



**Spring**  
**FESTIVAL** of Homes



**SERVING THE TRI-COUNTY AREA**

*Supplement to The Mercury, The Times Herald and The Phoenix Reporter & Item*

Sunday, April 30, 2017

## HOME FURNISHINGS

# Lastick Furniture & Discount Floor Coverings remains one of the area's most lasting fixtures-for good reason

A lesser store could easily have bowed out to changing times and pressing economic downturns, but not Lastick Furniture & Discount Floor Coverings.

For more than 44 years, the family owned and operated business has built an enduring reputation throughout the tri-county area due to top-notch quality, service and value.

Lastick Flooring offers many wood types for flooring not typically found in the "big box" stores. These include Brazilian teak and cherry, tiger wood, hickory, maple and lyptus. Other types of floor coverings offered include laminates and lux-



ury vinyl as well as carpeting, which continues to sell well.

Now with a total of about 35,000 square feet of selling space, Lastick

can cater to all trends of furniture and flooring. Lastick prides itself in its professional installers, and all their work is guaranteed.



**GARY PACE  
REALTOR**

OFFICE PHONE: 610-326-7300 EXT. 1242  
CELL PHONE: 484-300-5896



**Google MLS #6887999**

Owen J Roberts School District. 2 Story Colonial. 3 BR, 2 BA, remodeled Baths, extra closet space, dual central air/heat systems, lg yard on 1.2 acres.

**\$319,900**

**Gary Pace - 484-300-5896**



**Google MLS #6676626**

Owen J Roberts School District. Split Level, 3 BR, 2 BA, lower level 2nd Living Rm, lg deck area, C/A, oversized 2 car garage on 2.6 acres.

**\$244,900**

**Gary Pace - 484-300-5896**

**I get  
results.  
List  
with me.  
Gary  
Pace  
484-300-5896**

The secret to their success is simple: great products at reasonable prices and personalized service after the sale.

Lastick Furniture & Floor Coverings is located in the heart of downtown Pottstown at the corner of Charlotte and High streets. The furniture store is at 269 E. High St., and the floor coverings store is right across the street.

Visit them online at [www.LastickFurniture.com](http://www.LastickFurniture.com) for more information, products and promotions. Or call 610-323-4000 if you have any questions.

The furniture and flooring stores are open seven days a week for your convenience. Please call for hours or visit us online at [www.LastickFurniture.com](http://www.LastickFurniture.com). You can also follow us on Twitter and like us on Facebook.

Thanks you for your patronage!





# RE/MAX Synergy

**Douglasville | (610) 385-0090**

(Located in The Douglasville Shopping Center)



**Regina  
McLaughlin Williams**  
Broker / Owner  
Direct: (484) 686-0307  
Office: (610) 385-0090  
McLaughlinregina@aol.com

## Specializing in Daniel Boone & Owen J. Roberts School Districts



**Rick Oxenford**  
Realtor  
Direct: (610) 842-4830  
Office: (610) 385-0090  
r.oxenford@hotmail.com



**Sean Haas**  
Realtor  
Direct: (484) 942-9615  
Office: (610) 385-0090  
SeanKHaas@gmail.com



**Gary Buck**  
Realtor  
Direct: (484) 645-3482  
Office: (610) 385-0090  
garymbuck@gmail.com



**Brenna Barkasi**  
Realtor  
Direct: (610) 914-7945  
Office: (610) 385-0090  
BrennaB33@gmail.com



**Mary Sugita**  
Realtor  
Direct: (610) 507-5457  
Office: (610) 385-0090  
Mary-Realtor@comcast.net



**Amber  
Richards Buchanan**  
Realtor  
Direct: (610) 850-1831  
Office: (610) 385-0090  
AmberBuchanan@comcast.net



**Pete Wanner**  
Realtor  
Direct: (610) 972-8698  
Office: (610) 385-0090  
Pete.wanner1@gmail.com



**Patricia Thorson**  
Realtor  
Direct: (610) 507-5457  
Office: (610) 385-0090  
Patjthorson@gmail.com



**Doug Dunsmore**  
Realtor  
Direct: (610) 223-4211  
Office: (610) 385-0090  
BuySellWithDoug@aol.com



**Linda Henry**  
Realtor  
Direct: (610) 960-7860  
Office: (610) 385-0090  
LindaHenrySells@comcast.net



**Roseann Ludwig**  
Realtor  
Direct: (610) 960-5878  
Office: (610) 385-0090  
RSL66347@gmail.com



**Robin Lawhorn**  
Realtor  
Direct: (717) 305-0571  
Office: (610) 385-0090  
Robin4realestate8@gmail.com



**John Chernesky**  
(610) 960-5868  
John@JohnChernesky.com



**Diane Podlesny**  
(610) 334-3794  
Di1998@aol.com



**Colleen McCabe Madrak**  
(267) 374-8359  
Colleenknowsrealestate@gmail.com

## HOMES FOR SALE

## Reserve at Bally Springs offers custom homes

Only 17 homes remain for Phase II construction; homes feature large lots with mountain views

Is it possible to find quality single-family housing on a half-acre lot with thousands of dollars in extra incentives for under \$300,000? It is at The Reserve at Bally Springs, but interested buyers need to act quickly before Phase III construction begins. When these affordable houses are gone, they'll be gone forever, according to Peter B. Rotelle, CEO of Rotelle Development Co.

"Increasing government regulations are adding cost to new housing stock, so affordable single-family homes

like these on large lots won't exist in the future," Rotelle said. "And while interest rates are still at historic lows, that won't last forever. Our next phase of construction will no doubt be a pricier investment. Now is the time to get off the sidelines and into the game."

The builder is sweetening this time-sensitive opportunity by giving buyers an incentive to customize their homes with a choice of \$15,000 worth of free options or a finished basement.

And there are more reasons to check out Bally Springs. If you've been searching in vain for a ranch- or Cape Cod-style home, your search is over. The Reserve at Bally Springs in Boyertown offers both along with a two-story Colonial with three and

four bedrooms and first-floor master and in-law suites.

Pre-construction single-family home plans are priced from \$279,900 to \$369,900. Only 18 homes are still available of the 44 homes being built during Phase II construction.

Rotelle sums up Bally Springs' appeal as a one-of-a-kind find in the Boyertown area: "We are offering custom built homes at a fantastic price point, a buyer incentive, attractive styles and a spectacular location. The combined value can't be beat."

For buyers looking to build a home that will accommodate their growing families for years to come, Rotelle offers creative designs and customized floor plans to set the stage for future needs.

And for folks ready to downsize, the community features smaller lots for one-story ranch-style living. There are 10 different floor plans to choose from, ranging in size from 1,500 to 4,000 square feet of living space.

"Buyers can make these homes their own," said Cyndi Yaeckel, Bally Springs' site agent. "They can consider changes or modifications to personally customize their residence by working with Rotelle's Studio(e) in-house architect and designer. They have access to a lot of professional help and our site superintendent will walk the available lots with them to explain how their house could be situated to take advantage of the spectacular views."

Just minutes from Route 100 in the award-winning Boyertown Area School District, each Bally Springs home will be situated on picturesque one-half to three-acre building lots with breathtaking mountain views and a grand on-site recreational area complete with a large playground, basketball and tennis courts.

Yaeckel commented that buyers are continually amazed at how large and spread out the building lots are. Many of the larger lots back up to wooded areas and there are still some remaining cul-de-sac settings.

### A Personalized Home Buying Experience

First-time buyers working with Rotelle will quickly discover a custom home building experience that makes the process exciting, inspiring, fun and affordable.

"For nearly 30 years we've been doing research on the custom-home building experience from the perspective



SUBMITTED PHOTOS

A fireplace, build-ins and space-saving barn-style track doors create a one-of-a-kind entertainment center in the Bally Springs model home family room.

of the buyer," Rotelle said. "Surprisingly, we found that despite the fact that people love the idea of building a dream home, they view the experience of doing so as difficult."

The company recently opened Rotelle Studio(e) in South Coventry, Pa., a one-of-a-kind design studio where a Rotelle in-house architect, interior designers and lot specialists guide home buyers every step of the way: from choosing the ideal location to selecting the perfect house plan and custom design features to providing them with financing.

This inspiring studio setting with an emphasis on buyer education ensures that Rotelle customers are well-informed, well-served and protected against risk. The entire process — from initial conversation to finished product — includes a guarantee that the new home will be delivered on-time and on-budget.

"Studio(e) is just the latest example of how we as a company have invested an incredible amount of time, money and resources over the years to develop our unique brand and distinctive buying experience for our home buyers," Rotelle said.

Conversation and education are a big part of the Rotelle Studio(e) experience, and Rotelle invites anyone interested in custom building to stop by for a cup of coffee and a casual talk.

"We're down to earth and friendly," he notes. "We love it when people drop in to see what we're all about."

### Call or Stop By to See for Yourself

The Reserve at Bally Springs is open Friday, Saturday and Sunday from noon to 5 p.m. and during the week by appointment. It is located at the intersection of Gehringer Road and Joy Circle in Boyertown. Please call Cyndi Yaeckel, site agent, for more information or to set an appointment at 215-272-4122.

Rotelle Studio(e) is located at 1011 Ridge Road in South Coventry. Hours are Monday to Friday 8 a.m. to 5 p.m. and weekends 10 a.m. to 5 p.m. Call the Studio directly at 610-422-1000 for more information or visit the Studio(e) website at <http://studioehomes.com> to learn how Rotelle can help you build your custom dream home.



**VANESSA DESKIE**  
REALTOR  
OFFICE PHONE: 610-369-0303 EXT. 230  
CELL PHONE: 484-944-4229



#### MLS #6648376

This Rotelle to be built custom home located on 3+ acres in Berks County. The Aberdeen model features a grand 2-story open foyer with a U-shaped staircase. An inviting gourmet Kitchen open to a comfortable Family Room with a fireplace while the first floor laundry room adds convenience. The second floor welcomes you with 4 BRs and a full Bath large enough to accommodate everyone. An elegant Master retreat with walk-in closet and a soaking tub. Lot can be purchased separately.

**\$391,731**



#### MLS #6954506

3 BR, 1.5 BA Stone beauty dating back to 1840 with the modern conveniences of today. Deep window sills, open beam ceiling, wooden floors and an open hearth walk-in fireplace convey evidence of days gone by. Schedule your showing today. Boyertown S.D. Seller Assist Available.

**\$159,000**

#### MLS #6941017

1872 Farmhouse needs a little TLC. 3-4 Bedrooms, 2 Baths, public sewer. .62 acres. Close to major roadways. New oil tank, newly serviced furnace, lots of parking in rear. Zoned VMU, used as residential. Check with Township for uses.

**\$130,000**



#### MLS #6953831

End unit, tastefully decorated 3 BR, 3.5 BA with spacious partially fenced large yard, private fenced-in deck with hot tub and fully finished basement complete with a full bath. New furnace. East Penn S.D.

**\$229,500**



# HALF of home sites SOLD OUT! Hurry, Lots going FAST! Get in for the New School Year!

Starting at  
**\$279,900**

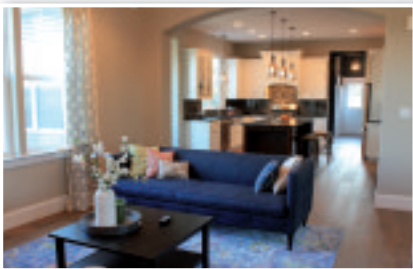


Call Cyndi Yaeckel at  
215-272-4122  
or [cyaeckel@rotelle.com](mailto:cyaeckel@rotelle.com)

Open: Fri - Sat - Sun, 11-5 pm  
GPS: Gehringer Road & Joy Circle,  
Barto, Pa 19504

- Boyertown School District • 44 Large, 1/2 Acre+ Lots
- 10 Floor Plans-Starting at 1,500 sq. ft., including ranches, capes, and 2-story
- Open Floor Plans with Master Suites • 600 sq. ft. of finished basement or \$15K in FREE options

## Professionally decorated model home now open.



**13  
LOTS  
LEFT!**

- 3-4 Bedroom & 2 1/2 Baths
- 4 Elevations to Chose From
- Public Utilities • Decorated Model Home
- ASK ABOUT BUILDER INCENTIVES!



