



Houston area homeowners' attitudes about the outdoors seems to be evolving. A great percentage of the homeowners nowadays are installing pools and outdoor living spaces, according to Terry Collins, president of Dynamic Pools, Spas & Patios and Dynamic Builders. Many homebuyers are expecting to have a pool in their backyard, he noted.

His company has become one of the fastest-growing custom pool builders industry serving the Greater Houston and Galveston areas in the last 15 years ago. Dynamic Pools has built a solid reputation in the community by providing superior craftsmanship and excellent customer service, he said. Today, the bulk of its business comes from customer referrals – something that Collins and his team take great pride in.

"Most of the complaints we hear about pool companies is that customer service disappears after installation. We're so committed to customer service that we have a fulltime customer service coordinator among our seven staff members," he added.

The pool company started after many of the customers of Dynamic Builders requested the company build them a pool in addition to building their house. "It's been exciting to transition into the pool business," Collins said. "We're

taking everything we've learned from construction and building and using it for our pool company. Our goal is to create products that will leave our clients smiling long after we leave. From overarching visions to the smallest details, we work closely with every customer to craft the perfect backyard or poolscape oasis."

Dynamic offers both new construction and pool remodeling.

While some homeowners want just a pool, others want an outdoor escape with an outdoor kitchen, pergola or patio cover, or an additional structure connected to the house. "They're seeking a backyard oasis where they can enjoy football games, swimming and hanging out," Collins said.

These amenities take them to another place, but they're still in their own backyard. They allow homeowners to enjoy their backyards during the hot Houston weather with comfort elements such as covered outdoor kitchens, ceiling fans and lights. "Being outdoors is a lot more comfortable than it used to be," Collins noted.

Pergolas can be both beautiful and functional, and a pool pergola has the ability to completely reframe the look of a poolscape or backyard. When done right, they can offer the



kind of architectural impact that will take an outdoor space to the next level, he added.

Pergolas come in a variety of themes, from the Tuscanstyled pergola to a modern or Grecian style. They can be created from various types of materials to suit the homeowners' needs – the most popular being metal and wood. They can be luxurious or simple to fit specific styles and needs, according to the company website, www. dynamicpoolstx.com.

Outdoor kitchens often incorporate weather-proof granite countertops, built-in seating, refrigerators, wine chillers, sink and preparation areas, high-quality gas and charcoal grills, ranges, fireplaces and fire pits, pizzas ovens, rotisseries, smokers and burners.

Popular pool features are slides, volleyball nets and basketball backboards as well as the old standby diving boards.

Swimming pools with a 100- to 160-ft perimeter are the most common for Dynamic Pools, Spas & Patios' customers. The price for a pool without a spa is typically below \$37,000, Collins said. One with upgraded equipment and spa is typically about \$45,500, but one with all the



bells and whistles may be as much as \$400,000.

Those bells and whistles may include raised spas, fencing, landscaping, decorative accents, spa spillovers, rock waterfalls, pool bars, custom decking, fountains, fiber optic lighting, sheer waterfalls and underwater seating. "If you can dream it, we can create it," Collins guaranteed.

Dynamic Pools' staff includes three full-time designer focusing on design, functionality and creating the homeowners' vision. Dynamic offers free in-home consultation to ensure its clients receive the very best design and customer service, Collins stated.

Patios are an essential part of the backyard escape because the average pool owners spend more than 90 percent of their pool time on their patios. Yet, the patio is also one of the most underestimated pieces of the swimming pool planning process for many potential pool owners, according to the company website.

The company's expert patio builders can help homeowners to determine how much patio space they will need for their particular lifestyle and how their pool can best integrate with their patio features, whether the patio is built from stone, concrete, wood or another material.

He continued, "Many of our clients love fire features, because they really add to the overall experience and feel of a swimming pool or backyard." Popular fire features are fire bowls, fire pits, tiki torches and fire lanterns and cauldrons.

"Fire features have become one of the hottest trends in swimming pool design. When water and fire are integrated, the results can be dramatic and striking. Fire elements can also create a low, calming glow that creates inviting, beautiful spaces."

Dynamic Pools also provides high quality pool equipment meant to make the most of a swimming pool or spa. From pumps to covers to automated cleaners, it offers a diverse range of products and equipment to make a swimming pool





beautiful, durable and safe, Collins said.

With that in mind, the company offers various pieces of equipment designed to protect children, the elderly and even pets. Safety equipment includes fences, pool door alarms, swimming pool alarms, safety covers and more.

"Above all else, Dynamic Pools is dedicated to keeping your family safe. We understand that swimming pools not fitted with proper safety equipment or precautions can be dangerous. But, thanks to technological advances, swimming pools can be safe and fun for the entire family," Collins assured.

Pools can also be easy to maintain with the self-cleaning technology that is now available and can be managed from a smart phone. Robotic equipment can clean the sides and bottom of pools nowadays without hiring a pool maintenance company.

Dynamic is a distributor of Hayward pool equipment. It provides the latest in technology with advanced pool filters, dependable and high performance pumps, heaters for ultimate comfort, easy sanitization, the industry's best automation, a complete line of pool cleaners, a wide variety of parts and accessories and enhanced LED lighting as well.

With more than 20 years of experience, Dynamic Pools has the professional experience and the passion to create homeowners' ultimate backyard oasis, on time and within budget.



For more information, visit

www.dynamicpoolstx.com

www.dynamicpoolsspasandpatios.com

or phone Dynamic Pools, Spas & Patios at (731) 222-0215

for a free consultation and estimate.