

Gardener's Guide to the 2017

 PHS philadelphia flower show



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MARCH 11 – 19
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2017 Philadelphia Flower Show
Pennsylvania Convention Center
12th and Arch streets, Philadelphia, PA 19107

DATES:

Saturday, March 11 — 11 a.m. to 9 p.m.
 Sunday, March 12 — 8 a.m. to 9 p.m.
 Monday through Friday,
 March 13 through 17 — 10 a.m. to 9 p.m.
 Saturday, March 18 — 8 a.m. to 9 p.m.
 Sunday, March 19 — 8 a.m. to 6 p.m.

SHOW INFORMATION:

www.theflowershow.com
 215-988-8899 (recorded information)

ADMISSION:

Online at www.theflowershow.com:
 Adults (through March 10): \$28
 Adults (March 11 to 19): \$31
 Students (ages 17 to 24 must present valid ID
 and proof of age upon entry): \$20
 Children (ages 2 to 16): \$15
 Online service fee is \$1.50 per ticket
 At the door:
 Adults: \$35
 Children : \$17
 Free admission for children under age 2

From PHS President Matt Rader

Thank you for supporting PHS as a visitor to the Philadelphia Flower Show! It's my pleasure to introduce you to the Gardener's Guide to the 2017 Philadelphia Flower Show. We hope you find this guide a helpful tool during your visit to "Holland: Flowering the World" and a valuable resource throughout the gardening season.

The Flower Show is created by horticulturists for horticulturists and horticulture lovers. Thousands of PHS members, volunteers and exhibitors worked all year to create a 2017 Flower Show that will delight and inspire you. This year's Show celebrates the beauty of tulips, of course, but also introduces guests to dozens of new varieties and artistic mixtures of colors and bulbs developed by Dutch growers and horticulturists from around the world. Guest exhibitors from Holland also share the innovations of the Dutch Wave movement, a style of gardening that captures a natural, almost wild style.

Helping people discover and learn horticulture is the core of PHS's mission and our year-round work. At the Flower Show, you will find learning opportunities for every horticultural interest. Interactive presentations in the Subaru Gardener's Studio include the latest thinking in container gardening, foodscaping and, of course, planting bulbs. Designer's Studio talks and competitions share new concepts in floral design. The Competitive Class displays combine creative design with expert gardening, while providing practical lessons in beautifying your home landscape.

Informal expert advice is found throughout the Show: at the displays of the plant societies, in the



Matt Rader

educational exhibits built by universities and high schools and at each exhibit where leading floral and landscape designers share their knowledge. Gardeners are invited to bring specific questions to our "genius bar," the information booth at the Hamilton Horticultour.

Once you go home, I hope you will become a PHS member and continue to learn with PHS. As a member, you will receive four knowledge-packed issues of GROW magazine every year, receive special pricing for member education programs, benefit from discounts and expert gardening advice at PHS Meadowbrook Farm and have access to the resources of the McLean Library and the Ask PHS horticulture information hotline.

I hope you take advantage of all the Show has to offer. Your visit to the Flower Show and support for PHS programs and events fuel the year-round efforts of PHS to connect people with gardening and to transform the landscape — and so many lives — through horticulture.

Thank you so much — and enjoy the Show!

— Matt

Gardener's Guide to The 2017 Flower Show

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The 2017 Philadelphia Flower Show will transport visitors to the Netherlands. Explore the country's rich history and importance to the world of horticulture.

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Gardener's Guide to the Show

The Flower Show is a veritable garden catalog come to life. Use this handy guide to map out your visit and your own "show-worthy" garden at home.

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DIY Corner

Clip and save these special guides for your at-home growing.

PHILADELPHIA FLOWER SHOW

'Flowering the World'

This year's show to transport visitors to Holland

By Bob Keeler*bkeeler@21st-centurymedia.com*
@bybobkeeler on Twitter

There will be a lot of other types of plants and flowers, too, but when you go to this year's Philadelphia Flower Show, expect to see plenty of tulips.

There are 30,000 tulips just in the entrance garden alone, said Sam Lemheney, Pennsylvania Horticultural Society's chief of shows & events. That fits in well with the "Holland: Flowering the World" theme.

"Holland has a huge history of flowers," Lemheney said.

Tulips and flower bulbs have been associated with Holland for 500 years.

"The Dutch are also very innovative when it comes to horticulture," Lemheney said.

From towering windmills, wooden shoes and delectable cheeses, to the whimsical bicycles, canals and vibrant tulip fields of the iconic Dutch landscape, the 2017 Flower Show will share the diverse stories of horticulture, innovative eco-design, and modern urban greening and sustainability efforts of the Netherlands.

The Dutch government is sending a 36-foot-tall geodesic Ecodome, which will be in Philadelphia for its only North American appearance, Lemheney said. Visitors to the Flower Show will be able to walk inside

it. All of the landscape designers in the show will have exhibits inspired by Holland, but there will also be prominent designers from Holland, he said.

Along with windmills, one of the earliest uses of natural energy, the show will demonstrate the Dutch Wave movement, a natural and sustainable approach to landscape design.

This year's Flower Show runs March 11 to 19 at the Pennsylvania Convention Center. The show attracts about 250,000 visitors each year.

Along with the flowers, the entrance garden will have three large windmills

FLOWERING THE WORLD »
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PHOTO COURTESY OF PHS

"Holland: Flowering the World" is the theme for the 2017 Philadelphia Flower Show, running March 11 to 19 at the Pennsylvania Convention Center.

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Flowering the World

FROM PAGE 3

adorned with lights that will come to life with music, Lemheney said.

The large flower fields of Holland will also be re-created, although on a smaller scale, above the entrance garden, he said.

"What we did was turned it upside down and put it over your head," Lemheney said.

More than 6,000 flowers will hang from a floral can-

opy above the garden.

Along with the exhibits, there are speakers and classes at the Flower Show, he said. Gardeners can come to the show and get inspiration for their own gardens at home, he said.

"It's really fun and it's a great place to get a lot of ideas," Lemheney said.

The show will also feature a World Market high-lighting Holland, he said.

Make & Take activities allow people to do things such as plant herb gardens or bulb gardens in a flower pot, then take the garden home to grow.

For the first time this



RENDERING BY GARY RADIN, GMR DESIGN

Renderings show a portion of the entrance garden to this year's Philadelphia Flower Show. The theme of this year's show is "Holland: Flowering the World."



RENDERING BY GARY RADIN, GMR DESIGN

A floral canopy of over 6,000 flowers will be suspended above the entrance garden.

year, the Flower Show will also have a spa where guests can relax and refresh.

People going to the Garden Spa will be able to do things such as make potpourri, eat chocolate or get hand, foot or shoulder massages, he said.

No other country is as well known for its floral industry than the Netherlands, which fills the world with color. The Philadelphia Flower Show will transport guests to the rainbow landscapes of tulips, hyacinths and daffodils, and through the cut-flower and bulb markets that have shaped Holland's history and culture.

The Pennsylvania Horticultural Society and a group of volunteers planted 20,000 flower bulbs last fall in parts of Philadelphia, primarily along the Benjamin Franklin Parkway, Lemheney said.

Although those won't be

part of the Flower Show, the plants will bloom in the spring and will help beautify the city in future years, he said.

"They'll keep coming up every year," Lemheney said.

Proceeds from the Philadelphia Flower Show support the work of PHS to transform lives and landscapes across the region. Through the innovative greening programs of PHS, people of all backgrounds work together to tend community gardens, plant trees, green vacant lots and create and maintain iconic public landscapes. These efforts provide healthy food for families in need, teach job skills to returning citizens, build stronger and safer communities and make the world a greener, more beautiful place. For information, visit PHSonline.org.

PHILADELPHIA FLOWER SHOW

Enter the Ecodome

The Netherlands' many horticultural innovations on display at the Flower Show



PHOTO COURTESY OF ROYAL NETHERLANDS EMBASSY

Men and women tour the Ecodome, a physical representation of Dutch green technology.

By Dutch Godshalk

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One of the centerpieces at this year's Philadelphia Flower Show looks like it's from the future. And, in a way, it is.

It's called the Ecodome, and it's a 3,500-square-foot, igloo-shaped exhibition of the Netherlands' most innovative green technologies.

Think of it as a souped-up greenhouse, in which everything from the ceiling to the floor showcases the future of Dutch horticulture.

Solar power.

Recycled concrete.

Bio-based furniture.

All this, and quite a bit more, is incorporated into the layout of this sleek and pastoral, walk-in dome.

"More or less, the Ecodome is a collection of so-called green ideas" regarding horticulture in the Netherlands, says Ton Akkerman, the Dutch counselor of agriculture



PHOTO COURTESY OF ROYAL NETHERLANDS EMBASSY

The 70-foot-wide, 30-foot-high, plant-filled, geodesic sphere will spotlight the latest in Holland's green technologies.

who is involved in overseeing the Ecodome's presentation at the Flower Show.

Designed by award-winning landscape architect Nico Wissing, the Ecodome was essentially built as a meeting place for ministers of the European Union, where discussions relevant to the EU's Common Agricultural Policy could be held.

"The first time it was used was the first half of 2016," says Akkerman.