**COMING  
SOON!**

**TOFTREES**



**12 SINGLE  
FAMILY HOMES**

**BOYERTOWN SD  
FROM \$300K'S**

**Rotell(e)**  
a home that fits your everything

**610-422-1000**

[www.rotelle.com](http://www.rotelle.com)



Incentives are a limited time offer, may be withdrawn at any time without prior notice. Please see site agent for details. Information subject to errors, omissions & changes without notice. Not responsible for typographical errors. Rev. 4/26/17.

## Carefree 55+ Living in the Scenic Oley Valley

**\$30K  
IN SAVINGS!**  
For a Limited  
Time\*



### SINGLE FAMILY HOMES

From the Low \$200's

**610.987.0422**  
**MVF@juddbuilders.com**

#### Tour Our Decorated Models

Mon., Thurs. - Sat. 11-5pm  
Sundays 12-5pm

Located on Friedensburg Road,  
just south of Rt. 73 in Oley, PA.

- One and two story homes available!
- Lavish 1st Floor Owner's Suites
- Basements available with all homes
- Lofts available in some floorplans
- 2-car Garage with Interior Access
- Family Room with Vaulted Ceiling & Fireplace
- Community Center
- Snow Removal/Plowing of Driveway, Walkway, and Streets
- Trash Removal, Lawn Care
- You own the home and the land! Fee simple deed!



**JuddBuilders.com**

BROKER COOPERATION IS WARMLY INVITED AND APPRECIATED.

\*Offer is valid for a limited time. Call sales manager for more info. Prices and features subject to change without notice.

## HOMES FOR SALE

# Meadow View Farms

There's never been a better time to purchase a brand new home and get super savings at Meadow View Farms!

For a limited time, take advantage of special pricing on your dream home — save \$30,000 on any home. Contact Tim Bambule, community sales manager, at 610-987-0422 to learn more about this special offering!

Homebuyers looking for exceptionally well-designed homes, a low-maintenance lifestyle and a trusted builder will certainly find it at Meadow View Farms.

The community offers three low-maintenance single-family home floor plans with convenient one-floor living and prices starting in the low \$200,000s. The floor plans range from 1,674 to 1,963 square feet of living space and offer generously sized rooms, an open floor plan, two or three bedrooms including a first-floor owner's retreat with walk-in closets, up to three baths, a large kitchen with center island and breakfast nook, 9-foot first-floor ceilings, a two-car garage, spacious great rooms and rich exteriors of stone, siding and brick. More information can be found at the sales office.

Meadow View Farms' community center is the

**Since this is a 55-plus community, homeowners will be with like-minded neighbors who share similar interests, attitudes and commitment to an active lifestyle.**

perfect place to relax and meet up with friends or fellow neighbors. Residents can enjoy the well-appointed fitness center, play cards in the great room or activities room or meet up with family and friends in the great room.

Homeowners will be pleased to know that the homeowners association takes care of the lawn care, trash removal and snow removal from driveways, walkways and streets. Also, since this is a 55-plus community, homeowners will be with like-minded neighbors who share similar interests, attitudes and commitment to an active lifestyle.

To visit Meadow View Farms and tour the decorated models, from Pott-

stown, take Route 422 West to 662 North, then turn left onto Route 73 West. Go approximately 1 mile, and then turn left on Friedensburg Road. Meadow View Farms is on the left.

The sales office and decorated models are open Monday and Thursday through Saturday from 11 a.m. to 5 p.m. and Sunday from noon to 5 p.m. For more information, contact Tim Bambule, community sales manager, at 610-987-0422 or visit [www.juddbuilders.com](http://www.juddbuilders.com).

*Judd Builders, a division of the broad-based DePaul Group, was founded in the late 1950s as a builder of custom homes in and around Philadelphia. Over its 60-year history, Judd Builders has earned the reputation as a skilled and conscientious planner of communities that is sensitive to the contemporary environmental issues as well as the concerns of all homebuyers. Today, Judd Builders offers high-quality, award-winning homes designs in the most desirable locations. For more information on the company and its communities, visit [www.juddbuilders.com](http://www.juddbuilders.com).*

## REAL ESTATE

### Beginner's guide to real estate investments

Purchasing a house or property is about more than setting up a home. Although quite a number of people buy real estate to establish their future, long-term abodes, many others recognize the potentially lucrative investment that lies within a real estate purchase.

Despite the ups and downs of the economy, real estate has become a common investment vehicle — one that has plenty of potential for making big gains for those

who are willing to put in the effort. According to the experts at Entrepreneur, even in a bad economy, real estate investments will usually fare better than stocks. Real estate also continues to appreciate despite the occasional economical slow-down.

Like any other endeavor, there is a right and a wrong way to go about investing in real estate. Novices may not know where to begin their first forays into the real es-

**REAL ESTATE****Godfrey Properties welcomes new Realtor**

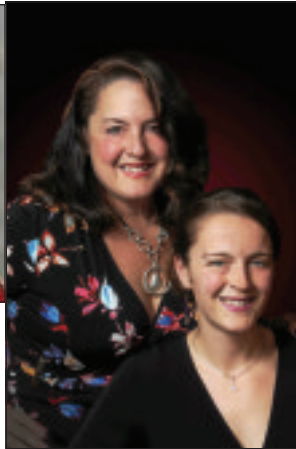
We would like to welcome our newest member of Godfrey Properties, Tracy Mackey.

Tracy comes to us with an extensive real estate background, being licensed for 20-plus years. She has an extensive knowledge and lots of experience navigating through short sales, foreclosures, online auctions, etc. She is a hard working, responsive agent that is a pleasure to deal with. On the side, Tracy volunteers for the Special Olympics and a Night to Shine. She came on board



Tracy Mackey

excited to participate in the Homes for Heroes campaign. Tracy is a "can do" agent, and she will get the job done for you!



The Godfrey Properties team

**REAL ESTATE****Godfrey Properties joins forces with Homes for Heroes**

We are proud to be a member of the "Homes for Heroes" campaign.

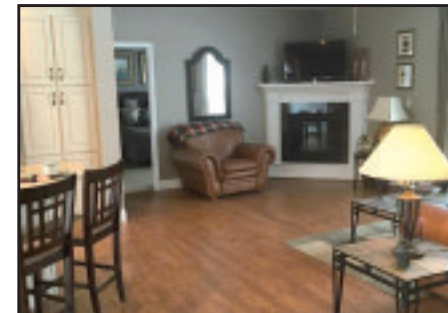
We, at Godfrey Properties, have joined forces with Homes for Heroes (www.homesforheroes.com) because we have veterans and teachers in our family. As participating Real-

tors in this program, we "rebate" up to 25 percent of our commission to our heroes as a great big thank you to all of the heroes in our community.

If you are a medical professional, police officer, firefighter, first responder, teacher or a veteran, we honor you! We also donate

monthly to the Homes-forHeroes Foundation, which aids heroes in need. We would like to be of service to you! We also have lenders and home inspectors who have special offers for heroes, too.

Give our office a call today at (484) 326-5000.

**DOUGLASS VILLAGE****Open Tuesday through Sunday 11am-4pm****New Lots NOW Available**

**Active Adult Over 55+ Community**  
**New Construction • Priced from low \$100's\***  
**Over 55 Never Felt So Good!!**

**Exciting new floor plans,**  
**3 car garage now available\***

- 2 & 3 BR homes, 2 full baths, 1 car garage standard
  - 13 appealing layouts
- Clubhouse with heated pool, large gathering room, library and fitness center

**DIR:** Rt. 422 W to Stowe Exit – L at 1st light onto W High St, to 2nd light (Broadmoor Blvd), R Douglass Village to Sales center

\*Prices subject to change based on Model chosen

\*on select models

**kw REALTY GROUP**  
 KELLERWILLIAMS.

**Office 610-792-5900 • Sales Center 610-323-4583**  
**www.douglassvillage.com**

## LUXURY SINGLE-FAMILY HOMES WITH *Spectacular Views*

CHOOSE FROM  
7 HOME  
DESIGNS!



### BROOKSHIRE

**Priced from the Upper \$300s**  
Zionsville, PA • Lehigh & Berks Country

- 4-5 Bedrooms, 2-3 Baths
- Wooded lots available
- East Penn & Parkland Schools
- Up to 7 acres per homesite!

**610.282.2511 or 215.416.6621**  
[brookshire@juddbuilders.com](mailto:brookshire@juddbuilders.com)

**VISIT US AT WHISPERING PINES**

Mon, Thurs - Sat 11-5 • Sun 12-5

3905 Liberty Creek Parkway • Coopersburg, PA 18036



**JuddBuilders.com**

BROKER COOPERATION IS WARMLY INVITED AND APPRECIATED.  
Prices and features subject to change without notice.



### HOME FOR SALE

# Explore Brookshire

Located on the border of Berks and Lehigh counties, Brookshire offers brand-new, luxurious, single-family homes in a quiet, rural setting with breathtaking mountain views. Not only are the homes and views spectacular, the location is great — it's close to Routes 100 and 29 and just minutes away from the Pennsylvania Turnpike, Route 78 and Route 22. Call 610-282-2511 to schedule a visit.

Homebuyers looking for exceptionally well-designed, single-family homes from a trusted builder will certainly find it at Brookshire. The community offers seven single-family home floor plans ranging from 2,800 to 4,542 square feet of living space and offers an open floor plan, generously sized rooms, 9-foot first-floor ceilings, four to five bedrooms, two to three baths and a two- to three-car garage. The homes also include gourmet kitchens with state-of-the-art appliances, a center island and 42-inch cabinets; spacious family rooms; and luxurious owner's suites. Homes are priced starting from the upper \$300,000s.

One of the most distinctive features of this commu-

**Homebuyers looking for exceptionally well-designed, single-family homes from a trusted builder will certainly find it at Brookshire.**

nity is the amazing view. Located on gently rolling hills, the community provides a picturesque view of wooded mountains surrounding the community — gorgeous every season of the year.

Brookshire is also in close proximity to shopping and entertainment. The community is within 30 minutes of the Lehigh Valley Mall and the South Mall in Allentown, as well as Brookside Country Club or the Saucon Valley Country Club. For family fun, it's not far to Dorney Park and Wildwater Kingdom or Arnold's GoKart and Family Fun Center.

Brookshire is being marketed from Judd Builder's Whispering Pines model

home. Visit the Whispering Pines sales office at located at 3905 Liberty Creek Parkway, Coopersburg, PA 18036, to tour the models available at Brookshire. The sales office is open Monday and Thursday through Saturday from 11 a.m. to 5 p.m. and Sunday from noon to 5 p.m. For more information, contact Brendan Boroski, community sales manager, at 610-282-2511 or 215-416-6621 or visit [www.juddbuilders.com](http://www.juddbuilders.com).

*Judd Builders, a division of the broad-based DePaul Group, was founded in the late 1950s as a builder of custom homes in and around Philadelphia.*

*Over its 50-year history, Judd Builders has earned the reputation as a skilled and conscientious planner of communities that is sensitive to the contemporary environmental issues as well as the concerns of all homebuyers. Today, Judd Builders offers high-quality, award-winning homes designs in the most desirable locations. For more information on the company and its communities, visit [www.juddbuilders.com](http://www.juddbuilders.com).*

### REAL ESTATE

## 3 tips to prepare to sell your home

According to Realtor.com, spring is the busiest and best season to sell a home. While a good home can find a buyer any time of year, homeowners might find the buyers' pool is strongest in spring and into summer. The reasons for that are many, ranging

from parents wanting to move when their children are not in school to buyers wanting to move when the weather is most accommodating.

Because spring is such a popular time to sell a home, homeowners who want to put their homes on the

market should use winter as an opportunity to prepare their homes for the prying eyes of prospective buyers. The following tips can help homeowners during the pre-selling preparation process.



## REAL ESTATE

## Re/Max Synergy Douglassville celebrates success of local agents

Re/Max Synergy celebrated its top agents for 2016 at the Brookside Country Club.

2016 was a great year for real estate sales. Our top producer was Amber Buchanan, followed by Gary Buck and John Chernesky. All three agents qualified for the Re/Max 100% award. This award is given to agents who made more than \$100,000 in commission sales. These agents are in the top 1 percent of real estate agents nationally.

