

Empower



Influence



Opportunity



Leadership

Network



Advance



SPW a Catalyst to Help All Employees & Organizations Reach Their Full Potential



By Rose Ann Scanlon
*Facilitator,
Society of Professional Women*

Many studies have shown that financial performance & the common good are improved with more women in leadership roles. One by Credit Suisse looked at the performance, including both stock returns and other financial metrics, of the nearly 2,400 companies in

the MSCI AC World index from 2005 onward, doing a like-for-like comparison to see if having women on these companies' boards made an impact. The findings are impressive. Over a period of six years, the companies that had a gender diverse board outperformed the male-only ones by 26 percent!

A recent study from a Harvard Business School Symposium found that compared with men, women enact their leader roles with a view to producing outcomes that can be described as more compassionate, benevolent, universalistic, and ethical, thus promoting the public good.

We all want to improve the financial performance of our businesses, and to promote the public good, particularly with the many dire challenges the world is currently facing. But so far, our efforts have not been effective.

Recently, LeanIn.Org and McKinsey & Company released Women in the Workplace 2016. It found that although companies' commitment to gender diversity is at an all-time high, they are struggling to put their commitment into practice and many employees are not on board. It recommends that to level the playing field, companies need to treat gender diversity like the business imperative it is, and that starts with better communication, more training, and a clearer focus on results.

For eight years, SPW has helped both women and men to put their commitment into practice to help all employees reach their full potential. Companies demonstrate their high degree

of commitment to this goal by serving as sponsors. They value the fact that our nationally recognized speakers challenge our members to think differently, take risks, and adopt new approaches. The very steps needed to move toward greater gender diversity.

Our 2017 Trademark events will feature female CEOs of some of the most impressive companies in our region, the Chief Talent Development Officer at Comcast, an expert on "gender-speak", and a political and cultural author and journalist. They will address areas recommended by the Women in the Workplace 2016 report, including:

- Elevating women in the workplace
- Building your own brand
- How to better communicate across genders
- Taking control of your own career
- How the media influences our perceptions of women and gender roles
- The art of turning around a project, department, or business

We hope you join us for these as well as our Lunch & Shares and She Suite Leadership Workshop.

Thanks to those of you who responded to our survey this summer. In response to your feedback, we will be reserving tables at our trademark events for people attending alone who wish to sit with others also attending alone to maximize networking opportunities. And holding one breakfast trademark and one in the early evening, in addition to four at lunch time.

We look forward to a fabulous 2017 for SPW. One in which we will continue to do our part to help all people reach their full potential, and make the world a more prosperous, benevolent place.

A handwritten signature in dark ink that reads "Rose Ann Scanlon". The signature is fluid and cursive.

Contact **SPW**

Rose Ann Scanlon,
SPW Facilitator at RScanlon@mlcc.org

Nicole Stephenson,
Program Director at 484-253-1118 or NStephenson@mlcc.org

Or visit www.spwmainline.com

SPW Mission

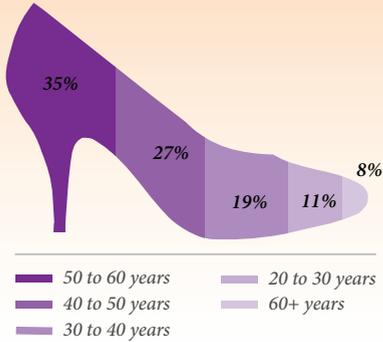
To help accelerate the advancement and expand the influence of women leaders of all professions and generations, strengthen our business community, and support the region's non-profit organizations.

SPW Vision

To create a balance in leadership by increasing the number of women in power throughout business, non-profit and government sectors.

WHO Attends SPW Events?

Age Range



Gender Ratio



Professional Level



10%
Education/Non-Profit



9%
Technology



10%
Marketing/Advertising/
Public Relations



23%
Financial Services



14%
Healthcare/
Pharmaceuticals



34%
Other

The Future of Women at Work

8%

Women currently earn 78 cents for every dollar earned by men; increasing only 8% in the last 24 years.

Today, women hold 16.9% of board seats at Fortune 500 companies compared to 11.7% in 2000 and 6.9% in 1995.

