

Thursday, May 17, 2018 » MORE AT FACEBOOK.COM/BERKSMONTNEWS AND TWITTER.COM/STHRNBERKSNEWS

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LOCAL BUSINESS

Therma-Tru named 'Brand Used Most' for more than 20 consecutive years

Therma-Tru - available marketing support needed Therma-Tru Corp. locally at A.D. Moyer Lum- for our builder partners ber - has been named the "Brand Used Most" in the entry doors category, marking more than 20 consecutive years receiving this distinction. In the 2018 Builder Brand Use Study conducted by Hanley Wood, Therma-Tru ranked first in "Brand Used Most" and "Brand Used Most in the Past Two Years."

Mark Ayers, vice president of marketing at Therma-Tru signifies to us that we are Corp.. says, "We are honored to receive these awards, year after year. We work hard to earn the trust of our builder partners, and being named Brand Used Most shows that an effort to offer the looks we have earned - and kept homeowners want most, — that trust for more than two decades. Therma-Tru peal," said Derek Fielding, General Contractors." The also makes it a priority to director of marketing in- data was collected from provide the sales tools and

to succeed and grow their business." To show its continued

support for builders, the company offers a technical assistance line that provides live answers to installation, warranty and product questions. The toll-free number 1-800-4BUILDR (1-800-428-4537) is a great resource focusing solely on builders.

"Winning these awards continuing to provide builders with the on-trend products that homeowners are asking for. We aim to stay ahead of industry trends in while maximizing curb ap-

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To continue providing

quality, on-trend products, Therma-Tru opened a new Innovation Center in early 2018. Based in Maumee, Ohio, the 30,000-squarefoot facility is near Therma-Tru headquarters and houses the teams focused on creating innovative product solutions. Associates began moving in to the Innovation Center in late February, and a grand opening celebration is planned for summer 2018.

The 2018 Builder Brand Use Study, presented by Builder Magazine, was conducted online by The Farnsworth Group and included Hanley Wood subscribers classified as "Builders, Builders-Developers, or sights and innovation at 956 qualified responses.



and brands.

The study originated in Pottstown, Bethlehem and company. Over the decades 1998 and includes a nation- Kutztown that has been wide survey of builders on serving Southeastern Penntheir preferences related to sylvania with quality builda wide variety of products ing materials since 1939. A.D Moyer is one of the old-A.D. Moyer Lumber & est privately owned build-Hardware, Inc. is a fourth- ing materials businesses generation family owned in the area with employand operated business with ees who average more than tion, visit admoyer.com or locations in Gilbertsville, 20 years of service with the call (610) 367-2036.

A.D. Moyer has built a solid reputation as a building-materials leader and generous contributor to area benefits, charities, organizations and the scholastic and athletic endeavors of the area's youth. For more informa-

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LOCAL BUSINESS

Kuzan's True Value Hardware not an ordinary hardware store

Kuzan's True Value of services. Hardware is not an ordinarv hardware store.

In 1957, Andrew and his to the store and started 1961, the store was expanded again, adding anmaking the retail sales area a total 6,000 square feet with 6,000 square feet you are looking for. of storage on the bottom level. Andrew and Marie lived on the second floor nize that exceptional serabove the store and also vice and innovation are used some of that level for storage.

present store, which has 22,000 square feet of retail space on 8 acres of land selling True Value Hardware products. An additional 8,000 square feet of space was added in 1979, expanding into the lawn and garden department.

Our growth continued when Dennis and Ronald Heffner purchased the provement areas, garden business in 1996 when the Kuzan's wanted to retire. equipment and storage In 1997, we added our outdoor furniture, backyard shedsand Amish hand- matched by our competicrafted furniture and tors. We have everything crafts. In 1999, we added

Value Hardware Store and Kuzan's was started in Rental Center is known 1953 as a storm window for having the best selecbusiness by Andrew Kuzan. tion of hard-to-find hardware items and the largwife, Marie, expanded the est gift selection, which business with an addition include Ertl Toys, Breyer Horses, candles, toys and selling variety items. In Amish-made furniture. We pride ourself with providing our customers with other 3,000 square feet, excellent service, and if we don't have it in stock, we will try hard to find what

At Kuzan's True Value Hardware store, we recogcritical to our success. Our many services are an ex-In 1976, they built the ample of the quality service and commitment our customers have come to expect from us. Our commitment is to "help you get the iob done."