Also awarded that night were five other Re/Max Synergy agents who all qualified for the Re/Max

Executive Award. These fine professionals were awarded for their outstanding performance in 2016. Executive Club awards commission sales of \$50,000 to \$99,999. Those agents were Mary Sugita, Doug Dunsmore, Linda Henry, Regina McLaughlin Williams and Sean Haas.

"Re/Max Synergy is proud of all of our agents. I truly believe we have the top real estate professionals in the area working at our office. Everyone that works here is professional and hard working. We have a great Synergy among us. We all work very well to-

gether. In 2016, over half of our agents qualified for awards. The other half had recently come on board with us. All of our agents are capable of great results, and 2017 is looking very good for us," said Regina McLaughlin Williams, broker/owner.

Re/Max Synergy is looking to increase its staff of professional real estate agents. If you are a Pennsylvania Real Estate Licensed Agent and you are interested in taking your career to the next level, please give us a call. You can contact Regina directly for a private, confidential interview at 484-686-0307.



**BRIAN GILBERT**  
REALTOR  
HOME PHONE: 610-970-0498  
OFFICE PHONE: 610-326-7300 EXT. 1222



### MLS #6615122

Boyertown custom one owner Split Level 4 BR 2.5 Bath situated high on a hill overlooking the beautiful countryside. Enjoy the 8.5 acres with a long private driveway. A walk-out basement leads you to the gorgeous in ground swimming pool. A wrap around deck and oversized 2 car attached garage round the great home.

**\$359,000**



### MLS #6823774

Boyertown stone 2 story Colonial. 4 BR's, 3.5 Baths, Ehst Kitchen, updated Baths & Kitchen, wood fireplace, hardwood floors, finished lower level, gas heat, central air, 2 car garage.

**\$299,900**

### MLS #6966193

Spring Valley Village, 55+ Community is where you will find this 7 yr. old ranch style home, 2 BR, 2 Baths, 1 car garage, all appliances remain, immediate settlement possible. Lot rent is \$425 mo. which includes trash, snow, grass, and clubhouse.

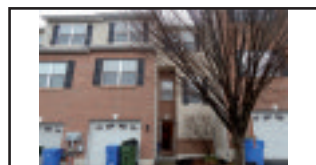
**\$119,900**



### MLS #6938087

Pottsgrove 11 yr old Townhome, 3 BR, 2.5 Baths, 1 car garage, finished lower level, gas fireplace, rear deck, open floor plan, immediate settlement possible.

**\$208,000**



# Let your Inside Bloom!



**NO INTEREST UP TO 18 MONTHS\***

## WATERPROOF

### BEAUTIFUL HARDWOOD-HIGH DURABILITY!

**Armstrong Congoleum MANNINGTON.**

#### Waterproof

- Coops-proof ScratchResist®
- Noise proof
- Kid & pet friendly
- Limited lifetime resid. warr.
- 10yr. light comm. warr.
- 6" x 48" planks

**\$3<sup>99</sup>**

Reg. \$4.99 sq. ft.

Sq. Ft.

**LAUZON**

#### Solid Oak or Maple

¾" Thick, 3¼" Width  
8 finishes

50-year structure warranty

one low price **\$5<sup>99</sup>**

Reg. \$7.99 sq. ft.

Per Sq. Ft.

**MOHAWK**

#### Soft Hand-Scrapped

¾" x 5" Solid

6 colors

Urethane finish

50-year structure warranty

from **\$6<sup>99</sup>**

Reg. \$8.49 sq. ft.

Per Sq. Ft.

### AREA'S BIGGEST SELECTION OF FLOORING!

#### BERBER

Stylish Berber 7 Colors .....

10-year wear warranty

from **\$1<sup>39</sup>**

Carpet only

Per Sq. Ft.

#### Durable SAXONY

Heavy Duty Shaw Twist 24 Colors .....

20-year wear warranty  
Life time stain warranty

from **\$1<sup>99</sup>**

Carpet only

Per Sq. Ft.

#### High TRAFFIC

Best selling multi-nylon

20-year wear warranty  
Life time stain warranty

from **\$2<sup>39</sup>**

Carpet only

Per Sq. Ft.

**Lastick**  
EST. 1973



FURNITURE & DISCOUNT FLOOR COVERING

EXPERT INSTALLATION  
• CARPETING • CERAMIC • HARDWOOD  
• VINYL • LAMINATES  
High & Charlotte Sts.,  
Downtown Pottstown

610-326-7100

[www.LastickFurniture.com](http://www.LastickFurniture.com)

\*See store for details.

Like us on  

VISIT OUR  
**35,000 sq.ft.**  
**FURNITURE SHOWROOM**  
Free Parking  
Open 7 Days



## COMMUNITY

## Cedarbrook Country Club Women's Association finalizes holiday contribution to Variety

A Dec. 7 event coordinated by Cedarbrook Country Club Women's Association and Variety - The Children's Charity generated \$14,000 for the charity.

The funds were raised exclusively for Variety, a Worcester-based nonprofit that serves local children with disabilities.

"We are so grateful to the dozens of volunteers and donors who collaborated, as a team, to show Variety - The Children's Charity how big the Cedarbrook Country Club community's heart truly is," said event co-chairs Nicole Roman and Kristin Hillsley.

Nearly 200 guests gathered for the outpouring of fellowship and financial support. During the luncheon, guests enjoyed a room of 80 raffle items and the harmonies of the Gwynedd Mercy Academy Elementary choir. Lunch kicked off with a spe-

cial prayer written by local broadcast celebrity Pat Ciarrocchi.

For more than 20 years, the Cedarbrook Country Club Women's Association has raised hundreds of thousands of dollars for local charities through its annual holiday luncheon event. Each year, the organization selects a different nonprofit as beneficiary of its fundraising efforts.

Since 1935, Variety - The Children's Charity has pursued its mission to build independence and self-confidence in children and youth with physical and developmental disabilities. Serving children between birth age 25, Variety offers recreational, vocational and social enrichment activities while connecting families to resources. To learn more about Variety, visit [www.VarietyPhila.org](http://www.VarietyPhila.org) or call 610-584-4366.



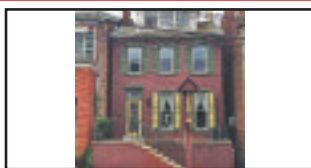
Angus Murray and Mary Fuller of Variety - The Children's Charity, center, accepts a donation from Cedarbrook Country Club Women's Association members Sheryl Wolff, Nicole Roman, Kristin Hillsley and LuAnn Catinella.



**RICHARD ZUBER**  
REALTOR, BROKER, CERTIFIED APPRAISER  
OFFICE PHONE: 610-369-0303 EXT. 233  
CELL PHONE: 610-639-0787

**MLS #6560103**

Boro of Boyertown Single detached brick building. Commercial office on first floor. 3 bedroom apartment on second floor. Two car detached garage. Various possibilities.

**\$160,000****MLS #6919125**

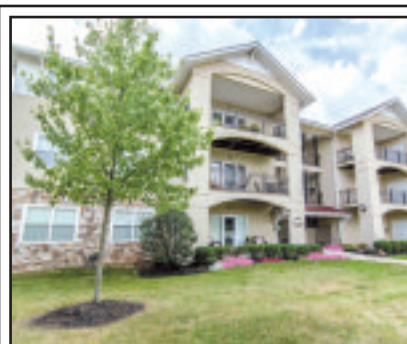
Berks County, Birdsboro 2 unit 1/2 Double. First floor unit has Kit, LR, BR, Den & Bath. Second/Third floor unit has Kit, LR, 3 BR, Bath. Garage also rented. Conveniently located to elementary school.

**\$99,900****MLS #6952312**

Pottsgrove School District, 4 BR Half Double. Freshly painted, some new carpeting, new tile floor in bathroom. First floor laundry. Fenced rear yard.

**\$84,900****MLS #6817523**

Brick 2 Unit single in Pottstown Boro. Each unit has LR, DR, Kit, 2 BR & Full Bath. \$600/mo per unit. 2 unit investment property consisting of two 2-BR units.

**\$62,900**

**55+**  
**Active Adult**  
**Community**

FINAL PHASE Construction is underway with delivery scheduled for October 2017! Carefree living in South Coventry with 1 and 2 bedroom units starting in the \$190s! Resales available for immediate delivery!

**2540 Pottstown Pike**

Updated Farmhouse circa 1862 with guest/tenant house on 2.5 acres overlooking French Creek! Modern amenities meet old-world charm!

**JUST REDUCED TO**  
**\$449,000**

**Better Homes**  
and Gardens  
REAL ESTATE

COMMUNITY  
REALTY

**Meredith Jacks**  
(610-597-9492)  
610-933-1919  
[www.MeredithJacksHomes.com](http://www.MeredithJacksHomes.com)



## REAL ESTATE

# Local Realtors join Re/Max Synergy office in Douglassville

Re/Max Synergy is located in the Douglassville Shopping Center (near Redner's Market) and currently features 16 real estate professionals specializing in residential and commercial real estate as well as property management.

"Since our grand opening in November 2014, we have hired 16 well-known professional real estate agents, three of whom just started with us recently. The latest addition to our professional staff of Realtors are John Chernesky, Diane Podlesny and Colleen McCabe-Madrak. All three agents bring a wealth of real estate knowledge as well as a high-level of professionalism to our office," says McLaughlin Williams.

John Chernesky, a longtime Re/Max agent re-

cently moved from the Re/Max Achievers office in Pottstown to Re/Max Synergy in Douglassville. John joined Re/Max in 2003. John's philosophy is, "No other real estate organization has a higher percentage of professional agents." John started his real estate career back in 1986 as a real estate investor. He received his Pennsylvania real estate sales license in 1999, and in 2003, he received his associate broker's license. In 2015, John received the honorable "Hall of Fame" award. This award is given to Re/Max agents who have made over \$1 million in real estate commissions while working at Re/Max. John currently services Chester, Montgomery, Berks and Lancaster counties. Give him a call today at 610-960-5868.

In December of 2016, Diane Podlesny joined our office. Diane is known in the industry for her aggressive approach to assisting clients and utilizes today's technology to the fullest to best serve buyers and sellers.

"Buying and selling a home is the biggest event in your life," says Diane.

As one of the areas top-producing Realtors, Diane prides herself on her 25 years of experience and proven track record. She approaches each deal with high energy and enthusiasm. Before coming to Re/Max, Diane spent over 23 years representing Grande Construction Co. She also was a top agent at Coldwell Banker and Prudential. Feel free to reach out to Diane for your real estate needs at



Colleen McCabe Madrak

610-334-3794.

Colleen McCabe Madrak, a local Douglassville resident for 13 years and longtime real estate agent, joined Re/Max Synergy in March of 2017. Colleen started her career working for her father at McCabe Realty in Pennsburg. Colleen has a vast knowledge of real estate and is very active in the Douglassville area community as a mom and soccer coach. She has been a travel soccer coach at Amity Soccer Club



Diane Podlesny

for years and teaches VBS at St. Paul's UCC in Amity. She is a 1993 graduate of Upper Perkiomen High School and a 1997 graduate of Bloomsburg University with a degree in business administration and marketing. Before her real estate career began back in 2003 with Re/Max, Colleen did financial marketing and customer service/inside sales for five years.



John Chernesky

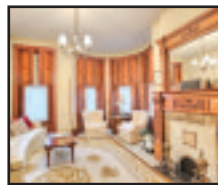
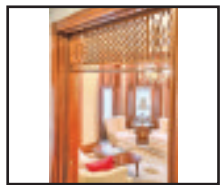
Her outgoing personality, experience, honesty and commitment to her clients make her a valuable addition to our staff of Realtors. Call Colleen direct anytime with your questions or just to say hi at 610-689-0381.

