



2017

THE

MERCURY

READERS' CHOICE

Winners!

Supplement to the Mercury • Thursday, August 31, 2017



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Check Our Everyday Low Prices"**

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FLEET SERVICE • PASSENGER CARS
TRUCKS • FARM & INDUSTRIAL

COMPLETE REPAIR CENTER

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*We Sell Tires
For LESS!*



READERS' CHOICE

Bradley Tire LTD provides old- fashioned service

Welcome to Bradley Tire LTD, a family business that has prided itself on traditional, old-fashioned customer service and integrity since 1979.

Our quality staff will set you up quickly with tires that are right for you.

Bradley Tire LTD is located at 3000 East High St., Pottstown.

Bradley Tire also serves customers in King of Prussia and Boyertown, Pa.

They're open Monday through Friday, 8:30 a.m. to 5 p.m. and Saturday, 8:30 a.m.

to 2 p.m.

They employ a staff of qualified mechanics that can perform mechanical repairs such as brakes, wheel alignments, state inspection work, and more.

Stop into Bradley Tire today or contact them online.



WINNER BEST SLEEP APNEA CARE

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Creating Generations of Smiles

- Voted Top Cosmetic and Family Dentistry • Orthodontics • Periodontics • Snoring and Sleep Apnea Care
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Is snoring keeping you up?

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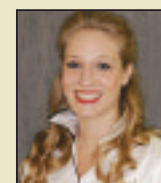
Meet Our Team & Staff



Dr. Lon R. Kessler



Dr. Amanda Hemmer



Dr. Alyssa Nielobowicz



Dr. Pavithra Balasubramanian



Lawrence M. Butler, DDS, MScD
Specialty:
Periodontics, Dental Implants



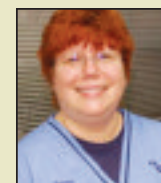
Gerald Ginsberg, DDS
Specialty:
Orthodontics



Peter Susanin, DDS
Specialty: Periodontics,
Dental Implants



Cassie,
Dental Assistant /
Front Desk



Donna, Hygienist



Heather, EFDA



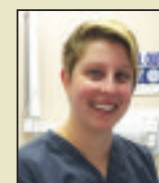
Sandy, Expanded
Functions Dental
Assistant



Tammy,
Office Manager



Kristen



Maria



The Mercury's 2017

AUTOMOTIVE

Auto Body

Gilbertsville Auto Body

Auto Dealer

Tri County Toyota

Auto Parts

Gilbertsville Auto Parts

Auto Rental

Kulp's Auto Rental

Auto Service

Bob's Tire

Batteries

Interstate Batteries

Car Wash

Bechtelsville

Corvette Service

Denny's Corvette Repair

Emergency Roadside Service

AAA East Penn

European Auto Repair

Moonlite MotorWerks

Gas Station

Sunoco Pottstown

Tire Store

Bradley Tire

EDUCATION

Dance School

Pottstown Dance Theatre

Day Camp

St. Teresa of Calcutta

Day Care Center

Goddard School

Pre-School

St. Teresa of Calcutta

Private School

Wyndcroft School

ENTERTAINMENT

Bar/Tavern

Our Place

Corn Maze

Wilcox

Driving Range

Waltz Golf Farm

Golf Course

Spring Hollow Golf Club

Happy Hour

Brick House

Karate Studio

Next Level Martial Arts

Microbrewery

Sly Fox

Mini Golf

Waltz Golf Farm

Museum

Boyertown Museum

FINANCIAL

Bank

Phoenixville Federal Bank

Credit Union

Tri County Area Federal Credit Union

Investment Broker / Firm

Kalejta Financial Management

Loan and Mortgage Services

Kalejta Financial Management

FOOD

Bakery

Beverly's Pastry Shop

Banquet Facility

Bella Vista

BBQ

Uncle B's BBQ Shack

Breakfast

Brookside Family Restaurant

Buffet

Shady Maple Smorgasbord

Butcher

Burt's Farms

Catering Service

Imperial's Catering

Chinese Food

Number One Chinese Restaurant

Craft Beer Selection

Frank A. Smith Beverages

Deli

Freed's Market

Diner

Potts & Penn Family Diner

Dining Experience

Lily's Grill

Dining Service

Brookside Family Restaurant

Fine Dining

Cutillo's

Fruit and Produce Outlet

Frecon Farms

Gelateria

Argento's Gelateria

Grocery Store

Redner's

Hamburger

Jake Wayback Burgers

Hoagie

Ice House Deli

Hot Dog

The Grill Shop

Ice Cream

Coventry Parlor at Laurel Locks

Italian Food

Giovanni's Brick Oven Pizza & Restaurant

Japanese / Hibachi

Fujiyama

Lunch

Grumpy's Handcarved Sandwiches

Mexican

Tortugas

Outdoor Dining

Union Jack's Inn on the Manatawny

PA Dutch Cooking

Shady Maple Smorgasbord

Party Platters

Mike's Brick Oven

Pizza

Argento's

Prime Rib

Seven Stars Inn

Retro Style Restaurant

Americana Diner

Ribs

Ron's Crooked Hill

Salad Bar

Brookside Family Restaurant

Seafood

Captain Chucky's

Senior Citizen Specials

Brookside Family Restaurant

Steak

Pit Stop

Steak Sandwich

Mike's Brick Oven

Sushi

Sakura

Take Out

Ice House Deli

Wings

Our Place

HEALTH & BEAUTY

55+ Community

Walnut Woods

Aerobics Class

YMCA

Alzheimer's Care

Greenfield of Perkiomen Valley

Ambulance Service

Goodwill

Assisted Living Community

Keystone Villa

Barber

Michael J's Barber Shop

Chiropractor

McCormick Chiropractic

Day Spa

Panache Salon & Day Spa

Dental Implants

Lomire Dental

Dentist

Pottstown Family Dental Spa

Eye Care Service

Complete Family Eyecare

Fitness Center

M Fitness for Life

Fitness Trainer

Michele Decerio

Hair Salon

Gwendolynn's Salon & Spa

Hearing Aid Dealer

NuEar Hearing Aid Center

Hearing Aid Service

Valley Forge Audiology (Dr. Feiner)

