



ONEIDA PROUD

the Oneida Daily Dispatch
oneidadispatch.com



AUGUST 2017

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GRAND OPENING FALL 2017

SHERRILL, NY

Maple Leaf Market, our newest convenience store brand, will focus on providing guests with fresh, made-to-order food. Maple Leaf Market is the next generation of convenience stores that emphasizes healthier grab-and-go meals and snack choices.

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effort by **20%**

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conversations*

*Le Goff et al. 2016, Opn Clinical Evidence White Paper, Oticon, Inc.

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www.betterhearingoneida.com

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YEARS IN **20** BUSINESS

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228 Genesee Street (Route 5), Oneida

Ph: (315) 363-7580 Web: www.pepis-pizza.com

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YEARS IN **57** BUSINESS

Why are you proud to be part of the Oneida business community?

At Pepi's Pizza we are committed to continuing the legacy established by our founder PaPa Tony, back in 1960, of maintaining the highest standards of quality for all our products. We love seeing kids and their families grow over the years and then having the next generation coming back with their kids. We cater to the kids, with our Video Arcade room and Birthday Party room

Ralph's Collision

1673 Genesee Street, Oneida

Ph: (315) 363-6860 Web: www.RalphsCollision.com

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YEARS IN **50** BUSINESS

Why are you proud to be part of the Oneida business community?

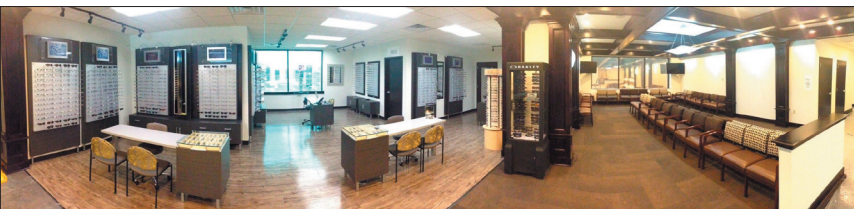
We take pride in the fact that we offer fast, friendly service and appreciate the trust that our Oneida community customers have given us over the years.

Allen Eye Associates

131 Main Street, Suite 202, Oneida, NY

Ph: (315) 675-5321 Web: www.alleneyeassociates.com

EYE EXAMS, OPTICAL DEPARTMENT



Allen Eye Associates formerly Costello Sr.-Allen Optometrists where Dr. John J. Costello, Sr. sold his business to Dr. Allen in July of 2012. Dr. Allen had worked at the practice for over a decade and the Allen Eye Team continues to carry on Dr. Costello, Sr.'s good work – both with patients and within the community. Allen Eye Associates goal is to provide superb customer service and professional eye care in a warm, family oriented environment. Our staff continues to strive toward these same goals today. We accept a variety of insurances and Vision

Plans to accommodate our patients and offer a wide selection of frames and contact lenses that will best suit your visual needs. We use state of the art technology

for the diagnosis and treatment of a variety of eye diseases and disorders that helps guide treatment and ensures that your eye health is our top priority.

YEARS IN **40** BUSINESS

Why are you proud to be part of the Oneida business community?

We are proud to call Oneida our business home because of the support we receive from our patients and neighboring businesses in the community. We take pride in the fact that we are able to offer the expertise of our staff to each and every individual we treat.

Gary's Restaurant

"Your Picture Window to Oneida Lake"

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Wednesday is clam night

Thursday Wing Night

HAPPY HOUR EVERYDAY 5-7

Daily specials



Hope to see you soon!

Dianna & The Gary's Crew

SHAKO:WI CULTURAL CENTER



Explore Oneida history and culture through museum displays and exhibits featuring beautiful Oneida artistry.

View authentic Oneida arts and crafts, basketry, beadwork, dolls, rattles, wampum and more.

The Shako:wi Cultural Center, named after former Nation Representative Richard Chrisjohn whose Oneida name means "He Gives," offers visitors an in-depth look at the Oneida Nation.

Authentic American Indian gift shop.

Free admission. Open Monday - Friday 9 am to 5 pm.

Open seasonable hours Saturdays April 1 to Dec. 1.

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www.OneidaIndianNation.com



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YEARS IN **17** BUSINESS

Why are you proud to be part of the Oneida business community?

