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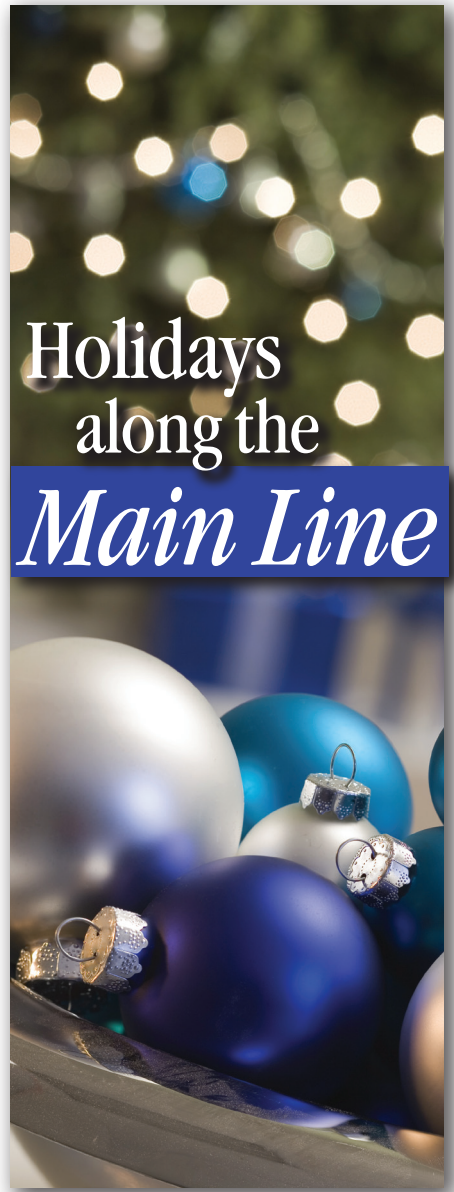
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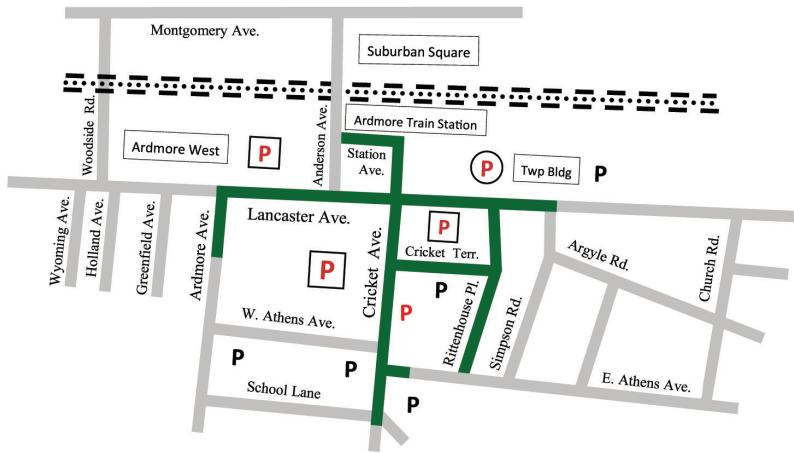
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Downtown Ardmore Parking Map




 Curbside metered parking

 Short-term metered lots

 Short and long-term metered lots

 Short-term kiosk lot

 Weekday permit parking

Remember to push the Free Time button BEFORE feeding the meter for 10 minutes of free parking if you are just making a quick stop.

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Saturday,
Dec. 10

10 am to 5 pm

Sunday,
Dec. 11

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****Food trucks throughout the weekend****

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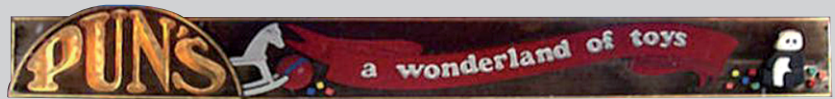
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Shop locally this holiday season

While the popularity of shopping online has grown, such practices are not always eco-friendly or timely, as gifts bought online must be packaged and shipped, wasting valuable resources and time that last-minute shoppers may not have.

The benefits of shopping locally go beyond convenience and the chance to reduce your carbon footprint. The following are a few ways that shopping locally this holiday season can directly benefit your community and the people who call it home.

Local economy

When men and women shop locally, they are putting money back into their local communities. Local small businesses may be owned by your neighbors, and it can be comforting to know that your holiday shopping dollars are going to support a neighbor instead of a large corporation. Local businesses also employ your neighbors, so shopping local can strengthen the local economy by creating jobs that may not exist if you and members of your community fail to support local small businesses.