Aside from its many cutting-edge features, not least of which involves converting rainwater into drinking water, the Ecodome serves as a vibrant and floral talking piece, Akkerman says. It's a gateway to discussions about "the environment, climate change, agriculture, being more sustainable."

One of the added benefits of bringing the Ecodome to the U.S. is broadening the world's image of the Netherlands.

"We'd like to move away a little bit from the traditional image we have, like

cheese, clocks, windmills, etc., etc.," says Akkerman.

Instead, "We'd like to show the world, show the people, that it's always possible to be, let's say, carbon neutral."

To be clear, attendees at the Flower Show, the theme of which is "Holland," can look forward to more than displays of innovation, the counselor adds.

The Ecodome is a thing of beauty, with lush plant

life bathing the view and tickling the senses.

"When you are inside, especially if you are somewhere in the back, you can see everything in the room," says Akkerman. "There's nice colors, nice flowers, it smells nice. Special lights. It's really exciting."

For more information on the Ecodome, visit nlinfothe-usa.com/ecodome.



PHOTO COURTESY OF ROYAL NETHERLANDS EMBASSY

The Flower Show will be the first venue in North America to welcome the Dutch Ecodome.



PHOTO COURTESY OF ROYAL NETHERLANDS EMBASSY

The Ecodome is being brought to the U.S. by the Dutch Ministry of Economic Affairs.

PHILADELPHIA FLOWER SHOW

Stop and learn about the roses

Master rosarian to offer tips for growing roses, debunks myth of luxury roses

By Gary Puleo

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Flower Show visitors will take time to stop and smell the roses — or at least learn the best ways to grow, purchase and appreciate the aromatic flowers — when renowned rosarian Patricia Bilson returns to the Gardener's Studio at the Philadelphia Flower Show March 15 at 11 a.m.

Bilson, who is an American Rose Society master consulting rosarian and rose judge in horticulture and design, will cover many aspects of "Roses in the Modern World," including a misunderstood contemporary commodity called

luxury roses.

You may have seen luxury roses offered for sale somewhere and were even tempted to spring big bucks for them, having no idea what luxury component they were providing.

Don't be confused; even Bilson is bewildered by the term.

"I actually had to look up what was meant by luxury roses and I then checked with a wholesaler," notes Bilson. "What I can tell you is there is no group of roses registered with the American Rose Society that is considered luxury roses."

So, if you happen to be a wholesaler seeking luxury roses, you would find that, technically, they don't exist? "You'd find that there



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is no such thing," Bilson notes. Bilson has a word of advice to share with readers and her Gardener's Studio audience: "What I will say about it is if I want to buy flowers for an arrangement, whether it's roses or petunias, I would go to a florist that I have a relationship with. I wouldn't go and buy 25 roses for \$9 and expect them to come out with really good quality."

A good florist will always make an attempt to satisfy a customer in the event there is a problem with the flowers, she allows.

"If you're going to present the roses to your girlfriend, are you going to present them in this fancy vase? It's like buying a ring in a Tiffany box. Is it a Tiffany ring in a Tiffany box

or is it just a ring in a Tiffany box?"

Bilson will also discuss most gardeners' favorite topic when it comes to the flower that someone once poetically proclaimed "must remain with the sun and the rain or its lovely promise won't come true" — choosing roses for your own garden.

"Let's get away from using a whole bunch of chemicals and let's talk about the general things to consider when planting a rose garden, what to look for when picking out a plant at your local nursery," says Bilson,

whose masterful hand currently nurtures more than 200 roses on a suburban lot.

"I like to take the mystery out of growing roses," she adds.

It takes over 10 years to get a rose from a seed to the market, Bilson said.

"The industry has been hybridizing roses and is trying very hard to come up with roses that do not need to be sprayed. I will have a handout at the show about some of the roses we [Philadelphia Rose Society] have tested and found to be disease resistant. You may have to hunt a little for them, but at least you won't have to go crazy spraying every weekend," she says.

Bilson notes Knock Out roses, the hearty, highly disease-resistant roses introduced in 2000 and dubbed "self-cleaning roses" because they don't require deadheading, are probably a good choice for most gardeners.

"If you're going to try only one rose, try a Knock Out rose. Put them in the ground and you can forget about them ... and you're going to have roses from the end of May until Thanksgiving."

The past president of the Philadelphia Rose Society and regular speaker at garden clubs throughout the area said she has one goal in life.

"I'd like to get everybody to grow at least one rose."

For more information, visit philadelphiarosesociety.org and the Philadelphia Rose Society's Facebook page.

For information on the American Rose Society, visit rose.org.

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PHOTO COURTESY OF THE PENNSYLVANIA HORTICULTURAL SOCIETY

A volunteer plants bulbs on the Benjamin Franklin Parkway.

PHILADELPHIA FLOWER SHOW

Fooling nature

How you can coax spring bulbs to bloom early

By Brian Bingaman

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@brianbingaman on Twitter

The scents and sights of spring-flowering bulbs don't have to completely go away just because it's winter.

However, you have to plan ahead if you're thinking about forcing — coaxing is probably the better word for it — those spring bulbs to grow and bloom earlier than they would if they were growing wild outside.

"Every bulb needs a different type of vernalization," says Nathan Roehrich, greenhouse manager of the Pennsylvania Horticultural Society's Meadowbrook Farm in Jenkintown.

Vernalization, he explains, is the natural dormancy period for plants like daffodils, anemones or hyacinths.

"Tulips have an average of vernalization from 12 to 15 weeks," Roehrich notes.

Keeping bulbs in a refrigerator set between 38 and 40 degrees (or an attic, basement or garage that's

that cool) for between 10 and 15 weeks, depending on the bulb, will trigger the plant to go into early vernalization.

"I have tons of bulbs in a cooler [with adjustable temperature] for the Philadelphia Flower Show. The spring ones you do in the fall, and the fall ones you do in the spring," says Roehrich, adding the amaryllis is an exception and you can just follow the listed potting instructions.

"My advice would be to put the bulb into soil and then put it into the fridge," he says.

According to Roehrich, the soil should be "something well drained," and ideally a blend of topsoil, sand, shredded bark, peat and perlite (potting soil).

How deep should they be in the soil?

"You want the bulb to be just barely showing," Roehrich says.

The Montgomery County Penn State Extension website recommends using the crisper drawer of your refrigerator and covering the pots with plastic bags with

holes punched in them before putting them in the refrigerator. The site warns, "Avoid placing pots near fruit because it produces ethylene gas that may cause the bulbs to deteriorate."

Also, you do not need to water the bulbs during their simulated winter in your fridge. If you do, Roehrich said, "you'll probably rot 'em out."

When you see shoots up top and roots down below, another sign it's time to take them out of the fridge is if the soil appears compact, he said. Place the pots in a sunny area that's between 55 and 68 degrees (depending on the bulb). If the soil is not damp, then you can start watering. Once the flowers bloom and start getting color, move them out of direct sunlight to make them last longer.

Can forced bulbs be re-used?

"If you want to save them, you can definitely do it. But I don't recommend it; I just let nature do its thing," Roehrich said.



PHOTO COURTESY OF THE PENNSYLVANIA HORTICULTURAL SOCIETY

Students, residents and corporate volunteers joined PHS in planting 20,000 bulbs in Philadelphia last fall.

PHOTO COURTESY OF THE PENNSYLVANIA HORTICULTURAL SOCIETY

With some pre-planning, tulips can be coaxing into growing early.

PHILADELPHIA FLOWER SHOW

Was 'tulipmania' almost Holland's economic ruin?

Bank of America exhibit shows period not as severe as historians say

By **Brian Bingaman**

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"Holland" is the theme of the 2017 Philadelphia Flower Show, but did you know that hundreds of years ago that country was in a state of unrest over its celebrated tulips?

It's referred to as tulipmania, or "tulipomania" by some.

"I find tulipmania is easier to say," says Janet Evans, the associate director of the Pennsylvania Horticultural Society's McLean Library and curator of a special Flower Show exhibit on what may have been one of the world's first documented speculative economic bubbles.

"Bank of America is proud to be the exclusive sponsor of the 2017 PHS Philadelphia Flower Show, 'Holland: Flowering the World,'" says Jim Dever, Philadelphia market president, Bank of America. "Our exhibit on the show floor explores the rich history of the Dutch floral industry and the exciting chapter known as 'Tulipmania.'"

Among the items in the tulipmania exhibit are reproductions of satirical pamphlets circulated by 1630s Dutch moralists about the foolishness of, for example, trading a house for three tulip bulbs; artwork lampooning the greed and vanity that fueled tulipmania; digital portrait reproductions of highly coveted tulips, including varieties with white striped petals that the unsuspecting public did not know were actually diseased plants; and other pieces of the tulipmania story.

"It'll be visually pretty striking," Evans says.

According to Evans, the prosperity of the Dutch Golden Age of the 17th century brought in seashells, spices from Asia, American tobacco and a certain flower that was more intensely colorful than any that were native to Europe at that time. The tulip became a collectable and a sought-after status symbol, causing prices of the bulbs to soar.

"It's very hard to imagine. But if you see it was considered rare, it makes sense," Evans says. "[Traders] assigned these hierarchies — what was rare, what was very rare."