"With technology to-



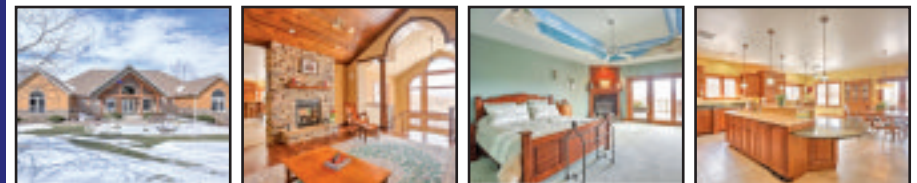
## 103 N. Reading Avenue, Boyertown, PA • \$245,000

Historical Boyertown Home, all original to the 1890 build. Tower with victorian finial, pocket doors, frets, Butler pantry with dumb waiter, 8 ft windows with original interior shutters. Stain glass, lead glass. 5-6 bedrooms, updated kitchen and central air. 2 fireplaces with imported English Encaustic tiles. Servant staircase, second floor laundry area. All original 1890 lighting fixtures. 2900 square feet of living space. MLS #6855323



Call Mary Sugita 610-507-5457  
610-385-0090

**RE/MAX Synergy**



## 44 Bechtel Rd., Boyertown, PA 19512 • \$645,000

Sitting atop a Hill Church area mountain this home offers an abundance of comfortable luxuries. Private balcony off the master bedroom, a wrap around balcony off two sides of the kitchen and a full window atrium a view of the countryside. Large foyer overlooks the stunning custom woodwork main living room featuring a floor to ceiling stone fireplace. The gourmet home cook will admire all the amenities this kitchen has to offer. AGA cast iron stove, 63 handle custom cherry kitchen has been designed for entertaining as well as family dinners. Sub Zero refrigerator, double work sink, large warming drawer, contrasting quartz countertops as well as a 14 handle pantry room. The master bedroom is a wonderful escape. Fireplace, private balcony, set off by a mural painted tray ceiling. Centered around the custom tiled soaking tub, a private water closet, and with radiant heated floor and ceiling heat you are surrounded by warmth at all times to enjoy the walk in shower. A main floor laundry room, cabinets and drawers is conveniently located in the bedroom area of the home. Two additional bedrooms offer large closets, custom mural paints and a jack n' jill bathroom with a private shower and toilet area. The lower level of the home is a family space with unlimited usage. Pool Table, a 3 tiered 9 seat (luxury leather recliners) full screen theatre area with 4K projection system. Custom built shelves and cabinets as well as a full bathroom. The building amenities includes: John Harding concrete stainable siding, all exterior decks are built with iron wood decking. Security System is complete with Glass break detectors and motion sensor detection.

**Now is the time to list.. call me. Professional photos included on all listings.  
Listings and Buyers all receive a Home Warranty.**

## HOMES FOR SALE

# Douglass Village

## Over 55 never felt so good

Leisurely living has been elevated to a whole new level with the unveiling of new models at Douglass Village, artfully designed to provide the best in amenities to discriminating buyers age 55 and over, while understanding the importance of lifestyle, comfort and flexibility to make changes to accommodate buyers. Douglass Village is an award-winning community that is rapidly becoming Berks County's most coveted place to call home. This unique manufactured-home community features spacious single-family homes in nine appealing models, all with single-

level floor plans for care-free, independent living. Choose from two-, three- or four-bedroom designs, each offering two baths and a roomy and convenient country kitchen that is standard in most models; 27-foot family rooms and 27-foot front or rear porches can be added to give that special custom touch.

And all Douglass Village homes are beautifully outfitted with high-style Frigidaire appliances with gas or electric ranges standard. These charming Energy Star-certified homes offer 90-plus high-efficient gas heat, public water and sewer and impressive 2-by-

6-inch construction. Each Douglass Village residence features a garage that is standard, providing homeowners with extra space for bikes, sporting equipment and hobby supplies that are a part of a busy and active over-55 lifestyle. A two-car garage and extra storage space can be added.

Priced affordably, the homes at Douglass Village are within reach in every possible way. In fact, prospective homeowners can be assured of a move-in date in as little as 12 weeks.

A newer clubhouse, fully equipped with a fitness room, a comfortable game room with flat-screen TVs, shuffle board and card tables, a library room for your reading pleasure and a large gathering room with full kitchen, is available to be used by residents for community parties and

personal use. A sparkling heated pool lends vacation ambiance that Douglass Village residences can enjoy all summer long.

Located near major highways, this beautiful 55-plus community provides easy access to shopping areas and malls, as well as outlets, health facilities and cultural centers in Berks, Chester and Montgomery counties and well beyond.

Learn more about Douglass Village, a quality manufactured-home community, by calling Keller Williams Realty Group at 610-792-5900 ext. 208. Directions: from Colleagueville, Route 422 West, Stowe exit. Left at first light (High Street). Make right at second light (Broadmoor Boulevard) into community. We look forward to making your experience a pleasurable one.

## HOMES FOR SALE

# Fortuna Crossing

## community open

Purchasing a new home is a big investment, and Mignatti Companies believes you shouldn't settle for anything less than the best. The Mignatti Advantage provides every homeowner with a higher level of included features that contribute to the overall health, energy efficiency and comfort of a new home. Mignatti is passionate about quality construction, which is why at the brand-new Fortuna Crossing community — located in Lansdale — the homebuilder is investing in what goes on behind the walls, including insulation, sealing, windows and the home's heating and air conditioning systems.

Features include:

- Energy Star-rated, two-stage, 96 percent AFUE furnace and 15 SEER air conditioner.

- Programmable thermostat on all floors with an electronic damper system.

- High-efficiency, low-E, argon-filled, single-hung, tilt-in windows.

- 2-by-6-foot exterior wall construction with R19 insulation.

- Water management system.

- Mignatti's signature foam, caulk and seal system at all openings, windows and doors.

- Home Energy Rating System (HERS) and third-

**FORTUNA » PAGE 21**



**CAROL WOZNIAK**  
ASSOCIATE BROKER/BROKER-APPRAISER  
HOME PHONE: 610-367-7324  
OFFICE PHONE: 610-369-0303 EXT. 229  
CELL PHONE: 610-207-3700



### MLS #6936394

Cozy and spacious! 3 BR, 1.5 BA, walk to Public Park, fenced yard; detached 1 car garage. 1st floor laundry, modern Kitchen w/dishwasher & high hat lighting; enclosed office space on 1st floor, if you work from home; large Dining Room. Covered front porch plus side patios, off street parking.

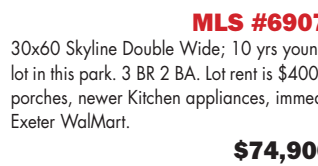
**\$159,900**



### MLS #6936456

Gilbertsville 8.45 acres with frontage on 2 roads; (may be subdividable). Public sewer in street but house is on-site septic because it sits so far off of road. 2 Story House. 3 Bedroom, 1.5 Baths. A contractor's Heaven or Mechanic's Dream come true; 6 overhead doors and 2838 Sq Ft of work space/storage. Zoned R2.

**\$298,500**



### MLS #6907823

30x60 Skyline Double Wide; 10 yrs young; immaculate condition. Largest lot in this park. 3 BR 2 BA. Lot rent is \$400 per month. Front & side covered porches, newer Kitchen appliances, immediate possession. Located behind Exeter WalMart.

**\$74,900**



### MLS #Z1394

Boyertown Single home; dated interior; no frills, unknown septic - could be cesspool? Unheated room could become a bedroom. Thermal tilt-in windows. Oil Hot Air Heat. Enclosed unheated side porch.

**\$118,000**



## Are you ready to enter the market?



## We'll get you SOLD!



72 Vale Dr., Boyertown  
\$269,900



629 Kline Ave., N. Coventry  
\$224,900



408 Circle Dr., Pottsgrove SD  
\$142,000

## Call for your FREE property evaluation



Glocker.com

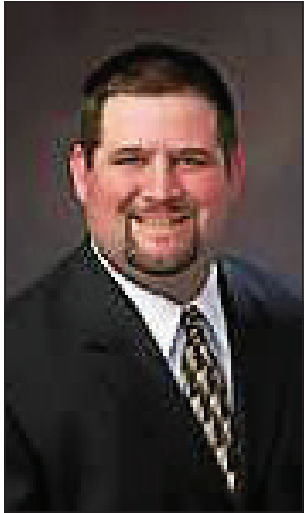
## Results that move you

610-326-0181 610-367-2058

## REAL ESTATE

# 2016 Re/Max Top Producer Award goes to Brent Harris

Re/Max Achievers real estate of Collegeville and Pottstown broker/owner John E. Ohler presented Brent Harris with the No. 1 Top Producing Sales Re-



altor Award for 2016.

Harris is truly an Achiever! Licensed in real estate in 2005, Harris's impressive résumé includes the following awards earned during the last 12 years: Re/Max 100% Club, Hall of Fame Award (with more than \$1 million in commissions), Executive Club Award, #2 Top team, Platinum Club Award, Top Listing Agent and Top Individual Sales Agent. In September 2012, Harris was ranked No. 25 of the Top 25 individual sales agents in Pennsylvania and Delaware.

As the spring season is in bloom and the real estate market continues to grow, so is Harris's business! Harris's success in the real estate industry has helped him create "Team Harris"

in 2017. Harris is proud to announce the growth of his business and the new members of his team. Norma Coy and Cindy Royer are Harris's new buyer agents. With the formation of Harris's team, it allows him to offer more services to you!

Harris's real estate buying, selling, investing and leasing services include residential resale, buyer agency, seller agency, commercial property, investment property and new construction. Harris remains year after year a multi-million dollar sales producer. Harris's sold transactions average over 60 sales a year, ranking him in the top Re/Max sales agents in Pennsylvania and Delaware.

Harris enjoys offering a diverse portfolio of services. He thrives offering

seven days a week service, and he leaves no stone unturned finding opportunities for his clients. Harris

believes there are no limits to service and no limits geographically. He prides himself in following his clients

geographically, wherever they choose to invest.

As a member of Genera-

RE/MAX » PAGE 14



*RE/MAX Achievers Real Estate  
Congratulates Award Winning Top Realtors*



**Brent Harris Realtor**  
2016 Top Producing Agent

Brent Direct:  
484-436-1051  
Office: 610-489-5900  
[www.BrentHarrisTeam.com](http://www.BrentHarrisTeam.com)



**The Keenan-Henning  
Team**

2016 Top Producing Team

Marilyn Direct: 610-888-7497  
Joe Direct: 610-324-7805  
Office: 610-489-5900

[www.JosephHenning.RemaxAgent.com](http://www.JosephHenning.RemaxAgent.com)



## EXPERIENCE MATTERS!



Selling or Buying?  
Let me help you  
every step of  
the way.

How will my  
27 years of  
Experience  
Help You?

**Barbara Borger** - Realtor

Office 610-326-7300 ext. 1218

Direct 610-220-5691

Email - [bborger@zuberrealty.com](mailto:bborger@zuberrealty.com)



**RE/MAX Achievers**  
**2 Real Estate Office Locations for  
all your Real Estate Needs!**  
**Route 29, Collegeville: 610.489.5900**  
**E. High St, Pottstown: 610.326.1200**  
[www.AchieversPA.com](http://www.AchieversPA.com)

# Re/Max

FROM PAGE 13

tion X, Harris's customers will witness how savvy Harris is. Considering his online marketing programs, digital means of communications, diverse media outlets and self-imposed ambition, you know when you

hire Harris you will receive excellent service by an experienced, ambitious and knowledgeable Realtor.

Harris offers a multimedia marketing plan and networking abilities set him apart from other real estate sales agents. Feel free to visit [www.HarrisHarris.com](http://www.HarrisHarris.com) for more information. Harris is proud to report that he invests a significant

amount of resources in his education. He believes he will service the community he lives in by improving his real estate industry skills and knowledge. Harris's impressive historical sales records coupled with his experience qualifies Harris to be your Realtor.

Harris continues to further his real estate knowledge through Re/Max

Achievers in-house continuing educational opportunities, online Re/Max University classes, classroom sessions and multiple professional webinars.

In closing, Ohler, the broker of Re/Max Achievers, states, "Harris is a consistently top producing agent, winning award after award for his production and customer service. He has been

recognized throughout his career for his outstanding achievement and prides his success on his energetic, customer service oriented approach to selling real estate and his positive attitude. Harris remains a valuable team player at Re/Max Achievers."