Home Care

VNA

Hospital

PMMC

Massage Therapist

Panache Salon & Day Spa

Nursing

VNA

OBGYN

Women's Healthcare

Optometrist

Complete Family Eyecare

Readers' Choice Winners

Orthodontist

Pyke and Galletto Associates

Pharmacy/Drug Store

Professional Pharmacy

Physical Therapy

Mishock Physical Therapy

Podiatrist

Foot and Ankle Health Group

Senior Fitness Programs

Final Results Fitness

Sleep Apnea

Kessler Dental Associates

Weight Control

PMMC

HOME IMPROVEMENT

Air Conditioning

The Longacre Company

Carpet Cleaning

Stanley Steemer

Carpeting

Ches-Mont Carpet One

Chimney Sweep

Wells & Sons Chimney Service

Contractor Supplies

A.D. Moyer Lumber

Custom Interiors

Mary Buckwalter

Flooring Installer

Roger's Floor Covering

Garbage Removal/Recycling

Whitetail Disposal

Handyman

George Miers

Hardware Store

Hollenbach

Hardwood Flooring

Lastick Flooring

Heating & Energy Dealer

Boyertown Oil Company

Home Improvement

A.D. Moyer Lumber

HVAC Service

Ohelert Brothers

Kitchen and Bath

Luicana Kitchen and Bath

Landscape Contractor

Hetrick's Gardens

Lawn and Garden Equip.

Passmore Service

Lawn and Garden Equip. Service

Passmore Service

Lawn and Garden Supplies

Pottstown Roller Mills

Mulch Delivery

Colonial Gardens

Oil Delivery

Plotts Oil

Paint Store

Limerick Hardware

Patios and Enclosures

Fronheiser Pools

Paving

Sanatoga Landscaping and Paving

Plumbing and Heating Supplies

Boyertown Supply

Propane Dealer

Eddinger Propane

Remnant Carpeting

Ches-Mont Carpet One

Roofing

Quarry Ridge

Sheds and Gazebos

Stoltzfus Structures

Tile

Ches-Mont Carpet One

Tree Service

Todd's Tree Service

Water Treatment

Sanatoga Water Conditioning

Well Driller

C.S. Garber

Well Pumps

C.S. Garber

Window Dealer

A.D. Moyer Lumber

RETAIL & SPECIALTY STORES

Antique Store

Greshville Antiques

Appliances

Sanatoga Corp.

Art Gallery

ArtFusion 19464

Barbecues and Grills

Kring's Hearth & Home

Christmas Shop

Fronheiser Pools

Cigar Shop

Goose's Tobacco Outlet

Farmer's Market

Zern's Farmer's Market

Flea Market

Jake's Flea Market

Flower Shop

Wendy's Flowers and Garden Center

Furniture

Lastick Furniture

Gift Shop

Home Sweet Home

Jeweler

E.G. Landis Jewelers

Mattress

Magic Sleeper

Men's Clothing

Weitzenkorn's

Pandora Dealer

Coventry Corners

Pool Dealer

Fronheiser Pools

Shoes

Merkel's Shoes

Sporting Goods

Schuylkill Valley Sports

Stoves/Fireplace

Kring's Hearth & Home

Thrift Store

Liberty Thrift

SERVICES

Animal Hospital

Sanatoga Animal Hospital

Auctioneer

Geyer

Dry Cleaners

Clothes to Home

Funeral Home

Cattermole-Klotzbach Funeral Home

Insurance Agency

Gerhart, Hartman & Ritner Insurance Agency

Lawyer

Wolf, Baldwin & Associates

New Construction

Ryan Homes

Pet Boarding

Noah's Pet Motel

Pet Shop Groomer

Noah's Pet Motel

Portrait Studio

M. Elaine Adams Photography

Real Estate Agency

Zuber

Vet. Doctor

Dr. Donald Shreves

TRAVEL

Bed and Breakfast

Twin Turrets Inn

Hotel/Motel

Comfort Inn

WRITE-INS

Auto Detailer

Pottstown Auto Wash

Consignment

Kid Sense

DJ

Mack Productions

Lottery Selection

Cole's Tobacco

Vape Selection

Cole's Tobacco

Bridal Salon

Agnes Edmunds

College

MCCC

Dance Studio

Premier Dance Studio

Indian Food

Cuisine India

Pellet Stoves

Chester County Hearth and Home

Gold Buyer

E.G. Landis

Beer Distributor

Frank A. Smith Beverage

Pressure Washing

Thunder Wash

Men's Formal Wear

Weitzenkorn's

Urgent Care

Patient First

READERS' CHOICE

Agnes Edmunds Bridals & Formals offers superior customer service

Agnes Edmunds Bridals & Formals continues with the same great attention to customer service as it has over the past 40+ years.

Under the new ownership of Bridget Zimmerman since 2015, this is still the same shop where your grandmother or mother got their gown, just with a new fresh look and feel.

One-on-one attention is given to everyone all the time. Here the customer receives the kind of attention that you just cannot get at the big bridal stores.

The owner and staff at Agnes Edmunds want everyone to have a truly joyful, fun magical experience while in the shop. It's a happy time!

**READERS' CHOICE**

Brick House Bar offers area's largest spirits selection

The Brick House Bar features the area's largest spirits selection. Join us Tuesdays all day for ½-price burgers!