Community identity

Local small businesses go a long way toward creating a neighborhood identity, and that identity can create a stronger sense of community among you and your neighbors. In addition, a unique community identity can make your town more attractive to outsiders, and that appeal can improve the value of local real estate while also attracting more people to local businesses in your neighborhood.

Uniqueness of gifts

The gifts you buy when shopping locally also can benefit your community. Gifts purchased from small local businesses tend to be more unique than items bought from national chains, as smaller retailers tend to sell more homemade items than their national competitors. Recipients of such items may find such gifts more thoughtful than mass produced items bought from national chains, and the uniqueness of homemade gifts may encourage the gifts' recipients to visit your community and do some shopping, further benefitting your local economy.

Customer service

The accessibility of customer service is another oft-overlooked benefit of shopping locally. When buying from national chains, especially during the holiday season when such businesses may be overwhelmed with orders, making contact with customer service departments can be a trying exercise in patience. Long wait times on the phone or online can make the process of contacting customer service extremely frustrating. But such frustration is rare when buying from local businesses, as consumers can simply take their products into the store, where employees can immediately address their concerns. In addition, buying locally makes it more convenient for friends and family members who also live in your community to return their gifts.



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2016

Small Business Saturday

Saturday, November 26

Shop Local, shop Small! Visit Downtown Ardmore businesses for in-store promotions, special events, and more. Remember to enter to Win the Window at participating stores!
www.DestinationArdmore.com



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Win the Window

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Fridays, December 2, 9 and 16

See prizes in the Ardmore Initiative Window, at 56 E. Lancaster Avenue. Enter to win at participating stores starting Small Business Saturday.
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Friday, November 25

Schauffele Plaza, 16 E. Lancaster Ave.
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www.ArdmoreShops.com

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Friday, December 2, 5pm - 9pm
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For more info:  DestinationArdmore.com and  [DestinationArdmore](https://www.facebook.com/DestinationArdmore) | 610.645.0540



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Join the Bryn Mawr Business Association for their annual Tree Lighting festivities on Friday December 2, from 7:00pm to 8:00pm at the Ludington Library, 5 S. Bryn Mawr Ave, Bryn Mawr, PA. Santa arrives in Bryn Mawr on a Bryn Mawr Fire Truck Tree lighting and sing-a-long with Santa. Mrs. Claus will also be taking children's requests. It is held in the gazebo area behind Ludington Library.

Light refreshments served and local singers will participate. James Gibbons Tree and Landscaping are stringing the lights for free and Lower Merion Township is installing the outlet. This is sponsored by Bryn Mawr Beautiful, Bryn Mawr Rotary Club & the Bryn Mawr Business Association.





Photos by Howard Pitkow

Main Line Art Center's holiday craft market features locally handcrafted treasures

HAVERFORD, PA —The galleries at Main Line Art Center in Haverford will be transformed into a shopper's paradise from December 9 to 11 for Holiday Craft Market: Fresh & Local. The carefully curated Craft Market features one-of-a-kind, high-quality jewelry, clothing, accessories, photographs, ceramics, prints, soaps, and woodwork handcrafted by local artisans.

The Holiday Craft Market will open with a Kick off Party on Friday December 9 from 5:30 to 7:30 pm where shoppers can meet the artists and enjoy refreshments. The Craft Market will continue Saturday, December 10 from 10 am to 5 pm, and Sunday, December 11 from 11 am to 4 pm. Milk and Sugar and Bonjour Creperie food trucks will be serving up their specialties throughout the weekend in the Art Center's large parking lot.

Entry into the Holiday Craft Market and the Kick Off Party is free and open to the public. The Art Center is wheelchair accessible and offers plenty of free parking.

Holiday Craft Market Artists include Elizabeth Armstrong, As the Crow Flies & Co., Mark Blair, Sharon Bartmann, Art & Soul, Paul Carpenter, Bette Conway Fine Jewelry, Lilac Road, Joan Johnson Soaps, joeyfivecents, Emily Keifer Jewels, Gillian Lancaster Art, Richard Mantell, Heather McBryar, Susan Meier Jewelry, myworkinclay, no. 27 Collection, On 3 Designs, Katrina Piechnik, Pleasant Valley Textiles, Gillian Pokalo, Marcia Reiver, Susan Rifkin Jewelry Designs, Sarah Draws Things, Sandra Schmitz, Stanley Chester & Albert, Jenny Staple Designs, Jennifer Wankoff, Susan Wise, Judith Zieve List incomplete.

Main Line Art Center is located at 746 Panmure Road in Haverford, PA, just off of Lancaster Avenue. The Art Center is easily accessible from public transportation and offers abundant free parking. For more information about the Holiday Craft Market, visit www.mainlineart.org or call 610.525.0272.