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Left to right - Kelly Thurber - Dispenser;
Linda Bailey - Owner-Dispenser; Patti Manser - Front Office

In the fall of 1987 Linda Bailey had resigned her position at Oneida City Hospital Lab. She was looking for new challenges in employment. Judy McKinney suggested that she take over her hearing aid practice. Linda

said, "But I don't know anything about hearing aids." Judy convinced Linda to give it a try. Linda did, and has continued serving the Madison County area ever since.

"I started out with Judy, and then after three months, I was on my own.

It was a learning curve, but with 'patient' patients, and perseverance, I was able to provide sound hearing advice.

I continued to educate myself through many avenues including taking courses through the American Academy of Audioprosthology earning the title of Audioprosthologist, as well as the International Hearing Society through which I became a Board Certified Hearing Instrument Specialist. This continuing education has been the basis for my expertise in fitting hearing aids to the people I serve. Plus, I just enjoy helping people hear better. To see the look on someone's face when they can hear their grandchild, or spouse or the birds again is just a wonderful feeling. I have made so many friends over the years and have felt privileged to serve them."

YEARS IN **30** BUSINESS

Why are you proud to be part of the Oneida business community?

I love being a local business owner in Oneida, and I am proud of our Downtown area and the hometown feel we business owners provide. In this day of impersonal, on-line and cookie cutter big box business models it is wonderful to provide a hometown, homegrown, family friendly environment. As the first and continuous provider in Oneida, we are proud to be owned and staffed by local residents who work, live and worship in our community!

May all your days be full of the sounds you love to hear!"

mary rose

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Are you uninsured or have insurance with high deductible costs?

If you are 16 years of age or older, insurance or not, we will be happy to see you.

We offer in house insurance navigators to assist with insurance needs.

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Wednesday evening 4 - 7pm • Thursday 10am - 2pm.

NO APPOINTMENT NEEDED!

Gorman Foundation Community Center
1081 Northside Shopping Center
Oneida, NY 13421

Like us on Facebook

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Web: www.maryroseclinic.org





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Ph: (315) 363-4600 Web: www.karsttreeservicellc.com

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The employees and owner have loyally served the City of Oneida and the local area for 44+ years. The area served has gotten smaller over the years while the company has gotten larger. Because the goal has been to treat people with respect with a fair

price for the service, this has been a reality. Multi-generation family owned and operated locally by Arborist founder Terry Karst, this company is fully insured and bonded. Their highly trained and motivated employees can assist with "all things trees"!



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101 Genesee St. (Rte. 5), Wampsville

Across From The Knotty Pine 

YEARS IN **44** BUSINESS

Why are you proud to be part of the Oneida business community?

You don't survive in the service industry in a small community like Oneida for decades unless you have become known to possess honesty, integrity, compassion, and provide great services. We're proud because the business community in Oneida is composed of like-minded entrepreneurs with common interests, common problems, and common goals that work hard while encouraging the community as a whole to participate and to enjoy small town life. When you are the best in your field of expertise it always makes one proud to be part of the local organization like the business community of Oneida.

SHAKO: WI Cultural Center

Route 46, Oneida, NY

Ph: (315) 829-8801 Web: www.OneidaIndianNation.com

EXPLORE ONEIDA HISTORY AND CULTURE THROUGH MUSEUM DISPLAYS AND EXHIBITS FEATURING BEAUTIFUL ONEIDA ARTISTRY. VISITORS CAN ALSO COME IN TO THE AUTHENTIC AMERICAN INDIAN GIFT SHOP. ADMISSION IS FREE. OPEN MONDAY-FRIDAY 9 AM TO 5 PM. OPEN SEASONABLE HOURS - SATURDAY, APRIL 1ST TO DECEMBER 1ST. GUIDED GROUP TOURS AVAILABLE BY REQUEST.

Constructed in 1993, the center stands as a testament to the rich lives, talents and heroism of the Oneida people. The handcrafted white pine museum has become a landmark educational center showcasing several items of Oneida culture – from beadwork and cornhusk dolls to hand-made lacrosse sticks and historical artifacts. Visitors can explore the depths of Oneida tradition and culture. Feel the power of Wampum – a sacred beaded substance, used to fashion belts and gauntlets, with a healing presence meant to sanctify agreements and traditions. Absorb and marvel at

the craftsmanship involved in creating lacrosse sticks by hand. These are but some of the relics and mementos that span the Oneida lifetime and that are on display at the Shako:wi Cultural Center. The building is named in memory of Richard Chrisjohn (Wolf Clan), former Nation Representative, whose Oneida name means “he gives.” That spirit of giving is what the facility is all about. The Center seeks to educate and inform not only the American Indian Community to learn more about Oneida culture, but also the local community and visitors to the region as well.