**Thank you
for voting us**

Number One

Bridal Salon

*Make your Special Day
one to remember...*

- Bridal Gowns
- Mother of The Bride
- Mother of The Groom
- Brides Maids
- Flower Girls

"Our Service is Our Reputation"

*Agnes Edmunds
Bridal & Formals*

318 High St., Pottstown
610-323-6712



**2017
THE
MERCURY
READERS' CHOICE**

The Brick House

152 E. High Street - Pottstown - PA 610.906.3527

"BEST HAPPY HOUR" 2017

\$2 MIXERS

\$3.50 All

\$2 DRAFTS

50¢ Wings

Home of the \$1.50 CORONA

Wine Glasses

\$2.50 Stella Artois Drafts

40¢ CLAMS (LITTLE NECK STEAMERS)

\$4 Select Appetizers!

HAPPY HOUR 5-7PM

WEEKDAYS @ THE BAR

READERS' CHOICE

Boyertown Museum of Historic Vehicles preserves PA's road transportation heritage

Since 1965, the Boyertown Museum of Historic Vehicles has preserved Pennsylvania's road transportation heritage.

Housed in a former factory building of the Boyertown Auto Body Works, the Boyertown Museum displays over 80 vehicles, including carriages, cars, trucks, bicycles and motorcycles. Nearly every vehicle on display was built in Pennsylvania, many in the Berks and greater Southeastern Pennsylvania region.

Also on display are two stunning examples of roadside architecture — a 1921 Sunoco gas station and the 1938 Reading Diner.

Also part of the Museum is the original 1872 Jeremiah Sweinhart Carriage Factory, complete with working belt-driven machinery and blacksmithing forge.

The Boyertown Museum has also recently undergone a major floor renovation in the exhibit gallery.

The Boyertown Museum holds several popular events throughout the year, including the Duryea Day Antique Car & Truck Show, The Truck Stops Here food truck fair and Diner Day in the Reading Diner.

Open seven days a week from 9:30 a.m. to 4 p.m., admission to the Boyertown Museum is \$8 for adults, \$7 for senior citizens and AAA members and free for ages 15 and under.

More information can be found on the Museum's website, www.boyertownmuseum.org, or "like" us on Facebook!



DIGITAL FIRST MEDIA FILE PHOTO

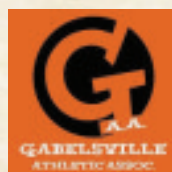
Classic vehicle arrive for the 2013 Duryea Days held at Boyertown Park Saturday.



Saturday, September 2
9am-4pm

Adults - \$7.00 • Ages 12 & under - FREE

Boyertown Community Park
419 S Madison Street
Boyertown, PA 19512



Join us for our annual car, truck, and motorcycle show. Hundreds of show vehicles, flea market, food, live music, and entertainment for all ages.

Registration forms available at www.boyertownmuseum.org.

Or call **610-367-2090** for more information.



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2 Live Bands!

Special Delivery

And

Joe Soltysik Band

Great Food!

Trackless Train



Brought to you by the Boyertown Museum of Historic Vehicles & the Pottstown Region AACA.



READERS' CHOICE**GHR Insurance serving area since 1910**

Since 1910, Gerhart, Hartman & Ritner, Ltd. (GHR) has been serving the greater tri-county region with experienced and trusted insurance services.

And for the fourth consecutive year, GHR has been named the area's number one insurance agency via the Mercury Readers' Choice balloting!

With offices in Boyertown, Pa. (Berks County), and Red Hill, Pa. (Montgomery County), the GHR team is a full-service insurance agency offering Personal Lines, Business Lines, Health, Life Insurance and Financial Services options. The GHR staff also prides itself on first-class Claims responses.

Under the leadership of partners Robert Ritner,

Mark Fluharty and Don Hausknecht, GHR is poised to assist individuals, businesses and organizations who are seeking excellent insurance and investment opportunities with affordable pricing included in the equation. No less than 18 professional agents are included in the GHR roster.

The Boyertown offices are at 138 South Reading Avenue, Boyertown, PA 19512. And the Red Hill address is 262 Main Street, Red Hill, PA 18076.

The phone contact numbers are 610-367-2544 (Boyertown) and 215-679-7345 (Red Hill). Email addresses are: GHRboyertown@coveragenow.com and GHRredhill@coveragenow.com.

**READERS' CHOICE****Captain Chucky Seafood thanks customers**

Captain Chucky Seafood is located at 430 West Main Street in Trappe. "Thanks to all our loyal customers for voting us #1!"



Gerhart, Hartman & Ritner, Ltd
INSURANCE

**Area's #1
Insurance Agency...
For the 4th
Consecutive Year!**

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VOTED #1 INSURANCE AGENCY



A special thank you to all our
Friends and Clients who took
the time to vote



"Complete INSURANCE Service Since 1910"
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OUR GOAL IS TO "EXCEED YOUR EXPECTATIONS EVERY DAY"

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• RED HILL OFFICE: 262 MAIN ST., RED HILL, PA 18076 • 215-679-7345

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Crab Cakes**

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Loyal Customers for Voting Us The Best!



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www.captinchuckystrappe.com



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Colmar, Pa 18955

(267) 477-1445

Rt 309 & Advance Lane

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is prepared with colossal jumbo lump crabmeat,
spiced to perfection with a mild cream sauce,
no filler "all meat". Simply our best.

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crab cakes

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Lobster tails &
king crab legs

Homemade soups
Sides, salads & desserts

READERS' CHOICE

5 reasons why replacing your old entry door makes sense

As they say at Therma-Tru door, "Home begins at the door." And the folks at Therma-Tru are a good source of reference, having been named the "Brand Used Most" in the entry door category for the 20th year in a row. In the 2017 Builder Brand Use Study conducted by Hanley Wood, Therma-Tru — available locally at A.D. Moyer Lumber — ranked first in brand used most, brand used most in past two years and quality rating.