16.9%

Thank you to our 2017 supporting sponsors!



Jim Pitts,
**VP-New Business
Development**

USI Affinity has been a proud partner of The Main Line Chamber of Commerce for more than 15 years, serving as an insurance and benefits advisor to its members and a regular sponsor of SPW and Chamber events.

Helping Friends and Family Get Health Insurance

Health Insurance Is Important

Health insurance gives people access to preventive care services that help them stay healthy. It also helps pay for care when people are sick or injured. Uninsured people often don't

Employee Benefits Sponsor

get the preventive care they need and use hospital emergency departments when they get sick. With health insurance, people can get the care they need at the right time. Health insurance plans cover doctors, medication, and hospital visits.

Coverage Is Better than Ever

Now people are able to get coverage even if they have a pre-existing condition that kept them from getting health insurance in the past. Most health plans will cover a broad range of services called Essential Health Benefits. These include services like hospital stays, maternity care, prescriptions, and emergency care. Health plans will also fully cover most preventive services, like wellness exams, screenings, and immunizations. This means people don't have to pay anything extra when they visit the doctor for preventive care.

Coverage Is Now Required

Most U.S. citizens need to have health insurance. People can get coverage through a job, buy it on their own, or get it from a government program like Medicaid or Medicare.

Those Who Don't Have Insurance Will Pay

Those who don't have health insurance coverage may have to pay a tax penalty. In tax year 2016, the penalty was 2.5% of your total household adjusted gross income, or \$695 per adult and \$347.50 per child, to a maximum of \$2,085.

For tax year 2017 and beyond, the percentage option will remain at 2.5%, but the flat fee will be adjusted for inflation. Add to that having to pay the full cost of medication, emergency room visits and other medical services, and it's clear that it doesn't pay to go without insurance.

It's More Affordable than Ever

There are many health plans that can meet your needs and budgets. For those who are in good health and don't need medical care often, there are plans that have lower monthly premium costs, but more out-of-pocket cost for medical services. For those who need a lot of medical care, there are plans that have a higher monthly premium cost, but offer lower costs per service. There is also a federal tax credit that can lower the monthly premium, and also other cost-sharing assistance available for those who qualify.

The open enrollment period for 2017 coverage is from Nov. 1, 2016, through January 31, 2017. We hope you'll contact us first for advice and access to purchase a plan. Those who do not currently have health insurance and need coverage before 2017 can check to see if they qualify for a special enrollment period.

USI Affinity is just a phone call away. Get answers to your questions. For individuals and businesses with less than 50 employees, call 610-537-1377. For employers of more than 50 employees, please call 610-537-1393.



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Champion Sponsor: Wells Fargo



Anthony Rosado,
**Senior Vice President, Area
President, Montgomery County
Division, Wells Fargo**

At Wells Fargo, we are proud to continue our relationship with the Main Line Chamber of Commerce and the Chamber's Society of Professional Women (SPW). We look at our partnership with SPW as a critical piece of our overall commitment to helping women business owners and corporate executives succeed financially.

In the seven years that we have been a prime sponsor, we have supported programs that produce great business leaders, which in turn helps the entire Main Line community through enhanced growth and opportunities.

One of these programs features a monthly \$1,000 grant to a designated non-profit—these grants are awarded at SPW events in front of hundreds of attendees—helping us reach this crucial audience while supporting vital Main Line non-profits. In the past year alone we have supported organizations such as Big Brothers Big Sisters, Suiing Warriors, People's Emergency

Center and Women's Humane Society among others.

Our SPW sponsorship is a natural extension of Wells Fargo's historic focus on the women's market. In fact, since 1868 when Wells Fargo namesake Henry Wells founded Wells College, our company has been in the forefront of helping women succeed financially.

Whether it's our efforts around lending, financial education, or support of non-profits that focus on women, we are working to reach one simple goal—to help women executives and women-owned business customers succeed financially. And while we are proud of our accomplishments in helping women and women-owned businesses, we are also committed to doing even more with our partners on the Main Line and elsewhere—we know very well that together we can accomplish more than we could ever do alone.