To communicate with Harris, call or text 484-436-1051. Visit Harris's website

at [www.HarrisHarrisTeam.com](http://www.HarrisHarrisTeam.com) for valuable real estate information, or email Harris at [Bharris@HarrisSells.com](mailto:Bharris@HarrisSells.com). You can find Harris on professional social media resources, such as LinkedIn, and REMAX.com and by calling Re/Max Achievers' Collegeville office at 610-489-5900 or the Pottstown office at 610-326-1200.



# TOP AGENTS

*in the Neighborhood*

PROFESSIONAL,  
PASSIONATE &  
PROVEN SELLERS!



**RE/MAX**  
Achievers, Inc.

Each Office Independently Owned and Operated

**Michael Richter**  
Associate

1425 S. Collegeville Rd.  
Collegeville, PA 19426  
Office: 610-489-5900  
Cell: 215-919-1445

Email: [mikerichterrealtor@gmail.com](mailto:mikerichterrealtor@gmail.com)  
Web: [www.achieverspa.com](http://www.achieverspa.com)



**RE/MAX**  
Achievers, Inc.

Each Office Independently Owned and Operated

**Brent Harris**  
Realtor

1425 S. Collegeville Rd.  
Collegeville, PA 19426  
Office: 610-489-5900  
Cell: 484-436-1051

Email: [bharris@harrisells.com](mailto:bharris@harrisells.com)  
Web: [www.achieverspa.com](http://www.achieverspa.com)



**RE/MAX**  
Achievers, Inc.

Each Office Independently Owned and Operated

**KIM WELCH**  
Associate

1425 S. Collegeville Rd.  
Collegeville, PA 19426  
Office: 610-489-5900  
Cell: 610-960-1600

Web: [www.achieverspa.com](http://www.achieverspa.com)



**RE/MAX**  
Achievers, Inc.

Each Office Independently Owned and Operated

**Tara Giunta**  
Associate

1425 S. Collegeville Rd.  
Collegeville, PA 19426  
Office: 610-489-5929  
Cell: 610-310-8243

Web: [www.achieverspa.com](http://www.achieverspa.com)



**RE/MAX**  
Achievers, Inc.

Each Office Independently Owned and Operated

**Donna Russell**  
Associate Broker

1425 S. Collegeville Rd.  
Collegeville, PA 19426  
Office: 610-489-5900  
Cell: 610-507-1849

Web: [www.achieverspa.com](http://www.achieverspa.com)



**RE/MAX**  
Achievers, Inc.

Each Office Independently Owned and Operated

**RON VOGEL**  
Realtor

1425 S. Collegeville Rd.  
Collegeville, PA 19426  
Office: 610-489-5900  
Cell: 484-883-7008

Web: [www.achieverspa.com](http://www.achieverspa.com)



**RE/MAX**  
Achievers, Inc.

Each Office Independently Owned and Operated

**Cindy Royer**  
Realtor

1425 S. Collegeville Rd.  
Collegeville, PA 19426  
Office: 610-326-1200  
Cell: 215-262-4298

Email: [cindyroyerproperties@gmail.com](mailto:cindyroyerproperties@gmail.com)  
Web: [www.achieverspa.com](http://www.achieverspa.com)



**RE/MAX**  
Achievers, Inc.

Each Office Independently Owned and Operated

**Joseph Henning**  
Associate

1425 S. Collegeville Rd.  
Collegeville, PA 19426  
Office: 610-489-5900  
Cell: 610-324-7805

Email: [josrhenning@aol.com](mailto:josrhenning@aol.com)  
Web: [www.achieverspa.com](http://www.achieverspa.com)



**RE/MAX**  
Achievers, Inc.

Each Office Independently Owned and Operated

**MARILYN KEENAN**  
Associate

1425 S. Collegeville Rd.  
Collegeville, PA 19426  
Office: 610-489-5900  
Cell: 610-888-7497

Web: [www.achieverspa.com](http://www.achieverspa.com)

## REAL ESTATE

# There's a new real estate team in town

## Team Chism joins Re/Max Achievers

Re/Max Achievers real estate of Collegeville and Pottstown and broker/owner John E. Ohler announce "Team Chism"!

Peg and John R. Chism III have joined forces as

one of the top-producing real estate teams in the five-county-wide suburban Philadelphia area. Team Chism can offer you residential and commercial real estate services and counseling.

The community has gotten to know Peg Chism, Realtor, during the last 14 years through her community service efforts and top producing real estate sales honors. Peg has been

a top producer at Achievers and was awarded Re/Max Achievers Top Producer five year in a row from 2010 to 2014.

Peg truly is an Achiever! Licensed in real estate

in 2001, Peg's résumé includes the following awards earned during the last 14 years: Centurion Honor Society, Top Producer for con-

TOWN » PAGE 16



## TOP AGENTS

*in the Neighborhood*

PROFESSIONAL,  
PASSIONATE &  
PROVEN SELLERS!




**Christopher T. Kelly**  
Associate Broker

**RE/MAX**  
Achievers

2060 E. High St.  
Pottstown, PA 19464  
Office: (610) 367-7007  
Fax: (610) 489-6483  
Cell: (484) 578-9255  
ckelly@doaty.com

Each Office Independently Owned and Operated



**RE/MAX**  
Achievers, Inc.

**David A. Waldt**  
Realtor®  
RE/MAX Hall of Fame Member

2060 E High St  
Pottstown, PA 19464  
Office (610) 819-1500  
Cell (610) 842-4717  
Fax (610) 819-1515  
davidwaldt@aol.com

Each Office Independently Owned and Operated



**RE/MAX**  
Achievers, Inc.

**James J. Boyd**  
CDPE, CSP, ABR, ASR  
Associate Broker  
RE/MAX Hall of Fame

2060 E High Street  
Pottstown, PA 19464  
Office: 610-326-1200  
Cell: 610-842-9907  
Fax: 610-819-1515  
jboyd@comcast.net

Each Office Independently Owned and Operated



**RE/MAX**  
Achievers, Inc.

**John E. Ohler, Broker**  
**Nicole O. Roman, V.P.**  
REALTOR®, ABR, CDPE

Collegeville: (610) 489-5900  
Pottstown: (610) 326-1200  
John Cell: (215) 290-1669  
Nicole Cell: (610) 308-9449  
JohnOhlerSr@gmail.com  
NORoman@comcast.net  
www.AchieversPa.com

Each Office Independently Owned and Operated



**RE/MAX**  
Achievers, Inc.

**Kathy Cicala, ABR, e-Pro, SFR**  
REALTOR®  
Multi-Million Dollar Producer

Direct: 610-724-3526  
Collegeville: 610-489-5900  
Pottstown: 610-819-1500  
KCHomes@PTD.net www.KathyCicala.com  
www.facebook.com/KathyCicala

Each Office Independently Owned and Operated



**RE/MAX**  
Achievers, Inc.

**Kristen L. Weller**

Achievers Inc.  
1425 S Collegeville Rd  
Collegeville, PA 19426  
Office: 610-489-5900  
Fax: 610-489-6483

Cell: 484-794-9751  
kweller@doaty.com

Each Office Independently Owned and Operated



**RE/MAX**  
Achievers

**Marcia Singh**  
REALTOR®

1425 S Collegeville Road  
Collegeville, PA 19426  
Cell - 267-250-0283  
Main office - 610-489-5900  
Fax - 610-489-6483  
www.Marciasingh.net

Each Office Independently Owned and Operated



**RE/MAX**  
Achievers Inc.

**Mark A. Toepel**  
GRI, REALTOR®

2060 E. High St.  
Pottstown, PA 19464  
Office: 610-326-1200  
Cell: 610-207-0077  
Fax: 610-819-1515  
Email: mtoep21@aol.com  
Web: www.achieverspa.com

Each Office Independently Owned and Operated



**RE/MAX**  
Achievers, Inc.

**Marlene Sabella**  
REALTOR®  
ABR, CRS, GRI, ASR

1425 S Collegeville Rd Rt 29  
Collegeville, PA 19426  
Cell: 610-526-9603  
Office: 610-489-5900  
Email: MarleneSabellaRealtor@gmail.com  
Web: MarleneSabella.ReMaxAgent.com

Each Office Independently Owned and Operated

# Town

FROM PAGE 15

secutive years; Multi-Million Dollar Sales Producer in 2009, 2010, 2011, 2012, 2013 and 2014; and the Re/Max 100% Club in 2010, 2011, 2012, 2015 and 2016. In 2013 and 2014, Peg earned Re/Max Platinum Club. Peg's education designations include ALHS (Accred-

ited Luxury Home Specialist), CRS (Certified Residential Specialist), ABR (Accredited Buyers Representative) and SRES (Senior Real Estate Specialist).

John Chism III is a commercial real estate specialist. John offers more than 30 years of experience in commercial real estate as a senior level executive in real estate asset management. John proudly holds a bachelor's degree in busi-

ness marketing from the University of California Santa Barbara. John has two industry certifications that are difficult to earn: CSM (Certified Shopping Center Manager) from the ICSC (International Council of Shopping Centers) and he is one of only six people to hold the industry certification of CFMA (Certified Flea Market Administrator) from the Na-

CHISM » PAGE 17



Peg Chism



John Chism III



# TOP AGENTS

*in the Neighborhood*

PROFESSIONAL,  
PASSIONATE &  
PROVEN SELLERS!



**RE/MAX**  
Achievers, Inc.

Each Office Independently Owned and Operated

**Diane Kriebel**  
Associate

1425 S. Collegeville Rd.  
Collegeville, PA 19426  
Office: 610-489-6284  
Cell: 610-420-9090  
Web: www.achieverspa.com



**RE/MAX**  
Achievers  
**Nancy B. Peters**

Sales - Relocation - New Construction  
Accredited Buyer & Seller Rep  
100% Club, HALL OF FAME  
1425 S Collegeville Rd, Rt 29  
Collegeville, Pennsylvania 19426

Office: (610) 489-6021, DIRECT: (610) 489-6025  
Cell: (610) 608-8854, Fax: (610) 948-2054  
peterspartners@verizon.net  
www.peterspartners.com



Each Office Independently Owned and Operated

**RE/MAX**  
Achievers Inc



1425 S. Collegeville Road | Collegeville, PA 19426

Each Office Independently Owned and Operated

**Paula C. Pearce**  
REALTOR\*

Office (610) 489-6021  
Cell (610) 972-8767  
Fax (610) 489-6483  
Email remaxpaul Pearce@gmail.com



**RE/MAX**

Achievers, Inc.  
**Billy-Jo Salkowski**  
ABR, e-PRO, CRS  
REALTOR\*

Multi-Million Dollar Producer  
Direct: 610-308-5894  
Collegeville: 610-489-6900  
BillyJoSalkowski@gmail.com  
www.SoldByBillyJo.com

Each Office Independently Owned and Operated



**RE/MAX**  
Achievers  
**Rick Sheppard**  
Associate Broker

1425 S. Collegeville Rd  
Collegeville, PA 19426  
Cell: 610-864-9872  
Office: 610-489-5900  
Fax: 480-275-3290

Email: RickSheppard1@hotmail.com



Each Office Independently Owned and Operated



**RE/MAX**  
Achievers, Inc.  
**Richard "Rick" Finaldi**  
REALTOR\*

1425 S Collegeville Rd Rt 29  
Collegeville, PA 19426  
Cell: 484-824-3230  
Main: 610-489-5900  
Fax: 610-489-6483  
RFinaldi@Comcast.net

Each Office Independently Owned and Operated



**Robert C Landis**  
REALTOR\*

**RE/MAX**  
Achievers

2060 E. High St.  
Pottstown, PA 19464  
Office: (610) 489-5900  
Cell: (610) 823-7986  
Fax: (610) 489-6483  
rlandis@doaty.com

Each Office Independently Owned and Operated



**RE/MAX**  
Achievers, Inc.  
**Sheila Yeary**  
REALTOR\*

1425 S Collegeville Rd, Rt 29  
Collegeville, PA 19426  
Cellular: 610-405-0220  
Office: 610-489-5900  
Efax: 484-944-0535  
SheilaYeary@gmail.com  
www.SheilaYeary.com

Each Office Independently Owned and Operated

## TEAM CHISM

PEG CHISM - RESIDENTIAL SPECIALIST  
JOHN R CHISM, CSM, CFMA - COMMERCIAL SPECIALIST



PEG CELL - (215) 802 - 6491  
PEG DIRECT - (215) 206 - 1474  
Peg Email - pegchism@prodigy.net  
JOHN CELL - (215) 206 - 1474  
JOHN DIRECT - (610) 489 - 6024  
John Email - jchiz3@att.net  
Office - (610) 489 - 5900  
"Residential & Commercial Experts"



# Chism

FROM PAGE 16

tional Flea Market Association. John has served the NFMA as president for two consecutive terms and set the standard for the policy change whereby all NFMA presidents now serve two terms. John is very active

in the community with Peg.