The tulip bubble of
"TULIPMANIA" » PAGE 38

Monkeys stand in for tulip traders in Jan Brueghel's commentary on tulip speculation in Holland in the 17th century. A monkey on the left is examining tulips in the ground, comparing the plants with his catalog. In the center, another primate hawks one prize tulip (or perhaps goats over his recently purchased treasure) while others conduct deals at a table.



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Certified gold

Pennsylvania Horticultural Society Gold Medal Plants list offers blueprint for beginning gardeners

By Dutch Godshalk

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With hundreds of thou-

sands of plant species in the world, choosing the right ones for your home garden can be a daunting and perhaps even overwhelming

task.

Fortunately, the Pennsylvania Horticultural Society offers a useful guide for beginning and professional growers alike to get a sense of what plants will best suit their landscapes.

Established in 1978 and updated annually, the Gold Medal Plants program honors flowers, trees, shrubs and vines most ideal for gardens in the Philadelphia area, as well as New Jersey, Delaware and parts of New England.

The Gold Medal Plant committee, which includes various local industry professionals, judges plants based on a lengthy list of

CERTIFIED GOLD » PAGE 11



PHOTO COURTESY OF PLEASANT RUN NURSERY

Allium angulosum 'Summer Beauty'



PHOTO COURTESY OF PLEASANT RUN NURSERY

Clematis viticella 'Venosa Violacea'



PHOTO COURTESY OF PLEASANT RUN NURSERY

Agastache 'Blue Fortune'

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Sedum rupestre 'Angelina'

Certified Gold

FROM PAGE 10

criteria, including whether they're "suitable to our climate and our soils," says Jenny Rose Carey, senior director at Meadowbrook Farm in Jenkintown.

But there's much more

To see this year's additions to the PHS Gold Medal Plants list, see Page 30

to consider, Carey says, like how easily the plant can be grown and tended to and how resistant to pests and diseases it is.

Plus, obviously, the plant should be easy on the eyes.

"It shouldn't be just an ugly old thing," says Carey. "It should look good in a landscape. That might mean things like good leaf quality or color. Maybe it's just a beautiful overall form in the landscape. Or maybe it has lovely bark or berries." Maintaining its beauty through multiple seasons is a huge bonus, she adds.

After several decades, the list of Gold Medal Plants has grown to around 160, all of which are easily searchable on the Pennsylvania Horticultural Society's online database (pshonline.org/pro

grams/gold-medal-plants). It's a useful resource for any beginning gardener.

From the Chinese Trumpet creeper to the Gold Rush Dawn Redwood, Gold Medal Plants are hardy, colorful and carefully chosen by the committee's many expert horticulturists — "high-level gardeners," as Carey puts it.

These are people who grow "a lot of these plants and can actually evaluate them," she says. "They're not just looking at the books and saying, 'Oh yes, this is a very nice plant,' but actually have the real-life experience of it.

"This is a team approach. So you're getting the best brains of many different nursery and professional horticulturists to say, 'Yes, I think this is a very good plant and well-worth growing.'"

The Gold Medal Plant program, which will have a presence during the Philadelphia Flower Show in the form of an information desk, is a great resource for the gardening public, Carey says, one that, "you hope, has improved people's landscapes" over the years.

PHS hopes that overall the program has improved the quality of the gardens around here, she says. "For our area, it is a very useful resource, and we hope people are using it, because it's something PHS is doing as a service to the horticultural community, really."



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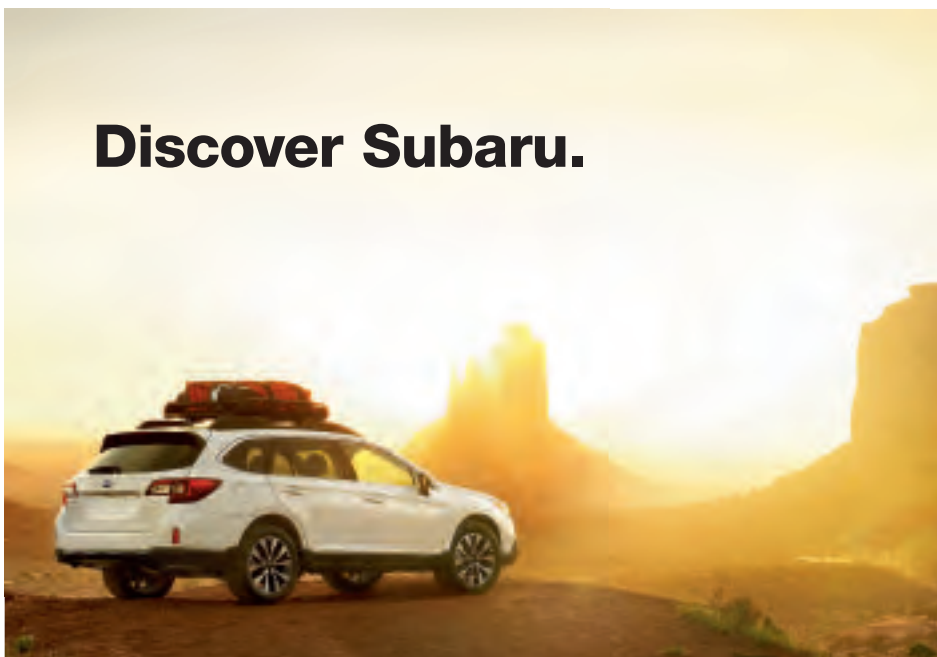
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PHILADELPHIA FLOWER SHOW

Ask the experts

Gardener's Studio to feature gardening experts, authors on 85 topics

By Gary Puleo

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@MustangMan48 on Twitter

The Gardener's Studio is the place where serious gardeners gather hourly at the Philadelphia Flower Show to find ways of making their green thumbs a little bit greener.

Every year, gardening experts from around the country, top-selling authors and local horticultural gurus come to share their expertise with Flower Show visitors.

"People love to come to the Flower Show because it's number one in the country and this is where they can learn from people who are all experts on their topics," explains the Gardener's Studio manager Barbara "Barley" Van Clief.

"We get about 100 people who come to [participate as] speakers, some of whom are book authors who will do a book signing afterwards," she says. "We have these experts there, but it's not just a presentation. There's an opportunity for people to ask questions. If you're in the audience,

you have the chance to raise your hand and ask about your situation: 'I had these bulbs that were wonderful the first year but it never came back. Can you tell me what I did wrong?'"

There are 85 topics scheduled this year, with each session lasting about 45 minutes.

Visitors can see the list of topics at the information booths and posted on the show's site, theflowershow.com.

Although virtually every topic under the sun and in the garden has been covered over the years, Flower Show folks reached out to visitors at the end of the 2016 show to find out which topics they'd like to see discussed next time around.

"Container gardening was a topic many people voted for," Van Clief says.

And so the Gardener's Studio has invited award-winning designer Deborah Trickett of The Captured Garden to share her thoughts on "Jaw-Dropping, Traffic-Stopping, Get-Your-Neighbors-Talking Containers," March 16 at 11 a.m.

Ask the Experts

FROM PAGE 12

Trickett captivates her audience's imagination by asking, "Have you always wanted to create lush container gardens that would be the envy of the neighborhood but didn't know where to start?"

If you're ready to "move beyond the expected," Trickett promises to show you how to take your container gardens from "blah" to "aaah."

At 1 p.m. March 14, Meadowbrook Farm head gardener Glenn Ashton will discuss the strategy for attracting the ruby-

throated hummingbird to your garden all summer long and into the fall.

throated hummingbird to your garden all summer long and into the fall.

Ever consider "Attracting Birds, Butterflies and Other Backyard Wildlife" to your property?

On March 19 at 11 a.m., David Mizejewski, a naturalist with the National Wildlife Federation, will offer advice on creating a natural garden filled with colorful birds and beautiful butterflies that be-

comes a part of your own ecosystem.

You'll even learn how to get your yard recognized as a certified wildlife habitat by the National Wildlife Federation.

Several topics will echo the theme of the show, "Holland," such as growing bulbs that captivate with their vibrant beauty year after year.

"Most people do think about bulbs when they think about Holland. It's certainly one of their main product lines. The other thing with Holland is that it's very cutting edge with regard to sustainability, so we'll feature topics on that as well," Van Clief says.

A perennial favorite Gardener's Studio topic is the Gold Medal Plant program, which recognizes exceptional trees, shrubs, vines and perennials for the home gardener.

"These plants are selected for their beauty, reliability and ease of care. Their performance and hardiness in the Mid-Atlantic growing region, from New York to Washington, D.C., has been proven," PHS President Matt Rader notes.

The Gold Medal program has honored and promoted woody plants of outstanding merit since 1979. Nominations for plants are submitted by home gardeners, garden designers, horticulturists, landscape architects, nursery owners and propagators. The program was originally conceived by noted nurseryman Dr. J. Franklin Styer, who realized homeowners and gardeners had a desire to learn about superior woody plants for their landscapes.

"It's the same topic, but every year there are new plants introduced," Van Clief says. "It's a very popular topic because people want to know the most successful plants they can put in their gardens."



For more information about the Gardener's Studio, visit the Flower Show website.