Installing a new entry door is one of the quickest ways to make a big impression and increase curb appeal to your home. But that's only the beginning. There are other great reasons why you should cash in on the minimal investment according to the folks at A.D. Moyer Lumber, voted No. 1

Home Improvement Store in the Tri-County area.

Increase Perceived Home Value

A recent independent online survey of 2,400 homeowners who responded to photos of either enhanced or unenhanced homes, showed that a new Therma-Tru entry door can increase the perceived value of the home an average of 4.2 percent, or \$18,750. The perception of higher value is far greater than the cost to install a new entry door. Knowing that 90% of homebuyers look at photos on the internet of homes they're interested in purchasing, there is a renewed emphasis on redesigning home exteriors, which may include mixing building materials, adding front porches and using cre-

ative molding around doors and windows.

Increase Your Home's Security

Technological advances in building materials have made exterior doors more secure than their predecessors. Quality fiberglass and steel-skinned doors are beautifully crafted, energy efficient, easy to maintain, and secure including locking capabilities that surpass those of older wood doors. New door construction is layered to resist forced entry. Constructed in sections bonded together, the modern-day door is molded from one-piece skin on each side of the door which creates a stronger door overall. Even doors and sidelites that contain glass can be more secure than ever before and nearly impossible to break

through when using laminated safety glass. Combined with integrated multi-point locking systems, upgrading your door is a great step in upgrading your home's security.

Energy Efficiency

New doors have better insulation properties, allowing them to hold heat in during winter and keep it out during summer. Most steel and fiberglass doors are filled with a polyurethane foam insulation, contain an integrated and durable bottom rubber sweep, and use quality compression weather stripping on the frame to seal out the elements. More than 80% of Therma-Tru door and glass options are ENERGY STAR qualified and National Fenestration Rating Council (NFRC) certified. ENERGY STAR is a government pro-

gram that helps consumers save money on energy costs and protect the environment through superior energy efficiency.

Beautify Your Home

The front door has evolved to be more than just a focal point at the entry of a home. In fact, it is considered an important element in giving the home a distinct look that reflects the homeowner's personality and style. A larger variety of door styles are available than ever before. Popular styles fit every architectural styling, incorporating panel patterns, sidelites, transoms, applied mouldings and much more. Decorative insulated glass options allow more natural light into the home while adding beauty and privacy. Additionally, these doors are available factory pre-finished

in the most popular current color trends.

Durability and Reduced Maintenance

Modern steel and fiberglass doors with reinforced engineered cores that resist warping are far more durable than wood models. The exterior construction and materials are not susceptible to chipping, peeling and bubbling like wood doors. Although many quality wood doors will last a lifetime as well, the primary difference lies in the required maintenance. Wood doors require more routine painting or sealing. Fiberglass and steel doors are non-porous, resistant to expansion and contraction, and therefore hold their finish and beauty longer.

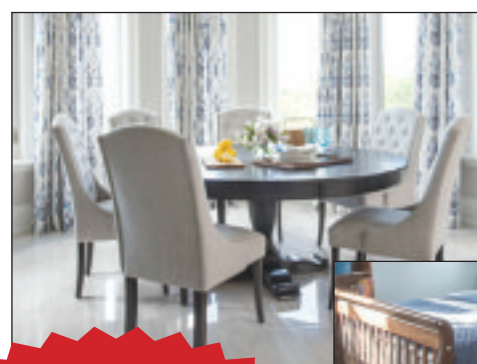


THANK YOU FOR VOTING US...



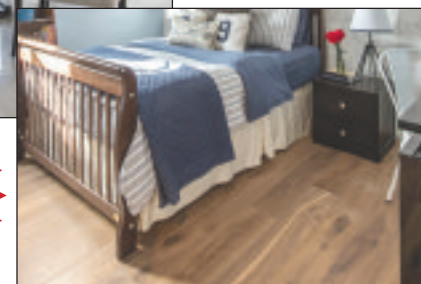
#1 IN CARPETING
#1 IN TILE
#1 REMNANT CARPETING

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SINCE
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READERS' CHOICE

Support Good Will Steam Fire Engine Company

Good Will Steam Fire Engine Company No. 1 located in Pottstown, Pa., has been committed to community service since 1871, serving 10 municipalities within three counties. We cover 55 square miles of territory and service a population of over 60,000.

Our 2017-2018 Ambulance Membership Drive continues through June 30, 2018, with membership rates of \$60/individual and \$120/household. You play a vital role in the upkeep and maintenance of the ambulances that serve our community!

Please send your support to Good Will Ambulance, 714 East High Street, Pottstown, PA 19464.

For more information, call 610-970-0878 or visit www.GoodWillPottstown.org.

As always, dial 911 for emergencies.

READERS' CHOICE

New Butterfly Prayer Garden dedicated



On Aug. 12 of this year, Gwendolynn's Salon & Spa dedicated its new Butterfly Prayer Garden to the Pottstown Memorial Regional Cancer Center. This beautiful garden, located next to the Salon, located at 628 W. Ridge Pike in Limerick, honors those who are fighting cancer, the survivors, the victims and their caregivers. To learn more about Gwendolynn's, visit them at www.gwendolynnssalonspa.com or visit them on Facebook.



GOOD WILL AMBULANCE

2017 - 2018 Membership

"COMMITTED TO COMMUNITY SERVICE"

Valid: July 1, 2017 - June 30, 2018
Business Office: 610-970-0878
Emergencies: Dial 9-1-1

MEMBERSHIP RATES

\$60 - Individual
\$120 - Household

Please make check payable to
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 714 High Street
 Pottstown, PA 19464

www.goodwillpottstown.org

Gwendolynn's

Salon & Spa

Celebrating our 25th Year!