Even in today's economy, we bring to our customers the best products available at the lowest prices. Our staff has a wealth of expertise in all home imequipment, tools, rental sheds, plus a gift shop with unique items that are unyou need. If we don't have Just Ask Rental to our line it, we'll find it for you.

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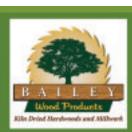
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dronic heater eliminates the problems associated with indoor burning and allows you to get even more benefits from wood heat. This outdoor wood furnace can actually improve the indoor environment in your home or business, while eliminating the time-consuming chore of tending a traditional wood stove.

Call Keeler Service Cen-

LOCAL BUSINESS

Erb & Henry Equip., Inc. has a long tradition of service

Erb & Henry Equip., Inc., history. which began in 1898 under was originally located on

the name of Houck & Henry, by Thomas Houck and Randolph Henry. Since that was North Reading Avenue in before the age of the auto-New Berlinville, Pa. We have mobile, we specialized in tractor. undergone many changes in farm implements and were

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dealer from our first day. In who was an employee of hind the original buildings 1961. The company also sells automobile, tractors were introduced to the farm industry, and we sold our first

In 1921, the business was our more than 100 years of an International Harvester acquired by William R. Erb,

We were started in 1898 1918, with the advent of the Houck and Henry. Erb man- to handle the larger equipaged the business alone for ment. With current adtwo years until 1923, when ditions, the company has a partnership was formed again improved its facilities between Erb and Isaac with the customers' interest Henry. For 35 years, we were always coming first. known as Erb & Henry, and we incorporated under the has been an International name in 1958 and continued as Erb & Henry, Inc. for the day we started. In 1984, 15 more years. In 1973, the Tenneco purchased Intercompany was purchased by the late Lawrence R. Clauss became Case/IH. In 1993, Sr., Lawrence R. Clauss Jr. with the agricultural indusand Sandra R. Moser and operated under the name area, the company became of Erb & Henry Equip., Inc. a Kubota Tractor dealer to

Through the years, the volume of business has changing industry. Erb & continued to grow. In 1947, Henry remained a Case/ the present store was built,



Erb & Henry Equip., Inc. Harvester dealership since national Harvester and try slowly declining in the better accommodate the IH parts and service dealer and we moved from North but opted to drop the agri-Reading Avenue to Henry cultural line of equipment. Avenue. In 1974, with the The company has also been advent of larger combines a Cub Cadet dealership Friday from 7:30 a.m. to 5 and tractors, a warehouse since Cub Cadet began proand shop area was built be- ducing lawn equipment in

Brouwer Turf Equipment, Grasshopper, Befco, Bush Hog, Rhino, Vicon, Provonost, Meyer Snow Equipment and many other short lines. Erb & Henry also has an extensive parts inventory that carries parts for all major equipment lines we sell and service.

As we head into the new millennium, Erb & Henry Equip., Inc. will continue to operate under the same attitude we have had for over 100 years with the cornerstone of our company being parts, service and customer satisfaction.

We're located at 22-26 Henry Ave. in New Berlinville. Call us at 610-367-2169 or visit www.erbhenry.com. Our hours are Monday to p.m. and Saturday from 8 a.m. to 1 p.m.



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LOCAL BUSINESS

Lastick Furniture & Discount Floor Coverings remains one of the area's most lasting fixtures — for good reason

Lastick Furniture & Discount Floor Coverings has been a prominent family owned and operated business. It has built an enduring reputation throughout guaranteed. the tri-county area due to top-notch quality, service and value.

many wood types for flooring not typically found in the "big box" stores. These include cherry, hickory, maple and oaks. Other types of floor coverings offered include waterproof laminates and luxury vinyl, as well as carpeting, which continues to sell well.

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The secret to its success is simple: great products at reasonable prices and per-Lastick Flooring offers sonalized service on and after the sale.

Lastick Furniture & Floor Coverings is located in the heart of downtown Pottstown at the corner of Charlotte and High streets. The furniture store is at floor coverings store is right across the street.

Visit them online at

269 E. High St., and the www.LastickFurniture. have any questions. com for more information,



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