Women's Health Sponsor: Main Line Health



Lydia Hammer,
**Senior Vice President,
Marketing & Business
Development, Main Line Health**

Main Line Health (MLH) is proud to be a longtime supporter of SPW, and is honored to have served as their women's health sponsor for more than seven years. We value the opportunity to provide women at all stages of life the foundation to live life to the fullest through access to resources that support overall wellbeing.

In particular, Main Line Health has found tremendous value in the many events and educational opportunities made possible by SPW. Not only do they provide the tools for our female employees across Main Line Health to build upon and advance their leadership skills, SPW has given a forum for our employees to connect with peers across multiple industries for support

and knowledge sharing.

Since the inception of SPW, thousands of women in our community have joined together in an effort to expand the opportunities for-- and influence of-- female leaders. This relationship fosters the opportunity for MLH and SPW to encourage women to take a leadership role in their own health, as well as in the communities we serve. We value the opportunity to partner with the SPW to provide health information and education to its more than 4,000 members.

To learn how Main Line Health can be a partner in your health and wellness, visit mainlinehealth.org.

Communications Sponsor: Comcast Business



Ian Gallagher,
Regional Marketing Director, Comcast

At Comcast Business, we are proud to continue our partnership with the Main Line Chamber of Commerce and the Society of Professional Women (SPW). Comcast Business provides advanced communication services to businesses of all sizes and industries. Through a next-generation network that is backed by 24/7 technical support, Comcast delivers Business Internet, Ethernet, TV and a full portfolio of Voice services for cost-effective, simplified communications management. Over the years, our support of SPW has afforded us the opportunity to meet inspiring business leaders and have introduced us to many of the region's most successful and innovative companies.

SPW's stated mission is to "accelerate the advancement and expand the influence of women leaders of all professions and generations, strengthen our business community, and support the regions non-profit organizations." At Comcast, we share similar goals. Diversity and inclusion is a value that all of us at Comcast hold – it's a part of our DNA. We recognize, celebrate and support diversity and inclusion in many ways, and our support of organizations such as SPW is one example.

Our commitment to diversity and inclusion extend beyond the walls of our company. They reach into the communities we serve with diverse content and programming

and into our supply chain by encouraging, facilitating, and empowering minority, women-owned, and other diverse businesses to work with us, as well as into our community partnerships, where we focus our resources, talents, and passions into making our communities stronger. Within Comcast, one of our proudest achievements is the increase in women leaders across the company. In 2015, 41% of our new hires were women and we're working hard towards our goal of a workforce that includes 50% women across all levels.

Diversity and inclusion fuel our success by helping us reflect the communities we serve, and this has proven to be our foundation for innovation. Our partnership with SPW and the Main Line Chamber has led to new business opportunities and has helped grow our business throughout the region. Most importantly, SPW has given us the opportunity to give back to the local business community and support the shared goals of our organizations. We look forward to continuing that support in 2017 and beyond.

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1847Financial/ Penn Mutual

The 1847Financial Team
“SPW is hands down the best organization of its type! Each event has sold out from its very inception because they are informative, offer excellent networking opportunities with successful professionals, and bring in top rate speakers.”



EBE Events & Entertainment

Tara Buchanan, Director of Production and Events
“It is our strategy and core policy to continually explore, develop and engage in best practices and implement those that will positively impact our customer and enhance their experience with our organization.”



KYW Newsradio 1060

Mary McCrossen Kelly, Business Development
“KYW Newsradio 1060 is thrilled to partner with SPW. Their events, content and networking opportunities are among the best in the region. SPW brings the same expertise to their programs that KYW brings to news and information!”



EDUCATION SPONSOR Saint Joseph’s University

Joseph P. Kender, Jr., VP University Relations
“SPW is an ideal partnership for Saint Joseph’s University. Our staff and faculty continuously remark about the high caliber speakers and the tremendous networking opportunities provided by SPW. I am proud to hear of the wonderful relationships that have formed with business organizations as well as the featured non-profits.”