YEARS IN **24** BUSINESS

Why are you proud to be part of the Oneida business community?

Shako:wi Cultural Center is proud to have celebrated its 24th anniversary in June and to share the spirit of giving to visitors and future generations a sense of their roots and heritage.

Come shop our large selection of WINES & SPIRITS!

We have all of your favorite brands

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Ph: (315) 527-2775 Web: www.creeksideverona.com

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YEAR IN **1** BUSINESS

Why are you proud to be part of the Oneida business community?

We feel that Oneida is a great place to raise children with friendly neighborhoods. Additionally, the fellow community business owners have been very supportive.

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Questions? Call the Household Hazardous Waste Hotline:

1-800-721-2208



The Eclectic Chic

101 Genesee Street, Canastota (Wampsville)

Ph: (315) 363-1031 Web: www.facebook.com/TheEclecticChic/

ANTIQUES, COLLECTIBLES, AND UNIQUE FINDS

The Eclectic Chic (previously Cottons Etc) offers a unique shopping experience! 60+ vendors inside a charming, 2-story schoolhouse. Open 7 days a week, we offer the best of Madison County in 1 location. In our kitchen you will find local honey, syrup, goat cheese, farm fresh eggs, baked goods, organic mushrooms and much more. The rest of the building offers antiques, primitives, and eclectic finds! A must to experience. Stroll around with a cup of coffee and enjoy. Open M-Th 10-6pm, Fri-Sun 10-5pm.

Help us celebrate 1 year on the hill! September 16th will be our vendor meet & greet outdoors! Vendors will set up outside and offering discounted items to get ready for the holidays.

There will be the band Hand Picked outside, food truck, ceramics for kids, Paws for the Cause Pet rescue and more! Free raffles and discounts all day long. On September

17th will be our appraisal day. The public is welcome to come and have 1 item appraised at no charge. Call 315-363-1031 or visit for more details!

YEARS IN **1** BUSINESS

Why are you proud to be part of the Oneida business community?

We are proud to be part of the Oneida community because the community has totally supported The Eclectic Chic with warm regards and their patronage. In return, The Eclectic Chic is devoted to bringing the best shopping experience in the area, as well as support the community back with gratitude, donations, as well as support & promoting for local organizations.



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1081 North Side Shopping Center, North Main Street, Oneida

Ph: (315) 280-0855 Web: www.maryrosecenter.org

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UNINSURED, UNDERINSURED AND THOSE WHO HAVE INSURANCE
BUT ARE ON A WAITING LIST TO GET A PRIMARY CARE DOCTOR.



The Clinic is named after Amanda Larson's grandmother, Mary Rose Durfee who operated a small diner in Oneida in the 1950's & '60's, working 14-hour days with almost no time off. She could not afford medical care, making just enough to get by. Exactly like the patients we see at the Clinic every day. Dr. Rathika Martyn and Amanda Larson (President of the

Gorman Foundation) joined forces and began researching the logistics of how to create a clinic for the uninsured and underinsured in this area. The Clinic is available to everyone. We've seen patients from Madison, Oneida, Onondaga and Herkimer Counties. We are open on Wednesdays from 3 p.m. to 7 p.m. and Thursdays from 10 a.m. to 2 p.m.

Maple Leaf Market

OWNED BY THE ONEIDA NATION

Route 5 and Sherrill Road, Sherrill



Later this fall, the Oneida Nation will open its first Maple Leaf Market, its newest convenience store brand in Central New York, with a focus on providing guests with fresh, made-to-order food. Maple Leaf Market is the next generation of convenience stores that emphasizes healthier grab-and-go meal and snack choices made with fresh ingredients and freshly-brewed gourmet coffee.

The first Maple Leaf Market location is on Route 5 and Sherrill Road in the City of Sherrill and the Oneida Nation plans to open five additional locations within the next two to three years.

"We are constantly evolving our businesses as the needs and lifestyles of our guests change," said Ray Halbritter, Oneida Nation Representative and Nation Enterprises CEO. "Combining a convenient one-stop-shop experience with fresh made-to-order food, Maple Leaf Market will fulfill the needs for our always-on-the-go guests moving forward."

