no matter what age, while the excellent variety and original works certainly give everyone an early start on their Christmas list. Every year new artists attend keeping the show fresh and exciting from year to year. Delicious Food.UnforgettableExperience.VirgettableExperience.VirgettablePizza · Pasta<br/>Calzones<br/>Soups · Salads<br/>& Much MoreVirgettable</t

The show features over 100 juried artists in fields of pottery, fiber, jewelry, wood, baskets, paintings, sculptures, ironworks, photography, chainsaw carvings, botanicals, and more depending on the year. Many of the artists give live, on site demonstrations of their skills. The food booths offer a wide variety such as Greek, Italian, Asian, and typical Southern favorites from funnel cakes to candied apples to lemonade, and of course, barbeque! Live entertainment lifts the spirits of already happy shoppers throughout the day. A free hay ride serves as a shuttle transporting shoppers throughout the town.

#### On Map #9

Kelsey Pleasants @kpleasants\_ May 10 hey @ADAMDEVINE my friends and i are trying to catch the coolest people at #bonnaroo this year.. you gonna be hanging out on the farm?

BrianHensleyPhoto @BrianHensley\_ May 18 Where we're going we don't need roads! @ Bonnaroo #bonnaroo@BrianHensley\_





### **41A Music Festival**

September • Tullahoma, TN

@41amusicfest

The 41A Music and Arts Festival is the main fundraiser of the Highland Rim Kiwanis Club and is held annually in September. This two day street festival, held in the Historic Downtown District of Tullahoma has been heralded as a "Tullahoma Institution" by the Tullahoma News and was named "Tullahoma's Finest Community Event" in the annual Tullahoma News Reader's Poll. The goal of the 41A Festival is to provide fun, family-friendly entertainment through local, regional and national musical and visual artists while raising awareness of the Kiwanis mission of "changing the world, one child at a time". The 41A Festival also showcases a variety of vendors offering a range of culinary delicacies and unique gift items. This is a wonderful event that you surely don't want to miss.

Last years lineup featured Resurrection: A Journey Tribute, Pop Rox, Bad Monkey and Big Smo.

On Map #10



### **Slawburger Festival**

### April • Fayetteville, TN

Towns all over are having festivals connected to something their town is know about; tomatoes, cornbread, fainting goats and more. Most of the time when you say you are from Fayetteville people will say "Slawburgers"... so why not have a Slawburger Festival.

This festival is held in April and three of the favorite activities are the Slawburger eating contest, the Cow Art Auction and the Cornhole Tournament. The Slawburger eating contest is hosted by Honey's Restaurant/Lee McAlister.

Start the day off with the Kiwanis Pancake Breakfast 7:00 A.M. to 10:00 A.M. on the Courthouse Bandstand and participate in a 5K - Always Endure 5K beginning at 8:00 A.M. on the square.

Food & Merchant Vendors are set up all day. Enjoy lots of food including slawburgers and all types of merchandise. Enjoy

shopping and eating in all Downtown shops and restaurants.

Enjoy the Kids Zone from 10:00 а.м. to 5:00 р.м. & bring your lounge chair or dance to the many music acts.

While you're here, be sure to drive around downtown Fayetteville and check out the cow art displayed in business windows.

Make plans to join us next year for even more fun, crafts, music, and of course... slawburgers!

Hosted by Fayetteville Main Street and Fayetteville-Lincoln County Chamber of Commerce. For full details go to: slawburgerfestival. com or call Fayetteville Main Street, 931-433-7006 or Fayetteville-Lincoln County Chamber of Commerce 931-433-1234.

On Map #12



AL TER + 41A Music Festival@41AmusicFest We cannot wait to hear @TheRealBigSmo LIVE at the #41AMusicFestival in September!! J'Macs Bbq@JWalkComedy Having a #worldfamous #slawburger this is truly heaven on a bun!



### Jack Daniel World Championship Invitational BBQ October • Lynchburg, TN @JackDanielsBBQ

Every October, barbecue teams, judges and thousands of barbecue fans from around the world gather to celebrate the Anniversary of the Jack Daniel's World Championship Invitational Barbecue. After an intense day of smoking, seasoning, and searing BBQ, they will crown a Grand Champion of the festival.

The World Championship Barbecue takes place in Jack Daniel's Hollow. It is a combination of culinary expertise and friendly, but serious, competition with a \$10,000 prize going to the Individual Grand Champion.