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PHILADELPHIA FLOWER SHOW

All gardening questions answered at the Horticourt

By Marion McParland
Pennsylvania Horticultural Society

The Horticulture Information Booth, located adjacent to the Hamilton Horticourt, is staffed with a team of extraordinary, experienced gardeners offering guests an all-you-can-eat buffet of plant knowledge. This “genius bar” is overflowing with insightful, accurate and trustworthy information you can feel confident implementing at home. Each year, this veteran group of volunteers, anchored by Ed McFarland, chair emeritus of the

Horticulture Information Booth, engages 75 experts in a wide range of subjects. Cumulatively, they devote hundreds of hours of time sharing their knowledge with Flower Show visitors.

MacFarland is a master rosarian, an expert in roses who has been certified continuously for 10 years or more. He began volunteering in 1982 and exhibiting in 1984. He moved into the Horticulture Information Booth in 1985. Since then, he has served as vice chair, chair, co-chair and now as chair emeritus.

“I take a week off from work to do this, and I’ve

made a lot of friends over the years,” says MacFarland, who has recruited many volunteers and exhibitors.

MacFarland won his first blue ribbon with his Pelargonium (Vancouver Centennial) in the houseplant category in 2005.

“It took me 20 years to get my first blue ribbon, but I enjoyed every minute of it.”

This year, MacFarland will be judging, volunteering, exhibiting and speaking in the Gardener’s Studio on “Making Sense Out of Growing Good Scents” on Saturday, March 11, at

10 a.m.

Come to the Information Booth prepared with a question, and see if you can stump this panel of gardening gurus. They’ve heard every question imaginable over the years, and then some, when it comes to indoor and outdoor plants and gardening. If they don’t have the answer on the tip of their tongue, they will research it for you on an iPad or in a reference book. They are also able to answer questions about PHS and the Flower Show.

Here are a few of the more frequently asked ques-

ASK A GARDENER » PAGE 15

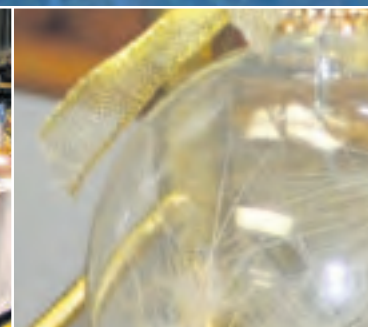


Ed MacFarland

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Ask a Gardener

FROM PAGE 14

tions that MacFarland has been asked over the years:

Q. Do these plants in the Horticulturist grow here in Pennsylvania at this time of year?

A. No, these are private plants that are kept indoors, some in greenhouses. They cannot survive the Pennsylvania weather.

Q. What growing zone are we in?

A. 6A

Q. I have a deer problem. What can I plant?

A. You can't deer-proof unless you spray deer repellent. Deer are be-

ing displaced from their habitat and eating things they don't normally eat. One deer-resistant choice is Cherry Laurel, a 3- to 4-foot-tall and 6- to 8-foot-wide plant with lush, glossy, dark green leaves. This plant produces white flowers in April and May depending on the weather. Another excellent choice is Japanese blood grass, known for its blood red appearance. It is commonly used in garden borders, in rock gardens or set up as container plants to add color to patios. While this plant can grow up to 2 feet tall, it will also spread out horizontally. This attractive, perennial grass needs to be watered regularly.

Q. How do I care for succulents? Do they

require a lot of attention? How often should I fertilize them?

A. It depends what kind of plant you have. Most succulents grow in a dry, sunny climate. Some will grow outdoors, like sedum, in this area.

Q. How do I get wisteria to bloom or rebloom?

A. You need to know what type of wisteria you have — native, Chinese or Japanese. Then they need to be a certain age, usually between 8 and 10 years old, to bloom. Fertilize them mildly. Pruning them is an art.

Q. What plants are hardy in this area?

A. I always mention hostas, but not with deer. If you have deer, plant cherry lau-

rel. Grasses should not be overlooked, like native little blue stem, which is hardy and deer resistant. Potentilla, also known as cinquefoil, is very hardy around here. Deer don't bother this woody perennial. Japanese tree peony also does very well and blooms around Mother's Day. Southern wood, a relative of tarragon, is a very aromatic, woody shrub.

Q. I water my plant twice a week. Is that good? My plant is yellow.

A. Back off on watering and add Epsom salts. This will get the chlorophyll layer up. A 4-inch pot needs one-half of a teaspoon of dry Epsom salt scratched into the soil. When your plant turns yellow it is called chlorosis, meaning it has depleted chlorophyll.

Q. If I start a garden, what should I start with?

A. Figure out what you want to grow and look up the sun requirements for the plants. Do your plants require sun or shade? Make a list of plants. Check on your soil and drainage. Most plants like to have a slightly acidic /or neutral pH. Your pH should be around 6.8 to neutral (7). Anything lower than this is like growing in battery acid. It will burn the roots out. The optimum pH for roses is 5.8 – 6.8. You can amend your soil to get a good soil base. Start with a soil test kit to find out what nutrients you have. Make sure you have a good soil base. Don't add a lot of fertilizer at first — wait a while, and then fertilize.

Q. I planted a rose bush five years ago, but it doesn't look good. It has

an abnormal, purple pink, prickly growth on it.

A. That is rose rosette disease. This disease is spread by a tiny mite that carries a virus and bites into the tissue of the rose. This infects the whole plant and can spread to other nearby roses. Pruning equipment must be sterilized or it will spread through the entire rose garden. The key to this not spreading is good air circulation around your roses.

One year, a young lady asked MacFarland about the bulbs in Jacques Amand's exhibit. "How do they get the bulbs out and what kind of bulbs are they?" she asked.

As MacFarland proceeded to tell her about the bulbs in the exhibit, she responded, "No, I mean the light bulbs in the ceiling.

Ed's response: "I have no idea, I'm not an electrical engineer!"

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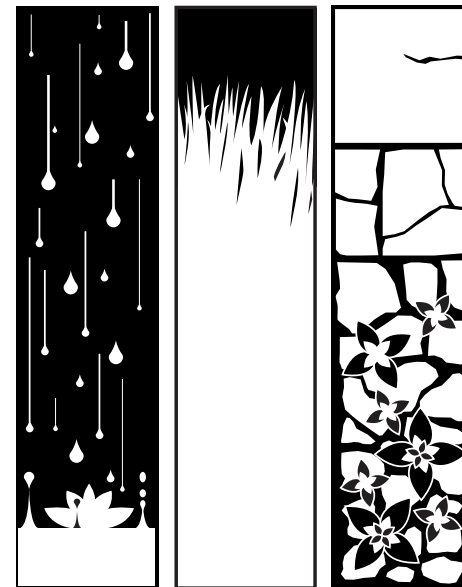
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PHILADELPHIA FLOWER SHOW

World Market, Garden Spa to debut at Flower Show

New attractions offer opportunities to shop, rejuvenate between exhibits

The 2017 PHS Philadelphia Flower Show, "Holland: Flowering the World," will introduce unique activities and features for show-goers and gardeners of all ages from March 11 to 19 at the Pennsylvania Convention Center.

Guests will have the opportunity to relax, refresh and be pampered in the new Garden Spa, a tranquil space on the Grand Concourse. The room will feature massage chairs; hand, shoulder and foot massages; and a make-your-own essential oil or potpourri activity. Tickets may be purchased on site or in advance online.

The Convention Center's Grand Hall, located at the

end of the Concourse, will transform into the World Market, a bustling bazaar where visitors can shop for gifts, make their own Flower Show crafts, watch exciting competitions between floral professionals and enjoy a refreshing drink or free wine tasting.

Highlights of the World Market

- The Dutch Shopping Village will showcase Kremp Florists, the Philadelphia region's largest florist serving customers for four decades; Smithers-Oasis, the leading manufacturer of floral foam and floral accessory products; Tress Noire, a natural hair studio offering floral hair braiding;

and Chez KisKis, showcasing a collection of French spa skin care for women and men, as well as fanciful clocks.

- Families can design and take home their own Flower Show creations in the Make & Take area. Guests are invited to design a flower crown, a bulb garden or a crafty planter in this engaging activity. Tickets may be purchased on site at the show or in advance online.

- At the Designer's Studio, top floral designers from around the globe will compete in fast-paced, entertaining, live competitions that combine their talent and ingenuity with how-to techniques. Flower Show visitors will vote for

their favorite designers. The Designer's Studio is free to attend.

- The perfect place to socialize during the Flower Show is the PHS Pop Up Beer Garden, the informal gathering spot, offering refreshing beverages and food.

- Fine Wine & Good Spirits will be back this year in the World Market, offering the very popular free tastings of wine and spirits to visitors. Guests are encouraged to stroll through the tasting area and sample a unique selection of wine and spirits from around the globe. Guests may purchase their favorite selections at the Fine Wine & Good Spirits store.

Pennsylvania Trust salutes the Pennsylvania Horticultural Society and its volunteers



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FLOWER SHOW

Preview Party, Flowers After Hours offer exclusive ways to see show

Fundraisers help support PHS events year-round

By Dan Sokil

dsokil@21st-centurymedia.com
@dansokil on Twitter

The doors to the 2017 Philadelphia Flower Show open at 11 a.m. March 11 and will be open to the public for the next nine days.