The award-winning culinary team

from the Nation's Turning Stone Resort Casino will be involved with the development of Maple Leaf Market's robust menu of fresh sandwiches, soups, salads, pastas and more. Snacks will include freshly-cut fruits and vegetables with freshly-brewed gourmet coffee and more. Additionally, Maple Leaf Market will offer top-selling grocery and essential items, competitively priced gasoline, a variety of imported and domestic beers and more.

As a tribute to Upstate New York and symbolic of the Nation's profound regional pride, Maple Leaf Market will be designed in a rustic-contemporary Adirondack-style. For this latest project, the Oneida Nation has once again partnered with the same creative team behind the design of several of the Nation's award-winning restaurants including TS Steakhouse, Upstate Tavern, Tin Rooster, and Pino Bianco, as well as the recently announced Point Place Casino.

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166 Main Street, Oneida

Ph: (315) 361-1481 Web: www.oneidafloralandgifts.com

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HOME DÉCOR, GIFTS AND JEWELRY

Oneida Floral was born out of a passion for beauty and creativity. The expert floral artists are committed to designing unique and high quality florals for all occasions. Known for pleasant, prompt professional service and the well-being of the community.



YEARS IN **21** BUSINESS

Why are you proud to be part of the Oneida business community?

We are proud to be on Main Street for 21 years serving Oneida and the surrounding areas with over 35 years of experience. We continue to be dedicated to our customers

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of those we serve
is the foundation
of our progress”*

Mayor Matzke

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for the future...today.

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McSweeney
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Ronald J. Coolican
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363-2650



All Seasonings Ingredients, Inc.

1043 Freedom Drive, Oneida, NY

Ph: (315) 527-2775 Web: www.allseasonings.com

ALL SEASONINGS INGREDIENTS IS AN IMPORTER, MANUFACTURER AND DISTRIBUTOR OF SPICES, INGREDIENTS AND CUSTOM BLENDS WHICH SUPPORTS AN INTERNATIONAL CUSTOMER BASE.



In 1994, Joseph Farnach established All Seasonings Ingredients in Sylvan Beach, NY with the same core values that guide the business today; focus on the quality of goods we produce, increase the efficiency in how we function and continuously strive to provide industry leading customer service. Mr. Farnach's extensive industry experience and business acumen positioned the Company for success from the onset.

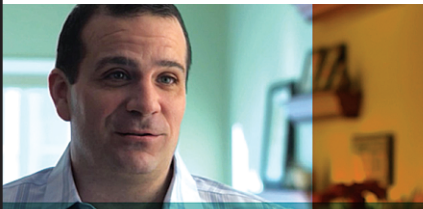
In 2011, the second generation of Farnach family assumed leadership of the Company as Brendan Farnach was chosen to fill the role of President of All Seasonings. Brendan joined the Company in 2000 and was promoted to Vice President of Sales in 2003. As Chief Executive Officer, Joseph Farnach continued to share his leadership and experience with the All Seasonings team and its customers.

In 2005, in response to significant growth and diminishing available space, All Seasonings relocated its operations to its current site in Oneida, NY, a 25,000 square foot facility housing its production, warehousing, administration and leadership teams. Also in 2005, All Seasonings integrated nuts, fruits and candy into its extensive line of spices and seasonings.

In 2015, All Seasonings completed a major expansion by doubling the size of the facility to nearly 50,000 square feet. This expansion has enabled the Company to add both efficiencies and capacity as it serves both current and future customers.

In 2017, Joseph Farnach became Chairman of All Seasonings Ingredients thereby elevating Brendan Farnach to the role of Chief Executive Officer.

AUTOMATIC HOME STANDBY GENERATORS



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- David Panzarella

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YEARS IN **23** BUSINESS

Why are you proud to be part of the Oneida business community?

All Seasonings Ingredients is extremely proud to be part of the Oneida business community along with the community as a whole. With its roots firmly planted in the community, All Seasonings Ingredients recognizes and values the impact the community has had on its success over the last 23 years. All Seasonings Ingredients is proud of its role as a major employer as well as the commitment it's made to supporting local non-profit and charitable endeavors.

Barbano's Liquor Store

121 Phelps Street, Oneida, NY
Ph: (315) 363-3120

WE OFFER A WIDE VARIETY OF EXCELLENT WINES INCLUDING THOSE MADE IN NEW YORK STATE, CALIFORNIA, AND INTERNATIONALLY. WE ALSO STOCK A GREAT SELECTION OF EVERYTHING FROM VODKA TO CORDIALS TO LIQUEURS.