To compete in The Jack<sup>m</sup>, domestic teams must win a state championship with at least 25 teams or a competition of 50

the U.S.—Memphis in May, American Royal Open or Houston World's Championship Bar-B-Que—which qualifies a team for an automatic berth. At The Jack, each team competes in seven categories – Pork Ribs, Pork Shoulder/Butts, Beef Brisket, Chicken, Dessert, Cook's Choice and Jack Daniel's Sauce.

teams, or win one of the premiere barbecue competitions in

Make plans now to join is in the Hollow on October 22, 2016 for the annual competition. It gets hotter every year!

On Map #11

### **Host of Christmas Past**

November • Fayetteville, TN

In 1991 a group of citizens began brainstorming to begin a local festival to promote Fayetteville Lincoln County and the downtown area. A Christmas themed festival was decided upon and Host of Christmas Past was born.

In keeping with the annual Christmas Open House tradition, The Flower House began twenty five years prior, the date of the 2nd weekend in November was set. Since then, more businesses and organizations have participated, making this truly a community event. While the downtown area is still the center of activities, other areas of the community have seen the benefit from participating. An estimated 18,000 people attend each year. Don't miss a fun-filled weekend where Snow is guaranteed to fall in historic downtown Fayetteville, Tennessee. Begin your visit on Friday afternoon to our beautiful Downtown all decorated for the holiday season. Friday evening following the Annual Lighting of the Christmas Tree at 5:00 pm, enjoy live music from the Bandstand on the Courthouse Lawn and stroll the square as many businesses will be open late.

Saturday is filled with activities for the young and young-atheart.

Please contact the FLC Chamber 931-433-1234 or Fayetteville Main Street 931-433-7006 for more information.

On Map #13

The festival continues to become a Norman Rockwell painting through an array of music, food, exhibits, shopping, candlelight and the old fashion spirit of Christmas.



FestivalofDiscovery @FestofDiscovery 22 Oct 2015 @FestofDiscovery 2015 grand champ @Bub\_Ba\_Q all setup in the hollow! @JackDanielsBBQ this weekend!!!





### **Walking Horse Celebration**

September • Shelbyville, TN

The Celebration<sup>®</sup> is the term generally used to identify both the event and the organization that manages and presents it.

The idea for a Walking Horse "festival" (later identified as the Tennessee Walking Horse National Celebration<sup>\*</sup>) is generally credited to the late Henry Davis of Wartrace, TN.

It began when Davis went to nearby Winchester one spring day in 1939 and observed the Crimson Clover Festival. He became very enthusiastic about what he saw and returned to Shelbyville with the idea that his home county should have a festival to celebrate their most important asset – the Tennessee Walking Horse.

The idea was cultivated into the first Celebration on September 7, 8, and 9, 1939. It has been held every year, without interruption, since.

The show has grown into its own 100-plus-acre equestrian complex; a complex frequented by many breeds and including a 30,000 seat outdoor stadium, a 4,500 seat indoor arena, a covered outdoor practice arena, permanent stalls for more than 1,700 horses, and campgrounds featuring full hook-ups for more than 350 recreational vehicles.

Indeed, it is a thrill to watch the more than 2,000 horses compete during the 10-day-and-night Celebration...and when the one horse emerges proudly on that Saturday night before Labor Day as the World Grand Champion Tennessee Walking Horse<sup>®</sup>, even the most somber could not help but feel a chill run up their spines. The Celebration<sup>®</sup> moved to its present location in 1948.

On Map #14



### **Bluegrass at Cumberland Caverns**

Watch amazing concerts from America's top bands and artists live.

Cumberland Caverns is home to the award-winning PBS concert series, Bluegrass Underground. Incredible concerts monthly, live from over 333 feet underground!

Bluegrass Underground is a monthly concert series recorded live in the Volcano Room of Cumberland Caverns, more than 333 feet underground. Audiences enjoy the underground setting just as much as they enjoy the talented acts on the stage. This amazing concert series has been featured on NBC and is recorded live several days throughout the year by PBS Arts.

On Map # 2





On Map #15



### **RC Cola & Moon Pie Festival**

June • Bell Buckle, TN

The Bell Buckle Chamber of Commerce's annual RC-Moon Pie Festival is held annually on the third Saturday in June. This wacky, fun for the whole family event celebrates the South's original fast food - an ice cold RC Cola and a fresh MoonPie. Smiling visitors from all over the world stream into the downtown area where they find plenty of music, cloggers, weird and knee slapping fun contests, MoonPie games, and a colorful parade.