Peg and John offer a multimedia marketing plan that sets them apart from other residential and commercial real estate sales agents. Peg and John are proud to share they invest a significant amount of time and resources in their education and networking. They believe it will service the community they live in.

You can reach Peg Chism directly at 215-802-6491 and John R. Chism III directly at 215-206-1474 or call the main office at 610-489-5900. Visit Peg's website at [www.PegChism.com](http://www.PegChism.com) for valuable real estate information. Email Peg at [PegChism@prodity.net](mailto:PegChism@prodity.net) and John at [JChiz3@att.net](mailto:JChiz3@att.net). You can find Peg and John on Facebook, LinkedIn, Twitter, RE-

MAX.com, Google Plus, Instagram, Snapchat, Loopnet, RE-MAX Commercial Catalyst and Google Places!

Re/Max Achievers has two office locations in Collegeville on Route 29 (610-489-5900) and Pottstown at 2060 E. High St. (610-326-1200).

**Peg and John R. Chism III have joined forces as one of the top-producing real estate teams in the five-county-wide suburban Philadelphia area.**



# TOP AGENTS

*in the Neighborhood*

PROFESSIONAL,  
PASSIONATE &  
PROVEN SELLERS!



### The Megan Goldstein - Joe Dudek Team

- Serving Montgomery, Chester, and Berks Counties
- Experienced Negotiators

Visit us at:

[www.AllWeDoIsRealEstate.com](http://www.AllWeDoIsRealEstate.com)

Joe Cell - 610-608-6239  
Megan Cell - 484-919-6485  
610-831-5300



10 Year Legend Award:  
Chairman's Circle Award  
10 Consecutive Years

Lisa M. Pavlik  
CISR, ACSR



**GLOCKER  
INSURANCE**

Home - Auto - Life - Business

Great rates on  
homeowner's coverage.

(610) 948-3301 [lisa@glocker.com](mailto:lisa@glocker.com)  
[www.GlockerInsurance.com](http://www.GlockerInsurance.com)

### Richard A. Zuber

Richard A. Zuber Realty  
201 E. Phila. Ave., Boyertown, PA 19512  
Boyertown Office - 610-369-0303  
Pottstown Office - 610-326-7300  
Morgantown Office - 610-286-3032  
SpringFord Office - 610-948-7300  
Red Hill - 215-679-0303  
Fax - 610-369-0307



e-mail - [richzuber@comcast.net](mailto:richzuber@comcast.net)  
[www.ZUBERrealty.com](http://www.ZUBERrealty.com)



**RE/MAX**  
Achievers, Inc.

Each Office Independently Owned and Operated

### Ginger Childs Realtor

1425 S. Collegeville Rd.  
Collegeville, PA 19426  
Office: 610-489-5900  
Cell: 610-960-3456  
Web: [www.achieverspa.com](http://www.achieverspa.com)



**RE/MAX**  
Achievers, Inc.

Each Office Independently Owned and Operated

### Norma Coy Associate

1425 S. Collegeville Rd.  
Collegeville, PA 19426  
Office: 610-489-5900  
Cell: 443-829-8387  
Web: [www.achieverspa.com](http://www.achieverspa.com)



**RE/MAX**  
Achievers, Inc.

Each Office Independently Owned and Operated

### Stefanie Bryan Realtor

1425 S. Collegeville Rd.  
Collegeville, PA 19426  
Office: 610-489-5900  
Cell: 610-804-2899  
Web: [www.achieverspa.com](http://www.achieverspa.com)



**RE/MAX**  
Achievers, Inc.

Each Office Independently Owned and Operated

### Brian Bertsch Associate

1425 S. Collegeville Rd.  
Collegeville, PA 19426  
Office: 610-489-5900  
Cell: 215-206-7662  
Web: [www.achieverspa.com](http://www.achieverspa.com)



**RE/MAX**  
Achievers, Inc.

Each Office Independently Owned and Operated

### Joseph Coppola Associate

1425 S. Collegeville Rd.  
Collegeville, PA 19426  
Office: 610-489-5159  
Cell: 610-764-9494  
Web: [www.achieverspa.com](http://www.achieverspa.com)



**RE/MAX**  
Achievers, Inc.

Each Office Independently Owned and Operated

### Melinda Bastable Realtor

1425 S. Collegeville Rd.  
Collegeville, PA 19426  
Office: 610-487-1079  
Cell: 484-557-6045  
Email: [melindabastable@gmail.com](mailto:melindabastable@gmail.com)  
Web: [www.achieverspa.com](http://www.achieverspa.com)

## REAL ESTATE

# Achievers Real Estate TV Network launches

Re/Max Achievers Inc. is proud to announce the launch of the Achievers Real Estate TV Network.

This "first-of-its-kind" all real estate television channel recently began airing on Fri-

day, April 7. It will be on the air 22 hours per day on Channel 98 on the Comcast cable TV system. This channel is managed by PCTV in Pottstown. In addition, this content will also be airing contin-

uously on other streaming Internet television stations like [www.Strimm.com](http://www.Strimm.com).

The Channel 98 distribution footprint includes approximately 130,000 cable TV subscribers. It covers most

of the area, which is considered to be the heart of the tri-county region. It stretches north to south from the lower end of Berks County to well below Collegeville. It stretches

ACHIEVERS » PAGE 19



## TOP AGENTS

*in the Neighborhood*

PROFESSIONAL,  
PASSIONATE &  
PROVEN SELLERS!



**CHRIS JAMES HECTOR  
AND ANDREA HESKETT**  
THE HOMETOWN REALTORS  
YOU CAN COUNT ON!



**Andrea Heskett, Realtor**  
**Chris James Hector**  
Broker Owner  
**Chris James Hector Realty**  
213 Sherwood Ln., Phoenixville, Pa 19460  
**610-933-7592**  
[ChrisJamesHector.com](http://ChrisJamesHector.com)



**Brian Gilbert, Realtor**

**Richard A. Zuber Realty**  
2117 East High Street, Pottstown, PA 19464  
Pottstown Office - 610-326-7300 - Ext. 1222  
Boyertown Office - 610-369-0303 - Ext. 301  
Residence - 610-970-0498  
E-mail - [bgilbert@zuberrealty.com](mailto:bgilbert@zuberrealty.com)  
Fax - 610-326-9650



[www.ZUBERrealty.com](http://www.ZUBERrealty.com)

**IRON HORSE  
REALTY**

**Broker-Owner**

Ingrid Weil



**610-327-1880**  
[IronHorseRealtyLLC.com](http://IronHorseRealtyLLC.com)



**Susan Dolan, Realtor**

**Richard A. Zuber Realty**  
2117 East High Street, Pottstown, PA 19464  
Office - 610-326-7300  
Direct - 484-941-3641  
Fax - 610-326-9650  
E-mail - [sdolan@zuberrealty.com](mailto:sdolan@zuberrealty.com)



[www.ZUBERrealty.com](http://www.ZUBERrealty.com)



**Vanessa G. Deskie, Realtor**

**Richard A. Zuber Realty**  
201 East Philadelphia Avenue  
Boyertown, PA 19512  
Phone: 610-369-0303  
Fax: 610-369-0307  
Direct: 484-944-4229  
E-mail: [vdeskie@zuberrealty.com](mailto:vdeskie@zuberrealty.com)



[www.ZUBERrealty.com](http://www.ZUBERrealty.com)



**GLOCKER  
REALTY**

Carol Slater-Kline, Realtor

Over 30 years experience!

(610) 367-2058 [Carol@glocker.com](mailto:Carol@glocker.com)  
[www.Glocker.com](http://www.Glocker.com)



**Carol Wozniak, GRI**

Associate Broker - Appraiser  
Richard A. Zuber Realty  
201 E. Phila. Ave., Boyertown, PA 19512  
Office - 610-369-0303 - Ext. 229  
Fax - 610-369-0307  
Cell - 610-207-3700  
E-mail - [cwozniak@zuberrealty.com](mailto:cwozniak@zuberrealty.com)



[www.ZUBERrealty.com](http://www.ZUBERrealty.com)



**Keith Kline, Realtor**

**Richard A. Zuber Realty**  
830 Chestnut Street, Royersford, PA 19468  
Office: 610-948-7300  
Direct: 610-213-1473  
Fax: 610-792-0210  
E-mail: [kkline@zuberrealty.com](mailto:kkline@zuberrealty.com)



[www.ZUBERrealty.com](http://www.ZUBERrealty.com)

**THE MERCURY**

To advertise in future real estate sections, please contact

**Steve Gordon** [sgordon@pottsmmerc.com](mailto:sgordon@pottsmmerc.com)  
610-850-0234

**Mark Militano** [mmilitano@pottsmmerc.com](mailto:mmilitano@pottsmmerc.com)  
610-850-0238

# Achievers

FROM PAGE 18

east to west from the Pennsylvania area into Phoenixville and eastern Chester County. This new real estate advertising medium provides a new and powerful tool for

home sellers.

Re/Max is the most recognized real estate brand in the world and sells more real estate than any other national real estate franchise. The Achievers Real Estate TV Network is one example why Re/Max franchises continue to outperform their competitors both locally and nationally. Re/

Max real estate agents have a distinct advantage over most of their competition because they invest in the tools, technology and training sets Re/Max apart.

Almost every local real estate agent can put your home in the MLS, snap some photos and print a few highlight sheets of your home. How many of

them can actually put your home on television? Selling a home "from the inside out" with video is the wave of the future. If a picture is worth a thousand words, then video is worth a million. Stay tuned as Re/Max Achievers continues to set the pace locally with the new Achievers Real Estate TV Network!

Re/Max Achievers Inc. real estate is celebrating its 30th anniversary in 2017 and more than \$200 million in sales in 2016!

Two office locations in Collegeville and Pottstown have allowed RE/MAX Achievers sales agents to work successfully with local communities in buying and selling real estate. Real

estate has remained a passion for the broker/owner John E. Ohler Sr.

Need help selling real estate? Call the agents at the Collegeville office at 610-489-5900 or the Pottstown office at 610-326-1200, email Re/Max at AchieversOffice@AchieversPA.com or log on to www.AchieversPA.com.



**IRON HORSE REALTY**

Call Ingrid.  
610-334-7305

**1194 Huffs Church Rd., Barto**

Always wanted to own a Bed & Breakfast? Here's your turnkey opportunity. 5+ guest rooms, Owners quarters and 100 seat concert venue. Take a tour and see the history unfold.

**591 N. Manatawny Street  
Pottstown • \$114,900**

3 Bdrm, 1 1/2 Bth. Townhouse, Ready for Occupancy. All Appl., New CA, New Roof, F/R, Off-street Parking.

**O'DELL & CO. INC.**

**610-469-9010**

**117 N. Reading Avenue  
Boyertown, PA**

Loads of renovations and improvements have been done to accentuate this very spacious, 4 bedroom time capsule. The massive, natural woodwork & pocket doors, remodeled kitchen, upgraded electric, gas heat, wraparound porch, and detached garage, are just a few of the many outstanding features. **\$197,900**

**610-367-0660**

**MARY SEIDEL  
REALTOR**  
OFFICE PHONE: 610-369-0303 EXT. 237  
CELL PHONE: 484-948-8113

**MLS #6881557**

Pride of ownership is evident when you walk into this 2 Story Colonial on a 3.10 acre lot in Earl Twp. 4 BR's, 2 full Baths, 2 Powder Rms, Kitchen w/Breakfast Rm, Family Rm, 4-Season Sunroom, Dining Rm, Living Rm, finished bsmt. Oversized 2.5/3 car gar, 32' x 12' deck, on-site well & septic, 2-zone propane heat. Free trash and ambulance service to Earl Twp residents.