But if you'd like to see the show in a more intimate setting, keep one new and one traditional event in mind: the annual flower show Preview Party March 10 and the first-ever Flower After Hours party the next night.

Flowers After Hours will "be sort of like a club night: there will be DJs and dance music, and it's just another fun way to be at the Flower Show, and turn it into more of an informal, party atmosphere," said Janine Scaff, vice president and chief development officer of the Pennsylvania Horticultural Society.

The Flowers After Hours

IF YOU GO:

PHILADELPHIA FLOWER SHOW PREVIEW PARTY

When: 7 to 10:30 p.m. March 10; benefactors enter at 6 p.m.

Tickets: Individual tickets to the Preview Party start at \$500 (with \$250 tax-deductible) for patrons and \$650 (\$400 tax-deductible) for benefactors. Tickets for young friends of PHS are available for \$300 each (\$50 tax deductible); entire tables can be reserved at the Daffodil (\$10,000; \$6,500 tax-deductible) or Tulip (\$15,000, with \$11,500 tax-deductible) levels.

party will start at 9:30 p.m. March 11 and run until midnight, according to Scaff, and is meant to draw a younger crowd than the traditional Preview Party while building on the show's theme of "Holland: Flowering the World."

"FLOWERS AFTER HOURS"

When: 9:30 p.m. to midnight March 11

Tickets: \$65 per person and include wine and spirit samples and live entertainment

Both events will be held at the Pennsylvania Convention Center, 12th and Arch streets, Philadelphia, PA 19107.

For more information or to purchase tickets, call 215-988-8800, visit TheFlowerShow.com, search for "The Flower Show" on Facebook or follow @PhilaFlowerShow on Twitter.


"There are lots of Dutch DJs that are very well known, and it's a popular entertainment form, so that led people to think it would be really fun to do something like this at the Holland-themed Flower Show,"

SPECIAL EVENTS » PAGE 18



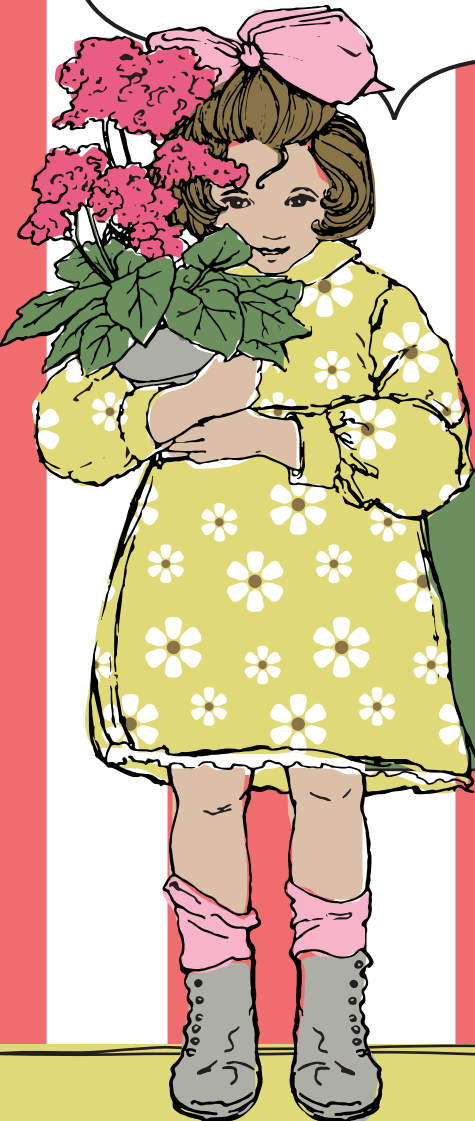
PHOTO COURTESY OF PHS

Visitors view a floral display during the 2016 Philadelphia Flower Show.



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Special Events

FROM PAGE 17

Scaff said.

Tickets to the Flowers After Hours party are \$65 per person and include wine and spirit samples and live entertainment, with an I Love the '90s party theme, hosted by WXPB's Kristen Kurtis and featuring live music from local rocker Tommy Conwell and DJ Robert Drake.

That event comes the night after the traditional Flower Show Preview Party, which will start at 7 p.m. March 10.

"This gala is an annual, perennial Philadelphia event that everybody knows. It's a black-tie-optional event on the Flower Show floor. You get in there before all the crowds come in the next day, and there's beverages and food and

the official ribbon-cutting opening of the show," said Scaff.

Benefactors will be able to enter the Preview Party at 6 p.m. and enjoy an hour of exclusive access to cocktails, food and the entire show before other ticketed guests enter at 7 p.m. Food and drinks will be available until 10:30 p.m., and Best in Show awards will be presented that night, while garden designers will be on hand to share their tips and tricks.

"It's beautiful, it's inspiring, it's always spectacular to walk in there and see those displays and the flowers and all of the gardens that are recreated in the Convention Center," Scaff said.

Individual tickets to the Preview Party start at \$500 (with \$250 tax-deductible) for patrons and \$650 (\$400 tax-deductible) for benefactors. Tickets for young friends of PHS are available for \$300 each (\$50 tax



PHOTO COURTESY OF PHS

Visitors stand below an illuminated tree during the 2016 Philadelphia Flower Show Preview Party.

deductible), and those interested in reserving entire tables can do so at the Daffodil (\$10,000; \$6,500 tax-deductible) or Tulip (\$15,000, with \$11,500 tax-deductible) levels.

As the main fundraiser for PHS, the Preview Party helps raise money for PHS initiatives year-round, including planting hundreds of trees around the greater Philadelphia area, caring

for vacant land and maintaining community gardens where hundreds of pounds of produce are grown and donated to food banks each year.

"When it started almost 200 years ago, it was really about love of plants and rare varieties of plants. That's still a big part of the Flower Show, the competition, but it's evolved to more urban renewal, urban beautification, bringing people together around greening programs and sustainability programs in the last 30 to 40 years," Scaff said.

During the Flower Show itself, visitors can also check out a Garden Tea, held at 11:30 a.m. and 2:45 p.m. March 11, 12, 15, 16, 17 and 18 and 11:30 a.m. March 14, or a Teddy Bear Tea, which will be held from 11:45 a.m. to 1 p.m. March 19. Children can bring a teddy bear and enjoy children's entertainment, fine teas and pastries inside the show. Garden Tea tickets are \$56 for adults (including Flower Show admission and special tickets for the tea), \$48 for students ages 17 to 24 or \$43 for children ages 2 to 16, or those who already have Flower Show tickets can add on the Garden Tea admission for \$28.

Throughout the year, PHS hosts a wide variety of programs for members to learn the latest trends in floral displays, how to design their own exhibits, how to evaluate a floral display with the eye of a judge and much more. After the show ends, a special members-only Post-Flower Show Plant Sale will be held from 10 a.m. to 2 p.m. at PHS's Meadowbrook Farm, 1633 Washington Lane in Jenkintown, where PHS members, or those who join that day, can take a piece of the Flower Show home.

"It's about using horticulture as a way to bring people together and to work toward a lot of different ends. Our mission is to connect people with horticulture and to gather and create healthy and sustainable communities. It all comes together in the Flower Show. It's a big celebration of all of that — and then, the rest of the year, we go out and do all of it."

For more information on the Philadelphia Flower Show, call 215-988-8800 visit TheFlowerShow.com, search for "The Flower Show" on Facebook or follow @PhilaFlowerShow on Twitter.

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3 J. Downend Landscaping, Inc.
4 Studio Toop
5 Michael Petrie's Handmade Gardens
6 Mark Cook Landscape & Contracting LLC
7 Hunter Hayes Landscape Design
8 Irwin Landscaping, Inc.
9 Laurel-Brook Gardens
15 Green Architecture Dutch Garden & Landscape Architect
26 Studio Nico Wissing

EDUCATIONAL

- 10 Temple University, Ambler - School of Environmental Design
11 Williamson College of the Trades
12 Delaware Valley University, Department of Landscape Architecture and Environmental Science
13 University of Delaware
14 Mercer County Community College Horticulture Program
19 Camden Children's Garden
20 U.S. EPA Region III
21 Horticulture Academy at Abraham Lincoln High School
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Map Key: Female Restroom, Male Restroom, Family Restroom, Information, First Aid, Wheelchairs, Elevator, Escalator, Food, Guest Seating, Hand Stamp

In the Grand Hall Concourse: Butterflies Live!, Garden Spa

In the World Market: Make & Take, Wine Tastings

Grand Hall Concourse: Coat Check, Member's Lounge, Garden Spa, Garden Tea, World Market (Grand Hall), Make & Take Designer's Studio

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PHS flower show marketplace vendors

PHS Members receive 10% off at participating vendors* (List as of 2/3/17. Subject to change.)

Table listing vendors and their aisle numbers. Includes sections for Aisle 100, 200, 300, 400, 500, 600, 700, 800, 900, 1000, and 1200.

Philadelphia Flower Show Exhibitor Guide



We offer this list of Flower Show exhibitors and resources to help you plan your best home garden this spring. Whether you're looking for bulbs, landscaping ideas, or plants, this list provides the contact information you'll need to start your gardening or landscaping project.