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for voting

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Hair Salon in the

Tricounty Area

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Back-to-School
Gift Cards.

Now through Sept. 28th
(Not valid with any other offer)

READERS' CHOICE

Know your replacement window options

Replacing the windows in your home involves a lot of decisions. Perhaps no one understands that better than the folks at A.D. Moyer Lumber, voted No. 1 Window Dealer in the Tri-County area for 15 consecutive years.

They advise that many people don't consider the many decisions involved beyond the more obvious visual characteristics of color and accessory options. Homeowners should do their research and narrow down the options before strolling into their local home improvement store.

Contrary to what some advertisements tout, saving money on your energy bills should not be the only reason you replace your windows. If you do the math, it could take decades for

you to recoup the \$8,000 to \$24,000 that you will spend on having new windows installed.

It is true that Energy Star-qualified windows can lower your energy bills by 7 to 15 percent. However, that only equates to \$27 to \$111 annually for a 2,000-square-foot single-story home that already has double pane or storm windows. Only \$126 to \$465 annually for homes with just single-pane glass. But that doesn't mean you shouldn't bother.

New windows can make your home quieter, more attractive and less drafty, and they don't need painting. They are also easier to clean and operate than old windows and can reduce your carbon footprint. Changing the style and configuration of windows can also dra-

matically change the look of your home for the better.

So now that you've decided to replace your windows, what are the other factors to consider before giving a deposit?

Wood, Vinyl or Fiberglass Frames

The most common materials used to manufacture replacement window components are wood, vinyl and fiberglass. Wood windows are clad on the exterior with either vinyl or aluminum. Aluminum clad windows offer the greatest variety of exterior colors. Wood windows can be ordered with either a natural wood interior for staining or with a prefinished white interior paint. The most common quality manufacturers of wood win-

dows are Andersen Windows and Marvin Windows.

Vinyl windows are the least expensive option. There are fewer color options available with vinyl although white is by far the most common. A reputable top manufacturer of vinyl windows is Simonton Windows.

Fiberglass windows are the newest technology on the market, providing strength and durability, plus longevity. They are also available in a wider variety of colors. A top fiberglass window manufacturer is Integrity Windows.

Glass Options

When it comes to saving energy and keeping your home more comfortable, choosing the right glass package is important. A variety of optional glass pack-

ages are available that combine the most effective features and advanced designs to achieve year-round thermal performance and energy savings. Low E coatings reflect infrared light keeping heat inside in the winter and outside in the summer. It can also reduce fading of carpet, artwork and photos by helping block damaging ultraviolet rays.

Another great option of which many people are unaware is adding laminated glass to windows in order to significantly reduce noise infiltration. Two panes of glass are adhered to a durable plastic interlayer, much like a car windshield. This is popular on homes that are very close to busy roads or airports as it can reduce the noise by more than 80 percent.

Laminated glass also adds a higher degree of security to your home. If a stray baseball hits a window, the glass will shatter, but broken pieces remain adhered to the interlayer, preventing glass fallout inside the home. The plastic interlayer is also puncture-resistant, frustrating potential intruders. Laminated glass can be expensive so depending on one's budget, it is only added on the side of the house facing the noise source for noise reduction, or only on the first floor when considering security.

Additional options with glass include a wide variety of obscure options for rooms that require year-around privacy, but where natural light and ventilation are still desired.

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READERS' CHOICE**Local author Thomas A. Kalejta launches website**

Thomas A. Kalejta, author of "Building Wealth, Protecting Dreams," announced the release of his new website, www.thomasakalejta.com.

His book, scheduled to release this fall, looks at purposeful strategies to help grow and protect your wealth with an acute focus on the reader's needs, wants and wishes.

"Building Wealth, Protecting Dreams" is a comprehensive guide packed with a decade's worth of the author's knowledge and personal experience. The author's website now gives readers a unique opportunity to connect with him and also complete his retirement readiness assessment quiz.

People's interest in Kalejta and his new book has been growing, especially on social media. The author maintains an active presence on Facebook, LinkedIn and Twitter and publishes weekly blogs every Friday.

Kalejta made news earlier this year when he announced that he plans to give hundreds of copies of his book away for free! Much of the motivation behind his generosity was fueled by the inaccessibility of good financial guidance that his own parents failed to receive many years ago.



Kalejta

"Despite the 'information overload' we currently experience in 2017, many people still admit to not having much of a financial education," said Kalejta.

Readers of his book have praised his advice that comes "right from the heart." His approach to talking about financial planning is easy to digest and family oriented.

For more information, including book signings, free offers or more, feel free to contact the author's Ambassador of Buzz, Kristin M. Reeser, at thomasakalejta@kalejta.com.

Thomas A. Kalejta is the president of his own financial firm. He is a Certified Fund Specialist, Chartered Financial Consultant, Registered Financial Consultant, Accredited Estate Planner, Chartered Advisor for Senior Living and an Accredited Investment Fiduciary. For more information, including free offers and book signings, visit Tom's website at www.thomasakalejta.com. Follow his weekly blog available online at <https://www.linkedin.com/in/buildingwealthprotectingdreams/detail/recent-activity/posts/>.



Our Mission as an independent financial planning firm is that we represent our clients and always attempt to act in their best interests. We have made a commitment to excellence in everything we do. Our goal is to exceed our client's expectations at all times.



Featured above (left to right) Bill Reif, Kelly Sutter, Jane Leonard, Thomas A. Kalejta, Kristin Reeser (front), Leah Selvoski, Steve Mateo, Stephen Whalen, Dean Fox, and Renee Wojcik (back).