**\$308,900**  
**Mary Seidel - 484-948-8113**

**1702 HARDING BLVD.  
NORRISTOWN  
\$299,500**

Stunning 4 BR, 2.5 BA Single Mod El Kit, FR, Fin Bsmt, 2 C Gar, 2 FP's, Gas HT/CA, Near Park Great Value.

**506 PENNYPACKER RD.  
PHOENIXVILLE  
\$324,900**

Spacious 5 BR, 2.5 BA, Single Split Level, FR w/ FP, Sunroom, El Kit, Garage, Bsmt, Deck, Inground Pool.

**156 RIVERSEGE DR.  
E. NORRITON-WESTOVER HARBOR  
\$122,500**

Great Opportunity 2 BR, 2 BA, Condo LR, DR, Mod El Kit, & Deck Economical & No maintenance Better than Renting.

**RE/MAX Achievers, Inc.**

**Nancy Peters 610-608-8854 • Don Peters 610-613-0829  
Office 610-489-5900**

**1010 HARES HILL RD.  
PHOENIXVILLE, PA 19460  
\$289,900**

East Pikeland Cape on ¾ acre open lot. 4 Bed. 2 Baths. Stone Fireplace. Upgraded Kitchen. 1 Car Garage. Newly Waterproofed Bsmt. Central Air.

**Chris James Hector Realty  
610-933-7592**

**3 NEIFFER RD.  
SCHWENKSVILLE, PA 19473  
\$400,000**

Exterior replica of Morgan Log House. Only 17 years old. Nearly 3,500 Sqft. 3 Bed. 2.5 Baths. Everything custom. Open Layout. 3 car garage. Huge Basement. Private Setting.

**Chris James Hector Realty  
610-933-7592**

**319 WASHINGTON ST.  
ROYERSFORD, PA 19468  
\$249,900**

Spring-ford 3 Story Victorian with Charm Galore. Hardwood Flooring. 4 Bed 1.5 Baths. 3 Car Garage. 4 Acre yard. Walk to Park, Schools, Cafe's.

**Chris James Hector Realty  
610-933-7592**

**Chris James Hector  
Andrea Heskett**

**Chris James Hector Realty  
213 Sherwood Ln., Phoenixville, Pa 19460**

**Call Chris and Andrea for a personal tour!  
Phone 610-933-7592**

## Tips

FROM PAGE 8

### 1. Address the exterior

#### of the home

Winter can be harsh on a home's exterior, so as winter winds down, homeowners who want to sell their

homes should make an effort to address anything that might negatively affect their homes' curb appeal. A study of homes in Greenville, S.C., from research-

ers at Clemson University found that the value of homes with landscapes that were upgraded from "good" to "excellent" increased by 6 to 7 percent. If it's in the

# OPEN HOUSES

Open Houses Sunday, April 30th from 1:00-3:00PM



#### 115 Spring View Drive

Priced to sell - Very desirable Woods Edge Sub-division 4 beds 2.1 baths over 3000 sq ft 2 story family room with floor to ceiling stone fireplace open to kitchen, formal living room and dining room. Custom deck and big back yard. Great neighborhood. **\$309,900.**

Hosted by Robin Lawhorn



#### 202 Spring View Drive

Very desirable Woods Edge Sub-division 4 beds 2.1 baths over 2500 sq ft family room with fireplace open to kitchen, formal living room and dining room new hardwood floors and carpeting throughout most of the house. Custom deck and big back yard. Great neighborhood. **\$309,900.**

Hosted by Brenna Barkasi



#### 111 Horseshoe Lane Pottstown, PA

Former Model Home - This is a beautiful home with over 5000 sq ft of living space, In-Ground Pool, 3 Bedrooms, 10' first floor ceilings, 3 car Garage, 1.16 acre lot, and a whole lot more!!! **Only \$649,900.**

Hosted by Sean Haas



#### 423 Old Airport Rd. Douglassville, PA New Listing!...

Cute 3 BR, 1.5 BA Colonial, NEW ROOF, Gas Heat, Sunken Family Rm, Fenced-In Rear Yard & Low Taxes!

**\$174,900.**

Hosted by Colleen McCabe-Madrak

#### Open House Sunday, April 30th from 11:00-1:00PM



#### 446 N. York St. Pottstown, PA

New Listing!... Renovated 3 BR, 1 BA Cape Cod, Rear Yard & Parking! New Kitchen & Finished Walk-out Basement...Move in by Memorial Day. **\$144,900.**

Hosted by Colleen McCabe-Madrak



#### 110 Kettle Ln. Douglassville

Look No Further! This is the One! Beautiful 4 bdrm, 2.5 bth Colonial. Gorgeous Brazilian Cherry Hardwood Floors. Open Floor Plan. Meticulously Maintained! Tons of Storage & Natural Sunlight. Come Join us at our Open House Sunday 1-3pm and get Ready to Make This House Your Home! **\$274,900.**

Hosted by Linda Henry



# RE/MAX Synergy

Douglassville | (610) 385-0090

(Located in The Douglassville Shopping Center)



Eliminating pet odors, including those associated with pets, can help homeowners prepare their homes for prospective buyers.

budget, hire professional landscapers to fix any problematic landscaping or address any issues that arose during the winter. Homeowners with green thumbs can tackle such projects on their own, but hiring professionals is akin to staging inside the home.

### 2. Conquer interior clutter

Clutter has a way of accumulating over the winter, when people tend to spend more time indoors than they do throughout the rest of the year. Homeowners who want to put their homes on the market in spring won't have the luxury of waiting until spring to do their "spring" cleaning, so start clearing any clutter out in winter, even resolving to make an effort to prevent its accumulation throughout winter. Just like buyers are impressed by curb appeal, they are turned off by clutter. The Appraisal Institute suggests homeowners clear clutter out of their homes before appraisers visit, and the same approach can be applied to open houses. Buyers, like appraisers, see cluttered homes as less valuable. In addition, a home

full of clutter might give buyers the impression, true or not, that the home was not well maintained.

### 3. Eliminate odors

A home's inhabitants grow accustomed to odors that might be circulating throughout the house. Pet odor, for instance, might not be as strong to a home's residents as it is to guests and prospective buyers. Because windows tend to stay closed throughout the winter, interior odors can be even stronger come late-winter than they are during the rest of the year. A thorough cleaning of the house, including vacuuming and removal of any pet hair that accumulated over the winter, can help to remove odor. In the weeks leading up to the open house, bathe pets more frequently, using a shampoo that promotes healthy skin so pet dander is not as prevalent. Open windows when the weather allows so more fresh air comes into the home.

Spring is a popular and potentially lucrative time to sell a home, and homeowners who spend winter preparing their homes for the market may reap even greater rewards.

## REAL ESTATE

## Take these steps before an appraiser's visit

Homeowners unfamiliar with the appraisal process might not know if there is anything they can do to make the process go more smoothly. While certain variables involved in the appraisal process, such as location of the home and the value of surrounding homes, are beyond homeowners' control, the Appraisal Institute recommends homeowners take the following steps before an appraiser visits their home.

- Clean the house. A dirty home that is full of clutter will not make the best impression on appraisers. Dirty homes may be vulnerable to insect infestations that can lead to structural problems with the home. While a dirty home is not necessarily an indicator of infestations or a reflection of a home's value, a clean home will create a stronger first impression with the appraiser.

- Make any necessary repairs ahead of the appointment. Homeowners who have been putting off repairs should make them before the appraiser arrives. Homes with repairs that still need to be made

will likely be valued less than similar homes with no such repair issues. Though repairs can be costly, investing in home repairs will likely increase both the appraisal and resale value of the home.

- Obtain all necessary documents before the appraiser arrives. Homeowners who have certain documentation at the ready can speed up the appraisal process. Such documentation may include a survey of the house and property; a deed or title report; a recent tax bill; if applicable, a list of items to be sold with the house; purchase history of the home; and the original plans and specifications of the home.

- Inform the appraiser about recent improvements. Homeowners can inform appraisers about any recent improvements to the home and the cost of those improvements. The value of home improvements with regard to a home's appraisal value vary depending on a host of variables, but having such information at the ready can help appraisers make the most informed appraisal possible.

ers, 12-by-12-inch white ceramic tile and shower surrounds.

Fortuna Crossing offers four floorplans — the Walnut, Walnut Grande, Chestnut and Chestnut Grande — ranging from 1,699 to 2,174 square feet, three to four bedrooms, 2.5 to 3.5 baths and one- and two-car garages.

For more information, visit the Welcome Center, browse [fortuna.mignatti.com](http://fortuna.mignatti.com) or call 267-645-4500.

## Fortuna

FROM PAGE 11

party inspection. While all of these efforts are going on behind the walls, there are equal features inside the home. townhomes and twin homes showcase 9-foot ceilings on the main living levels; modern kitchens with 42-inch maple cabinets, granite counters and GE appliances; and master baths with oversized show-

**While certain variables involved in the appraisal process, such as location of the home and the value of surrounding homes, are beyond homeowners' control, the Appraisal Institute recommends homeowners take the following steps before an appraiser visits their home.**

# OPEN HOUSES

## Kelly Real Estate Inc. OPEN HOUSE SUNDAY 1 - 3



**178 Popodickon Drive, Boyertown  
\$154,900**

Very Nice 3BR, 2.5BA, 2 Story End Unit Townhouse in Indian Springs. New Flooring in LR, DR & MBR. Longacre Kitchen plus extra Kitchen on lower level. 2 rear decks, 2 brick fireplaces. Natural trim throughout. Lower level ideal for In-law suite.



Hosted by: **Grace Spohn**

Directions: From Boyertown, Rt. 562 W to R on Indian Springs Rd, L on Popodickon Dr to first L to last property on R.  
**610.369.3600**



Real Estate and Insurance

**N.COVENTRY • 610-326-0181  
BOYERTOWN • 610-367-2058**

[www.glocker.com](http://www.glocker.com)

Results that Move You

## OPEN SUNDAY 1-3PM



**54 Edgewood Dr., Boyertown  
\$379,900**

Rustic charm, well crafted yellow oak notch, post and beam timber frame on 3.45 wooded acres. 4 bed 2 bath w/ wrap around deck, open fl plan, wood stv, central air, private setting.

Just beautiful. A Must See!

DIR: From Boyertown, Rt 562 to R on Fancy Hill Rd. Slight left to stay on Fancy Hill. Slight left onto Edgewood.



Hosted by: **Nancy Doudna**  
**484-645-2681**



**907 Liberty Place, Birdsboro  
\$219,900**

Look no further....Move right in to this 3 bed 2 bath home that has been meticulously maintained. 3 garage spaces, updated kitch & bath, central A/C, custom landscaping. Don't miss this one!

DIR: From Rt 422 take Rt 345 S thru Birdsboro (staying on Furnace St) to the Y - stay right onto Cocalico Rd. R onto Liberty Pl. Property on Left.



Hosted by: **Evlyn Mayberry**  
**215-990-6101**



**Springford 610-948-7300**  
**Boyertown 610-369-0303**  
**Morgantown 610-286-3032**  
**Pottstown 610-326-7300**  
**Red Hill 215-679-0303**

[www.zuberrealty.com](http://www.zuberrealty.com)



WE WORK FOR YOU!

## Sunday, April 30 • 1-3 PM



**1905 E. High St.  
Pottstown • \$215,000**

Stone and Brick Ranch 3 BR home on over an acre. New Kitchen, Living Rm, Dining Rm, fireplace, garage, residential/commercial ranch.

MLS# 6822499

Hosted by: **Barb Borger**

Directions: From High & Wilson, East on High to property on Right.

## Sunday, April 30 • 1-3 PM



**203 Green Hill Dr.  
Green Lane • \$29,000**

Marlborough Twp 3 BR 2 BA Double Wide. Great location close to parks, trails and shopping. The spacious Living Rm/ Dining Rm opens to a deck with a pond view. Carport. Priced to sell "as is".

MLS# 6912963

Hosted by: **Adam Krisko**

Directions: From Route 63, go N on Route 29 to Green Hill on Left.