PLATINUM SPONSORS



Stradley Ronon Stevens and Young, LLP

Anastasia Sheffler-Wood, Business Attorney
“SPW enables professional women to continually advance in their careers by providing meaningful networking opportunities and dynamic programming. Stradley Ronon is proud to support SPW in its mission to strengthen the business community through the advancement of women.”



UnitedHealthcare

Michelle Goglia, Vice President, Sales and Account Management
“At UnitedHealthcare relationships mean trust. Trust is earned and preserved through truthfulness, integrity, active engagement and collaboration with our clients, health care providers and facilities. SPW has helped me to form and grow many valuable personal and professional relationships.”



COMMUNITY OUTREACH SPONSOR Univest Bank and Trust Co.

Julie Sommese, Executive VP and Senior Relationship Manager
“Our employees benefit from networking and attending programs. SPW has given Univest more visibility in the Main Line community, strengthening our brand and enabling us to share our story of making financial dreams a reality for individuals, businesses and nonprofit organizations.”

Univest Bank and Trust Co. is Member FDIC, Equal Opportunity and SBA Preferred Lender

GOLD SPONSORS



Enterprise

Heather Tassoni, Director of Business Rental Sales

“Enterprise Holdings treasures the value we get from our SPW sponsorship. Their events and programs are motivational while providing us with personal and professional development.”



Fidelity Investments

Rachel Robertson, Senior Branch Manager
“At Fidelity, our goal is to make financial guidance broadly accessible and help women live the lives they want. Participating in SPW events helps us grow our professional relationships and deepen our connections with women in the financial services community.”



Firsttrust Bank

Terry D'Alessandro, EVP,
Director of Community Banking

“SPW has helped us gain greater visibility with clients, and the speakers and their topics teach our employees, of all generations, the valuable leadership skills that are critical to their professional development.”



M&T Bank

Kathryn R. Bittner, Business Banking Regional Manager

“We believe that M&T has a core set of values that sets our bank apart, defines our culture and guides our work. M&T places high value on the role SPW plays in our continuous focus on leadership development that carry these values forward.”



Main Line Today

JB Braun, Publisher

“Our editors who attend SPW programs are presented the unique opportunity to “listen” to the cares and concerns of those who attend. Main Line Today magazine is the definitive regional magazine serving Montgomery, Chester and Delaware counties – so it’s critical for us to tell the stories that resonate and accurately reflect the community we serve.”



PwC

Amy Frazier, Philadelphia Metro Marketing & Sales Market Leader

“We have been a long time supporter of SPW to provide networking opportunities for our people as well as access to thought provoking developmental content. Our people that have attended value the opportunity to expand their network of relationships.”



Valley Forge Casino

Bill Mikus, VP Human Resources

“Valley Forge Casino Resort is a proud sponsor of SPW. The organization recognizes the value of creating opportunities to maintain local community connections while providing excellent programs for personal development.”



Vanguard

Kory Collins, Recruiting Partnerships

“SPWs No Limits Leadership initiative has provided our crew members an opportunity to coach and develop the next generation of aspiring leaders and business professionals. It’s a great opportunity to connect and build relationships with some of the brightest college students who are ready to change the world.”



Vertex

Lisa Butler, Chief Financial Officer

“SPW has provided our company with opportunities to meet interesting and successful female professionals. We are energized with the quality of the relationships that we are building that are helping our women leaders to become successful both in their personal and professional lives. Vertex sees building relationships in our local community as critical to our continued success.”

SILVER SPONSORS



Brandywine Living

Brenda J. Bacon, President & CEO
“The speakers SPW features are inspirational for our employees, and striving for excellence is part of our mission. Brandywine Living’s staff is a proud bunch, as we provide the best of the best in senior care and lifestyle services, so surrounding ourselves with other excellent professionals is paramount to the professional development of our employees.”



The Carney Group

Nanette Carney, CEO
“The Carney Group was built on relationships. We service not only the client but the candidate who is looking for opportunity in the workplace. SPW brings people together at all levels and being a sponsor gives new visibility to each company. We not only have new relationships, we have new friendships.”



GIANT/Martin's Food Stores

Kate Fealtman, Marketing Manager
“We are proud to sponsor SPW and to encourage the growth and development of fellow business women in our community. These events are a wonderful way to network and to spark discussion with other professionals.”