****Please visit www.kalejta.com to learn more about how our firm can help you prepare for a successful retirement, and assist in special needs planning for your loved ones.****

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READERS' CHOICE**LIMERICK HARDWARE COMPANY – A HOMETOWN STORE WITH OLD FASHIONED SERVICE**

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READERS' CHOICE

Kessler Dental Associates offers cutting-edge sleep apnea treatments

Healthy teeth, healthy gums and now ... healthy sleep? For those who have never consulted a dentist about treatments for sleep apnea and snoring, it may be time to make an appointment. Dental sleep medicine is a growing segment of dentistry that focuses on managing snoring and sleep apnea with oral appliance therapy (OAT) — an effective alternative to the standard continuous positive airway pressure (CPAP) machine and mask.

“Dental sleep medicine focuses on managing sleep-disordered breathing like snoring and obstructive sleep apnea using oral appliance therapy — a very effective treatment option,” said Dr. Lon Kessler, founder of Phoenixville’s Kessler Dental Associates and Phoenixville’s Dental Sleep Medicine Center, llc, 2017 winners of the Readers Choice Award for Best Sleep Apnea Care.

Oral appliance therapy (OAT) uses a mouth guard-like device worn only during sleep to maintain an open, unobstructed airway. OAT devices prevent the airway from collapsing by supporting the jaw in a forward position. For many, oral appliance devices are more comfortable to wear than a CPAP mask. The devices are also quiet, portable and easy to care for. Research suggests that oral appliance therapy offers a higher patient compliance rate than CPAP. There are more than 80 different styles of oral appliance devices that have received FDA clearance.

“Dentists trained in dental sleep medicine work in conjunction with a sleep physician and recommend a specific oral appliance device based on a patient’s personal needs,” said Dr. Kessler. “The important thing for patients to remember is that effective oral devices are al-



Lon Kessler

ways custom fit by a dentist and may need adjustments over time to ensure maximum effectiveness.”

Oral appliance therapy is recommended for people with mild to moderate obstructive sleep apnea. Dr. Kessler and his team work in conjunction with area board-certified sleep physicians in diagnosing primary snoring or obstructive sleep apnea and treats patients based on those results.

Sanatoga

FROM PAGE 18

two floors. We offer popular domestic and name-brand products, including Frigidaire, G.E., Kitchenaid, Electrolux, Whirlpool, Maytag and Bosch, and some of the newer companies like Samsung and LG.

“A lot of people ask, ‘How do you compete with the big boxes?’” says Wittenmyer.

He explains that being part of the biggest buying co-op on the East Coast, one with over 500 members, permits stores such as this to buy as one and successfully compete with chain stores. Plus, this offers them the ability to order appliances that are not

in stock and have them delivered to the store in 24 hours, something the “big-box” stores are rarely able to do.

The store sells most major home appliances including kitchen ranges, refrigerators, freezers, air conditioners, microwaves, dishwashers, washers and dryers. Recent additions to the product line are eco-friendly attachments for washing machines that permit users to clean and sanitize clothes without detergent.

Wittenmyer says Sanatoga Corp. has remained strong because of “the family’s commitment to quality, affordable pricing and superior customer service. The staff has years of product knowledge, which is fre-

quently lacking in larger operations.

“We have a lot of returning customers, and we usually know them by name or by face. I believe we have a better relationship with our customers than the bigger stores do. We’ve seen a lot of stores come and go, but we are still going strong.”

Sanatoga Corp. is located at 2783 E. High St. in Pottstown. They offer free delivery, free removal of old appliances within certain distances and free installation on most items.

For questions or further information call 610-326-9800, visit their website at www.sanatogacorp.com or email the staff at sanatoga-corp@gmail.com.

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READERS' CHOICE

Potts & Penn Family Diner voted area's No. 1 diner

Potts & Penn Family Diner is located at 80 E. High Street, at the corner of York and East High streets, in what was originally Dempsey's. Although only having been open for less than two years, they have been voted the area's number one diner in the 2016 and 2017 Readers' Choice contest.

Potts & Penn Family Diner is open daily from 7 a.m.

For more information, check out Potts & Penn Family Diner on Facebook.



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READERS' CHOICE

Mishock Physical Therapy delivers excellent physical therapy experience

Mishock Physical Therapy strives to deliver an excellent physical therapy experience, building loyal customers for a lifetime!

We are honored to be voted the best Physical Therapy Practice in the Area for the 12th year in a row! Dr. John Mishock makes a point of surrounding himself with a clinical and office staff that puts our patient's first.

Dr. John's philosophy can be best summed up this way: "We want to deliver an excellent experience, building loyal customers for a lifetime. We want fun, friendly, professional, personal, non-intimidating, service-oriented, clean and pristine, energetic and positive experience."

Mishock Physical Therapy specializes in treating a wide variety of your physical therapy and chiropractic needs such as:

- Low Back Pain
- Work-Related Injuries
- Functional Capacity Evaluations
- Concussion management
- ImPACT Testing
- Sciatica

- Neck and Shoulder Conditions
- Hip and Knee Pain
- Ankle and Foot Disorder
- Arthritis
- Tendonitis
- Parkinson Disease Therapy
- Aqua Therapy
- TMJ Dysfunction
- Headaches
- Vestibular Rehab
- Sports Injuries
- Orthopaedics
- Chronic Pain
- Balance and Fall Prevention
- Pre- and Post-Surgical Rehabilitation
- Lymphedema

Mishock Physical Therapy has an aquatic therapy pool. Aqua therapy is quickly becoming well-known for its effects on decreasing pain, speeding recovery, preventing injury and improving function. It is a beneficial form of physical therapy that is useful for a variety of medical conditions. Aqua therapy uses the physical properties of water to assist in patient healing and ex-

MISHOCK » PAGE 15

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Refill your prescription online at www.professionalpharmacy.com.

READERS' CHOICE

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Mishock

FROM PAGE 14

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Dr. Mishock is one of only a few clinicians with doctorate level degrees in both physical therapy and chiropractic in the state of PA.

