



Cornerstone Overhead Garage Door Sets the Stage for a Beautiful Home

By Kathy Bowen Stolz

Your garage door gives visitors the first impression of your home. Therefore, it should be the home's best feature. If your home deserves a custom garage door, Cornerstone Overhead Garage Door is the place to shop.

"Our customers are not restricted to a catalog of designs," stated Iris Espinoza, owner. "We offer custom-built wood overlay garage doors. We also supply full-view glass doors and standard steel garage doors. We have built many one-of-a-kind custom doors."

Cornerstone also specializes in the installation of low-headroom garage doors and high-lift garage doors.

"Our garage doors can be found in homes built by awardwinning builders in The Woodlands, River Oaks, Bellaire, West University, Memorial area, Memorial Villages and other areas of Houston," she continued.

Garage doors' prices depend on many factors, but the most significant factor is the type of wood selected (cedar, knotty

alder, cypress, mahogany or others), the size of the door opening and design.

All of Cornerstone's wooden doors are built in-house. Why? So Cornerstone can control every detail of the process to ensure that the door is of the highest quality, Espinoza said. By building the doors in-house, the company can ensure a quicker turn-around time, too.

In fact, Espinoza's father, who has more than 20 years' experience as a construction framer for a high-end builder, constructs all the wood overlay doors for Cornerstone. "The detail and care he puts into each wood door is a testament to his expertise," she said.

Her father is not the only family member involved in the company. While Iris is in charge of most of the dayto-day operations, including scheduling, invoicing and networking, her brother-in-law Saul is the main installer. He joined Cornerstone after working in the HVAC field for ten years and serving as a Marine. "Saul's attention to detail runs parallel only to his desire to always do the job right," she noted.

Espinoza's sister Stephanie, a recent graduate of St. Edwards University, is helping with daily operations and opening new accounts. Another sister, Miriam, is in charge of accounts receivable.

Unfortunately, the family member who started Cornerstone Overhead Garage Door in 2007, Iris' husband, Anthony H. Munguia, passed away in 2013. At that time Iris was studying to be a nurse. "When it came time to re-enroll for nursing classes, I had to decide whether to continue nursing school or continue with the business. At that time our daughter, Valerie, was four, and I knew that continuing with Cornerstone would allow me to spend more time with her. With support of family and builders familiar with Cornerstone, I was able to continue my husband's legacy. I could have never imagined that four years later I would see our garage doors all over town."

During the next five years Espinoza said she would love to establish Cornerstone as the leader in garage doors in Houston while expanding to areas beyond the city.

Besides building and installing garage doors, Cornerstone Overhead Garage Doors offers many of the important services needed to keep garage doors in working order. Cornerstone provides spring replacement, gear and sprocket assembly, re-tracking and maintenance (tuning, lubrication and balance).

Espinoza suggests that homeowners schedule an annual preventive maintenance appointment, noting that the garage door is the largest moving part in a house and is used multiple times each day and in every season.

Because most of Cornerstone's customers are builders, Espinoza said she focuses the company's marketing and

advertising efforts through the Greater Houston Builders Association and the Metropolitan Builder magazine. "Although our primary customers are custom builders, we like to treat all of our customers as primary customers."

Referrals from satisfied customers are the greatest source of new business. Cornerstone Overhead Garage Doors has been growing through customer satisfaction and customers' referrals through the years, she added.

"At Cornerstone, we like to establish a relationship with our clients. By choosing us, they will get the highest quality of work done at the fairest prices," Espinoza concluded.

For more information, contact Cornerstone Overhead Garage Doors at 832-528-8407 or at cornerstonedoor@gmail.com or visit our gallery at www.cornerstoneoverheaddoor.com.







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