Monarch Staffing

Laura Kasper, President
“We are always so busy in our day to day work and family life that it is so refreshing to stop and take the time to invest in yourself and your employees. You can never have enough professional development education. Being a part SPW has provided Monarch and our employees with enriched knowledge.”



Nolan Painting

Kevin Nolan, President
“SPW events are extremely valuable (even if you're a man) for the content and energy of each event. The speakers have been inspiring, educational and enlightening. In addition to my own great experiences my team has been involved and benefited from all the programs.”



Pictures by Todd Photography

Todd Zimmermann, Photographer
“As a photographer I get to cover lots of different types of business events in the Philadelphia area, and I must say that SPW programs are really special.”



Seasons 52

Kim Corslund, Sales Manager
“We are lucky enough to have such a great organization as SPW in our community. Our participation has forged us endearing and lasting relationships.”



Stephano Slack

Jolie Karp, Partner
“Career development has become an essential part of employee retention and the SPW events have come to be an integral part of our staff development. SPW allows for an ideal environment where professionals can develop skills to help them achieve goals both personally and professionally.”



Suburban Square

Joy Medlock, General Manager
“Being new to the community, I look forward to networking opportunities that SPW offers to learn more about Suburban Square’s customer and connect with potential new retailers and potential partners.”



WSFS Bank

Deb Persia, AVP, Portfolio Manager, Commercial Banking
“Lasting relationships are a key part of the Bank’s success. SPW hosts valuable and informative networking events throughout the year that not only provide food for thought in our daily routines, both personally and professionally, but also allow us to meet a diverse group of individuals and build those lasting relationships.”

EVENT SPONSORS

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2017 Calendar of Events

SPW[™]

Society of Professional Women[®]

A Program of The Main Line Chamber of Commerce

*A competitive edge for women
leading in the 21st Century*

Don't miss our consistently sold-out events. SPW has been consecutively ranked as the Greater Philadelphia Regions #1 Business Networking Association by Philadelphia Business Journal.

Event Cost: MLCC Gold Members \$40 • MLCC Members \$45 • Non-MLCC Members \$55

WEDNESDAY, FEBRUARY 1, 2017

▶ THE ART OF A TURNAROUND ONE FACT-BASED DECISION AT A TIME

DAWN ZIER

CEO of Nutrisystem

Whether you're turning around a project, department, your own small business or a public company ... this is for you. Keynote speaker & Nutrisystem CEO, Dawn Zier, successfully resurrected a 40 year old iconic brand and she kept good notes. What decisions did she make and how did she make them and get buy in across the organization? It's the stuff great leaders are made of and the principles they draw on. She has a formula that just might have application for you and whatever endeavor you're pursuing. Find out what it is as part of this first-ever lecture by one of America's leading business women whose company has ranked in the top 10% of best performing NASDAQ stocks during her tenure.

Featured Non-Profit: American Heart Association

11:00 am - 1:30 pm at The Philadelphia Country Club



LATE MARCH 2017

▶ IT'S ABOUT MORE THAN HAIRSTYLE AND THE DRESS: *WOMEN AND THE MEDIA*

REBECCA TRAISTER

Author, Political & Cultural Journalist

Rebecca is writer at large for New York magazine and a contributing editor at Elle. A National Magazine Award finalist, she has written about women in politics, media, and entertainment for The New Republic and Salon and has also contributed to The Nation, The New York Observer, The New York Times, The Washington Post, Vogue, Glamour and Marie Claire. Rebecca's first book, Big Girls Don't Cry, about women and the 2008 election, was a New York Times Notable Book of 2010 and the winner of the Ernesta Drinker Ballard Book Prize. Are we moving beyond reporting on women's clothes, hair, and presence or absence of a smile? Does it matter? Come hear Rebecca's perspective.