LANDSCAPE:

BURKE BROTHERS LANDSCAPE DESIGN/BUILD

7630 Cheltenham Avenue, Wyndmoor, PA, 19038
Contact: Kali Smalley, 215.887.1773, kali@burkebrothers.com

HUNTER HAYES LANDSCAPE DESIGN

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Contact: Lauren Hilburn, 610.896.0309, Lauren@hayeshorticulture.com

IRWIN LANDSCAPING

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Contact: Pete Irwin, 302.239.9229, irwinland@msn.com

J. DOWNEND LANDSCAPING, INC.

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Contact: Tom Morris, 610.833.1500 ext. 12, tmorris@downendlandscaping.com

LAUREL-BROOK GARDENS

57 Willow Tree Lane, Belleville, PA 17004

Contact: Joe Stitt, 484.947.8263, laurelbrookgardens@gmail.com

MARK COOK LANDSCAPE & CONTRACTING LLC

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Contact: Mark Cook, 215.345.9164, mclcdesign@gmail.com

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Contact: Michael Petrie, 610.505.8262

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61 Stoney Bank Road, Glen Mills, PA 19342

Contact: J. Joseph Blandy, 610.459.5100

GREEN DESIGN/ SUSTAINABILITY: The Netherlands

GREEN ARCHITECTURE BY BART HOES

Leidsevaart 36
2114 AD Vogelenzang
2104 SW Heemstede
Beatrixplantsoen
31 (0) 1235443707, info@barthoes.nl

STUDIO TOOP/CARRIE PRESTON

Zandkamp 94
3828GE Hoogland
Netherlands
31 (0)6 41275201, studiooop@gmail.com

STUDIO NICO WISSING

Julianaweg 22
7078 AR Megchelen

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311 Lancaster Avenue
Wynnewood, PA 19096

610-649-3200
AudiWynnewood.com

Exhibitor Guide

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Netherlands
088.100.1800, n.wissing@greenm2.nl

GREEN DESIGN/ SUSTAINABILITY: United States

DELAWARE VALLEY UNIVERSITY, DEPARTMENT OF LANDSCAPE ARCHITECTURE AND ENVIRONMENTAL SCIENCE

700 E. Butler Avenue, Doylestown, PA 18901

Contact: Michael Fleischacker, MLA, ASLA, RLA, LEED AP, 215.489.2283,

HORTICULTURE ACADEMY AT ABRAHAM LINCOLN HIGH SCHOOL

3201 Ryan Avenue, Philadelphia, PA 19136

Contact: Karen Kardon Weber, 215.335.3213, kkarndonweber@philasd.org

MERCER COUNTY COMMUNITY COLLEGE HORTICULTURE PROGRAM

1200 Old Trenton Rd, West Windsor, NJ 08550

Contact: Amy Ricco, 609.570.3372, riccoa@mccc.edu

Exhibit Designer: Carl Hagerty Topiaries, Carl Hagerty, 215.788.2158, ahagerty1601@comcast.net

REFUGIA DESIGN, LTD.

4324 Main Street, Philadelphia, Pennsylvania, 19127

Contact: Jeffrey Lorenz, 267.225.3477; jeff@refugiadesign.com

TEMPLE UNIVERSITY, AMBLER

School of Environmental Design

580 Meetinghouse Road, Ambler, PA 19002

Contact: Rob Kuper, PLA, ASLA, 267.468.8179, rkuper@temple.edu

UNIVERSITY OF DELAWARE

152 Townsend Hall, Newark, DE 19716

Contact: Professor Jules

Bruck, jbruck@udel.edu

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1650 Arch Street, Philadelphia, PA 19103

Contact: Todd Lutte, 215.814.2099, lutte.todd@epa.gov

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7100 Henry Avenue, Philadelphia, PA 19128

Contact: Lisa Blum, 215.487.4467, Lblum10305@aol.com

WILLIAMSON COLLEGE OF THE TRADES

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Contact: Donald Jackson, 610.566.1776, ext. 240, djackson@williamson.edu

GARDENING:

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1527 Edgewood Road, Yardley, PA 19067

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WALDOR ORCHIDS

10 E. Poplar Avenue, Linwood, NJ 08221

Contact: David Off, 609.927.4126, waldor@waldor.com

FLORAL DESIGN:

AMERICAN INSTITUTE OF FLORAL DESIGNERS (AIFD)

12343 Academy Road, Philadelphia, PA 19154

Contact: Ron Mulray, 215.632.6270, ronmulray@aol.com

FLOWERS BY DAVID

2048 E. Old Lincoln Highway, Langhorne, PA 19047

Contact: Robin or David Heller, 215.750.3400, robin@flowersbydavid.com

JAPAN FLOWERS AND PLANTS EXPORT ASSOCIATION

Mattaomiya, Tsurumiku Osaka-City

Osaka, Japan 538-0031
Contact: Shigeru Ushikubo

ROBERTSON'S FLOWERS & EVENTS

1301 E. Mermaid Lane, Wyndmoor, PA 19038

Contact: Flip Ferry, 215.836.3050

SCHAFFER DESIGNS

1021 N. Hancock Street, Unit 3, Philadelphia, PA 19123

Contact: Bill Schaffer, AIFD, AAF, PFCI and Kristine Kratt, AIFD, PFCI, 267.577.8555, bill@schafferdesigns.com

DAHLIA FLORALS

107 Route 31, Pennington, NJ 08534

Contact: Adriene Presti, 609.737.0556, dahliafc@aol.com

In Full Bloom Flowers, LLC

103 Althea Avenue, Hamilton, NJ 08620

Contact: Janene Puca, 609.575.2761; janene@infullbloomflowers.com

NATURE'S GALLERY

2124 Walnut Street, Philadelphia, PA 19103

Contact: Gabriella Nemat, 215.563.5554, gne-

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mati6@msn.com

SNAPDRAGON FLOWERS

5015 Baltimore Ave., Philadelphia, PA 19143
 Contact: Tolani Lawrence-Lightfoot, 215.400.1068; snapdragon-philly@gmail.com

PLANTS:

AMERICAN RHODODENDRON SOCIETY, GREATER PHILADELPHIA CHAPTER

1070 Beech Hollow Road,

Ambler, PA 19002

Contact: Linda Fowler Hartnett, 610.940.4978, lindahartnett@gmail.com

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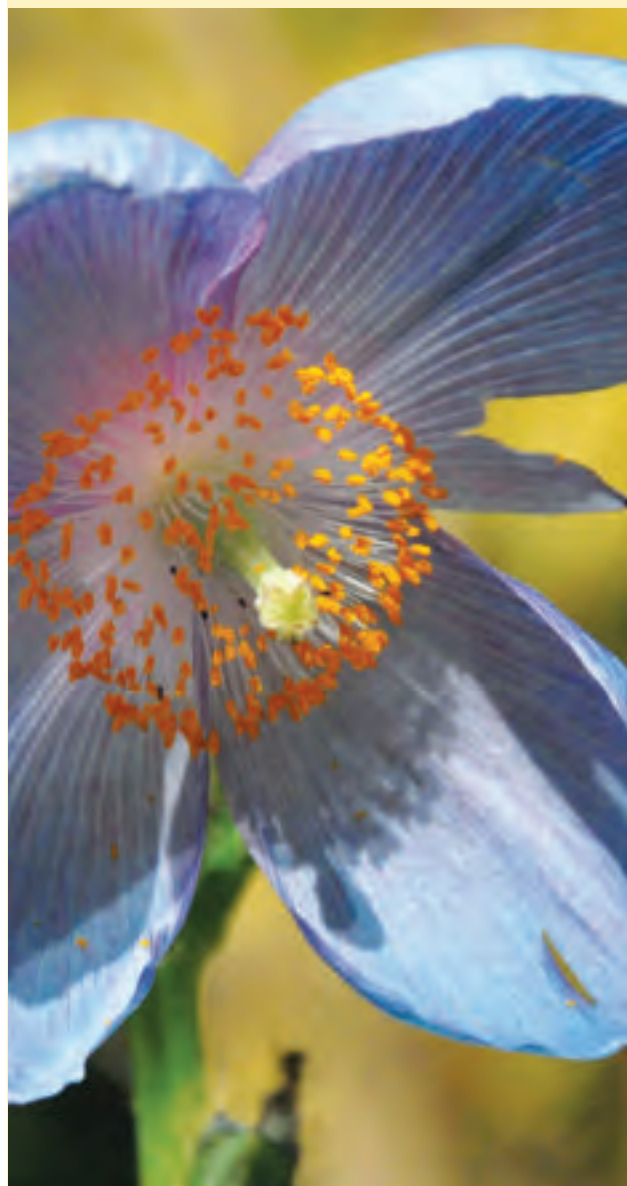
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PHILADELPHIA FLOWER SHOW

Kremp Florist remains a local staple

After 41 years, Jenkintown shop one of Flower Show's longest-running vendors



BOB RAINES — DIGITAL FIRST MEDIA

Kremp Florist's in Willow Grove.



BOB RAINES — DIGITAL FIRST MEDIA

Orchids from Kremp Florist for display at the Flower Show.