The day begins with the RC-MoonPie 10 Mile Run with a limit of the first 1,000 runners to register taking part in the certified race on the scenic but challenging course. All pre-registered runners are guaranteed a race shirt, and at the completion of the race all runners are invited to enjoy a complimentary breakfast that has been said to be one of the

### **Cruzin' Downtown Fayetteville**

Come travel back in time with us at our 2<sup>nd</sup> Annual Cruzin' Downtown Fayetteville Event on October 1, 2016 11 am - 7 pm. This wonderful festival, hosted by the City of Fayetteville, brings people to the downtown area of Fayetteville to see all the wonderful things Fayetteville has to offer. Three main things this festival has, one is live music featuring a local band and a headliner band, playing 60's, 70's and 80's music, food trucks and of course an antique car show. The antique car show was a huge hit in a city that was visited and Fayetteville decided to start having one of their own. There are multiple categories for judging, from stock cars to rat rods. Bring your lawn chairs and come enjoy the car show with us! There will be a good variety of food vendors as well as T-shirts and cups for sale and can be purchased ahead of time at the municipal building. Registration forms are available online fayettevilletn.com, the municipal building 110 Elk Avenue South or by calling 931-433-6154.

Follow us on Facebook at Cruzin' Downtown Fayetteville.

On Map #12



best around with biscuits and the fixings, fruit, and of course,

stage is always abuzz with music, laughter, and entertainment

Festival. The coronation is followed by games for all ages and

the grand finale - the cutting of the World's Largest MoonPie

- free dessert for all! Three Southern Treasures in one day -RC Colas, MoonPies, and Historic Bell Buckle, Tennessee.

Close to home but a world a way.

RC's and MoonPies! After that, the festivities begin. The

that defies logic. The parade is a perennial crowd favorite

culminating in the crowing of the King and Queen of the

Gabriel Rayburn@Gabriel\_Rayburn 25 Nov 2015





### **High on the Hog**

April • Winchester, TN

Come Join the High on the Hog Festival for a week of family fun.

Franklin County Kiwanis presents High on the Hog Festival. This is a sanctioned Kansas City Barbeque Society BBQ contest. Over 50 teams will make their way from all over these United States to compete for over \$10,000.00 in cash and trophies and the title of Grand Champion. Family Attractions Carnival and Midway will run Tuesday through Saturday. World class horseshoe pitching Contest, Motorcycle Run, 4-H Chicken Q Contest and free concert. Takes place in Winchester City Park, third weekend in April.

http://www.highonthehogfestival.com/

On Map #16





Join us on the mountain for the 2016 Beersheba Arts & Crafts Fair! Always on the 4th full... https://www.instagram.com/p/BFZXtHxgCbz/



### **Beersheba Springs Arts & Crafts Festival**

Welcome to the Beersheba Springs Arts & Crafts Fair, the 4th weekend in August each year. (Sat 8/27/16 & Sun 8/28/16) This event is held on the historic Beersheba United Methodist Assembly Grounds, site of the old hotel, and features close to 150 artisans & craft vendors. All displays are handcrafted art. The setting is one-of-a-kind and as wonderful as the art. Only original Arts and Crafts or home produced articles are allowed. No commercial items or flea market wares will be displayed or sold.

With up to 13,000 visitors each year, "the two-day arts and crafts festival that has established itself as the kickoff to the fall festival season."

The 50th annual Beersheba Springs Arts and Crafts Festival

### August • Beersheba Springs, TN @BeershebaCrafts

will be held Saturday and Sunday on the historic United Methodist Assembly grounds in Grundy County. The property is the site of a 19th-century resort and is listed on the National Register of Historic Places.

"We had 13,000 come through last fall," said festival spokeswoman Fran Holt. "I've already had calls on three bus tours bringing senior citizens on day trips this year. In addition to the hand prepared hot meals that are prepared and sold in the hotel's historic dining hall, Hamburgers & Hot Dogs sold directly by the craft fair, there will also be various food vendors from all over the country there to provide some exciting food choices!

On Map #17

### Fam Jam June • Manchester, TN

The 7th Annual FamJam concert series will begin June 2 -7, 2016. They will have 5 full days of free great live music. Over 70 bands/artists with over 100 musicians performing a wide variety of music, from country to rock, bluegrass plus everything in between. This a great way to kick off the Bonnaroo festival every June. The event gets bigger each year so look forward to enjoying a great week of music, food & merchandise. Don't forget - admission is Free!