## Sunday, April 30 • 1-4 PM



**150 Walnut St.  
Spring City • \$202,900**

Single detached brick Colonial on large double lot in Spring Ford S.D. 4 BR 2 BA, eat-in Kitchen, updated 200 amp service and updated oil furnace, repointed brick and stonework.

MLS# 6838576

Hosted by: **John Waclawsky**

Directions: From Pottstown take 422 East, take Trappe/Royersford exit, turn Right on S Township Line Rd. Turn Left on N Main St, turn Right on Walnut St, house on Left.

paadvertising@adtaxi.com  
610.235.2629

## Increase the #love in your social media marketing

adtaxi



## Beginner

FROM PAGE 13

tate market as investors, even if they already own their own homes. Buying a property as an investment is an entirely different animal than buying a home to establish a residence. However, with the right guidance, anyone can dabble in real estate.

- Establish financial goals. Before you even begin looking at properties or put forth the effort of meeting with an agent, you must determine what you expect from the investment. The days of buying real estate and flipping it for a fast profit may no longer be here. However, real estate can provide a steady stream of long-term income. Understand what you hope to achieve by investing. If it's to become an overnight millionaire, you may be looking at the wrong investment vehicle in real estate.

- Establish a plan. New

investors who do not have a plan in place will likely spend too much or have more setbacks than others who have planned accordingly. When investing in real estate, it's more about the bottom line than the property itself. According to Springboard Academy, a real estate academy for investors, look for motivated sellers and stick to a set purchase price. Try to make offers on a variety of properties that work in your financial favor. And know what you want to do with the property (i.e., renovate and sell, remove and rebuild, or rehab and rent) before you buy. Fit the house to the plan, and not vice-versa.

- Start small. If this is your first time out there, stick with properties that will turnover quickly. Research areas in and around urban centers or close to transportation and shopping. A good starter property is a small house or a condominium that can be refurbished and then rented. Rental properties

offer steady sources of income when renters are properly vetted, offers Investopedia, an investment resource.

- Look at many different properties. Become an expert by learning as much as you can about what is out there. Attend open houses; look for vacant/unattractive properties; scour the classifieds in your local paper; or put the word out there that you're interested in buying a property. Only look at properties that have motivated sellers, because then you'll get closest to the price you want to pay. And don't forget to research the area and the home turnover rate for the specific area where you are looking. Don't make assumptions that a property will appreciate without doing your homework.

Real estate can be a worthy investment opportunity. With research, a plan and the right price, just about anyone can be a real estate investor.

## REAL ESTATE

# Making a family move easier

Whether or not to relocate can be a difficult decision. Sometimes such decisions are borne out of necessity when a parent is relocated by his or her company. Other times it is a personal reason to try out a new neighborhood or upgrade to a larger home. Data from the U.S. Census Bureau indicates a stable annual rate of moving hovering at around 12 percent of the population since 2008.

Whatever reason is behind a move, it can take some time to adjust to both the idea of moving and the new living space — especially for children who may seem disconnected from the decision. The following tips can make the transition a little easier for families.

## Talk about it

Do not blindside children with a move. Begin

having conversations as a family as soon as the possibility of moving arises. Involve the children in some of the decisions. Ask about the features they want to see in their new home. Explain that people, be it prospective buyers, real estate agents or movers, will be visiting your current home and that this may be a little disruptive. Talk about the reasons for the move, such as a new job or that the family has outgrown the space. Kids can process much more than many adults give them credit for.

## Discuss any concerns

Children may have concerns about the move that differ from adults'. Many of these may pertain to fears about making new friends or coursework at a new school. Let them voice their opinions. Removing some of the mysteries by visiting schools or local hangouts

before the move is made can assuage some fears.

## Create some familiarity

Set aside boxes or bins that will house kids' toys or things that the family recognizes. These may include photographs, games, throw blankets, or the creature comforts of home. Make these the first items that are unpacked upon moving into the new house.

## Use the agent as a resource

Many real estate agents live in the towns where they make their living. Find out if the agent can set up a meet-and-greet or if he or she knows of any clubs or leagues that suit your family's interests. Making a few introductions ahead of time will give children and adults some familiar faces

on their first days in their new home.

Families shouldn't shy away from making their own introductions as well. Knocking on a few neighbors' doors and letting them know a new family is coming to the street can pave the way for familiarity and friendships.

## Stay in touch

Encourage children to stay in touch with their current friends. Video chat enables kids to see and speak with peers. When things settle after the move, arrange for a surprise play date where children can introduce their old friends to newer ones.

## Stick to a routine

One of the ways to breed familiarity is to stick to the same routine. If a big Sunday family dinner was the norm, continue the tradition in your new home.



Wake in the morning and go to bed at the same time. According to Vanessa Lapointe, a registered psychologist in Surrey, British Columbia, structure and routine are key for children. Try to focus on one new thing at a time to minimize stress.

Moving can be exciting and scary at the same time. Children may be anxious about the process, but families can work together to iron out the kinks and settle into their new homes successfully.

OPEN HOUSE

## REAL ESTATE

# CLASSIFIEDS

610-323-7000 • [classified@pottsmere.com](mailto:classified@pottsmere.com)

**APARTMENTS FOR RENT (UNFURNISHED)**

**APARTMENTS/ROOMS**  
Furnished, daily/weekly, private bath, sec. system.  
CALL 610-948-7874

**BECHTELSVILLE**  
1 BR Apt. \$650/mo incl water/sewer/trash. OSP, No smoking/Pet  
Call/text 610-914-3008

**GILBERTSVILLE** - 2BR, no pets, off street parking. \$680/mo+electric. Call (484) 357-7767

**HAVERTOWN** 2nd fl Studio apt in a colonial farm house, near trans. & shops, eat in kitchen, bath w/shower stall, no pets, no smoking, min 1 yr lease. Avail Now \$895 per mo. utilities included 610-761-9781 debchodgson@yahoo.com

**APARTMENTS FOR RENT (UNFURNISHED)**

**Linden Apartments 1, 2 & 3 BR**  
Start at \$775/mo, HT/HW incl. No pets. Call 610-458-5012

**NORCO APARTMENTS**  
1 & 2 BR. No Pets. HT/HW incl. \$775-875/mo. (610) 458-5012

**North Coventry - 1 Bdrm Apts.**  
HT/HW incl. Near Mall!  
Call (610) 326-4050

**PHOENIXVILLE** - 1BD, 3rd flr, w/d avail. Sec. & refs. \$700/mo. Avail now. Just 15 min. from KoP. Call (610) 933-9223

**PHOENIXVILLE** - 2nd flr, 2BD Apt. HT/HW incl. No pets. Avail after May 6. (610) 933-5635

**POTTSTOWN / EAST END**  
2BD, 2nd floor. No pets. \$850/mo, ht incl. 610-754-7673

**APARTMENTS FOR RENT (UNFURNISHED)**

**Pottstown** - 106 King St. 3BD, 2nd flr, W/D on site. Owner pays ht, tenant pays elec. Avail 5/2. Sec/1st mo. rent req. Sec 8 welcomed - will consider 2BD voucher. Call Ralph (610) 329-0771

**ROYERSFORD** - Nice 2BD Apt. Lrg. Kit. & Living Rm. No pets. \$850/mo. Call (610) 247-4179

**SPACIOUS** 1, 2, & 3 BR Apts. Quiet setting, Pet Friendly, convenient access to Routes 422, 663 & 100. For more information call 610-750-8917. Bring this ad with you and we will waive all application fees.

**STOWE** - 2BR on 2nd floor off street parking, yard, Kit, LR, 2BR's, bath. \$830/mo. MAACK 610-933-1322

**APARTMENTS FOR RENT (UNFURNISHED)**

**UNIQUE 1 Bedroom Apt** in Village of Kimberton. LR, BR, bath, 1st level, lower level kitchen. \$950/mo. MAACK 610-933-1322

**Yorkshire Apts** - 2 BR, No pets. Elevator on Premises. \$975/mo., HT/HW incl. 610-458-5012

**HOUSES FOR RENT (UNFURNISHED)**

**LARGE POTTSTOWN** 4BR House off street parking, yard, Kit, LR, DR. \$1,200/mo. MAACK 610-933-1322

**PHOENIXVILLE TOWNHOME**  
3BD, 1½BA, Deck, Fin. Bsmnt. 1,900 sq ft. \$1,575/mo + utils. 1 dog ok (+\$75) 610-933-0727

**CLASSIFIED Does it All!**

**HOUSES FOR RENT (UNFURNISHED)**

**POTTSTOWN** - Big 2BR on 2nd/3rd Floors, Charlotte St. Plus LR, DR, Kitchen \$850/mo. MAACK 610-933-1322

**ROOMS FOR RENT**

**CHATEAU** - Boyertown area. Clean, secure, private parking. \$100/wk+. (610)367-5112

**LOTS OF BEAUTIFUL** Living space available in our peaceful country home. Ideal for quiet professional, writer, or artist. Free of alcohol, drugs, and smoke.  
CALL JOHN 610-310-0991

**POTTSTOWN & LIMERICK**  
Rooms for Rent. Clean & quiet. \$125/wk. Call (610) 247-6276

**Classified Ads get Results!**

**ROOMS FOR RENT**

**POTTSTOWN** - Furnished, shared kitchen & bath. \$105/week. Call (610) 970-7240

**MOBILE HOMES FOR SALE**

**VALLEY VIEW**  
MOBILE HOME SALES  
(610)933-5627



**WE REWARD OUR COMMUNITY HEROES WITH UP TO 25% OF OUR COMMISSION AS A THANK YOU WHEN YOU BUY AND/OR SELL A HOME WITH US! CALL GODFREY PROPERTIES 484-326-5000 or [godfrey.properties](http://godfrey.properties) IF YOU ARE A TEACHER, POLICE OFFICER, FIREMAN, FIRST RESPONDER, MEDICAL PROFESSIONAL, VETERAN, YOU ARE A HERO IN OUR BOOK....AND WITH THAT COMES REWARDS! CONTACT GODFREY PROPERTIES TODAY!**



**Donna Godfrey**  
Broker  
(267) 688-0536  
[donna@donnag.com](mailto:donna@donnag.com)



**Jamie Wasniewski**  
Realtor  
(484) 942-9245  
[jamieselltoyou@gmail.com](mailto:jamieselltoyou@gmail.com)



**Tracy Mackey**  
Realtor  
(484) 941-4107  
[tmackeyrealtor@gmail.com](mailto:tmackeyrealtor@gmail.com)



**Teri Widmann**  
Realtor  
(610) 633-5592  
[tlwidmann@gmail.com](mailto:tlwidmann@gmail.com)



**Bobbi Diemer**  
Realtor  
(610) 331-7291  
[bobbidiemer@gmail.com](mailto:bobbidiemer@gmail.com)



**Heather Eczko**  
Realtor  
(484) 319-7722  
[mclaughlinbrothers@comcast.net](mailto:mclaughlinbrothers@comcast.net)

**OPEN HOUSES SUNDAY, APRIL 30 FROM 1-3PM. COME VISIT!**



**1427 EVANSBROOKE LANE,  
POTTSTOWN, PA 19464**

Springford Schools, stunningly gorgeous, professionally decorated, all upgraded finishes, walk out basement finished into a living suite..... over the top deck, landscaping.... **Offered at \$489,900**

Call Donna at Godfrey Properties  
267-688-0536



**717 PIKELAND AVENUE,  
SPRING CITY, PA 19475**

East Vincent Twp, OJR Schools, 1 acre, 3 bdrms, 1.1 baths, central air, 3 c garages, lots of room, sunroom, deck, lower level living rm w f/p and bar, gorgeous home.... **Offered at \$339,900**

Call Jamie at Godfrey Properties  
484-942-9245



**1597 E. CEDARVILLE ROAD  
POTTSTOWN, PA 19465**

East Coventry Twp, OJR, NEW construction, 4 bdrms, 2.1 baths, half acre, 2 c gar, kitchen with granite and upgraded cabinetry, bsmt has 9' ceilings.... **Offered at \$334,900**

Call Tracy at  
484-941-4107

**Godfrey Properties (484) 326-5000 1153 Ridge Road, Unit #3, Pottstown, PA 19465**