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READERS' CHOICE

Local dance school expands performance opportunities

The Pottstown Dance Theatre, which is the only school in the entire state that has performed at Lincoln Center, Carnegie Hall, at the International Dance Fest in Poland and in London during the 2012 Olympic Games, returns to the Olympics for the 2020 Olympic Games! The school will return to Carnegie Hall in 2018 and then will start preparations for the 2020 Tokyo Games. No other school in the region has been given this outstanding, international invitation!

The school was founded in 1964 by Phyllis Dersh

Rudzitis, and in 2001, international dance artist Michelle Jones Wurtz became the current director. Michelle has taught at Swarthmore College, Temple University, The University of the Arts and is currently a professor of dance at Eastern University. She works in Europe annually and has been invited to teach in the UK, mainland Europe and Africa, and she recently returned from working at the International Dance Festival in Ladek Zdroj, Poland.

The school is currently accepting new registra-



tions for the 2017-2018 school year as well as new dancers for the upcoming events including the 2020 Olympic Show.

Open house and registration will be held on Saturday, Aug. 26, from noon to 7 p.m. and Wednesday, Aug. 30, from 5 to 8



p.m. Classes include Ballet and Pointe, Tap, Jazz, Modern/Contemporary and Lyrical, Hip-Hop, Break Dance, Irish Dance, Theater Dance, African Dance, Creative Movement, and Pilates.

You can visit the studio website at www.pottstowndance.com and/or

call 610-323-2569 anytime.

Ms. Wurtz has sent dancers to the Kirov Academy, San Francisco Ballet, Atlantic Festival Ballet, Momix, Paul Taylor Dance, Twyla Tharp, Alvin Ailey and Beyonce!



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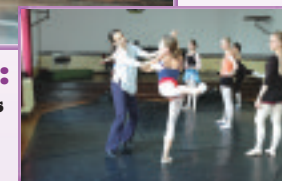


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READERS' CHOICE

Try Ron's Crooked Hill Tavern's signature dishes

As the season changes, so too do the menu selections at Ron's Crooked Hill Tavern, located at 1271 N. Sanatoga Road.

The business is located just a couple of winding miles north of East High Street.

House specialties include homemade snapper soup, locally renowned homemade Blue Cheese dressing, Italian pulled pork sandwiches and award-winning barbeque pork ribs served with coleslaw and French fries.

Ron's invites you to come

out and enjoy the tavern's many signature dishes, along with a favorite draft beer while watching sports and other main events on one of eight big-screen televisions.

Ron's Crooked Hill Tavern may be reached at 610-326-5500 and is open from 11:30 a.m. to 2 a.m. Monday through Friday, from 11 a.m. on Saturday and from noon on Sunday.

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READERS' CHOICE

Sanatoga Corp. going strong in its 91st year of business

It's probably fair to say there are few people who've lived in the Pottstown area at one time or another that haven't purchased at least one appliance from Sanatoga Corp., one of the oldest and most enduring family businesses in the area, now in its third generation of family ownership.

In the era of big-box super stores, Sanatoga Corp., which is the largest independent appliance dealer in the area and the only

appliance parts dealer in the area, still operates out of its original location. It is operated by Bryan Wittenmyer and his sisters, Connie and Karen.

"No one has as many in-stock appliances anywhere in this area," says Wittenmyer. "And that includes the big-box and department stores." People are frequently surprised to find out how many home appliances on display throughout the store's

SANATOGA » PAGE 13



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READERS' CHOICE

Visiting Nurse Association of Pottstown & Vicinity recognized by Readers' Choice Awards

Visiting Nurse Association of Pottstown & Vicinity (Pottstown VNA) was recognized by 24th annual Mercury Readers' Choice Awards.

"Being recognized by our community in the Reader's Choice Awards is especially notable this year, as we celebrate our 100th year of service in Pottstown and its vicinity. We look forward to continuing our in-home care for those in need for years to come," said Morrison.

One century young, the Pottstown VNA continues its mission to help individuals achieve a level of physical and emotional well-being and independence in their home of choice — regardless of their ability to pay. Pottstown VNA

delivers extensive and compassionate home health care and hospice care in Montgomery County and nearby areas in northern Chester County. It was the first Visiting Nurse Association locally and has continued to evolve with the community's needs through maintaining an unsurpassed level of medical skills while growing the services.

Home Health Care Management, Inc. (HHCM), a Pennsylvania-registered 501(c)(3) nonprofit, is the parent and management organization for Berks Visiting Nurse Association (VNA), Pottstown VNA and Advantage Home Care. The mission of HHCM and its



Clinical Director Sue Keddle, left, and President and CEO Constance Morrison, both of Visiting Nurse Association of Pottstown & Vicinity (Pottstown VNA), celebrate being selected as one of this year's 24th annual Mercury

subsidiaries is to provide home and community-based health care related services with a focus on helping individuals achieve a level of physical and emotional well-being and independence in their home of choice. Within the financial constraints of our organizations, we will provide care to patients without regard for their ability to pay.

Collectively, they serve seven counties in southeastern Pennsylvania. Pottstown and Berks VNAs provide advanced nursing and therapies (physical, occupational and speech), medical social work, dietician services and

hospice. Their specialty programs include Congestive Heart Failure Disease Management, Diabetes Disease Management, COPD Management, Wound Ostomy and Continence Care, IV therapies, Telehealth/Telemonitoring, Psychiatric/Mental Health Home Care, Palliative Care and Hospice. Advantage Home Care offers private duty assistance for the elderly and individuals suffering from an illness, in need of long-term care, or in-home help including new mothers. For more information, please visit www.everythinghomecare.org or call 1.855.THE.VNAs.