### Manchester Old Timers Day Manchester, TN

Friday and Saturday October 7th & 8th, 2016

The big events begin Friday evening at 6 p.m. Saturday's activities will include the Old Timers Day Parade, petting zoo, greased pole climb, clogging & musical groups, children's activities, food & craft booths, an old fashioned ice cream eating contest, scavenger hunt, St. Bede's Animal Blessing at 1 p.m., & much, much more!

For more information: http://oldtimersday.wix.com/ manchesteroldtimersday

Contact Roger Steele at 931-570-0370



The Herald-Chronicle @HeraldChronicle Apr 16

4 Miles Gone performing live on Citizens Pavilion Stage in Winchester Park at the 29th annual High on the Hog... http://fb.me/U38psLa5 939 The Duck @939 the duck 29 Jul 2013

Get ready for Old Timers Day in Manchester Tn!! 939 The Duck proudly sponsors this event for the 1st weekend in... http://fb.me/34EyV3ykV



#### Beans Creek Winery - @BeansCreekWine

Beans Creek Winery is located in Manchester, Tennessee. The winery opened its doors in October, 2004, with the help and dedication from nine local families. Main owner and winemaker, Tom Brown, is passionate about wine and proud to be called a Tennessean. Beans Creek Winery offers an extensive list of award-winning wines made from Tennessee grapes. The winery's team strives to offer an inviting and fun atmosphere to visitors: we want you to have a memorable and positive experience when visiting the winery!

A down-home Tennessee winery. We invite you to have a taste of Beans Creek - come on in, the water is wine!

On Map #21

### George Dickel Distillery - @GeorgeDickel

*Cascade Hollow* Nestled in the mountains of Eastern Tennessee, the George

Dickel Distillery, also known as Cascade Hollow, is home to the smoothest sipping whisky. At Cascade Hollow, Handmade the Hard Way is more than a slogan – it's a way of life. With very little technology used in the distillation process, each station is routinely checked and manned by an actual person. This ensures the standard of quality that fans of George Dickel are used remain consistent. All George Dickel whiskies undergo the signature chill charcoal mellow filtration, making the whisky uniquely smooth. So smooth that George Dickel himself named the brand after the traditional Scottish 'whisky' spelling, without the 'e.' Today, Distiller Allisa Henley maintains the history and tradition of this Tennessee whisky while looking for new ways to innovate. Visit Cascade Hollow in Tullahoma, Tenn. to see what makes the iconic George Dickel Distillery special from its unique distillation processes to beautiful scenery of the Cascade Springs and Cumberland Plateau.

On Map #19



The Whisky Guy @WhiskyGuy May 20 Give me 60 Seconds and I'll tell you about George Dickel Barrel Select Tennessee Whisky - 60 Second Whisky Reviews...





### **Southern Pride Distillery**

We are proud to be a modern part of an Old-World industry that has stood the test of time. With having 20 years experience in the distilled spirits industry, it was only a natural progression for us to apply both our experience and passion to create premium distilled spirits.....and so Southern Pride Distillery was started.

A dream made real in March of 2012, Southern Pride Distillery became a small batch artisan distillery committed to producing some of the finest distilled spirits on the market today. To say that our ancestors held their families and whiskey recipes close to their hearts is an understatement. Our story starts with a great grandmother and her Bible with the family recipe tucked safely inside the cover. Preserved by family members as all family secrets are.

Distilled in a copper pot still, our products are created much like those of our ancestors. We use locally grown corn milled at the distillery and our water comes from a natural spring that is on the property.

The products we offer are of the highest quality to keep the family proud! Our skilled craftsmen take both pride in their work and the end results, true to the family. This give you the best of both worlds --- time proven recipe and modern upgrades to accommodate our many valued customers.

On Map #18

### Jack Daniel Distillery - @JackDaniels\_US

The Jack Daniel Distillery is established and registered with the federal government at its present location. And now after 150 years of time-tested whiskey-making, it's the oldest registered distillery in the United States.

Since 1866, every barrel our whiskey matures in has been crafted by the Jack Daniel Distillery. In Lynchburg, we're of the belief that you can't make great whiskey unless you make great barrels.

We hold charcoal in high regard. Letting our whiskey drip through 10 feet of charcoal is what makes our whiskey, Tennessee Whiskey.

Our sour mash is mostly corn, a little bit of rye, and of course the addition of barley malt. But the real secret to our whiskey is the pure, iron-free cave spring water from the Hollow.