The shop was a liquor store originally owned by the Garvin family. Barbano Liquors is the oldest liquor store in Oneida. It was started in 1977 by Ann Barbano and is still owned and operated by her today. Ann and her staff are more than happy to offer suggestions on food and wine pairings along with seasonal ideas for those summer patio parties or your holiday entertaining needs.



YEARS IN **40** BUSINESS

Why are you proud to be part of the Oneida business community?

Ann Barbano is most proud to be a part of the downtown business community along with the greater Oneida area.

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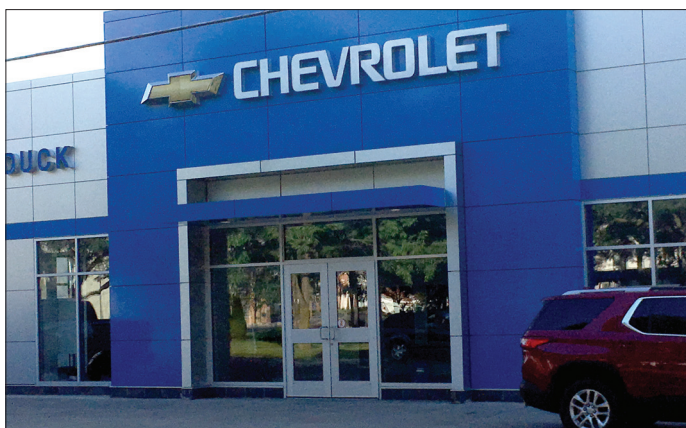
 A photograph of a vintage, rusted red car filled to the brim with vibrant autumn flowers in shades of yellow, orange, and red. The flowers are overflowing from the car's bed.

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116 Broad Street, Oneida, NY

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Wilber Duck Chevrolet opened in 1998 serving Oneida, Central New York, Rome and Utica Chevrolet Customers.

We take pride in the vehicles we sell and the way we do business. We invite our customers looking for a Utica Chevrolet dealer alternative with great prices to experience our exceptional customer service, and those nearby too. Central New York, Utica and Rome Chevrolet shoppers—we keep an

excellent lineup of new and used Chevy cars, trucks and SUVs and even offer loaner cars and shuttle service when needed. We have been serving Oneida, Central New York, Rome and Utica Chevrolet customers over the years and have proven to be your trusted dealer. Here at Wilber Duck Chevrolet, we devote ourselves to helping our customers to the best of our ability. We are also proud of the products we offer.

YEARS IN **19** BUSINESS

Why are you proud to be part of the Oneida business community?

We are proud of our friendly local staff for good home town customer care and no stress environment. We pride ourselves on our customer service excellence and want to provide you with any information you need. Nice working people! Nice surrounding communities!

Madison County Department of Solid Waste

Buyea Road, Canastota

Ph: (315) 361-8408 Web: www.madisoncounty.ny.gov



MADISON COUNTY'S SOLID WASTE FACILITY INCLUDES NEW TECHNOLOGIES AND PROCESSES TO REDUCE THE AMOUNT OF WASTE THAT GOES INTO OUR LANDFILLS.

RECYCLING OF HOUSEHOLD WASTES, ELECTRONICS, AND SOLID WASTES IS AVAILABLE HERE. THE FACILITY HAS BEEN RECYCLING SINCE 1990 AND NEW ITEMS ARE CONTINUALLY BEING ADDED. EVENTS SUCH AS SHRED FEST AND PILL COLLECTION ARE OFFERED SEVERAL TIMES THROUGHOUT THE YEAR TO RESIDENTS.

The Madison County Landfill is considered a very innovative facility. This operation is one of the first municipal landfills in this country to use some of the cutting edge technology, such as a solar blanket for electricity which covers the landfill. There are other gas-to-energy projects around the country but Madison County's is innovative to NYS. The methane gas is turned into electricity and the waste heat is used to heat the facility.

The unused electricity goes onto the grid. Additionally, the Agriculture and Renewable Energy (ARE) Business Park, conceptualized in 2009, is a designated area surrounding the landfill. The focus of this area is on the three Rs: reduce, reuse, and recycle. The landfill site is an ideal anchor for this because it provides access to waste streams that can be creatively processed for other uses – instead of landfilled

YEARS IN **27** BUSINESS

Why are you proud to be part of the Oneida business community?

Madison County is extremely proud of the practices that have made it the model operation it is today and the expectation it will continue to evolve with even more success in the future giving the community the ability to be more eco-friendly.



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