Featured Non-Profit: TBD

11:00 am - 1:30 pm at The Radisson Hotel at Valley Forge Casino Resort



WEDNESDAY, MAY 24, 2017 - BREAKFAST EVENT*



▶ **ELEVATING WOMEN IN THE WORKPLACE: STRATEGIES FOR OVERCOMING THE ODDS WHEN THE ODDS ARE AGAINST YOU**

MADELINE BELL

President & CEO of The Children's Hospital of Philadelphia

Although significantly more women are graduating from college than men, and women compose almost half the workforce, they make up just 5 percent of CEOs at Fortune 500 companies, less than 15 percent of executive officers, and less than 17 percent of board members. Studies show that organizations with more women in leadership roles perform better than those that do not. So why aren't there more women in senior roles and what can we do about it? Madeline Bell will answer these questions and recommend strategies and tactics to increase leadership opportunities for women. Including sharing her own career journey and how she overcame the odds.

Featured Non-Profit: The Children's Hospital of Philadelphia Foundation

*8:00 am - 10:30 am at Radnor Valley Country Club

THURSDAY, JUNE 29, 2017 - EVENING EVENT*



▶ **MASTER YOUR BRAND: BUILDING SUCCESS OFF OF WHAT YOU ALREADY HAVE**

BRENDA J. BACON

President & CEO of Brandywine Living

What do you want people to think when you walk into the room? How about when you leave? A personal brand is not a superficial smile or a nice personality; it's what people say about you when you leave the room, whether it has been a good meeting or a challenging one. Come hear Brenda J. Bacon talk about how her experience as a CEO, member of NJ Governor Jim Florio's cabinet, and a NYSE company Board Member (FTI Consulting Inc.) and how she created and enhances her brand. Brenda will show how you too can harness your natural skill set to develop your own personal brand. Brenda will break down this broad concept into applicable actions you can take to be true to yourself while presenting the best version of you.

Featured Non-Profit: Main Line Art Center

*4:00 pm - 6:30 pm at The Desmond Hotel

THURSDAY, SEPTEMBER 21, 2017



▶ **GENDERSPEAK: WORKING TOGETHER SUCCESSFULLY**

TAMMY HUGHES

President of The Heim Group, LLC

Men and women grow up in different cultures and learn different lessons about "appropriate" teamwork, problem solving and leadership; however, those differences are often difficult to see—let alone manage. Tammy's humorous keynote addresses the central factors that drive gender-related communication problems and emphasizes the importance of men and women valuing each other's strengths. Tammy is a dynamic facilitator, presenter and business leader with over two decades experience and clients that include McDonald's Corporation, Procter & Gamble, GE, Google, ESPN, Microsoft and more.

Featured Non-Profit: Melmark

11:00 am - 1:30 pm at The Radisson Hotel at Valley Forge Casino Resort

THURSDAY, NOVEMBER 2, 2017



LESSONS LEARNED, STAY IN THE DRIVER'S SEAT OF YOUR OWN CAREER

MARTHA SOEHRN

Chief Talent Development Officer & Senior Vice President of Comcast

Martha's career encompasses 15 years in the telecommunications industry; 25 years in the defense industry; and 13 years as an adjunct professor and research/academic advisor. She has been acknowledged by CLO Media as a learning leader in CLO Magazine, Woman to Watch by Multi-Channel News, Most Powerful Women in Cable by CableFax, and was granted the Liberty Award by Philadelphia WICT. Martha will share her secrets on creating a successful career and speak on the lessons learned along the way.

Featured Non-Profit: Greater Philadelphia Veteran's Network

11:00 am - 1:30 pm at the Radnor Valley Country Club

Lunch & Share Conversations

Thursday, January 19, 2017

HOW TO USE BROAD AND TARGETED MEDIA TO CATCH YOUR CUSTOMER

Presented by: KYW Newsradio and Main Line Today

Wednesday, April 12, 2017

CREATING A CULTURE OF CYBER SECURITY

Presented by: Jana Landon, Attorney at Stradley Ronon

Wednesday, July 19, 2017

CARDIOVASCULAR DISEASE IN WOMEN: PREGNANCY, MENOPAUSE AND BEYOND

Presented by: Erin O'Malley Tysko, MD, Cardiologist, Lankenau Heart Institute - Main Line Health

Wednesday, October 11, 2017

GET FINANCIALLY NAKED

Presented by: 1847Financial/Penn Mutual

All Lunch & Shares Will Take Place From 11am - 1:30pm at Seasons 52 - King of Prussia

LEADERSHIP INITIATIVES

She-Suite
**LEADERSHIP
WORKSHOP**

An Interactive and fun workshop focusing on skills that can make or break your career. SPW acquires award winning facilitators and offers this half-day workshop at an affordable rate for you and your employees.