By Dutch Godshalk

dgodshalk@21st-centurymedia.com

@dutchgodshalk on Twitter

After a remarkable 41 years with the Philadelphia Flower Show, family owned Kremp Florist is not only one of the longest running vendors at the nine-day event — it's one of the premier vendors that actually sells cut flowers.

More than 180 vendors set up shop at the Flower Show every year, offering a wide array of goods, from custom handbags to homemade hot fudge, from bonsai plants to Haitian metal wall art.

"It's tough work" peddling flowers at the annual event, "because flowers are perishable," explains Kremp. "The people that sell jelly and the people that sell their paintings, well, they set their paintings up on Friday, and if they don't sell them, they pack them up and move them to the next show."

Buckets of unsold roses, pussy willows and eucalyptuses, on the other hand, don't look so nice after a week sitting out in the Convention Center. It takes a lot of planning and manpower to keep healthy, strikingly colorful flowers on display every day.

"It's got to look good and it's got to last," Kremp says. "If someone takes it home and it dies the next day, they're not coming back to you next year. So it's tough to be able to do that and sell [the flowers] at a price that's not very

KREMP'S FLORIST » PAGE 29

Kremp's Florist

FROM PAGE 28

expensive.”

Most businesses don't have the resources to make it work, he says.

It helps that Kremp's Jenkintown shop is only about 45 minutes from the Convention Center, he adds, making it possible to do much of the prep work back at headquarters rather than on the event floor.

But there's more to it than that. Kremp Florist's staff — as well as its physical location — has grown exponentially during the shop's 56 years; this is no small operation.

It would be reasonable

to expect an independent flower shop to inhabit a small space, cramped even, with arrangements towering claustrophobic and maybe one or two apron-clad employees in sight. But this is not so with Kremp Florist, whose location, upon entering, is a wide feast for the eyes — a “super store,” as Kremp calls it.

Borderline eccentric in appearance, the store is busting with trinkets, stuffed animals, greeting cards, novelty items, a bathtub filled with wreaths, a stone koi pond, some live turtles, a human-sized statue of a butler, and, yes, tons of flowers — cyclamen, primulas, mums, you name it. Somewhere unseen, down in the nursery, a large bird

KREMP'S FLORIST » PAGE 30



BOB RAINES — DIGITAL FIRST MEDIA

Cut flowers, such as these statice, will be among the flowers at Kremp Florist's at the Flower Show.



BOB RAINES — DIGITAL FIRST MEDIA

Cut flowers, such as these lilies, will be Kremp Florist's mainstay for the Flower Show.

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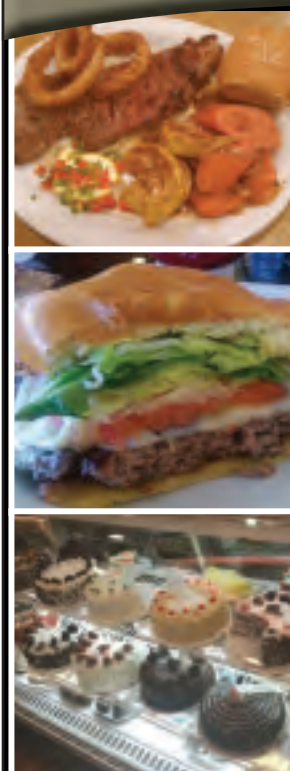
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Kremp's Florist

FROM PAGE 29

is cawing.

If Willy Wonka owned a small-town flower shop, it might resemble Kremp's.

The store's abundant character hints at what made the Kremp family attractive to the ABC sitcom "The Goldbergs," which features fictionalized versions of Scott, his parents and, most often, his brother, Chad. Now in its third season, the show has grown quite a following.

During Flower Show week, Kremp says, "that's when you notice how many people really watch ['The Goldbergs'] and tie us to it, which is kind of neat." Last year, about 30 people stopped by the Kremp booths every day just to take selfies

and talk about the show, he says. "It's a fun topic to talk about."

With 41 years of experience and a network comedy under its belt, Kremp Florist is something of an elder statesman at the Flower Show, a staple and an example for newer vendors. And, Kremp says, it's just nice to have a weeklong break from normal business life.

"For us, what makes [the Flower Show] really fun is it's different from the day-to-day situation: people coming in and buying flowers and taking them home. We're family members, and a lot of key staff, and we're all down there together," he says.

"It's a busy, busy, busy atmosphere, but it's fun. It's back-breaking, but it's something we all look forward to every year."

For more information on Kremp Florist, visit www.Kremp.com.

2017 PHS Gold Medal winners

For a full story on the PHS Gold Medal program, see Page 10.

By the Pennsylvania Horticultural Society

Trees

Lagerstroemia 'Natchez' (Crapemyrtle)

Lagerstroemia 'Natchez' (Crapemyrtle) is a flowering tree known for its white flowers in July and August, spectacular mottled exfoliating bark in shades of tan and chocolate, and yellow-red fall color. Growing 20 to 30 feet tall and 20 to 25 feet wide, this tree is sought after for its beauty and low maintenance, as well as its long bloom period (from summer to frost). From Dr. Donald Egolf and the U.S. National Arboretum, *Lagerstroemia* x 'Natchez' is truly a four-season plant. The tree reblooms reli-

ably after its first summer display. Crapemyrtle can be planted as a specimen or in groups, and looks attractive when underplanted with a ground cover. Leaves are bronze when they first unfold in the spring and become yellow, orange or red before falling late in autumn.

Osmanthus heterophyllus 'Gulftide'

Osmanthus heterophyllus 'Gulftide' (Holly Tea Olive) is a lovely upright English Holly look-alike, with excellent shade tolerance and deer resistance. The evergreen leaves are lustrous, fine and spiny. *Osmanthus heterophyllus* 'Gulftide' can be used as a foundation plant, or as a hedge in the shade. This tree does well in partial to full shade and average soil conditions,

and grows to 6 feet tall by 4 feet wide.

Vines

Clematis viticella Group

Clematis viticella Group blooms for a prolonged period from late June to September, producing a large quantity of 3-inch blooms in two different flower shapes. The viticella Clematis blooms on new growth, so they do well with a hard pruning in late winter to early spring. The habit is vigorous and it covers a trellis rapidly. All *C. viticella*s are highly resistant to Clematis wilt. As self-climbing vines, they do very well growing up trellises or winding up small trees or through large shrubs. The roots are happiest in cool shade and the tops prefer full sun.

mental Onion produces a quantity of flat, refined, strap-like leaves in spring, topped by soft pink round umbels on long stalks starting in June. Allium 'Summer Beauty' continues blooming almost all summer, and the dried round seedheads add interest to the winter landscape as well. Roy Diblik of Northwind Perennial Farm introduced 'Summer Beauty' after finding it thriving in someone's driveway. It is extremely deer resistant and drought tolerant, and prefers partial shade.

Salvia nemorosa 'Caradonna' (Hybrid Sage)

'Caradonna' Hybrid Sage has violet-blue flowers on tall dark purple flower stems, making a very showy combination. From Zillmer Plants in Germany, this perennial was introduced into this country by Dale Hendricks and Ron Strasko while at North Creek Nurseries. 'Caradonna' grows to a height of 24 to 30 inches, with a spread of 18 to 24 inches. The flowers attract hummingbirds and are deer-resistant. 'Caradonna' prefers full sun and well-drained soil.

Sedum rupestre 'Angelina' (Stonecrop)

Sedum rupestre 'Angelina' has striking chartreuse to gold needle-like evergreen foliage, topped by inconspicuous yellow flowers in summer. It is a terrific low evergreen groundcover for sunny areas. The plant takes on a reddish tinge on the tips in winter. This perennial tolerates dry sites and roots itself easily. It also does well in containers and in rock and roof gardens, and is drought tolerant. Plants may be pruned back at any time if they get too large.

Perennials

Agastache x 'Blue Fortune' (Giant Hyssop)

'Blue Fortune' Anise Hyssop has lavender-blue flowers mid-summer to fall. Flowers bloom freely over a long summer to early fall and are attractive to butterflies, bees and hummingbirds. Ovate-lanceolate leaves (to 4" long) are downy beneath and have a pleasant minty-anise fragrance. Leaves may be used in potpourris or to flavor cold drinks. This perennial is easily grown in average, medium moisture, well-drained soils in full sun to part shade. Good soil drainage is essential. From the Trompenberg Arboretum in Holland, *Agastache* bloom time is prolonged by dead-heading. This perennial is also deer resistant.

Allium x 'Summer Beauty' (Ornamental Onion)

'Summer Beauty' Orna-

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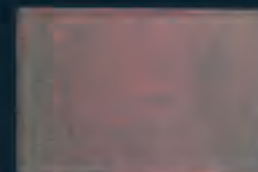


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Crocus and anemone.

Sizing Tip: A 12" pot can hold approximately 25 bulbs.

Planting Tip: Larger bulbs on the bottom, smaller on top.

Planting Tip: Plant 3x as deep as the bulb is tall with the point up.



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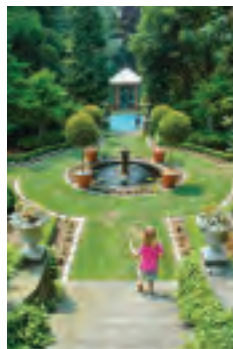
Thursday, May 11

Walk the gardens to learn the best plants to attract these beneficial creatures to your garden and leave with pollinator plants to bring home!