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**** AUGUST - SEPTEMBER ****

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Bid Online: www.ProxiBid.com/geyer**Saturday, August 26, 2017 ~ 9 AM****Retirement Auction - Automotive Speed Shop**57 Gravel Pike, Collegeville, PA 19426 • **Preview: Friday, August 25 from 10-4 PM**

Shop Equipment, Tools, Automotive Performance Parts

Saturday, September 2, 2017 ~ 9 AM**Retirement Auction**711 Old Swede Road, Douglassville, PA • **Preview: Friday, Sept. 1 from 10-4 PM**Chevy Truck, John Deere Tractor, Superline Dump Trailer
Hand Guns, Rifles, Shotguns, Tools & Personal Property**Saturday, September 9, 2017 ~ 10 AM****Estate Auction - Pneumatic Tools Business**558 Effort-Neola Rd, Broadheadsville, PA • **Preview: Friday, Sept. 8 from 10-4 PM**100s of Rebuilt Pneumatic Tools, Breakers, Tampers
Air Wrenches, Impact Guns, Tools & Shop Equipment**Saturday, September 16, 2017 ~ 9 AM****Estate Auction - Mike's Repair Shop**123 Meadow Brook Rd, Ellington, Connecticut • **Preview: Friday, Sept. 15 from 9-6 PM**Large Mechanics Shop, Real Estate, Mechanic's Tools
Lifts, Equipment, Machinery, Rollback**Wednesday, September 27, 2017 ~ 7 PM****Real Estate Auction - Investment Property**125-127 Hepburn Street, Milton, PA • **Preview: Wednesday, Sept. 20 from 4-7 PM**

Both Sides Twin w/ Total: 5 Bedrooms, 2 Baths

Saturday, September 30, 2017 ~ 9 AM**Real Estate & Personal Property Auction**2566 Big Road, Frederick, PA • **Preview: Sunday, Sept. 17 from 4-6 PM**Brick Home, 4 Bedroom, 1.5 Bath, Antiques, Collectibles
Sold in Conjunction w/ Chris Monte, RE/MAX Realty Group**Saturday, September 30, 2017 ~ 2 PM****Real Estate Auction - Townhome**516 Upland Street, Pottstown, PA • **Preview: Sunday, Sept. 17 from 1-3 PM**3 Bedroom Townhome, 2.5 Bath, 1-Car Garage
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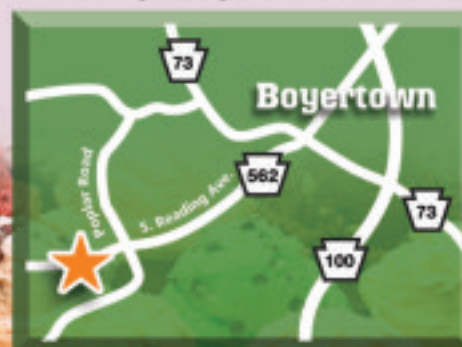


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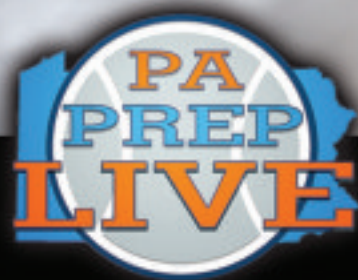


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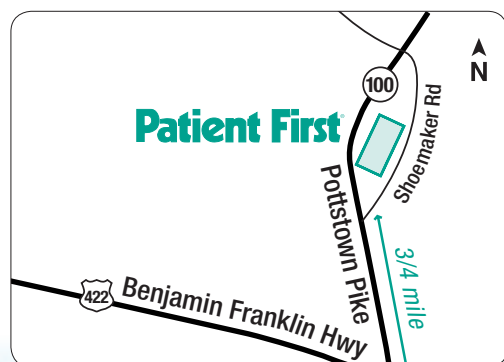
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READERS' CHOICE

Richard A. Zuber Realty to host open house to celebrate new Royersford office

Save the date! Richard A. Zuber Realty agents and staff invite the community to celebrate with them on Friday, Oct. 27, 2017, at an open house to be held at their new location, 384 North Lewis Road, Royersford, PA 19468.

The move to Royersford's main street promises to make the agency more visible and accessible for buyers and sellers — qualities that support the agency's mission of service.

The catered open house is scheduled from 11 a.m. to 6 p.m. "Goodie bags" to early visitors will feature some of Zuber Realty's most

popular, signed items.

Zuber Realty, a locally owned and operated organization, includes agents dedicated to community service, a management style which offers training, professional development and support for all agents, freedom from a fee-based arrangement, the flexibility offered through a trained and experienced office support staff, and opportunities to utilize assorted creative marketing services.

More than just a real estate company, Zuber Realty offers real estate specialties including seller and buyer brokerage for both residen-

tial and commercial real estate, property management, appraisal services, title services, and a full line of insurance services.

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This is our sixth year in a row winning the Mercury Readers Choice Award for Best Boarding Facility. Each year since 2012, you have recognized Noah's Pet Motel for our quality and care of your pets, and we thank you! This year, 2017, we are also the proud recipient of the winner for Mercury Readers Choice for Best Groomer! Heather has been our groomer for 10 years and does an excellent job grooming dogs as well as cats.

Treat your pet to a vacation at Noah's Pet Motel, open seven days a week. We are located at 1661 S. Hanover Street (Route 100), Pottstown, in North Coventry. Call us at 610-323-2206 or visit our website at www.noahspetmotel.net.

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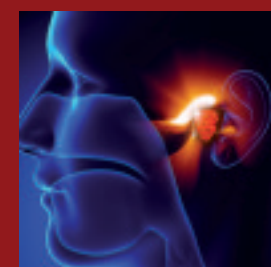
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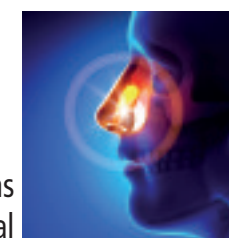
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