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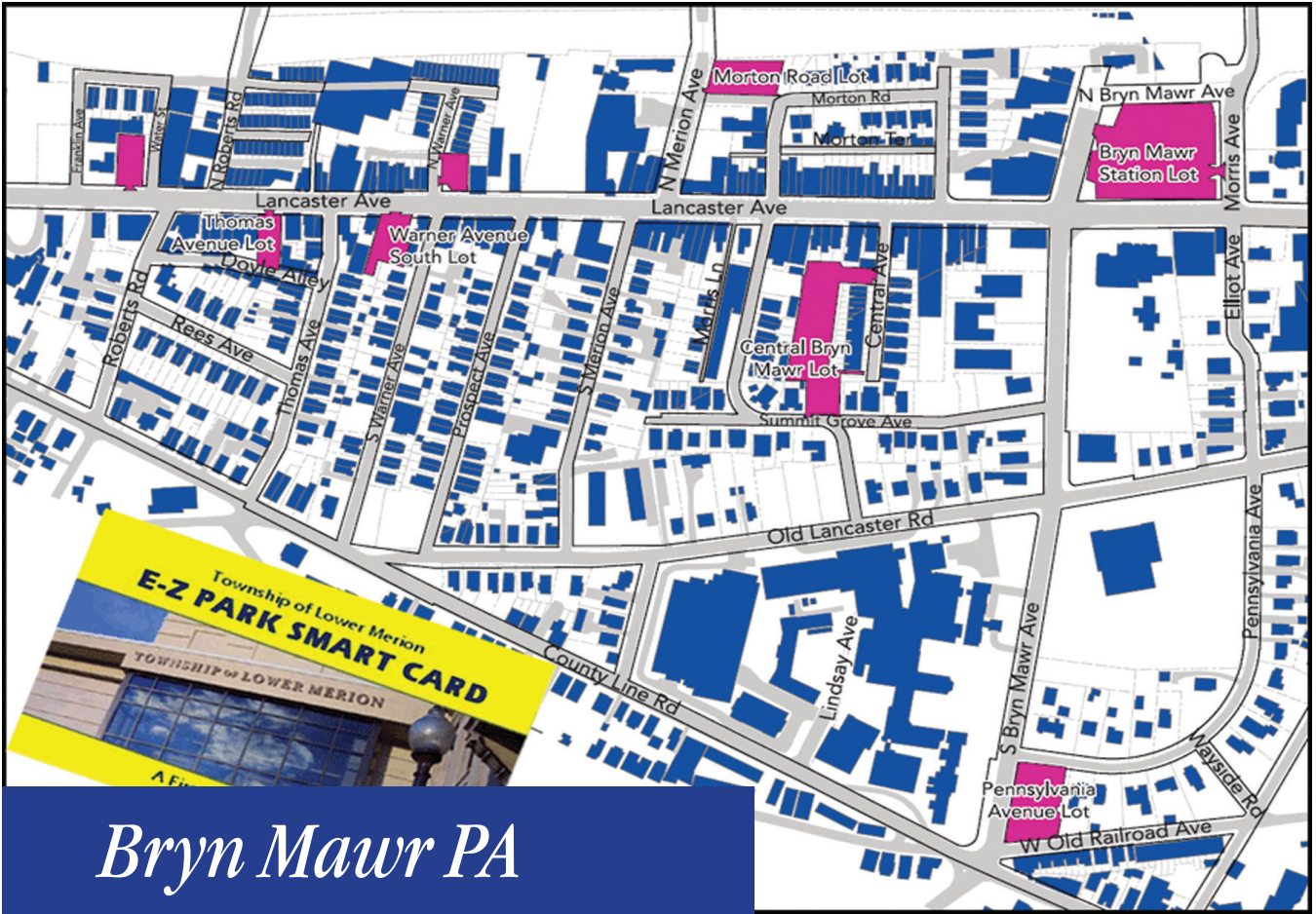
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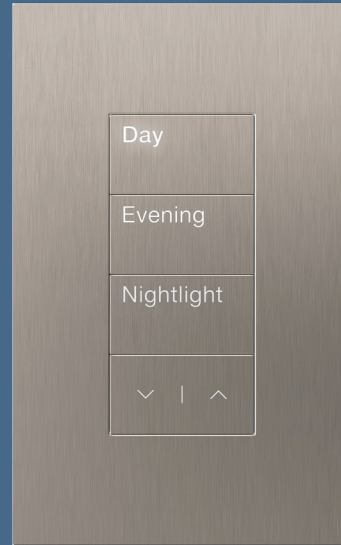
The crowds enjoy the Give & Take Circus

Bryn Mawr Day with an incredible mix of entertainment, activities and food was held on Saturday, September 10, 2016. Despite the heat index of 100 degrees, the festival drew crowds from Bryn Mawr/Rosemont and the surrounding neighborhoods. The Bryn Mawr Business Association-sponsored "Give and Take Little Circus," featuring clowns, jugglers, stilt walkers and aerial acts.