Container Gardening with Meadowbrook Farm's Estate Gardener

Thursday, May 25

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Suggestions for a sunny garden are Hibiscus coccineus, Lobelia cardinalis (cardinal flower), and Cone Flowers.

Build vertical berms (mounds) from excavated trough soil.

6"-12" deep, 3" of hardwood mulch

Minimum 10' from house and from property line.

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When to Plant?
This guide will get you ready for great gardening this spring!

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APRIL	MAY	JUNE
Plant cool season vegetables and transplants.	Plant warm season vegetables.	Plant new perennials.
Plant trees and shrubs.	Transplant warm season seedlings into ground.	Prune trees and shrubs that bloom on last year's growth.
Mow long, no shorter than 3" in spring, and sharpen blades!	Plant new perennials.	Second planting of warm season vegetables.
	Plant window boxes and containers.	Plant annuals.

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See more on Pages 32 and 34.

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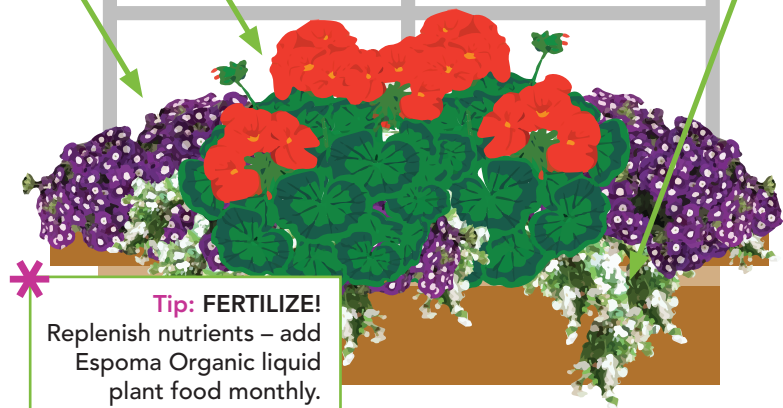
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PHILADELPHIA FLOWER SHOW

Dutch designers bring a natural wave

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The 2017 PHS Philadelphia Flower Show, "Holland: Flowering the World," will explore the innovation that has defined Holland's approach to its unique landscape, from windmills — one of the earliest uses of natural energy — to 21st-century ecodomes and the Dutch Wave Movement, which takes a natural and sustainable approach to landscape design.

Leading designers from the Netherlands, including Nico Wissing, Carrie Preston, and Bart Hoes, will share their extraordinary garden styles in major exhibits at the Philadelphia Flower Show.

Reconnecting with nature

Nico Wissing, an award-winning landscape architect and owner of Greenm2 and NL Green Label, designed the Dutch Ecodome as a showcase for green technologies during a gathering of European Union leaders in 2016 in Amsterdam. The geodesic sphere will be decon-

"Visitors will come away with ideas of what to do with the stormwater coming off their house and how leftover elements of a landscape can become a design feature."

—Hannah Deputy, landscape architect at Stoney Bank

structed, shipped and re-constructed as a centerpiece of the Philadelphia Flower Show, its first visit to North America.

Wissing is also designing an exhibit, titled "Reconnection," at the Philadelphia show. "In this garden, I will demonstrate how a landscape can be created that offers the ideal environment for plants, animals and people by using natural, local and sustainable materials, combined with already present factors such as rainwater," Wissing explains. "The entire natural climate is positively influenced if we take account of biodiversity, climate adaptation and the use of products and materials with a small ecological footprint in our own environment."

The exhibit is being built in collaboration with Stoney Bank Nurseries, of Glen Mills, Pa. Hannah Deputy, a landscape architect at Stoney Bank, says that while traditional Dutch design has a formal appearance, Wissing's garden "really goes back to nature."

The exhibit will include plantings of dried grasses with seed heads, irises, lamb's ear, meadow flowers and lots of silver foliage. "He's doing a lot with texture. There's fine moss in one area, and grasses with fine textures in other areas," Hannah says.

There are formal lines of tulips and traditional bulbs in the design as well. A structure made of willow stems will weave into fencing and throughout the space to create different "rooms" within the exhibit. The willow will wend its way through the garden

"like nature's DNA strand, bringing the various elements together," Wissing explains.

The garden will also

make use of broken macadam and different gravels — waste that is normally removed from a site — and turn them into "something

usable, something beautiful," Deputy says.

The main structure in the exhibit will include a

DESIGNERS » PAGE 36



Nico Wissing

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Designers

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gutter system that utilizes a rain chain and downspouts installed at different heights. "Visitors will come away with ideas of what to do with the stormwater coming off their house and how leftover elements of a landscape can become a design feature," Deputy explains.

"All of us can help cut back on the built-up environment and reconnect our ties with the living world around us through the use of green, be it in public space or in private gardens," asserts Wissing.

An American in Holland

Carrie Preston, who was born and raised in Fair Haven, N.J., and graduated from Delaware Valley University in Doylestown, Pa.,

moved to the Netherlands 18 years ago, lured by the Dutch reputation for great horticulture and design. She comes to the Flower Show as the principal of Studio TOOP, and her exhibit, titled "Stinze," will be an interpretation of the gardens surrounding the stately brick manor houses in the north of the Netherlands.

"These estates are known for their unique plant communities of naturalizing bulbs," Preston says. The exhibit "marries Dutch cultural heritage — embodied in brickwork and lacework — with the exuberance of spring and

"The garden highlights ways of being creative with the resources nature give us."

—Dutch designer Bart Hoes

raw American energy. The lace is incorporated into a chain-link fence that evokes baseball fields and schoolyards, while elevating functional beauty into robust elegance."

Burke Brothers Landscape Design/Build, of Wyndmoor, Pa., is building Preston's exhibit for the Flower Show. "The first thing visitors will notice is the sweeping, 'no-mow' lawn packed with bulbs," says Kali Smalley, a Burke Brothers landscape architect. "It will look like an old estate overtaken by bulbs over time." The backdrop will include young river birches, ferns, euphorbia, anemones, lilies, Dutchman's breeches, Virginia bluebell and many other bulbs that may be new to American gardeners, Smalley explains.

Adds Preston: "'Stinze' is a celebration of youth and renewal: the long-awaited burst of color that marks the arrival of spring."

City living

Dutch designer Bart Hoes turns his attention to urban living in his exhibit, "The Sustainable Roof Garden."

"The garden highlights ways of being creative with the resources nature give us," Hoes says. "Growing vegetables, herbs and grains in combination with spring bulbs and perennials creates a beautiful yet beneficial garden."

American gardeners will learn how to blend edible plants within a perennial garden in ways that aren't typical of this region, says Tom Morris, of J. Downend Landscaping in Crum Lynne, Pa., which is working with Hoes on the creation of the exhibit.

The mix of plants will include perennials such as nepeta, salvia and santolina; cabbage, Swiss chard, tomatoes and strawberries; fennel, verbena and thyme; and lots of tulips



Bart Hoes

in red, pink and white.

The inner-city garden will feature a greenhouse, demonstrating the potential to grow food even in a small space in an urban environment, Morris explains. Hoes's design also uses olive stone, which binds with carbon dioxide and filters the air, and a gutter system that collects rainwater for use within the landscape.

"Even in a city jungle, one must survive," Hoes says.

The 2017 PHS Philadelphia Flower Show, "Holland: Flowering the World," will celebrate the beauty and ingenuity of Dutch culture, from the vivid flower fields to the innovative eco-design, on March 11 to 19, at the Pennsylvania Convention Center.

PHS philadelphia flower show

MARCH 11 – 19

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"Tulipmania"

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1634-1637 burst, and the values returned to normalcy. However, unlike what some historians had previously written about tulipmania leading to a national economic collapse, "not that many people were bankrupt over it," Evans said, citing several recent books she's read on that part of the Netherlands' history.

"It was more of a social crisis than an economic crisis," she says of buyers who endured the embarrassment that came from overpaying or skipping out on their payments.

Contradicting what had been written about tulipmania in the past, Evans learned the trading tended to be in urban areas, rather than in rural areas, and most of the traders involved tended to be merchants, traders in other commodities, professionals such as doctors and lawyers, and skilled artisans such as brewers or bakers.

"Gardeners love novelty — they always have. And there are rare plant auctions even to this day," Evans says.



Painted circa 1640, "Flora's Wagon of Fools (Floraes Mallewagon)" by Hendrick Gerritsz Pot depicts Flora, goddess of flowers, holding tulips up to her followers as they head toward destruction. This popular painting was reproduced on a print and widely distributed in its day.



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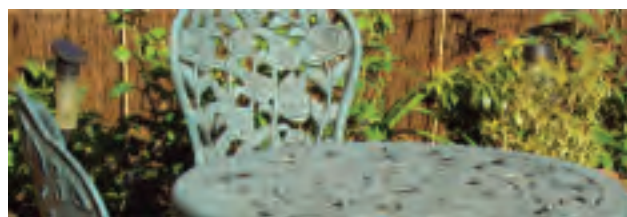
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