Women helping Women
mentoring

Each month these intimate circles bring together women of all generations and diverse professions in a confidential environment. Women share their experiences, knowledge, goals and workplace challenges, and build life-long relationships.

No-Limits
**LEADERSHIP
INITIATIVE**

The No-Limits Leadership program focuses on empowering young women with the confidence to reach their full potential and realize their ability to be future leaders in business, government, board rooms and the community.

PARTNERSHIP EVENT



The Main Line Chamber of Commerce, in partnership with the Society of Professional Women and Devereux Advanced Behavioral Health has established the Helena Devereux Women in Leadership Award to recognize outstanding female professionals whose work has impacted the Greater Main Line Region in the areas of business excellence, community service, exceptional women's leadership and the advancement of all employees.



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Expand your network

Build relationships

Increase visibility

Enhance leadership skills

Help employees excel

Strengthen talent pipelines

Grow your business



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Nikki Johnson-Huston

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Nikki Johnson-Huston

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SPW Trademark Events ▲

These engaging, consistently sold-out programs are attended by 250+ professional men and women from companies of all sizes. In addition to networking with the regions leaders, attendees enjoy world-renowned keynote speakers including visionaries, executives and celebrities. A non-profit organization is featured at each event, giving it an opportunity to share its mission and needs; while receiving donations and financial support from SPW sponsors and attendees.



Lunch and Share Conversations

These informal educational lunch programs are limited to 85 participants and feature an expert on a specific topic. The sessions are interactive and encourage collaboration and participation among the attendees and presenter. Topics include generational differences, social media, branding, legal issues and many more. Attendees take advantage of invaluable networking opportunities before and after the presentation.

Women-Helping-Women Peer Mentoring Circle

These intimate circles bring together women of all generations and diverse professions in a confidential environment. Women share their experiences, knowledge, goals and workplace challenges, and build life-long relationships. Each participant receives personalized coaching and mentoring from peers, mentors and guest experts.



No-Limits Leadership Initiative

SPW makes programs available to empower young girls with confidence to reach their full potential and realize their ability to be future leaders in business, government, board rooms and the community. Women leaders share their leadership journeys, and provide insight on how to turn obstacles into opportunities.

She-Suite Leadership Workshop

Companies of all sizes are investing in SPW's workshop as a way to retain and develop their high-potential female leaders. This interactive workshop includes sessions on developing executive presence, negotiation strategies and effective leadership skills. The workshop, led by nationally recognized leadership development facilitators, provide the opportunity to connect with the best and brightest minds from leading organizations.





Understand needs. Strategize options.
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Commonly Asked Questions

- ◆ What do I need to consider pre and post-divorce?
- ◆ What are the top financial considerations when divorcing?
- ◆ What lifestyle can I afford?
- ◆ Should I keep the house?
- ◆ How important is the pension?
- ◆ What is more important... securing alimony or a greater % of assets?
- ◆ What steps can I take if my spouse is possibly hiding assets?
- ◆ Who will pay for the children's education?

Pre-Divorce, during the Divorce process, and Post-Divorce are times of great uncertainty about the future. At this time, the greatest peace of mind comes from having the proper team in place to assist you with your future needs...legally, financially, and emotionally. A CDFA (Certified Divorce Financial Analyst) is specifically trained to be a critical part of that team. While working with Christine Palmer Hennigan ChFC, CDFA, you will gain an understanding and comfort level that all of the financial decisions during the divorce process serve your best interest, not only at end of the divorce process but long term as well.

If you are contemplating divorce or are in any stage of the divorce process, it likely may make sense to include a CDFA on your team. For a 15 minute FREE consultation to determine if appropriate, please reach Christine Palmer Hennigan at (610) 429-4020 or email at chennigan@divorcewealthstrategies.com

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