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How to simplify gifting

Gift-giving takes place numerous times during the year. In addition to holidays and birthdays, there are plenty of smaller occasions when it's customary to give a present.

Gift-giving is not always easy. Some people already seem to have it all, while others might not be forthcoming with regard to their interests or needs. But there are a few strategies gift givers can employ to simplify the gifting process.

- Choose experiences as gifts. A new gadget might be nice, but it also may lose its luster after a few months. However, a unique experience can create memories that last a lifetime. Opt for experiences like trips, tickets to shows or sporting events. Doing new things together can solidify relationships and keep them fresh.

- Gift cards with a twist. Some people shy away from gift cards because they feel such cards are impersonal. However, there's no denying the convenience of gift cards, and you don't run the risk of getting the wrong item. To make gift cards more heartfelt, offer to go along on the shopping spree with the person after giving the card. This way you can share in the experience and know that the recipient got something he or she truly loves.

- Gift baskets are sure winners. Themed gift baskets can certainly make gift-giving easier. Once you choose a theme, it's just a matter of putting together several coordinating items. Foodies can fawn over cookware and recipe ingredients, while movie buffs may like a popcorn maker, candy and a streaming movie subscription.

- Accept that there's no perfect gift. Don't set expectations that cannot be reached. Those who continually seek out the ideal gift and then try to beat that gift the next time around can make the experience more stressful than it has to be.

A few simple strategies can make the process of shopping for gifts go as smoothly as possible.



Harcum basketball players, Milik Gantz and Pauly Paulicap (left to right) provided instruction to attendees

Also joining the festival was a traveling zoo (with pony rides), fire truck rides, and the farmer's market, with extensive specialty, one-of-a-kind treats. At the heart of Bryn Mawr Day is the Bryn Mawr 100; institutions that have been in Bryn Mawr for at least 100 years. Next year's event is already scheduled for Saturday, September 9, 2017. Be sure to like them on Facebook at "Bryn Mawr Day" or follow them on Twitter and Instagram.



Petting Zoo action



Jude Plum, with cancer survivor Kristin D., shown wearing her wig.

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Make holiday shopping excursions special



Holiday shopping can be even more fun when it takes place with a group of girlfriends.

As they fulfill the social obligations of the holiday season, many people find themselves spending less time at home. Consumer Reports notes that individuals spend a great deal of time shopping for gifts come the holiday season. Americans engage in 15 hours of shopping on average, with women spending twice as long as their male counterparts (20 hours versus 10). In addition, the average person devotes 10 or more hours to wrapping and returning gifts.

Holiday shopping can monopolize people's time away from home during the months of November and December, and some shoppers wonder how they become so disconnected from other activities, including family time, that they cherish throughout the rest of the year. One way to tackle holiday



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shopping without sacrificing time with family and friends is to make holiday shopping a social event.

- Invite friends or family along. Recreate the days of your youth when it was fun to meet friends at the mall and scour the shops. Plan a meeting location and have an itinerary in place. Divide shopping lists so that everyone shares the task of shopping and fatigue doesn't set in prematurely.

- Make lunch or dinner part of the day. Incorporate refueling into your shopping plans. Failure to eat or drink can lead to hunger pangs and test shoppers' patience, two factors that are seldom conducive to successful shopping. Having an end goal to meet friends or family at a nearby restaurant Ñ even a dining location right within the mall Ñ can inspire intrepid shoppers to get their work done promptly. Reward yourself for a job well done over a tasty meal and maybe a cocktail. Just be sure to indulge responsibly.

- Break up the day with a flick. Many malls also play home to movie theaters. Plan your shopping around the movie schedule so you can take a two-hour break to rest and relax in the theater. Chances are you'll come out of the film relaxed, refreshed and ready to tackle the rest of your shopping list.

- Make it a date night. The thought of shopping may not conjure up ideas of romance, but if time is short, couples can use shopping excursions as an opportunity to spend time together. Visit a coffee shop or a bar for a nightcap afterward and enjoy some one-on-one time. Parents can enlist the help of a babysitter to keep children entertained while they enjoy some uninterrupted time with each other.

Shopping fills the days leading to the holidays. Make the most of such excursions by inviting friends and family along.

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