Mr. Jack sets standards of whiskey making still followed today: "Every day we make it, we'll make it the best we can."

#### Continued from Page 42





### Prichard's Distillery - @prichardspirits

Prichard's Distillery, Inc. was founded in 1997 in Kelso, TN. There we converted a 1930's schoolhouse into a fully functional old-fashioned distillery with the principle of preserving the tried and true colonial method of distilling spirits. We hand craft our spirits in traditional copper pot stills with the patience and care exercised by our forefathers over 200 years ago. Originally the distillery made our delicious award winning rums. Now, the whole portfolio of whiskeys, bourbons and liqueurs are manufactured here in Kelso. Our rums include: Prichard's Fine Rum, Prichard's Crystal Rum, Prichard's Cranberry Rum, Prichard's Key Lime Rum, Prichard's Sweet Georgia Belle and Prichard's Spiced Rum. Our whiskey portfolio includes our famous Double Barreled Bourbon and Double Chocolate Bourbon. And of course, Prichard's Sweet Lucy and Sweet Lucy Cream are the stars of our Liqueur collection. Prichard's Distillery produces over 20 different beverages for your tasting pleasure and we hope that you'll try them all.

Wonder why the neck of our rum bottles are crooked? While perusing through an antique shop in New England, Phil Prichard spied a hand blown antique bottle that may well have been over two hundred years old. Steeped in American history, many of the products we produce harken back to those early days of yesteryear when rum and whiskey were very much a staple of early New England history.

Our new bottle is a reproduction of that old bottle complete with many of its flaws and imperfections, recreated for us at our new glass producer here in America. We think it is quite a perfect bottle for our traditional American spirits.

On Map #20

### Lynchburg Winery - @lynchburgwinery

Welcome to the "Taste of the South"...The Lynchburg Winery located in beautiful and historic Lynchburg, Tennessee. We are two local families that are grape growers and wine makers. Many know our town 's name and history, but did you know that there was another story that needed to be told? For generations, these hollows have been home to many families that make Wine. Now, you have the unique opportunity to taste some of the Southern Style Handcrafted wines, including Serendipity - Our Signature Southern Wine! A very fragrant sweet white Muscadine with a fizz!

The Lynchburg Winery located on the square in downtown Lynchburg at 34 Hiles Street.

On Map #22



Abram Raouf @AbramBorma May 17 " Everyday, We make it .. We'll make it the Best we Can " Jack Daniel Distillery Bourbon Trends @bourbon\_trends Mar 30 New Release from Southern Pride Distillery - TN Whiskey Trail http://www.tennesseewhiskeytrail.com/

### Short Mountain Distillery - @short\_mountain

Short Mountain is owned and operated by the Kaufman brothers. In 1910 their great grandfather, Jesse Shwayder, founded the iconic American brand Samsonite. Shwayder never missed an opportunity to attribute his company's success to the Golden Rule: "Do unto others as you would have them do unto you." He believed in this deep value so much that he started a tradition of handing out marbles engraved with the Golden Rule. The Kaufman brothers carry on this tradition to honor their great grandfather with a collectable coin inscribed with this philosophy on every bottle.

Short Mountain Distillery is partnered with local legends of moonshine, Ricky Estes & Ronald Lawson. These men have retired from their days of illegal wildcatting, but their craft is undisputed.

Our moonshiners bring to the table over 100 combined years of distilling experience. Short Mountain Shine is made with the time-honored skills of Cannon County moonshiners and is refined by the modern distilling practices of our Master Distiller Josh Smotherman. Short Mountain Shine is the besttasting shine ever made, made even better.

On Map #21

### Jackson Morgan Southern Cream - @JMsoutherncream

American made and carefully curated, Jackson Morgan was born out of a need for a craft whiskey cream. Playful southern flavors including salted caramel, orange whip, and brown cinnamon sugar create a fun flair that has been missing from traditional whiskey creams. Can be sipped neat or shaken into a vintage cocktail. Best served chilled.

It all started in 1921 when Alfred Wetherington, the great grandfather of siblings Jackson and Morgan had a whiskey still in eastern North Carolina. He later decided to become a preacher and left the whiskey life behind. Almost a 100 years later, Jackson and Morgan are picking up where he left off with a new twist on the family recipe.

On Map #23



Ron Johnson @RockonRonnieJ Apr 8 We have a winery in the square in Lynchburg Tennessee Wine is fantastic. There are grapes that grow here... http://fb.me/11pncUZGy

